

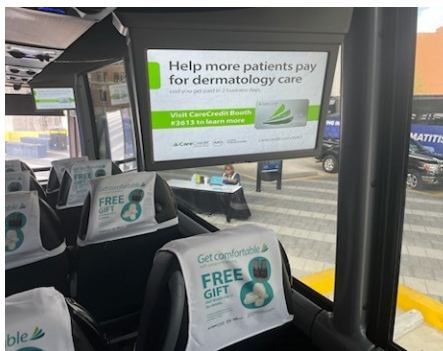
Shuttle Bus Video Advertising

**Amplify Your Brand and Message Exposure
with Shuttle Video Advertising at AAD's Annual Meeting**

March 7-11, 2025, Orlando, FL

**Reach a captive audience of your prospects as they ride buses to and from hotels.
Choose from a variety of ad spots that fit every budget.**

[CLICK HERE FOR SAMPLE PROGRAM](#)



OVERVIEW:

Promote your products and services, generate brand awareness, drive traffic to your booth and/or increase attendance at an educational event with shuttle bus video advertising.

DETAILS:

- Ads will rotate with AAD content that promotes membership; AAD products & services; and conference events & reminders.
- The program and advertising will run in a loop during shuttle operating hours **on 19-25 buses Fri/Sat/Sun/Mon (with bonus coverage on 15 buses on Thurs and Tues).**
- Buses will be on **5 routes servicing 30 hotels.**
- Service starts at 6:30am and ends at 6:00pm.
- Buses run every 10 minutes during peak hours, every 20 minutes during non-peak hours.

ADVERTISING RATES - ADS DUE Feb 10, 2025

Ads (slides or video) with music and/or narration play on 19-30 daily hotel buses	Price
10 second ad spot, 4 days, continuous loop on shuttle buses	\$3250
15 second ad spot, 4 days, continuous loop on shuttle buses	\$4750
20 second ad spot, 4 days, continuous loop on shuttle buses	\$6000
30 second ad spot, 4 days, continuous loop on shuttle buses (plays twice per loop)	\$8,750
60 second ad spot, 4 days, continuous loop on shuttle buses (plays twice per loop)	\$13,500

PLEASE CONTACT US WITH QUESTIONS OR TO PLACE YOUR ORDER:
Lisa Lanna | Newsday Communications | Attn: AAD Annual Meeting 2025
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Newsday Communications is the official AAD Annual Meeting sales and fulfillment partner for shuttle bus advertising.