

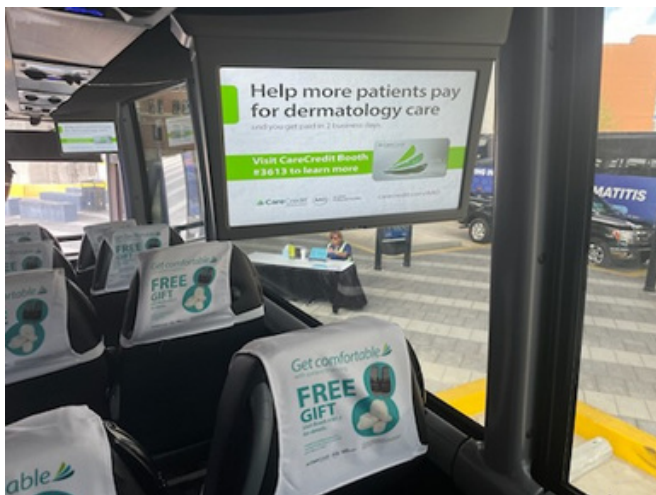


AAD SHUTTLE VIDEO EXCLUSIVE SPONSORSHIP

Amplify your brand and message exposure to a captive audience of prospects riding buses between their hotels and the convention center in Orlando.

EXCLUSIVE SPONSOR COST: \$25,000
Deadline for Ads: Feb 7, 2025

Sample Program



OVERVIEW:

Promote your products and services, generate brand awareness, drive traffic to your booth and/or increase attendance at an educational event with **up to 5 minutes of shuttle bus video advertising or advertorial.**

DETAILS:

- Ads will rotate with AAD content that promotes membership; AAD products & services; and conference events & reminders.
- The program and advertising will run in a loop during shuttle operating hours **on 16-20 buses daily.**
- Buses will be on **5 routes servicing 30 hotels.**
- Service starts at 6:15am and ends at 6:00pm.
- Buses run every 10 minutes during peak hours, every 20 minutes during non-peak hours.

COST: \$25,000 — ADS DUE FEB 7, 2025

50% due upon signing insertion order. Full payment due by Jan 10, 2025.

Contact Lisa Lanna - Lisa.Lanna@Newsdaycommunications.com - 202-365-6688 with any questions or to place your shuttle advertising order.