



annual meeting  
MARCH 27-31, 2026 • DENVER, CO  
Official Meeting Provider



## EXCLUSIVE AAD SHUTTLE VIDEO ADVERTISING

Amplify your brand and message exposure to a captive audience of prospects riding buses between their hotels and the convention center in Denver.

UP TO 5 MINUTES OF ADVERTISING INCLUDED.

Deadline for Ads: Feb 27, 2026

[Click Here for 2025 Program](#)



### OVERVIEW:

Promote your products and services, generate brand awareness, drive traffic to your booth and/or increase attendance at an educational event with **shuttle bus video advertising or advertorial.**

### DETAILS:

- Video or static ads will rotate with AAD content that promotes membership; AAD products & services; and conference events & reminders.
- The program and advertising will run in a loop during shuttle operating hours **on 12-16 buses daily (Fri/Sat/Sun/Mon).**
- Buses will be on **6 routes servicing 33 hotels.**
- Service starts at 6:15am and ends at 6:00pm.
- Buses run every 15 minutes during peak hours, every 30 minutes during non-peak hours.

**Cost for Exclusive Sponsor \$20,000**

ADS DUE FEB 27, 2026

Full payment due upon receipt of invoice.

Contact Lisa Lanna - [Lisa.Lanna@Newsdaycommunications.com](mailto:Lisa.Lanna@Newsdaycommunications.com) - 202-365-6688 with any questions or to place your shuttle advertising order.