



March 2021

Dear fellow Academy Members,

I am honored to be nominated for a position on the Board of Directors. My mentors inspired me to give back by being involved in the Academy and I am excited for the potential opportunity to serve.

I am grateful to be a dermatologist. My practice is broad and diverse; I proudly practice medical, pediatric, surgical, and cosmetic dermatology. I am dedicated and passionate about the future of dermatology. Dermatology faces many challenges and we need calm, sound leadership that represents us as a whole. With a focus on the reality that what unites us is far greater than what divides us, I intend to work to unify and strengthen our specialty

I believe we need to maintain Dermatology's place in the House of Medicine. I am an active member in the Louisiana Dermatological Society, currently serving on the Advocacy Committee and previously as President and Executive Board member. I see at a local and state level the challenges facing Dermatology as a community and I intend to work and advocate for our specialty. Having served on the Board of Directors for the Women's Dermatological Society, I know the importance of having diverse board members who represent all facets of dermatology.

Within the Academy, I have served for Louisiana on the Medicare Advisory Committee for many years. I have also served more recently on the Emerging Practice Models Committee. I have seen first-hand how hard the Academy has to fight for our specialty. As our specialty continues to change and different models emerge, we need representation of all members on the Board of Directors. Private practice needs to be represented on our Board, as well as academic, private equity and other practice models.

One of the most pressing challenges to Dermatology is the encroachment and erosion of our areas of expertise as a tidal wave of unqualified "providers" and lesser trained disciplines attempt to mimic our expertise. We need leadership in our societies that promotes and advocates for the physicians of our specialty. We need to own our authority as the "skin care expert" and "injector." Allowing inferior care that represents dermatology weakens our specialty. I want to lead efforts to urgently rise to the occasion together to take the steps necessary to reconstitute and solidify our reputation with the public and the entire House of Medicine.

We know the Academy is strongest when all voices are heard. Please use your voice and vote. With your support, I would be honored to serve on the Board of Directors. I pledge to work diligently to ensure the Academy focuses on protecting our specialty and meeting the needs of all its members.

Sincerely,

Sarah C. Jackson, M.D., FAAD