

**AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION
STATE ADVOCACY GRANT PROGRAM**

FOLLOW-UP REPORT

Please use the following questions to provide a written summary of the use of your AADA State Advocacy Program grant for state advocacy efforts and your achieved outcomes. Please submit your report to Lisa Albany, Assistant Director, State Policy, at lalbany@aad.org or via fax at 202-842-4355.

Project Planning & Execution

Describe your advocacy activities, as funded by the American Academy of Dermatology Association (AADA) State Advocacy Grant Program. Please include the following in your discussion:

- Did you collaborate with other organizations?
- Did you employ grassroots in your efforts? If so, did you use the AADA's resources to launch grassroots alerts? If not, please explain.
- Were you given the opportunity to develop relationships with legislators and/or regulators?
- Were you given the opportunity to testify before legislators and/or regulators?
- Which advocacy tools did you utilize (e.g. model legislation, model resolutions, fact sheets, media outreach templates, etc.)?
- Are there tools you did not have that you believe would have been beneficial?
- What roadblocks, if any, did you encounter?

Project Budget

Describe the use of the grant award. Please include the following in your discussion, if applicable:

- Did you hire a lobbyist?
- Did you have regular meetings with the lobbyist? If yes, with what frequency?
- Was the lobbyist effective?
- How was funding used to educate legislators and/or regulators (e.g. lobby day, advocacy materials, skin cancer screening, etc.)?
- What percent of your budget stemmed from the grant?
- What other source(s) provided funding?

Project Outcomes

Describe the outcomes of your advocacy activities.

- Did you advance your legislative or regulatory initiative?
- What contributed to the success or shortcomings of your initiative?
- How did the political climate impact your efforts?

Continuing or Future Project Plans

Please describe your continuing or future advocacy efforts, and future sources of revenue to support your efforts.