

## Booth Types

Standard booths are 10'x10', arranged in a linear configuration. Island exhibits are created by combining linear booths in a minimum configuration of 20' x 20'. In most cases, the width (frontage) of an island booth may not exceed the length. In order to preserve the maximum amount of unimpeded aisles, and to facilitate optimal traffic flow, booth widths that impede into aisles are not permitted (including, but not limited to, 30', 40', 60', 70' and 90' width).

All dimensions are believed to be accurate but are not warranted by the Academy.

Exposed, unfinished sides or exhibit backgrounds must be draped to present an attractive appearance. The exhibit hall will be inspected during the setup time and the service contractor, with the approval of the Academy, will provide masking drape as deemed necessary. Any charges incurred will be the responsibility of the exhibitor.

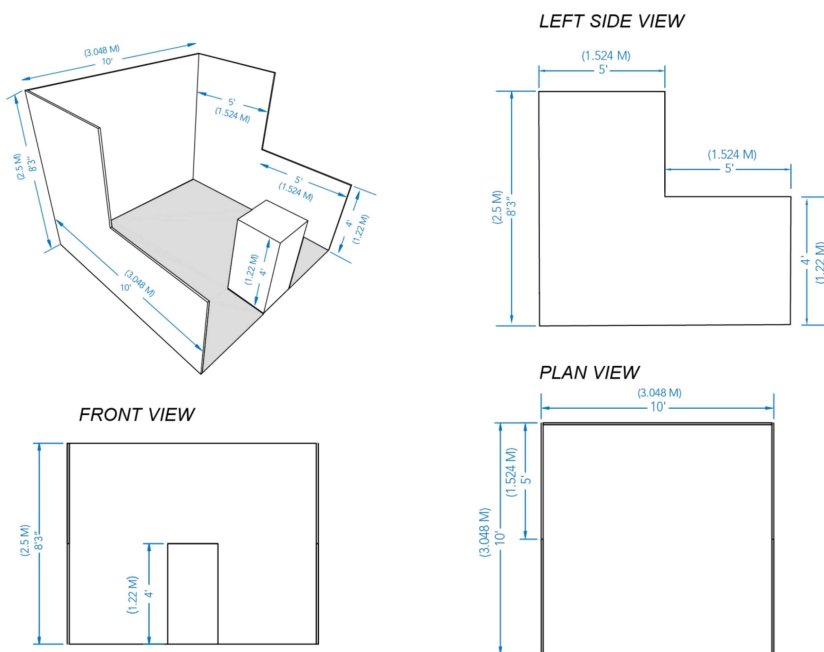
During the installation and exhibit days, all booths are subject to on-site review. The Academy reserves the right to request modifications where necessary at the exhibitor's expense to ensure compliance with construction rules and regulations.

All exhibits are to be designed in such a manner that the presentation of products and services in the exhibit hall will enhance the overall educational goals of the Annual Meeting.

## Linear Booths

- Linear booths are 10' x 10' (100 square feet) or multiples thereof and are arranged in a straight line.
- All linear booths consist of 8'3" high back drape and 4'0" high side dividers mounted on aluminum tubular frames.
- Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'3" (2.5m).
- Display material for linear booths is restricted to a maximum height of 4'0" (1.22m) in the front 5' (1.52m) of the booth, and 8'3" (2.5m) in the rear 5' (1.52m) of the booth.
- To maintain uniformity and to prevent obstruction of view of adjoining booths, no solid or draped walls can be higher than 8'3" in the back and 4'0" along the dividers and aisles, within 10 lineal feet of a neighboring exhibit.

## 10' X 10" LINEAR BOOTH



## Island Booths

An island exhibit consists of four or more standard booths back-to-back with aisles on all four sides. Multi-level exhibit booths are not permitted.

The height limit for island exhibits is 20'0" (6.09m).

Any branded exhibit fixtures, components, identification signs will be permitted to a maximum height of 20'0" (6.09m) at the top. Unbranded lighting truss, motors, or rigging may be set above 20'0".

Complete booth construction plans and layout arrangements for island exhibits are required for review by the Academy by January 24, 2025. Neither the Academy, the convention center, nor the general service contractor bear responsibility for the exhibitor's compliance with Academy booth construction policy. It is the sole responsibility of the exhibiting company and/or their agents to ensure compliance with Academy and facility booth construction policy.

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## ISLAND BOOTH

### PLAN VIEW

