

CORPORATE ROUNDTABLE

Join the Academy's Corporate Roundtable to partner with the most influential and trusted source for dermatology.



OUR MEMBERS

The American Academy of Dermatology was founded in 1938. The Academy is the largest, most influential, and representative dermatology group in the United States, representing virtually all practicing dermatologists in the U.S., as well as a growing number of international specialists.



20,500

TOTAL MEMBERS



91.3%

ABD-CERTIFIED DERMATOLOGISTS



79.4%

U.S. MEMBERS



17.7%

INTERNATIONAL MEMBERS

OUR IMPACT

The AAD works tirelessly every day to meet the varied needs of our diverse membership by:

- Enhancing identification and communication of best practice models
- Fostering diversity in the specialty
- Increasing dermatologic services available to underserved populations



2.7

MILLION PEOPLE SCREENED FOR SKIN CANCER SINCE 1985



5,480+

KIDS WITH SKIN CONDITIONS HAVE ATTENDED AAD'S CAMP DISCOVERY SINCE 1993



1.8

MILLION PEOPLE SHADED BY 385 SHADE STRUCTURES THROUGH THE SHADE STRUCTURE PROGRAM

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An annual, tax-deductible gift of **\$25,000** to the Corporate Roundtable supports the Academy's mission is to promote leadership in dermatology and excellence in patient care through education, research, and advocacy.

With this gift, your company joins the Corporate Roundtable and receives the following benefits in 2020:

UPDATES ON ACADEMY PRIORITIES

- Invite for two to join an annual conference call with the CEO and Chair of the Corporate Relations Committee
- Invite for two to join an annual webinar presented by the Academy's advocacy team

INVITATIONS AND RECOGNITION

- Invite for two to attend the Partner Networking Reception with fellow corporate partners and member leaders at the AAD Innovation Academy.
- Recognition as a Corporate Roundtable member:
 - Recognition on the AAD website and in Aspire, the Academy's quarterly publication
 - Placement on the Recognition Module at the Annual Meeting and the AAD Innovation Academy









CONTACT US

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