

Make the Payment Discussion Easier with CareCredit

CARECREDIT

Do your accounts receivable give you a headache? Does collecting payment from patients take your time away from planning their treatments and procedures?

Easy financing can help patients accept your complete recommended treatment plan. Whether it's a teenager with acne, a young adult needing skin care products, or an adult interested in anti-aging treatments, your patients want healthy skin, but cost concerns may hold them back. Understanding their needs and how to address them helps your practice grow.

The CareCredit credit card is a flexible payment solution your patients can use to help fit post-care bills into their budget and pay over time for:

- Deductibles, co-pays and out-of-pocket costs not covered by insurance
- Medical and aesthetic dermatology treatments and procedures
- Prescriptions, skin care products and more

1. Empower patients to access the dermatologic care they want and need.

As healthcare expenses continue to increase, patients must decide what care to accept and how to pay for it. One-fifth of surveyed U.S. adults (21%), report that they or a member of their household had a health problem worsen after postponing care because of cost.¹ With CareCredit, promotional financing options are available, and cardholders can use it to pay for deductibles, copays and costs not covered by insurance.* This can help empower them to accept your full recommendation and say yes to healthy skin.

2. Get paid within 2 business days

74% of providers surveyed say it takes more than one month to collect after a patient encounter.² With CareCredit, you get paid in two business days. When you and your staff don't have to allocate as much of your time towards collecting payments, you can spend more time planning their care.

3. Round out their plan with skin care products.

From acne to daily skin care to anti-aging, patients want products to fit their lifestyle. Flexible financing options can help empower patients to purchase more skin care products. CareCredit cardholders have a 6.9X higher average ticket than spending on a typical general purpose credit card.³

Implement these three things with CareCredit to help achieve powerful results for your practice and patients.

LEARN MORE

Call (800) 300-3046 or visit carecredit.com/aad

¹ West Health-Gallup Healthcare Study, Dec. 2021

² InstaMed, Trends in Healthcare Payments Twelfth Annual Report: 2021, published Mar. 2022

³ CareCredit 2021 Analytics and The Nilson Report—February 2022 ed., 50 largest U.S. Visa and Mastercard Credit Card Issuers data table

* Subject to credit approval. Minimum monthly payments required. See carecredit.com for details.



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