

PRIVILEGED AND CONFIDENTIAL
ATTORNEY-CLIENT COMMUNICATION
AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION
JULY 12, 2025

Present

Susan C. Taylor, MD, President
Kevin D. Cooper, MD, FAAD, Vice President
Seemal R. Desai, MD, FAAD, Immediate Past President
Keyvan Nouri, MD, MBA, FAAD, Secretary-Treasurer
Sabra Sullivan, MD, PhD, FAAD, Assistant Secretary-Treasurer
Murad Alam, MD, FAAD, President-elect
Lawrence J. Green, MD, FAAD, Vice President-elect
Tammie C. Ferringer, MD, FAAD
Brad P. Glick, DO, MPH, FAAD
Adrian O. Rodriguez, MD, FAAD
Ruth Ann Vleugels, MD, MPH, FAAD
Bruce A. Brod, MD, MCHI, FAAD
Brent R. Moody, MD, FAAD
Todd Schlesinger, MD, FAAD
Allison T. Vidimos, MD, RPh, FAAD
M. Laurin Council, MD, MBA, FAAD
Carrie L. Davis, MD, FAAD
Amy J. Derick, MD, FAAD
Alexander S. Gross, MD, FAAD
Howard W. Rogers, MD, PhD, FAAD
Andrew F. Alexis, MD, MPH, FAAD
A. Shadi Kourosh, MD, MPH, FAAD
Seth L. Matarasso, MD, FAAD
Bridget McIlwee, DO, FAAD, Young Physicians Board Advisor
Fatima Mirza, MD, MPH, Residents/Fellows Board Advisor
Baruch H. Kaplan, MD, IFAAD, International Board Observer
Elizabeth K. Usher, MBA, Executive Director and CEO
Sarah Tancredi, MBA, PHR, Senior Vice President, Operations
Melanie Hall, Senior Vice President, Marketing and Communications
Krista D. Kauper, JD, Senior Vice President, Strategy & Membership
Karry La Violette, Senior Vice President, Advocacy & Policy
Rudy Anderson, CAE, Vice President, Development and Revenue
Steven Debnar, MBA, Vice President, Finance
Sukhjeet S. Ahuja, MD, MPH, Vice President, Science and Quality
Cindy Kuhn, MSc, Vice President, Membership & Community Impact
Amy Outschoorn, EdD, Vice President, Education & Practice Management
Erik Horn, MBA, Senior Director, Technology & Security
Katie Domanowski, Senior Director, Communications
Timothy A. Moses, CMP, Senior Director, Meetings & Conventions,
Cyndi Del Boccio, Director, Governance
Michelle Pizarro, MHA, Director, Executive Projects & Operations
Jeremy Lewin, JD, General Counsel

Not Present

Joseph Merola, MD, MSc, FAAD

Guests

George Han, MD, PhD, FAAD, Chair, Council on Practice Management

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CALL TO ORDER

Susan C. Taylor, MD, FAAD, President and presiding, called the meeting of the Board of Directors of the American Academy of Dermatology Association (AADA) to order at approximately 3:59 pm (Central) on Saturday, July 12, 2025, and welcomed Dr. George Han, Chair, Council on Practice Management who would be presenting later in the meeting.

QUORUM

Keyvan Nouri, MD, MBA, FAAD, Secretary-Treasurer, declared that a quorum was present for the transaction of business.

ORDER OF BUSINESS/INTRODUCTORY MATTERS

Antitrust Compliance Policy, Fiduciary Obligations, and Note Taking

Dr. Nouri referred the Board members to the background materials regarding the AAD/A Antitrust Compliance Policy, notetaking during meetings, and separate order of business, and reminded them about the importance of following their fiduciary obligations, including maintaining confidentiality and declaring conflicts of interest.

Disclosure of Outside Interests and Management of Conflicts of Interest, Code of Conduct, Confidentiality Agreement and Copyright Assignment of Work Product Policies

The Board members' disclosures of outside interests and code of conduct were posted to BoardEffect. Dr. Nouri asked Board members to declare any other actual or potential conflicts of interest with respect to specific agenda items for this meeting. None were declared.

Separate Order of Business

Jeremy Lewin, JD, General Counsel, reminded the Board members that they would be following the American Institute of Parliamentarians *Standard Code of Parliamentary Procedure* (formerly *Sturgis Code of Parliamentary Procedure*), and that it is essential that the Board follow the order of business and observe corporate formalities necessary to ensure the separateness of the two organizations.

AADA OFFICER AND DIRECTOR REPORTS

Dr. Taylor noted that the AADA online ballot was posted and approved on BoardEffect and that no items were pulled for discussion from the online ballot.

Dr. Taylor reminded the Board that her report, the Secretary-Treasurer's report, and the Executive Director's report were presented during the AAD Board meeting.

AADA STRATEGIC ISSUES

Council on Practice Management

Practice Management Assessment and Strategy

Allison T. Vidimos, MD, RPh, FAAD, and George Han, MD, PhD, FAAD, Chair of the Practice Management Committee discussed practice management assessment and strategy. Dr. Han outlined the multiple methods the Academy used to collect the data used to support his presentation. He provided a snapshot of the current practice landscape and what impacts the operations and satisfaction which was supported by the data from the survey. He also covered what "pain points" the members identified and what support they are looking for from the Academy. The number one thing members are looking for from the Academy across all age groups is improving reimbursement. Dr. Han then went onto outline the Practice Management's three strategic goals moving forward and the underlining objectives and tactics:

1. Enhance AADA's practice management value to the dermatologist members by strategically supporting and engaging with their practice managers, particularly in solo and small group practices.
2. Evolve Practice Management Portfolio by Improving Practicality and Relevance of Content
3. Explore Strategic Growth Opportunities

A motion was made and duly seconded to approve the revised practice management strategy to continue to offer practice management resources with the ultimate goal of supporting overall practice performance and success in order to strengthen and safeguard access to dermatologic care for all.

ACTION: Approved

AADA HEARD FROM THE FIELD

Dr. Taylor invited Board members to raise issues of concern they were hearing out in the field that fall under the purview of the AADA Board. The following issues were discussed:

- Whether the organization has Medicaid strategies in addition to Medicare advocacy.
- Cigna R49 policy automatically down-coding certain visits they determine may be up-coded.

AADA UNFINISHED BUSINESS

Council on Government Affairs & Health Policy

Position Statement on When Pathology Consultation or Paraffin Sections are Compatible with Mohs Surgery and Education Tool

Carrie L. Davis, MD, FAAD discussed the proposed edits to the Position Statement on When Pathology Consultation or Paraffin Sections are Compatible with Mohs Surgery and Education Tool which was developed to support the position statement.

A motion was made and duly seconded to approve the Position Statement on Appropriate Uses of Paraffin Sections in Association with Mohs Micrographic Surgery which was renamed to When Pathology Consultation or Paraffin Sections are Compatible with Mohs Surgery and approve the education tool.

ACTION: Approved

Advisory Board Resolution AADA 002 (23) – Fair Health Care Reform and the Guidance Statement: AADA Health System Reform Principles

Dr. Davis next referred the Board to pp. 25 – 27 of the background materials and presented the Council's recommendation to adopt Resolution AADA 002 (23) – Fair Health Care Reform and to support this resolution and approve the proposed edits to the Guidance Statement: AADA Health System Reform Principles.

WHEREAS, there are 27.5 million employed individuals without health insurance in 2023; and

WHEREAS, the average family of 4 without subsidies would pay health insurance premiums of \$16,000+ / year with a \$8,000 deductible totaling \$24,000+ out of pocket; and

WHEREAS, subsidized health care exchange plans have high deductibles but limited coverage and physician networks; and

WHEREAS, individuals currently must pay for health care premiums in AFTER-TAX dollars (as opposed to payments made in pre-tax dollars by businesses);

THEREFORE, BE IT RESOLVED, the AADA support, via a written policy, a health care system for individuals that would include tax credits that shall be used to purchase health insurance by individuals in the private market place.

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BE IT FURTHER RESOLVED, that the AADA review [HR 3129](#) “Health Care Fairness Act for All” which provides tax credits to help pay for health care expenses, such review to occur after Congress has issued a summary of the bill.

A motion was made and duly seconded to adopt resolution AADA 002 (23) Fair Health Care Reform and approve the recommended edit to the following guidance statement, AADA Health System Reform Principles:

o [Health system reform should include tax credits and/or benefits for individuals that can be used to purchase health insurance in the private marketplace.](#)

ACTION: Approved

AADA CONSENT

A motion was made and duly seconded to approve the July 1 Executive Committee email ballot.

ACTION: Approved

A motion was made and duly seconded to approve that the AAD Association takes the same actions as were taken by the Academy Board of Directors for the President, Secretary-Treasurer and Executive Director reports, the Strategic Discussion reports and all other applicable reports.

ACTION: Approved

ADJOURNMENT

There being no further business, Dr. Taylor adjourned the American Academy of Dermatology Association Board of Directors Meeting at 4:51 p.m. (Central).

Respectfully Submitted,

Keyvan Nouri, MD, MBA, FAAD
Secretary-Treasurer