Present
Mark Lebwohl, MD, President
Timothy G. Berger, MD, Vice President
Abel Torres, MD, JD, MD, President-Elect
Kenneth J. Tomecki, MD, Vice President-Elect
Brett M. Coldiron, MD, Immediate Past President
Suzanne M. Olbricht, MD, Secretary-Treasurer
Barbara M. Mathes, MD, Assistant Secretary-Treasurer
Neal D. Bhatia, MD
Robert T. Brodell, MD
Marc D. Brown, MD
Kevin D. Cooper, MD
Robert D. Durst Jr., MD
Jane M. Grant-Kels, MD
Janet G. Hickman, MD
Julie A. Hodge, MD, MPH
George J. Hruza, MD
Mark D. Kaufmann, MD
Carrie A. Kovarik, MD
Jack S. Resneck, Jr., MD
Kathryn Schwarzenberger, MD
Gary S. Wood, MD
Sabrina Newman, MD, Young Physicians Board Observer
Nathaniel Miletta, MD, Residents/Fellows Board Observer
Andreas D. Katsambas, MD, International Board Observer

Not Present:
Sheila Fallon Friedlander, MD
Stephen H. Mandy, MD
Paul A. Storrs, MD

Incoming Board Members
Henry W. Lim, MD, Incoming President-Elect
Brian Berman, MD, Incoming Vice President-Elect
Marta J. Van Beek, MD, MPH, Incoming Assistant Secretary-Treasurer
Erin Boh, MD, Incoming Director, Class of 2020
Kimberly J. Butterwick, MD, Incoming Director, Class of 2020
Linda Stein Gold, MD, Incoming Director, Class of 2020
Neil S. Sadick, MD, Incoming Director, Class of 2020
Terrence A. Cronin, Jr., MD, Incoming Chair, Advisory Board Chair
Vinod K. Sharma, MD, Incoming International Board Observer
Faranak Kamangar, MD, Incoming Residents/Fellows Board Observer

Speakers / Guests
Larry Green, MD, Chair, SkinPAC
Abby S. Van Voorhees, MD, Physician Editor Dermatology World
Sabra Sullivan, MD, PhD, Incoming Chair, Council on Government Affairs, Health Policy and Practice
Darrell S. Rigel, MD, Chair, Skin Cancer Think Tank Retreat
CALL TO ORDER
Mark Lebwohl, MD, President and presiding, called the meeting of the Board of Directors of the American Academy of Dermatology Association to order at 2:48 PM (EST) on Monday, March 7, 2016. Dr. Lebwohl welcomed the Board members, observers and guests.

QUORUM
Suzanne M. Olbricht, MD, Secretary-Treasurer declared that a quorum was present for the transaction of business.

ORDER OF BUSINESS/INTRODUCTORY MATTERS
Antitrust Compliance Policy, Fiduciary Obligations, and Note Taking
Dr. Lebwohl referred the Board members to the printed materials regarding the AAD/A Antitrust Compliance Policy and note taking during meetings and reminded them about the importance of following their fiduciary obligations, including maintaining confidentiality and declaring conflicts of interest.

Disclosure of Conflicts of Interest and Code of Conduct
The Board members’ disclosures of potential conflicts of interest and code of conduct were circulated. Dr. Olbricht asked Board members to update their disclosures and to declare any other actual or potential conflicts of interest with respect to specific agenda items for this meeting. None were declared.

Separate Order of Business
Mr. Portman reminded the Board members that they would follow the American Institute of Parliamentarians Standard Code of Parliamentary Procedure (formerly Sturgis Code of Parliamentary Procedure) and that it is essential that the Association follow the order of business and observe corporate formalities necessary to ensure the separateness of the two organizations.

**Review and Approval of Association Board of Directors Board Minutes**

Dr. Olbricht presented the minutes of the November 7, 2015 Board meeting and the Board email ballot of December 4, 2015 and the Executive Committee summation report from January 14, 2016 and email ballot from January 26, 2016.

A motion was made and duly seconded to approve Board minutes of November 7, 2015; the Board email ballot of December 4, 2015; the Executive Committee summation report of January 14, 2016 and the email ballot of January 26, 2016.

**ACTION:** Approved

**OFFICER AND DIRECTORS REPORTS**

Dr. Lebwohl reminded the Board that his report, the Secretary-Treasurer’s report, the Executive Director’s report, and the Board Observers’ reports were presented during the Academy Board meeting.

A motion was made and duly seconded to accept the officer and director reports for information only.

**ACTION:** Approved

**SkinPAC Board of Advisors**

Dr. Green presented an information-only report from the SkinPAC Board of Advisors. He noted that SkinPAC had its best non-election year to date raising $823,936 in 2015, exceeding its goal of $800,000. The member participation rate was 11%. For the 2015-16 election cycle, SkinPAC has raised $905,286. Its goal is $1.8 million. He also noted that SkinPAC contributed 59% of its funds to Republicans and 41% to Democrats. Contributions are based on the senator’s or member’s support for AADA advocacy priorities, the individual’s standing in Congress, and recommendations from AADA members. He thanked the Board for its support.

**American Medical Association**

Dr. Resneck referred to his written report on AMA activities that was submitted for information only.

**Dermatology World Editor Report**

Dr. Van Voorhees presented the Dermatology World report. She referred the Board to her written annual report. She noted that the magazine covered key topics in dermatology and the house of medicine. She also noted that the institution of Dermatology World Weekly was a big success, bringing members important news in timely fashion. It also includes weekly coding quizzes and promotion of AAD/A digital offerings. She then highlighted the new Outside Perspectives column, the What’s Hot column, the new look and feel of the magazine, and the new online content provided on the Dermatology World website.

A motion was made and duly seconded to accept the SkinPAC, AMA, and Dermatology World reports for information only.

**ACTION:** Approved
AADA New Business

Confirmation of Secretary-Treasurer
Dr. Lebwohl noted that the Secretary-Treasurers must be affirmed by every new AADA Board.

A motion was made and duly seconded to confirm Dr. Barbara M. Mathes as Secretary-Treasurer and Dr. Marta J. Van Beek as Assistant Secretary-Treasurer for the 2016-2017 AADA Board of Directors term effective at the close of the 2016 Annual Meeting.

ACTION: Approved

AADA Annual Organizational Resolution
Dr. Olbricht stated that this resolution, which is set forth at p.269 of the AADA Board materials, was a housekeeping matter that allows the officers and staff to transact business on behalf of the Association.

A motion was made and duly seconded to adopt the AADA Annual Organizational Resolution as presented.

ACTION: Approved

Council on Government Affairs, Health Policy & Practice (GAHPP)
Dr. Van Beek stated that each year, the Council on GAHPP, its policy committees and the AAD/A Advisory Board participates in a ranking exercise through which they are asked to weight an array of current or emergent health care policy issues relevant to dermatology in the coming year. Through this exercise, a slate of tiered issues is developed according to issues’ importance to dermatology and the AADA’s ability to influence change in that area. While the Council recognizes that an issue’s relative importance can change as the health care and political environments change, the resulting Advocacy Agenda provides focus and relative prioritization to the multitude of issues on the horizon.

A motion was made and duly seconded to approve the 2016 Advocacy Agenda as presented.

ACTION: Approved

Position Statement on Teledermatology
Dr. Van Beek stated that the Council on GAHPP, with the input of the Telemedicine Task Force and Access to Dermatologic Care Committee, believes this revised language is responsive to concerns expressed by the Advisory Board that the position statement needed to be strengthened to clarify that the Academy believes a face-to-face encounter between a board-certified dermatologist and a patient is ideal. She noted that the Advisory Board Chair has expressed that this language will be acceptable to all parties.

A motion was made and duly seconded to approve the Position Statement on Teledermatology as presented.

ACTION: Approved

Advisory Board Resolutions
Dr. Durst presented the following Advisory Board Resolutions.
AB Resolution: AADA04 (A-16)
Stop the Onslaught of Economic Inefficiency Due to Merit-based Incentive Payment System and Alternative Payment Models

RESOLVED, that the AADA produce a Position Statement on MIPS that includes a statement expressing concern for the potential harm to the patients and dermatologists due to the regulatory burdens, additional health care costs, and potential ethical conflicts in the delivery of healthcare; and be it further

RESOLVED, that the AADA update the position statement on APMs that includes a statement expressing concern for the potential harm to the patients and dermatologists from the legislation including capitation as well as regulatory burdens; and be it further.

RESOLVED, that the AADA continue its attempts to provide processes to comply with the current legislation, while at the same time lobbying for the sunsetting of these potentially harmful plans for our patients.

A motion was made and duly seconded to refer this resolution to Congressional Policy Committee.

Concerns were raised about lobbying for sunset of a bill AADA supported and that has bipartisan support.

ACTION: Approved

AB Resolution: AADA06 (A-16)
End Sunscreen Related Bans at Schools and Summer Camp

RESOLVED, that the AADA will continue to give the highest priority to protect America's children from skin cancer; and be it further

RESOLVED, that the AADA will advocate for the removal of sunscreen-related bans at schools and summer camp programs when meeting with public policy decision-makers.

A motion was made and duly seconded to approve AB Resolution AADA06 to end the sunscreen related bans at schools and summer camp.

Dr. Durst accepted a friendly amendment to broaden this resolution to include sun protection clothing, as well as sunscreens.

ACTION: Approved

AB Resolution: AADA07 (A-16)
Streamlined Evaluation and Management Documentation Guidelines for Electronic Documenting

RESOLVED, that the Board of Directors commission or appoint a Task Force to study this matter and produce a proposal for (1) coalition development within the house of medicine, and (2) advocacy efforts within the legislative realm; and be it further

RESOLVED, that the proposal be directed toward changes in the E&M documentation guidelines to reduce physician electronic documenting time.
Dr. Durst agreed to withdraw this resolution for further consideration by the Advisory Board.

**AB Resolution: AADA08 (A-16)**
Alternative Payment Models and Access to Care Carrots Instead of Sticks

**RESOLVED**, that the AADA board of directors’ advocate, on behalf of their membership and the patients they represent, to incentivize the treatment of the poor and uninsured; and be it further

**RESOLVED**, engage members to collect data showing pro bono work for public relations and research for the Academy; and be it further

**RESOLVED**, that the AADA will form coalitions within the house of medicine to move this idea to a reality.

A motion was made and duly seconded to refer this resolution to the Access to Dermatologic Care Committee.

**ACTION:** Approved

**CONSENT AGENDA**
February 15, 2016 Priorities Committee
December 2, 2015 and
    January 6 & February 3, 2016 Council on Government Affairs, Health Policy & Practice
November 14, 2015 State Society Relationships Committee
February 4, 2016 Leadership Development Steering Committee
March 5, 2016 Council on Member Services

A motion was made and duly seconded to accept the AADA consent reports for information only and to take the same actions for the Association as were taken by the Academy Board of Directors for any other actions that required approval by the Association Board.

**ACTION:** Approved

**ADJOURNMENT**
There being no further business, Dr. Lebwohl adjourned the AADA Board of Directors Meeting at 3:24 PM (EST) on Monday, March 7, 2016.

Respectfully Submitted,

Barbara M. Mathes, MD, FAAD
Secretary-Treasurer