

# 2020 Dermatology World Editorial Calendar\*

## JANUARY

- Reemergence of infectious diseases
- Physical fitness/general health of physician
- Melasma: pathogenesis and treatment

CLOSE 11/21/19 | MATERIALS DUE 12/5/19  
MAIL DATE 12/31/19

## FEBRUARY

- Compensation package
- Financial efficiency in your practice
- Changes in reimbursement in 2020

CLOSE 1/2/20 | MATERIALS DUE 1/9/20  
MAIL DATE 2/4/20

## MARCH\*\*

- Spot "fakes" in medicine
- Mental health part 1
- Prior authorization process
- Changing EHR systems

CLOSE 1/30/20 | MATERIALS DUE 2/6/20  
MAIL DATE 3/3/20

## APRIL

- Mental health part 2
- MACRA and your practice
- Mohs certification: status & implications

CLOSE 2/27/20 | MATERIALS DUE 3/5/20  
MAIL DATE 3/31/20

## MAY

- Sunscreen and the environment
- Mental health part 3
- Open Payments Rules

CLOSE 4/2/20 | MATERIALS DUE 4/9/20  
MAIL DATE 5/5/20

## JUNE

- Role of pharmacists
- Public servant leadership in dermatology
- Emerging use of CBD oil

CLOSE 4/30/20 | MATERIALS DUE 5/7/20  
MAIL DATE 6/2/20

## JULY

- HS: What's new
- Doctoring in days of Yelp
- Leasing your practice to a hospital
- Scope of practice with non-physician providers

CLOSE 5/28/20 | MATERIALS DUE 6/4/20  
MAIL DATE 6/30/20

## AUGUST\*\*

- Physicians as entrepreneur
- Impacts of high-deductible
- EHR optimization
- New Burden of Skin Disease report

CLOSE 6/25/20 | MATERIALS DUE 8/6/20  
MAIL DATE 7/28/20

## SEPTEMBER

- Universal health care: dermatology
- How to survive a remodel
- Update to 2012 Mohs Surgery AUC

CLOSE 7/30/20 | MATERIALS DUE 8/6/20  
MAIL DATE 9/1/20

## OCTOBER

- 2020 election roundup
- Managing patients with disabilities
- HIPAA compliance update

CLOSE 8/27/20 | MATERIALS DUE 9/3/20  
MAIL DATE 9/29/20

## NOVEMBER

- Sunscreen monograph
- Negotiating fee schedules
- Billing Contacts
- Diet and the skin

CLOSE 10/1/20 | MATERIALS DUE 10/8/20  
MAIL DATE 11/1/20

## DECEMBER

- Effects of stress on skin
- Veterinary and human dermatology: cross-sections
- Prior authorization appeals process

CLOSE 10/29/20 | MATERIALS DUE 11/5/20  
MAIL DATE 12/3/20

\*Content subject to change

\*\*Annual and Summer Meeting bonus distribution



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