

#### AAD & AADA July Board of Directors Consent Agenda Email Ballot

Good afternoon,

This email ballot contains items from the July 29, 2017 Board of Directors meeting consent agenda. Should you wish to have an item moved from the consent agenda so it can be discussed at the July 29, 2017 Board of Directors meeting, simply select the "pull for Board discussion" option and provide your concerns in the comments section so we can research it for you.

Please read the following recommendation for actions and information reports and indicate your vote by Friday, July 21, 2017.

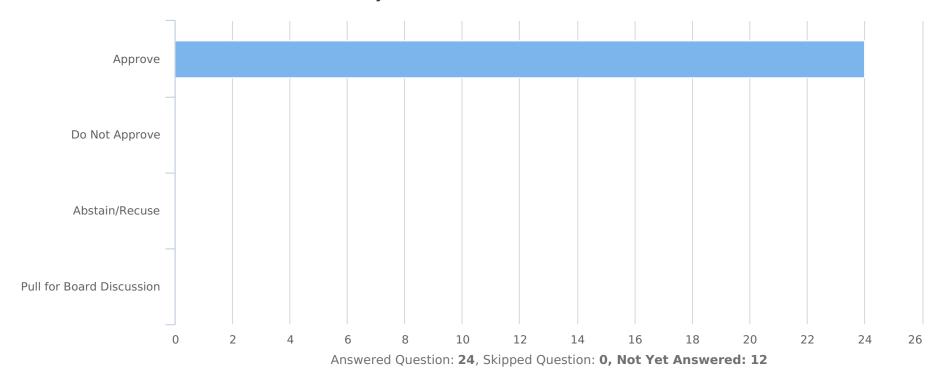
If you have any questions, please contact me atcdelboccio@aad.org or 847-240-1041.

Thank you.

Cyndi

Total Invited to Survey: 24 Total Finished Survey: 24

#### 1. AAD Board of Directors Minutes: May 20, 2017.



#### Comments

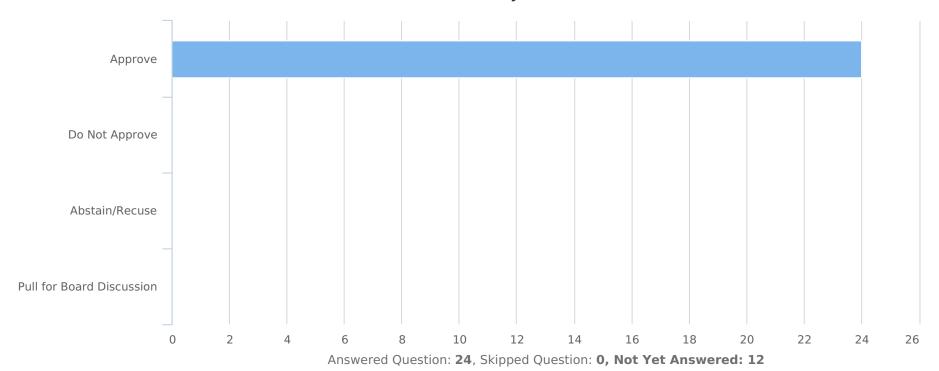
Terrence Cronin on 7/18/2017 10:37 AM

Please change line 299 299 ACTION: Withdrawn by Dr. Cronin for further work by the Advisory Board. to "Action: Referred to Advisory Board for further work'

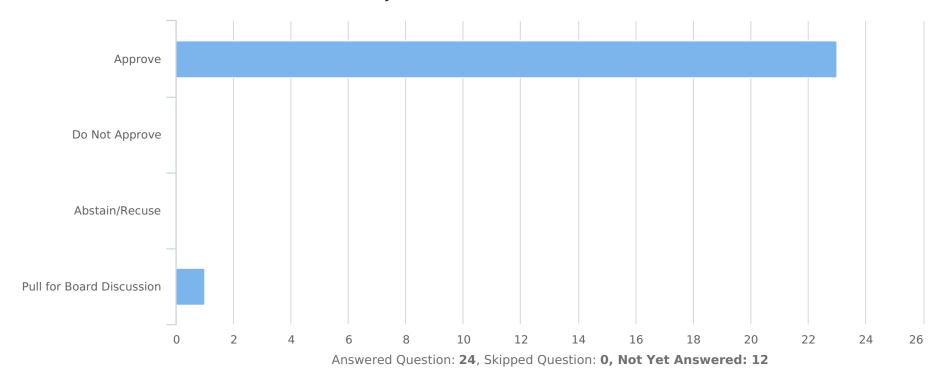
#### Abel Torres on 7/21/2017 6:34 PM

Approve with the caveat that a correction needed under the ASPS Joint Guidelimes on Post Skin Cancer reconstruction. Line 679 should be corrected to reflect that: the ASPS approached the Dermatology Societies individually to participate with them in the ASPS guidelines and the societies counterproposal was that it instead become a joint effort that required unanimous approval for the final guidelines produced. ...

## 2. AAD & AADA Board of Directors Consent Email: May 20, 2017



### 3. AAD Board of Directors Email Ballot: June 29, 2017

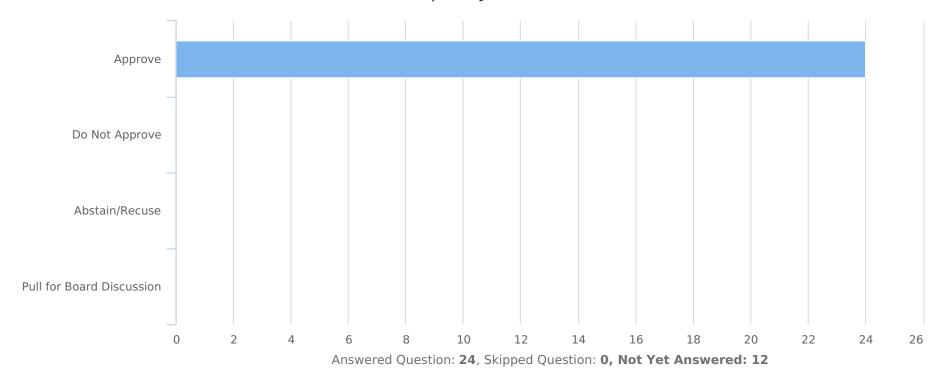


#### Comments

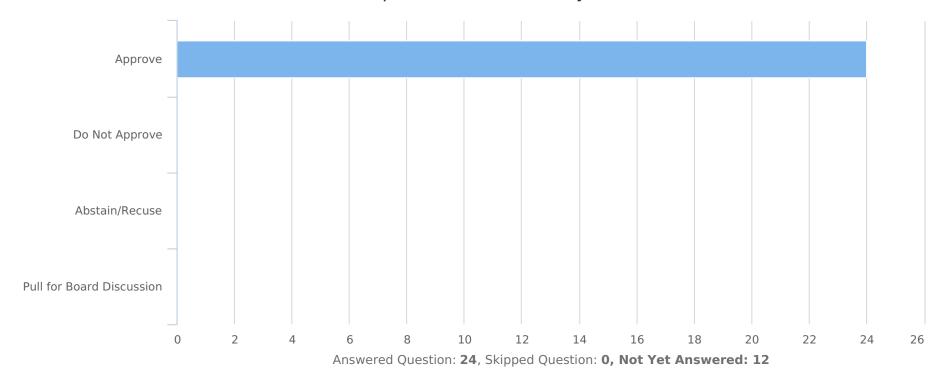
Valerie Callender on 7/21/2017 4:37 AM

I agree with Erin, Kim and Patti on whether we can combine the strategic planning and summer AAD issues into one, and thus one consultant company to consult both. Is there a company that can handle both tasks?

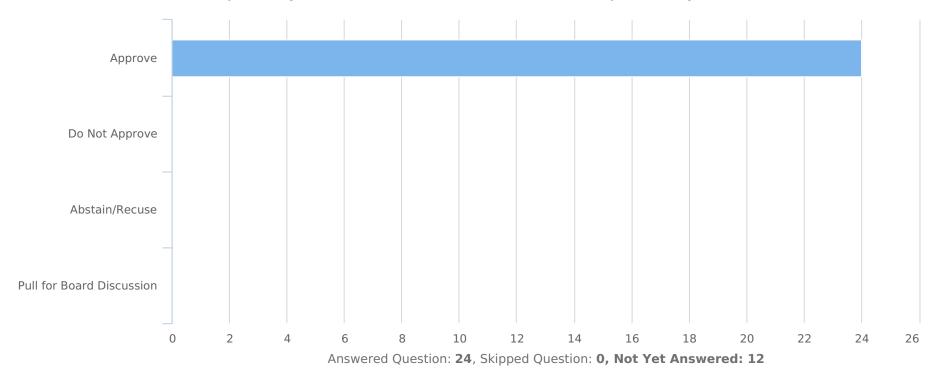
# 4. AAD Executive Committee Summation Report: June 8, 2017



# 5. Resident/Fellows Board Observer Report: Information Only



### 6. Council of Medical Specialty Societies (CMSS): Information Report: May 11 - 13, 2017



#### Comments

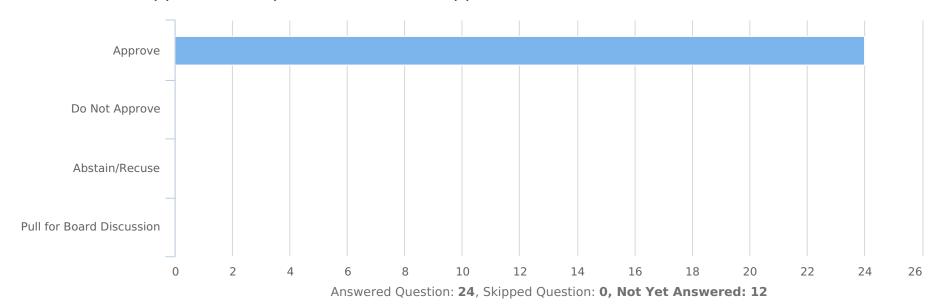
Terrence Cronin on 7/18/2017 10:37 AM

Is there a way to get Dr. Siegel to author more information reports? what a wonderful read!

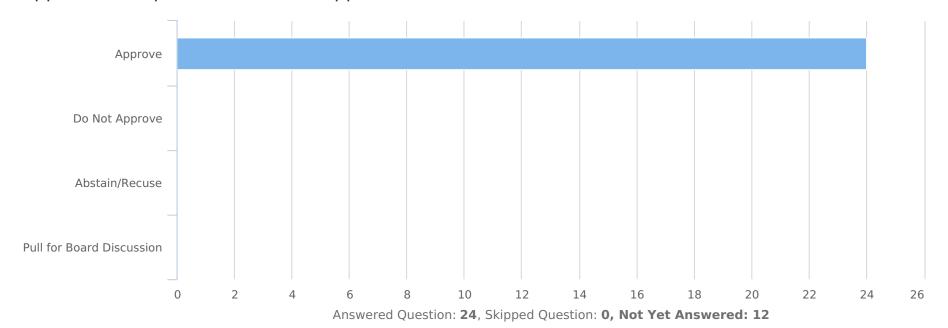
Suzanne Olbricht on 7/19/2017 9:06 PM

Go Dan Go

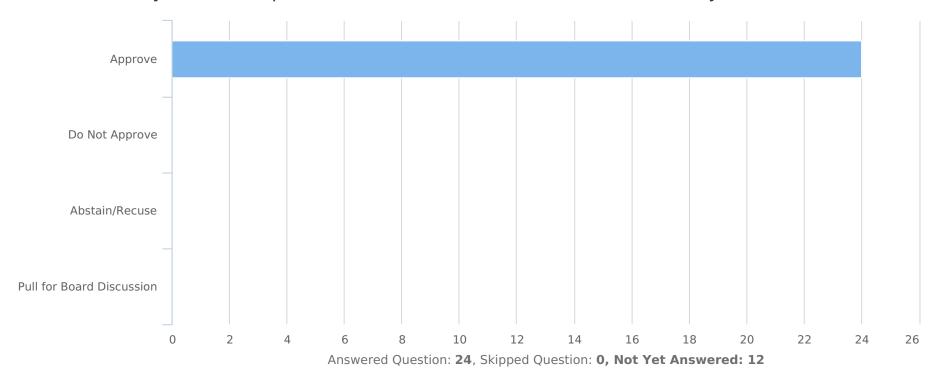
7. Bylaws Committee: June 30, 2017 - Approve sending the proposed edits to the Administrative Regulation: Procedures for Proposed Amendments to the Articles of Incorporation, Bylaws or Dues Increases/Special Assessments, as presented to the Board of Directors for approval. (Requires 2/3 vote for approval)



8. Bylaws Committee: June 30, 2017 - Approve sending the proposed edits to the Administrative Regulation: Bylaws Committee, as presented, to the Board of Directors for approval. (Requires 2/3 vote for approval)



### 9. State Society Relationships Committee: March 4, 2017 - Information Only

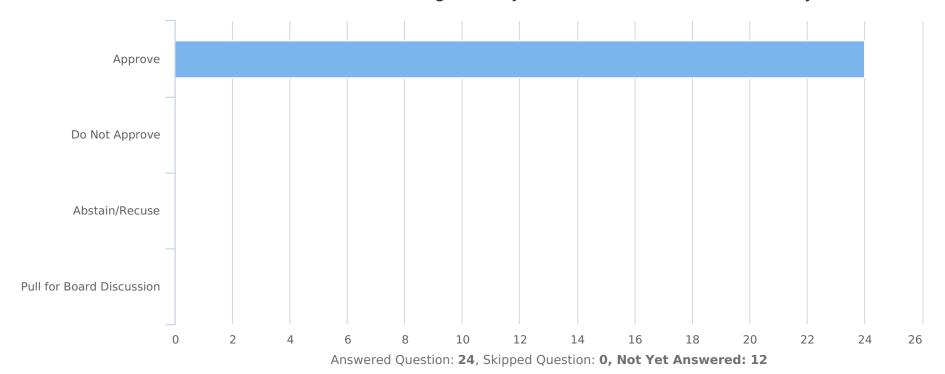


#### Comments

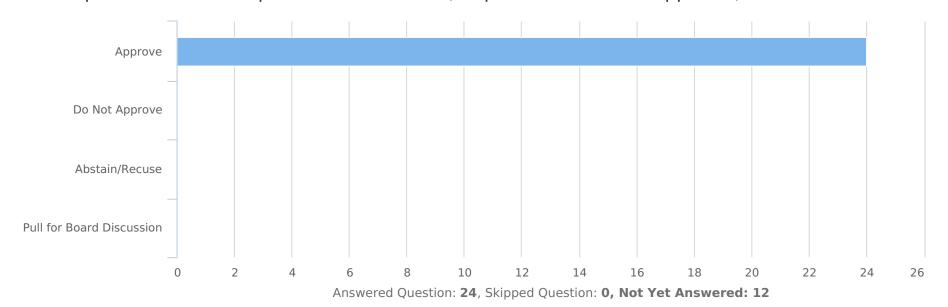
Janet Hickman on 7/19/2017 8:30 AM

I appreciate the efforts to reactivate a Virginia society.

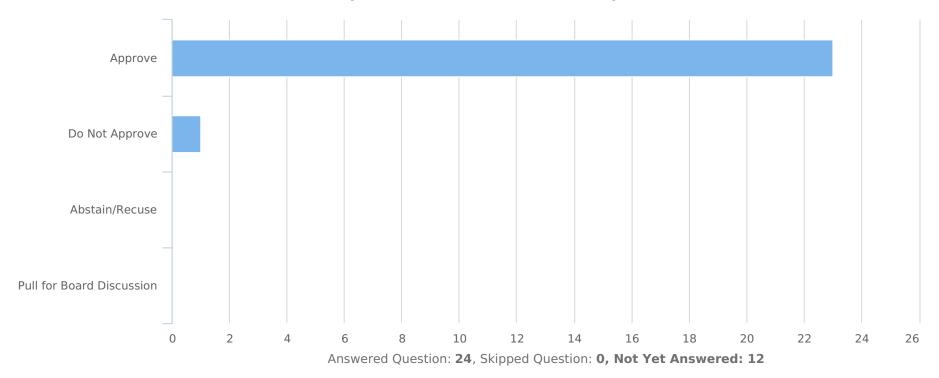
## 10. AHTF on Data Collection Platform and Registries: June 12, 2017 - Information Only



11. Council on Science & Research: 6-12-17 - Approve the Performance Measurement AR to align with the new structure in which the Performance Measurement Cmte (PMC) reports to the Council on Science & Research and to otherwise update the performance measures development and review processes in the AR (Requires 2/3 vote for approval)



### 12. Council on Communications: May 10, 2017 - Information Only

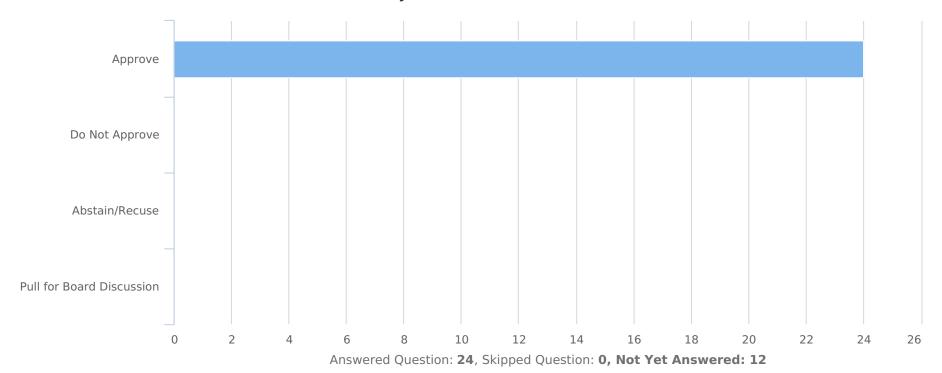


#### Comments

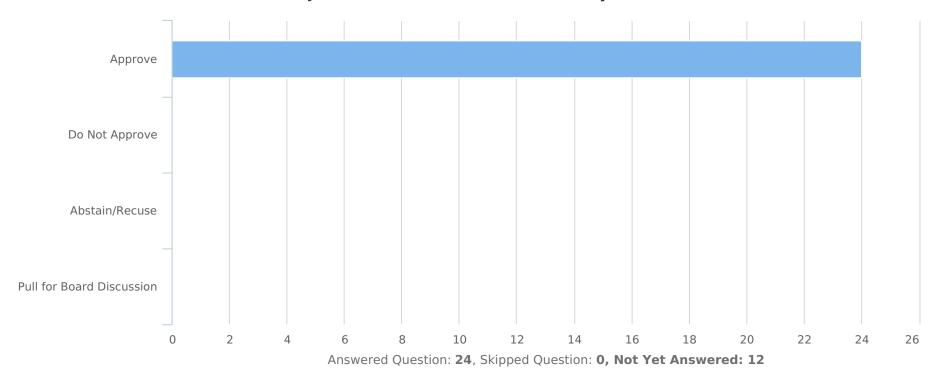
#### Terrence Cronin on 7/18/2017 10:37 AM

I believe the Dialogues in Dermatology portion regarding the need for self-promotion of the subscription-only product is underplayed in this report. Dialogues in Dermatology is not a member benefit and relies on the sales of subscriptions to members. It also should be reported that it was promoted on social media appropriately and was an agreed upon pilot program. It is important to remember that despite reporting that the "Academy does not have the resources" for a social media presence for Dialogues there were physician members who believed strongly in the product who volunteered their time and resources for this outreach.

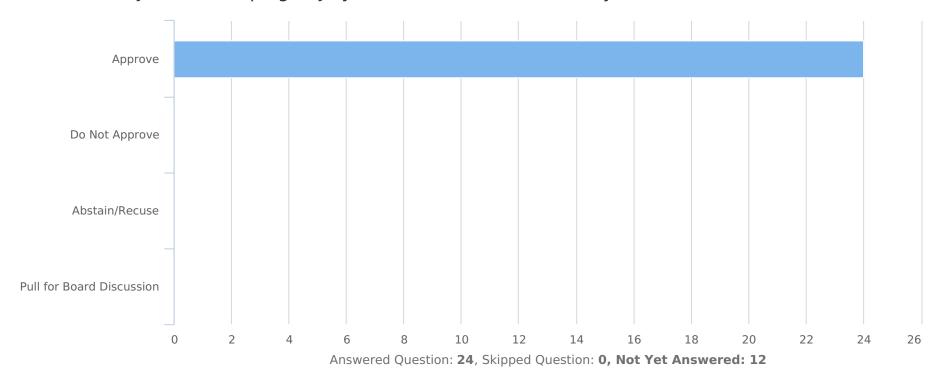
## 13. AADA Board of Directors Minutes: May 20, 2017.



# 14. SkinPAC Board of Advisors: June 20, 2017 - Information Only



# 15. National Journal Campaign - July 29, 2017 - Information Only



16. Approve taking the same actions for the following AADA consent items which you took for the AAD consent items. Residents/Fellows Board Observer Report, State Society Relationships Committee and Bylaws Committee

