



CONTINUING MEDICAL EDUCATION INFORMATION

MISSION

The purpose of the American Academy of Dermatology (AAD) CME Program is to provide members with opportunities for life-long learning and assistance in fulfilling their maintenance of certification and licensure requirements, thereby promoting excellence in the provision of dermatologic care.

DEFINITION OF CONTINUING MEDICAL EDUCATION

Continuing medical education consists of educational activities which serve to maintain, develop, or increase the knowledge, skills, and professional performance and relationships that a physician uses to provide services for patients, the public, or the profession. The content of CME is that body of knowledge and skills generally recognized and accepted by the profession as within the basic medical sciences, the discipline of clinical medicine, and the provision of health care to the public. *Source: www.accme.org*

COMMERCIAL BIAS

Content or format in a CME activity or its related materials that promotes the products or business lines of an ineligible company. As described in the Standards for Integrity and Independence in Accredited Continuing Education, providers are responsible for protecting learners from commercial bias and marketing. In addition to preventing influence from ineligible companies, the Standards prohibit faculty from actively promoting or selling products or services that serve their professional or financial interests. *Source: www.accme.org*

DIVERSITY CHAMPION WORKSHOP PLANNING WORKGROUP

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Rebecca Vasquez, MD, FAAD Co-chair
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STATEMENT OF NEED

The dermatology specialty ranks near the bottom of medical specialties in the ethnic diversity of practicing physicians which has a direct impact on access to high-quality dermatologic care and the health outcomes of minority populations. In 2017, a conference on Diversity in Dermatology was convened by then-President Dr. Henry W. Lim, resulting in a number of initiatives to address this issue, including increasing awareness of the dermatology specialty among under-represented minorities pre-med and med students; increasing the number of underrepresented minorities in residency programs and increasing awareness and support of a diverse physician workforce among members. One such initiative is the Diversity Champion Workshop, which has been in place at the University of Texas, SW for several years. This program engages faculty and community dermatologist to proactively reach out to underrepresented minority pre-med, medical, and even high school students and introduce them to a career in medicine and specifically to dermatology. The Diversity Champion Workshop will bring together those interested in championing dermatology to diverse student populations for training, sharing of best practices, and inspiration.

TARGET AUDIENCE

The target audience is dermatology resident program faculty members and/or chairs who are highly motivated to implement and drive diversity initiatives within their institution.

LEARNING OBJECTIVES

At the conclusion of this activity, learners should be able to:

- Increase awareness of lack of diversity in dermatology and the causes
 - Drive awareness among academicians of the important role residency programs have in improving the diversity of the dermatology workforce
 - Facilitate the establishment and ongoing development of diversity outreach programs in dermatology residency programs
 - Increase knowledge of holistic review processes for dermatology residency applicants
 - Expand cultural competence within all residency programs
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DISCLOSURES

PLANNER DISCLOSURE OF RELEVANT FINANCIAL RELATIONSHIP(S)

The following Planners, Faculty and Staff have no relevant financial relationship(s) with ineligible companies relevant to the content of this CME activity:

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- Tammi Matillano, Manager, Live Education, AAD
- Jennifer Thompson, MS, FACEHP, Director, Education, AAD
- Hallie St. Marie, Meetings Coordinator, AAD
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FACULTY DISCLOSURE OF FINANCIAL RELATIONSHIP(S)

It is the policy of AAD that all faculty participating in a CME-certified activity are required to disclose to AAD and to learners all financial relationships they have with any ineligible companies in any amount occurring within the past 24 months that could create a conflict of interest¹. Typically, such relationships would be with companies that whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. The intent of this disclosure is not to prevent participation in CME-certified educational activities by individuals with a relevant financial relationship with an ineligible company(s), but rather to provide learners with information on which they can make their own determination whether or not said relationship(s) influenced the content of the educational activity.

RESOLUTION OF CONFLICTS OF INTEREST

In accordance with the ACCME Standards for Independence and Integrity in Accredited Continuing Education, the American Academy of Dermatology has implemented mechanisms, prior to the planning and implementation of this CME activity, to identify and mitigate conflicts of interest for all individuals in a position to control the content of this CME activity.

UNAPPROVED USE DISCLOSURE

The American Academy of Dermatology requires CME faculty (speakers) to disclose to attendees when products or procedures being discussed are off-label (not approved for the indications being discussed), unlabeled (not approved for any indications), experimental, and/or investigational (not FDA approved); and any limitations on the information that is presented, such as data that are preliminary or that represent ongoing research, interim analyses, and/or unsupported opinion. This information is intended solely for continuing medical education and is not intended to promote off-label use of these products/procedures. If you have questions, contact the medical affairs department of the manufacturer for the most recent approval information. Faculty for this activity will be discussing information about pharmaceutical agents that is outside of U.S. Food and Drug Administration approved labeling.

INDEPENDENCE IN CME

The mission of the Academy's continuing medical education program is to improve patient care and health care outcomes by maintaining, developing and enhancing medical knowledge, patient care, interpersonal and communication skills and professionalism. As a provider accredited by the Accreditation Council for Continuing Medical Education (ACCME) and in support of this mission, the Academy is dedicated to providing continuing medical education that is independent, fair, balanced, objective and free of commercial bias.

The Academy employs several strategies to ensure these standards will be met. The planning committee members submit and consider their own disclosure information and recuse themselves from planning educational activities should they have conflicts related to the subject area presented. When developing an educational program, the planning committee reviews applications and disclosure of interest forms, along with

¹ **Conflict of Interest:** When an individual's interests are aligned with those of an ineligible company the interests of the individual are in "conflict" with the interests of the public. *Source: www.accme.org*

needs assessment and evaluative data from past activities in order to develop programming. Potential participants are sent detailed guidelines that provide direction on necessary components to ensure independence in continuing medical education activities and to resolve conflict.

CONTENT VALIDATION

Academy-sponsored educational activities are designed to promote improvements or quality in health care and not promote a specific proprietary business interest or a commercial interest. Presentations and related materials must be based on scientific methods generally accepted by the medical community.

Presentations should be evidence-based and discuss the validity of the evidence upon which they base the opinion(s) (see Sackett et al, BMJ 1996;312:71-2). This ensures the audience that the recommendations are supported by the evidence and contributes to management of any potential conflicts of interest. Further, if the presentation includes discussion of unlabeled or investigational use of a commercial product, this also must be disclosed to the participants. CME must give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality.

If CME educational material or content includes trade names, trade names from several companies should be used where available, as opposed to using trade names from just a single company. Educational materials such as slides, abstracts, and handouts cannot contain any advertising or product-group messages.

DISCLAIMER

The American Academy of Dermatology is not responsible for statements made by faculty. Statements or opinions expressed in this program reflect the views of the faculty and do not reflect the official policy of the American Academy of Dermatology. The information provided at this CME activity is for continuing education purposes only and is not meant to substitute for the independent medical judgment of a healthcare provider relative to the diagnostic, management and treatment options of a specific patient's medical condition.

COMMERCIAL SUPPORT DISCLOSURE

The following ineligible company provided commercial support for the 2022 Fall Diversity Champion Workshop:

- **AMGEN INC.**
- **BRISTOL-MYERS SQUIBB**
- **PFIZER INC.**
- **SANOFI REGENERON**

ACCREDITATION

The American Academy of Dermatology is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA PRA CATEGORY 1 CREDIT™ DESIGNATION

The American Academy of Dermatology designates this live activity for a maximum of **8 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

WHAT YOU NEED TO DO TO RECEIVE CME CREDIT

CME Credit is awarded based on actual participation in the learning activities. Evaluations and CME credit claims will be completed online at the following link <https://learning.aad.org>.

The online claim system is available for four weeks post meeting. Credit is calculated on a ¼-hour basis and will be reflected on member transcripts within four to six weeks after the meeting.