

PRIVILEGED AND CONFIDENTIAL DRAFT
ATTORNEY-CLIENT COMMUNICATION
AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION
MAY 3, 2025

Present

Susan C. Taylor, MD, President
Kevin D. Cooper, MD, FAAD, Vice President
Seemal R. Desai, MD, FAAD, Immediate Past President
Keyvan Nouri, MD, MBA, FAAD, Secretary-Treasurer
Sabra Sullivan, MD, PhD, FAAD, Assistant Secretary-Treasurer
Murad Alam, MD, FAAD, President-elect
Lawrence J. Green, MD, FAAD, Vice President-elect
Tammie C. Ferringer, MD, FAAD
Brad P. Glick, DO, MPH, FAAD
Adrian O. Rodriguez, MD, FAAD
Bruce A. Brod, MD, MCHI, FAAD
Brent R. Moody, MD, FAAD
Todd Schlesinger, MD, FAAD
Allison T. Vidimos, MD, RPh, FAAD
M. Laurin Council, MD, MBA, FAAD
Carrie L. Davis, MD, FAAD
Amy J. Derick, MD, FAAD
Alexander S. Gross, MD, FAAD
Howard W. Rogers, MD, PhD, FAAD
Andrew F. Alexis, MD, MPH, FAAD
A. Shadi Kourosh, MD, MPH, FAAD
Seth L. Matarasso, MD, FAAD
Joseph Merola, MD, MSc, FAAD
Bridget McIlwee, DO, FAAD, Young Physicians Board Advisor
Fatima Mirza, MD, MPH, Residents/Fellows Board Advisor
Elizabeth K. Usher, MBA, Executive Director and CEO
Melanie Hall, Senior Vice President, Marketing and Communications
Krista D. Kauper, JD, Senior Vice President, Strategy & Membership
Karry La Violette, Senior Vice President, Advocacy & Policy
Rudy Anderson, CAE, Vice President, Development and Revenue
Steven Debnar, MBA, Vice President, Finance
Sukhjeet S. Ahuja, MD, MPH, Vice President, Science and Quality
Cindy Kuhn, MSc, Vice President, Membership & Community Impact
Amy Outschoorn, EdD, Vice President, Education & Practice Management
Erik Horn, MBA, Senior Director, Technology & Security
Katie Domanowski, Senior Director, Communications
Cyndi Del Boccio, Director, Governance
Michelle Pizarro, MHA, Director, Executive Projects & Operations
Jason Z. Qu, JD, General Counsel

Not Present

Ruth Ann Vleugels, MD, MPH, FAAD
Sarah Tancredi, MBA, PHR, Senior Vice President, Operations
Timothy A. Moses, CMP, Senior Director, Meetings & Conventions,
Baruch H. Kaplan, MD, IFAAD, International Board Observer

Guests

Andrew H. Weinstein, MD, MPH, FAAD, Chair, Ad Hoc Task Force on Finding Common Sense
Medicare Legislation

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CALL TO ORDER

Susan C. Taylor, MD, FAAD, President and presiding, called the meeting of the Board of Directors of the American Academy of Dermatology Association (AADA) to order at 3:01pm (Eastern) on Saturday, May 5, 2025.

QUORUM

Sabra Sullivan, MD, PhD, FAAD, Assistant Secretary-Treasurer, declared that a quorum was present for the transaction of business.

ORDER OF BUSINESS/INTRODUCTORY MATTERS

Antitrust Compliance Policy, Fiduciary Obligations, and Note Taking

Keyvan Nouri, MD, MBA, FAAD, Secretary-Treasurer, referred the Board members to the background materials regarding the AAD/A Antitrust Compliance Policy, notetaking during meetings, and separate order of business, and reminded them about the importance of following their fiduciary obligations, including maintaining confidentiality and declaring conflicts of interest.

Disclosure of Outside Interests and Management of Conflicts of Interest, Code of Conduct, Confidentiality Agreement and Copyright Assignment of Work Product Policies

The Board members' disclosures of outside interests and code of conduct were posted to BoardEffect. Dr. Nouri asked Board members to declare any other actual or potential conflicts of interest with respect to specific agenda items for this meeting. None were declared.

Separate Order of Business

Jason Z. Qu, JD, General Counsel, reminded the Board members that they would be following the American Institute of Parliamentarians *Standard Code of Parliamentary Procedure* (formerly *Sturgis Code of Parliamentary Procedure*), and that it is essential that the Board follow the order of business and observe corporate formalities necessary to ensure the separateness of the two organizations.

AADA OFFICER AND DIRECTOR REPORTS

Dr. Taylor noted that the AADA online ballot was posted and approved on BoardEffect and that the following AADA items were pulled for discussion from the online ballot:

- Incentive Collection of MIPS Value Pathways (MVP) Performance Feedback Reports Documentation
- Position Statement on Documentation of Frozen Section Specimens During Micrographic Surgery
- Position Statement on Isotretinoin

Dr. Taylor reminded the Board that her report, the Secretary-Treasurer's report, and the Executive Director's report were presented during the AAD Board meeting.

AADA NEW BUSINESS

Ad Hoc Task Force on Finding Common Sense Medicare Legislation (AHTF)

Dr. Taylor introduced Andrew H. Weinstein, MD, MPH, FAAD, Chair, Ad Hoc Task Force on Finding Common Sense Medicare Legislation, referred the Board to pp. 2 – 5 of the background materials and stated that he was presenting the report of the AHTF. Dr. Weinstein provided background information regarding Congress's failure to update the Medicare conversion factor in line with inflation due to budget neutrality requirements and a failure to adopt discretionary updates. Dr. Weinstein stated that existing strategies to advocate for Medicare payment reform had proven ineffective and that advocacy organizations in other sectors, such as Medicare Advantage, had been able to secure inflationary adjustments. Dr. Weinstein then presented the AHTF's proposal to create a new "Innovation" committee focused specifically on creating a single-issue alliance focused on Medicare payment reform, developing new advocacy messaging, frameworks, and strategies, and enshrining the realization of an inflation-based Medicare fee adjustment as a flagship issue and cultural norm across the AAD Association. Dr.

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Weinstein responded to factual questions from the Board and then exited the meeting.

A motion was made and duly seconded to not accept the recommendation to create an Innovation Committee which would report directly to the Board of Directors.

ACTION: APPROVED

It was noted that the substance of the AHTF's underlying proposals are being handled by the Council on Government Affairs & Health Policy (GAHP). The Board discussed how it was premature to align on the creation of a new advocacy mechanism before the AHTF's proposal was considered by the Council on GAHP alongside the Board's recommendations from its recent Health Policy Retreat. While members of the Board expressed support for various substantive elements of the AHTF's proposed approach—including proposals to prioritize patient engagement and to develop new communications strategies—the Board determined that these proposals should be assessed and synthesized by the Council on GAHP and implemented in a holistic, intentional manner within AADA and its governance structure.

A motion was made and duly seconded to approve that the AHTF on Finding Common Sense Medicare Legislation be sunset.

ACTION: APPROVED

Members of the Board emphasized their appreciation for the work of the AHTF, including Dr. Weinstein's commitment and leadership, and noted that AHTF's proposals would enrich the AADA's continuing efforts to develop its advocacy strategy.

The Board recessed the AAD Association Board meeting at 3:53pm (Eastern) and reconvened AAD Board Meeting at 3:54pm (Eastern).

The Board recessed the AAD Board meeting at 4:17pm and reconvened the AAD Association Board meeting at 4:17pm.

AADA Advisory Board

AADA 003 – Supporting the Ability of Dermatology Practices to Surcharge Credit Card Fees

Amy J. Derick, MD, FAAD, referred the Board to pp. 6 – 11 of the background materials and presented the following resolution:

THEREFORE, BE IT RESOLVED, that the American Academy of Dermatology Association (AADA) shall issue guidance supporting the ability of dermatology practices to impose surcharges on patients who choose to pay with credit cards, including for copays, coinsurance, and deductibles, in compliance with state and federal regulations; and

BE IT FURTHER RESOLVED, that the AADA shall provide educational resources to dermatology practices regarding the legal and regulatory considerations of credit card surcharges, ensuring compliance with applicable laws while promoting financial sustainability.

A motion was made and duly seconded to adopt resolution AADA 003 as presented

ACTION: APPROVED; 1 opposed; 1 abstained

Members of the Board expressed their support for issuing educational guidance on this topic that clarified the scope of applicable laws and suggested that staff look to the American Medical Association (AMA) for existing policy on this issue.

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AADA 004 – Establishment of Insurance Guidelines for "Medically Necessary" vs. "Cosmetic" Treatments in Dermatology

Dr. Derick presented the following resolution:

THEREFORE BE IT RESOLVED that the American Academy of Dermatology Association (AADA) State Policy Committee, under the guidance and review of the Patient Access & Payer Relations Committee (PAPRC), work to revise and expand the Position Statement on the Definitions of Cosmetic and Reconstructive Surgery; and

BE IT FURTHER RESOLVED that the Council on Science and Research – Clinical Guidelines Committee (CGC) establish a work group, consisting of both clinical experts and representatives from PAPRC and CGC to develop diagnosis specific, clear, evidence-based guidelines to distinguish "medically necessary" treatments from "cosmetic" treatments, taking into account both physical and psychosocial effects; and

BE IT FURTHER RESOLVED that the AADA advocate for inclusion of specialists with relevant clinical expertise in dermatology in payer decision-making processes.

A motion was made and duly seconded to adopt the first and third resolved statements within resolution AADA 004 but to reject the second resolved statement therein.

ACTION: DEFEATED; 1 abstained

A motion was made and duly seconded to reject resolution AADA 003 in its entirety. Members of the Board discussed the feasibility and resource requirements of the resolution given the range of potential procedures involved.

ACTION: APPROVED; 2 abstained

AADA 005 – Amplifying Member Engagement in Advocacy and Policy

Dr. Derick presented the following resolution:

BE IT FURTHER RESOLVED, that the AAD/A both affirms its commitment to protecting the privacy of its members; and

BE IT FURTHER RESOLVED that the AAD/A shall allow the sharing of AAD/A member email addresses with other AAD/A members, provided that those members have opted in to sharing their email via the AAD Member Directory. AAD/A staff shall assist members in accessing these emails upon request for the purposes of AAD/A official business.

A motion was made and duly seconded to adopt resolution AADA 005 as presented. The Board discussed the importance of creating an opt-in/opt-out mechanism for the new sharing parameters and for defining the scope of AAD/A official business.

ACTION: APPROVED; 1 abstained

Council on Government Affairs and Health Policy

Incentive Collection of MIPS Value Pathways (MVP) Performance Feedback Reports

Tammie C. Ferringer, MD, FAAD, sought and received clarification that early registration was the only incentive being offered under this proposal.

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A motion was made and duly seconded to approve the use of early registration for the AAD Annual Meeting or Innovation Academy as an incentive to encourage practices to register for the Dermatologic Care MVP and submit MVP performance feedback reports to AAD Association staff to support advocacy efforts.

ACTION: APPROVED

Position Statement on Documentation of Frozen Section Specimens During Micrographic Surgery
Brent R. Moody, MD, FAAD, stated that this Position Statement could result in inappropriate and unintended new burdens on reimbursement and that the material in this Position Statement should instead be delivered as a member education resource.

A motion was made and duly seconded to approve the Position Statement on Documentation of Frozen Section Specimens during Mohs Micrographic Surgery, as presented.

ACTION: DEFEATED

The Board sent this Position Statement on Documentation of Frozen Section Specimens during Mohs Micrographic Surgery back to the Council on GAHP to create an educational resource for members on this topic.

Isotretinoin Position Statement

Dr. Davis stated that she was proposing minor edits to this Position Statement to remove specific examples of off-label conditions and to ensure that language around pregnancy testing is consistent with the cited materials

A motion was made and duly seconded to approve the edits to the Position Statement on Isotretinoin, as presented.

ACTION: APPROVED

AADA HEARD FROM THE FIELD

Dr. Taylor invited Board members to raise issues of concern they were hearing out in the field that fall under the purview of the AADA Board. The following issues were discussed:

- The need to create talking points and educational resources addressing the downstream benefits of Medicare payment reform for members working under an employed physician model or who are otherwise not paid on collections.
- Concerns that the Dermatopathology Committee's structure limited its focus to advocacy rather than a broader set of activities.

A motion made and duly seconded to charge the Organizational Structure Committee with reviewing and aligning the structure of the three subspecialty committees (Mohs, dermatopathology, and pediatrics) so that they are more consistent with respect to scope of permitted activities, ability to engage around advocacy and non-advocacy issues, ability to include representatives from other societies, and with respect to chair structure and qualifications.

ACTION: APPROVED

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AADA CONSENT

A motion was made and duly seconded to approve that the AAD Association takes the same actions as were taken by the Academy Board of Directors for the President, Secretary-Treasurer and Executive Director reports, the Strategic Discussion reports and all other applicable reports.

ACTION: APPROVED

ADJOURNMENT

There being no further business, Dr. Taylor adjourned the American Academy of Dermatology Association Board of Directors Meeting at 5:09 p.m. (Eastern).

Respectfully Submitted,

Keyvan Nouri, MD, MBA, FAAD
Secretary-Treasurer