



March 2021

Dear Colleague,

I am honored to be a candidate for the Board of Directors, and I welcome the opportunity to represent you and the Academy. For this reason, I need your support.

My commitment to the Academy is strong demonstrated by years of leadership and advocacy with the desire to do more, be active and make a difference. I have the energy and experience for the job.

- **Advocacy** – Direct, active role in advocating for fair payment and physician-friendly policies on a state and federal level (as Chair of Healthcare Finance Committee – engaged in advocacy on key CMS rules and payment policy, as President of the ODA addressed scope of practice and in-office compounding), Delegate to the AMA House of Delegates, regular participant in the AAD/A Legislative Conference, SkinPAC contributor.
- **Leadership** – Broad experience across dermatology (President of the Ohio Dermatologic Association, Board member WDS and ASDP, chaired numerous committees, task forces).
- **Active clinical practice** – Face the same frustrations as you such as burdensome EMR, regulations, prior authorizations.
- **Education** – Train and mentor residents and fellows to develop next generation of dermatologists.
- **Calm, rational leader** – I seek to find the solutions that are best for our members and the Academy rather than my own interests or agenda.
- **Dedicated and present** – I show up, contribute, and get the work done.

Dermatology is a unique and vibrant specialty, but many challenges confront us, most importantly scope of practice, getting paid fairly for the work we do, and the onerous burden of government regulations.

You – and the Academy – deserve leadership who will champion our interests. If elected, I will be that champion for YOU and the Academy, as a visible and vocal member of the Board committed to representing all members regardless of practice type, subspecialty or locale.

Please vote and remember me when you do! Put me to work for you and the Academy.

Sincerely,



Melissa Piliang, MD, FAAD