Present
Abel Torres, MD, JD, MD, President
Kenneth J. Tomecki, MD, Vice President
Henry W. Lim, MD, President-Elect
Brian Berman, MD, Vice President-Elect
Mark Lebwohl, MD, Immediate Past President
Barbara M. Mathes, MD, Secretary-Treasurer
Marta J. Van Beek, MD, MPH, Assistant Secretary-Treasurer
Erin Boh, MD, PhD
Kimberly J. Butterwick, MD
Linda Stein Gold, MD
Neil S. Sadick, MD
Terrence A. Cronin, Jr., MD
Neal D. Bhatia, MD
Robert T. Brodell, MD
Marc D. Brown, MD
Kevin D. Cooper, MD
Sheila Fallon Friedlander, MD
Jane M. Grant-Kels, MD
Janet G. Hickman, MD
Julie A. Hodge, MD, MPH
George J. Hruza, MD
Mark D. Kaufmann, MD
Paul A. Storrs, MD
Gary S. Wood, MD
Vinod K. Sharma, MD, International Board Observer

Not Present:
Sabrina Newman, MD, Young Physicians Board Observer
Faranak Kamangar, MD, Residents/Fellows Board Observer

Incoming Board Members
Suzanne M. Olbricht, MD, Incoming President-Elect
Ted Rosen, MD, Incoming Vice President-Elect
Valerie D. Callender, MD, Incoming Class of 2021
Patricia K. Farris, MD, Incoming Class of 2021
Robert S. Kirsner, MD, PhD, Incoming Class of 2021
Robert A. Weiss, MD, Incoming Class of 2021

Speakers / Guests
Sabra Sullivan, MD, PhD, Chair, Council on Government Affairs, Health Policy and Practice
Brett M. Coldiron, MD, Chair, Ad Hoc Task Force on Election Oversight
Helen Blumen, MD, MBA, Healthcare Consultant, Milliman
Tia Goss Sawhney, DrPH, FSA, MAAA, Healthcare Consultant and Actuary, Milliman

Staff
Elaine Weiss, JD, Executive Director and CEO
Robert M. Portman, JD, General Counsel
Barbara Greenan, Sr. Director, Advocacy and Policy
CALL TO ORDER
Abel Torres, MD, President and presiding, called the meeting of the Board of Directors of the American Academy of Dermatology to order at 8:05 AM (EDT) on Saturday, July 30, 2016. Dr. Torres welcomed the Board members, observers and guests.

QUORUM
Barbara M. Mathes, MD, Secretary-Treasurer declared that a quorum was present for the transaction of business.

ORDER OF BUSINESS/INTRODUCTORY MATTERS
Antitrust Compliance Policy, Fiduciary Obligations, and Note Taking
Dr. Torres referred the Board members to the background materials regarding the AAD/A Antitrust Compliance Policy and note taking during meetings and reminded them about the importance of following their fiduciary obligations, including maintaining confidentiality and declaring conflicts of interest.

Separate Order of Business
Dr. Torres reminded the Board members that they would follow the American Institute of Parliamentarians Standard Code of Parliamentary Procedure (formerly Sturgis Code of Parliamentary Procedure), and that it is essential that the Academy follow the order of business and observe corporate formalities necessary to ensure the separateness of the two organizations.

Disclosure of Conflicts of Interest and Code of Conduct
The Board members’ disclosures of potential conflicts of interest and code of conduct were circulated. Dr. Mathes asked Board members to update their disclosures and to declare any other actual or potential conflicts of interest with respect to specific agenda items for this meeting. None were declared.

Consent Agenda
Dr. Torres noted that, for the first time, the Board voted on the Consent Agenda via the new online BoardEffect system prior to the meeting. The Audit Committee and Council on Science and Research reports were extracted from the Consent Agenda for discussion.

HEARD FROM THE FIELD
Dr. Torres invited Board members to raise issues of concern that they were hearing about in the field.
The Board discussed concerns about restrictions on compounding in physician’s offices and problems with the preferred relationships between certain electronic health record (EHR) vendors and certain dermatopathology labs. The compounding issue was discussed later in the meeting. Dr. Torres asked staff to look into developing educational materials for AAD members on this issue including linking out to the information the AAD has already developed and shared with members.

The Board also discussed the need to educate members about the consequences of large health care companies buying out dermatology practices. Ms. Weiss noted that she would be reporting to the Board at its November meeting about the expansion of the Academy’s practice management programs and that such efforts will address the practice buyout issue.

*The Board went into Executive Session at 8:38 AM (EDT).*

The Executive Session Minutes March 7, 2016 Board Meeting are kept in confidential files at the Academy offices in Schaumburg and by legal counsel.

*The Board came out of Executive Session at 11:45 AM (EDT).*

*The AAD Board recessed at 11:55 AM (EDT) to briefly convene the AADA Board Meeting.*

*The AAD Board reconvened at 12:20 PM (EDT).*

**AAD STRATEGIC DISCUSSION**

**Council on Science and Research**  
**Burden of Skin Disease**

Dr. Lim presented the Council on Science and Research Burden of Skin Disease report for information only. He referred the Board to his written report in the Board’s briefing book. He then provided a verbal update on the nature and purpose of the project (i.e., to assess the prevalence and direct and indirect costs of various skin diseases), the methodology and other contents of the report, and the timeframe for its completion. He noted that the report is expected to be published in the *Journal of the American Academy of Dermatology (JAAD)* sometime during the first quarter of 2017.

A motion was made and duly seconded to accept the report for information only.

**ACTION:** Approved

**AAD NEW BUSINESS**

**Meeting Structure/Ad Hoc Task Force (AHTF) on Governance**

Dr. Torres discussed the changes to the Board meeting structure that he has implemented as a result of the Board’s strategic retreat in May, including voting on Consent Agenda items online using the new BoardEffect system prior to the meeting and moving strategic discussions earlier in the meeting.

Dr. Torres then reported on the newly-established AHTF on Governance, including its composition, mission, and purposes, as more fully described in Dr. Torres’ July 28, 2016 memorandum to the Board. The Board discussed the role of the AHTF in relation to the Organizational Structure Committee, the AHTF on Election Oversight, and the Nominating Committee. Dr. Torres indicated that this AHTF would take a more over-arching view of the AAD/A’s current governance structure and work closely with these existing groups. Based on the Board’s discussion, Dr. Torres agreed
to take into consideration appointing two more non-officer individuals who could better represent the perspective of younger AAD/A members; these younger physicians would not be able to run for election during this process and for a year after it based on past precedent. Dr. Torres said that as part of the process, he expected the AHTF to interview past officers.

**Ad Hoc Task Force (AHTF) on Divesting Guidance for Association Leaders**

Dr. Olbricht presented the Ad Hoc Task Force on Divesting Guidance for Association Leaders report. She stated that while working on the divesting guidance for Key Leaders, the AHTF unanimously recommended two changes to the Code for Interactions with Companies.

The first change was to revise the Code’s definition of “Company” to make it broader than currently defined. Dr. Olbricht stated that the current definition addressed those companies that the Council of Medical Specialty Societies (CMSS) believe could create a public perception issue; however, relationships Key Leaders have with other types of companies, including for-profit CME providers and health information technology companies, could create an equally negative perception of bias and adverse effect on the integrity and reputation of the Academy in the medical community, among public policymakers, and with the general public.

The second change is to remove the Code’s exception for uncompensated service. Dr. Olbricht noted that there will be a negative perception if Key Leader’s promote Company products or services even if no money changes hands.

A motion was made and duly seconded to approve the Administrative Regulation on Code for Interactions with Companies definition of Company, as follows: (lines 99 – 101)

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Company: A Company is a for-profit entity that develops, produces, markets, or distributes drugs, devices, services or therapies used to diagnose, treat, monitor, manage, and alleviate health conditions, as well as manufacturers of cosmetics, nutraceuticals and sunscreens, and for-profit CME providers, health information technology and other health technology companies. This definition is not intended to include non-profit entities, entities outside of the healthcare sector, or entities through which physicians provide clinical services directly to patients. However, a Society may choose to adopt a broader definition of “Company” if doing so would better address the Society’s interactions.
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After discussion, a friendly amendment was made and accepted to remove the words “and for-profit CME providers” from the proposed revision.

**ACTION on amended motion: Defeated**

**ACTION on original motion: Defeated**

A motion was made and duly seconded to approve the Administrative Regulation on Code for Interactions with Companies as presented. (lines 225 – 227 and footnotes)

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Under Principle 1.4, a Key Society Leader may provide uncompensated service to Companies and accept reasonable travel reimbursement in connection with those services. A Key Society Leader may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual.
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1 Definition: A Direct Financial Relationship is a compensated relationship held by an individual that should generate an IRS Form W-2, 1099 or equivalent income report. 

**AAD BOD MINUTES – FINAL – 11-5-16**
Society Leaders (including the President, President-Elect, Immediate Past President, the Secretary-Treasurer, Assistant Secretary-Treasurer, the chief executive officer of a Society’s membership organization, and the Editor(s)-in-Chief of Society Journal(s) may provide uncompensated service to for-profit health care products companies (“Companies”) and accept reasonable travel reimbursement in connection with those services. Key Society Leaders may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual. Exception may be made in certain circumstances for provision of consultant or investigator expertise related to protocol development and/or safety monitoring or any other consulting work related to one’s own past, current or potential research studies as long as the activities are not related to marketing or promotional efforts. In this event, the Secretary-Treasurer must be provided with background information and approval must be provided in advance for an exception to the policy. In these circumstances, compensation to the individual may not exceed $10,000/company/year. Verifying 1099 forms must be submitted to the Secretary-Treasurer when received. This exception may not be applied to the President, who shall remain free from any and all direct financial relationships during his/her term of office.

ACTION: Defeated

After discussion, a motion was made and duly seconded to refer the issue of uncompensated service back to the AHTF to better clarify the language which states limiting the exception for uncompensated service to research-related activities and excluding promotional activities from the exception.

After discussion, a friendly amendment was made and accepted to add one or two people, who do a significant amount of research, to the AHTF.

ACTION on amended motion: Approved

Dr. Olbricht then reported that the Code requires AAD to make Key Leader and Board of Director conflict of interest (COI) disclosures available to the public. The Board agreed by consensus that these COI disclosures would be made available to the public upon request and that a notice to that effect would be posted on the AAD website.

A motion was made and duly seconded to accept the rest of the AHTF on Divesting Guidance for Association Leaders for information only.

ACTION: Approved

Ad Hoc Task Force (AHTF) on Election Oversight
Dr. Coldiron then presented the AHTF on Election Oversight report. He stated that the AHTF met in person in Chicago on May 16, 2016 to discuss the 2016 AAD election issues addressed by the AHTF, as well as the feedback received from the post-election candidate questionnaire. He stated that its focus was to determine if the rules and regulations outlined in the Administrative Regulation (AR) on Nomination and Election Procedures were clearly defined and appropriate for Slated Candidates and Board of Director Write-in Candidates. After a thorough and candid discussion the AHTF recommended the following edits to the AR:

- Allow write-in candidates to participate on the Candidate Briefing Call and also inform all candidates that they are encouraged to attend the Advisory Board’s General Meeting.
• Codify the process for inadvertent publicity for candidates who are also sitting officers and directors during the election cycle.
• Provide additional visibility to Board of Director Write-in Candidates. A link would be added to the bottom of the Candidate Election webpage for members to view additional Director Write-in candidate materials.
• Allow candidates, starting the day they are announced, to use any form of communication to support their candidacies, including but not limited to:
  o electronic (Facebook, YouTube, other social media);
  o telephonic (prohibited from using robo-calls);
  o written (snail mail, email or flyers); and
  o in-person
    ▪ with the understanding that none of these communication vehicles can conflict with current or potential Academy revenue sources or existing contractual agreements with convention centers and main meeting hotels.
    ▪ Candidates would be prohibited from holding receptions at the Annual Meeting.
• The following would be allowed with no oversight on what is being shared:
  o organized campaigns
  o letters of support from candidates or other members
  o candidates may give interviews and promotional presentations in support of candidacy in electronic environments, chat rooms, listservs, or broadcast e-mails
  o handing out flyers;
    However, candidates would be prohibited from using balloons, confetti, or robo-calls to support their campaign.
• Lift all restrictions on candidate endorsements by other dermatology societies and members.
• Reduce the voting period to two-weeks starting the second day (Saturday) of the Annual Meeting, if the Board approves open communications. This would:
  o Limit the amount of time candidates have to campaign;
  o Limit time that members are being inundated with campaign materials & social media; and
  o Allow less time for unfair issues to arise.
• Eliminate the Election Town Hall due to lack of interest from members: only two questions were submitted in 2016 and only 61 members visited the Town Hall site.

Uncontested Election and Educational Campaign
Dr. Coldiron noted that the AHTF also recommended that the Board consider eliminating contested elections for officers and instead have the Board of Directors choose the officers. This change would be coupled with more open contested elections for Directors by the members. He indicated that the AHTF felt that the Academy would benefit from this change because more directors would be willing to be considered for the positions which would produce a higher pool of candidates. There would be fewer hurt feelings, members would not feel disenfranchised if they were unsuccessful, and they would be willing to stay active in the Academy.

A motion was made and duly seconded to approve the following changes to the AR on Nomination and Election Procedures as presented.

Lines 187 – 188
8. Candidate Briefing Call
   A Candidate Briefing Call shall take place within two (2) business days after the announcement of the slate of candidates for office. Any write-in candidates will be invited
to participate on this call. The Academy Secretary-Treasurer and/or the Chair of the Ad Hoc Task Force on Election Oversight will review the election activities as outlined in this Administrative Regulation on Nomination and Election Procedure.

ACTION: Approved by required 2/3 vote

Lines 224 – 225

(9) slated-all candidates are encouraged to attend the young physician’s reception and the Advisory Board General Meeting at the Annual Meeting

ACTION: Approved by required 2/3 vote

Lines 230 - 231

The Academy will make every effort to assure that candidates for office do not receive inadvertent additional publicity through the reporting of Academy activities in official publications or through the day-to-day program or administrative functions in which a candidate may be involved. This rule does not preclude sitting officers and directors from performing their official duties. Notwithstanding the foregoing,…

ACTION: Approved by required 2/3 vote

Lines 400 - 407

14. Authorized Election Activities by Director Write-in Candidates

b. Director Write-in candidates are also subject to the rules outlined in Paragraph 13b through 13g.

b.c. Director Write-in candidates’ electronic Disclosure Statements of Potential Conflict of Interest, photograph, curriculum vitae, biography and the answer to the Nominating Committee question will be posted to the Academy Website for viewing by the membership on a webpage linked off of the Academy’s official slated candidate’s webpage.

ACTION: Approved by required 2/3 vote

Lines 409 - 410

d. Director Write-in candidates will be invited to participate on the candidate briefing call; their names will not appear in the ballot book.

ACTION: Approved by required 2/3 vote

Delete Lines 287 – 297

b. Candidates are prohibited from soliciting, financing, or disseminating support letters authored by others, including other Academy members.

c. Candidates may give presentations in support of their candidacy at local, state, regional and sub-specialty dermatologic meetings, or in an electronic environment such as chat rooms, listserv, or broadcast e-mails if all other slated candidates for the position have been invited to present. To ensure all candidates for the same position are invited, these invitations should be directed to the Academy’s Executive Office at candidates@aad.org. At these sessions, candidates’ presentations should focus on their views regarding relevant Academy policy.
ACTION: Defeated

Lines 299 – 307

e. b. Candidates may give educational presentations or interviews at dermatologic meetings or in related publications. However, presentations and interviews given in these circumstances may not contain any political or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other presentations or interviews may also be permitted as long as they contain no reference to the current election.

e. c. Distribution by candidates of flyers, gifts, trinkets, pins, ribbons, balloons, and other similar items in support of the candidate is prohibited.

ACTION: Defeated

Delete Lines 309 – 313

f. Campaigns organized by candidates, including letter writing, telephone campaigns, e-mails, postings to chat rooms, and other forms of campaigns are prohibited. Mail, email or other electronic campaigns in support of or opposition to a candidate by individuals or organizations are strongly discouraged and should be discouraged by candidates.

ACTION: Defeated

A motion was made and duly seconded to refer the issue of whether the Academy should allow candidates to engage in full scale communication in support of their candidacies to the AHTF on Governance.

ACTION: Defeated

Delete Lines 320 – 349

h. Election Town Hall

The Academy recognizes the need for members to have the opportunity to know the policy positions of candidates; as such, the Academy has created an electronic forum (called the election town hall) for submitting questions to candidates during the election period. Members may view information on the election town hall beginning three (3) days prior to the opening of the Academy election. Individual members may submit up to two (2) candidate questions, with a limit of 100 words per question, to candidates@aad.org during the thirty (30)-day election period for posting to the election town hall.

If a question is submitted directly to an individual candidate, the candidate should forward the question to candidates@aad.org and it will be counted towards the original submitting member’s quota of questions they are allowed to submit.

During the election period, no more than two (2) approved question(s) will be posted per day to the election town hall. The questions will include the submitting member’s name. All candidates will have the opportunity to respond to the questions, but will be under no obligation to do so. The questions and responses will be available on the election town hall for membership viewing throughout the election period.

Procedure for Election Town Hall Question Approval

Question(s) will be reviewed by the chair of the Ad Hoc Task Force on Election Oversight. Should s/he consider a question(s) to be duplicative, inflammatory, offensive,
or otherwise inappropriate in nature, the chair will forward the question(s) to the Ad Hoc Task Force on Election Oversight. The Ad Hoc Task Force will have the authority to consolidate, edit or refuse to post such question(s). Consolidated and edited questions will be sent to the submitting member for approval before they are posted to the election town hall.

**ACTION:** Approved by required 2/3 vote

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(b) must be received or electronically posted by a date designated therein, which date shall be within two weeks thirty-(30)-days after the date ballots are sent to the membership.

**ACTION:** Approved by required 2/3 vote

A motion was made and duly seconded to consider moving toward a 3- to 5-year transition plan which would allow the Board of Directors to elect the President-elect and Vice President-elect and which would include the following considerations:

- Continue to hold contested election for directors
- Expand upon the nominating process for directors
- Educate the membership about the need for these changes
- Consider write-in possibility for officers
- Allow the Board of Directors to choose officers since they have direct knowledge of what is needed and how actively the directors have engaged in the business of the Academy

A motion was made and duly seconded to postpone discussion of this issue to the next meeting in November 2016.

**ACTION:** Approved

A motion was made and duly seconded to accept the rest of the AHTF on Election Oversight report for information only.

**ACTION:** Approved

**OFFICER AND DIRECTORS REPORTS**

**Priorities Committee Report**

Dr. Lim presented the Priorities Committee report for information only. He restated the 11 strategic priorities that the Board previously approved and the fact that teledermatology should be incorporated into these priorities to the fullest extent feasible and appropriate. He described the process for incorporating these priorities into AAD/A’s strategic planning and budgeting process for the next three years. He noted that he would present the Priorities Committee’s report on the CCTF-identified broad objectives for each strategic priority at the November Board meeting. He also discussed the 2017 strategic retreat, which will focus on existing priorities in the area of specialty positioning, advocacy, and workforce.

A motion was made and duly seconded to accept Priorities Committee report for information only.

**ACTION:** Approved
President’s Report
Dr. Torres reported on the following issues:

- AADA’s opposition to the Veteran Affairs Administration’s proposed full practice authority for advanced practice registered nurses
- AAD’s response to compounding guidance/rules issued by the Food and Drug Administration, the US Pharmacopeia, and several state legislatures
- AAD’s partnership with the National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS) to lobby Congress for increased research funding on skin diseases
- Joe Buck’s SPOTme® media tour on skin cancer
- Concerns about the skin cancer volunteer attestation form
- The AAD/ABD joint leadership meeting this Sunday
- Model State Awards to recognize state society achievement in education, patient and community service, legislative and regulatory advocacy efforts, and membership outreach and development

Gold Medal Recipient
Dr. Torres reminded the Board of the importance of keeping this Gold Medal information strictly confidential. He stated that the nominee for 2017 Gold Medal award recipient is David M. Pariser, MD, FAAD. He noted that Dr. Pariser is dedicated to the specialty of Dermatology. During his tenure as President and Secretary-Treasurer, his calm demeanor and rational thinking guided the officers and directors in resolving many issues.

Dr. Pariser has served 14 years in various leadership roles with the AAD. He served as AAD President in 2009 and as Secretary-Treasurer and Assistant Secretary-Treasurer from 2001 – 2007 and as a member of the AAD Board from 1997 – 2001. He remains very active in the governance affairs and has served on over 100 AAD and AADA committees including as the current Chair of the Council on Community, Corporate and Philanthropic Relations. He is an advocate for regulatory policies, healthcare reform issues and has served on numerous committees and task forces.

A motion was made and duly seconded to approve David M. Pariser, MD, FAAD as the Gold Medal recipient.

ACTION: Approved

Honorary Members
Dr. Torres reminded the Board to keep the Honorary Membership recipients confidential. He presented the eleven (11) members who had been nominated for Honorary Membership.

A motion was made and duly seconded to waive the limit on ten awards and approve the 11 nominees for honorary membership.

ACTION: Approved

Dr. Torres brought forward a recommendation from Drs. Brodell and Boh. They proposed an opportunity for members to meet informally with the Board during Annual Meeting. Staff investigated the options and has proposed two (2) opportunities on two (2)-days (Friday and Saturday) for an hour each day with different Board members available to answer questions. Staff will be working out the logistics and Board members will be asked to sign up for their preferred time slot. Dr. Cronin mentioned that this idea was also mentioned at the Joint BOD/AB work group meeting the day before and was well received.
Secretary-Treasurer’s Report
Dr. Mathes presented the Second Quarter Financial Report Ending June 30, 2016. She discussed specific categories of revenues and expenses and reported that the net surplus at the end of the second quarter was $8.3 million. She noted that this figure was well above budget, but cautioned that this is a timing issue, as expenses associated with various programs will be incurred later in the year and revenue from the Annual Meeting is recognized in the first half of the year. The expected budget surplus for 2016 is only $210,000.

Dr. Mathes next reported that the Reserve Income Fund (RIF) had a $2.5 million shortage at the end of the second quarter; this deficit will need to be reviewed by the end of the year. She then reported that the Strategic Reserve Fund (SRF) unallocated balance is $274,000 and a balance of $10.5 million in the Endowment Fund.

Dr. Mathes then discussed the performance of the AAD/A’s investment portfolio and described the budget process for the remainder of the budget cycle.

A motion was made and duly seconded to approve the Second Quarter Financial Report Ending June 30, 2016 for information only.

ACTION: Approved

Executive Committee Member-At-Large
Dr. Mathes presented Drs. Brown, Hickman, and Kaufmann from the Board Class of 2019 as candidates for the Member-At-Large seat on the Executive Committee that will be vacated by George J. Hruza, MD at the end of the 2017 Annual Meeting. Drs. Brown, Hickman and Kaufmann each made a short statement about their interest in serving on the Executive Committee.

ACTION: The Board selected Dr. Kaufman by written ballot from the Board Class of 2019 to serve the two-year term of the Member-At-Large seat. Dr. Kaufman’s term will begin at the close of the Annual Meeting in March 2017.

Audit Committee
2015 Audit Report
Dr. Mathes stated that the Audit Committee performed a detailed review of the audited 2015 financial statements and discussed the required independent disclosures with the auditors. She reported that no significant errors or disagreements were noted. She stated that an unqualified opinion (the highest opinion you can receive) was provided to the Academy’s financial statements for the year ended December 31, 2015, noting no unexplained variances for the year. She reported that the Committee was satisfied that the audit report, as presented to the Board of Directors, is complete and accurate. She commended Ms. Weiss, Steve Debnar, and their staff for this excellent outcome.

A motion was made and duly seconded to approve the 2015 independent auditor’s report of the December 31, 2015 financial statements.

ACTION: Approved

Concerns were raised about Board members being invited to speak during the Annual and Summer meetings at times that conflict with the Board meeting.
A motion was made and duly seconded to prohibit Board members from speaking at the AAD Annual or Summer Meetings while the Board meeting is taking place.

**ACTION:** Defeated

**International Board Observer**
Dr. Sharma referred the Board to his written report for information only. He verbally reported on the number of Annual Meeting registrants, the International Day of Dermatology during the Annual Meeting, and the 2017 AAD international registration scholarships for the Annual Meeting and the World Congress. Dr. Sharma's requested allowing the AAD scholarship recipients to stay in the US and shadow US dermatologists so they could be trained for a 3-4 weeks’ period. He stated that the international member should be an AAD member for a couple years prior to offering this training. Dr. Sharma stated that only 4 or 5 of the scholarship recipients should be allowed to stay annually and they do not need to attend the AAD annual meeting. He also suggested that the AAD investigate the European Academy of Dermatology and Venereology international model - which is compensated by industry. Dr. Torres tasked staff to explore this further.

**Young Physicians Board Observer Report**
Dr. Torres referred the Board to Dr. Newman’s written report for information only.

**Residents/Fellows Board Observer Report**
Dr. Torres referred the Board to Dr. Kamangar’s written report for information only.

A motion was made and duly seconded to approve the Board Observer reports for information only.

**ACTION:** Approved

**AAD/A Advisory Board Report**
Dr. Cronin presented the AAD/A Advisory Board update.

**AAD01:** Preservation of the Unity of Medical and Surgical Dermatology:
- This resolution was referred to the Member Communications Committee.
- The Member Communications Committee plans to discuss the resolution at its next scheduled meeting.

**AAD02:** Maintenance of Certification/ Ending 10 Year Recertification/ ABD Representation:
- On July 7 the author of the resolution was notified that the resolution was not affirmed by the Board of Directors.

**AAD03:** MOC (and Fellowship Status):
- In response to this resolution, the Board approved an Administrative Regulation at its May meeting clarifying that MOC is not required to maintain fellowship status.

**AAD09:** Polling of Membership:
- This resolution was referred to the Joint Board of Directors/Advisory Board Workgroup.
- The workgroup met the day before and discussed several ways of collecting information from members other than by survey, including idea panels and focus groups.

**Advisory Board Operational Guidelines:**
- The Advisory Board was informed that its new mission statement was approved by the Board.
The Joint Board of Directors/Advisory Board Workgroup met the day before and discussed establishing a process for bringing resolutions to the Board at its Spring and Fall meetings.

A motion was made and duly seconded to accept all of the Advisory Board report for information only.

**ACTION:** Approved

**Executive Director Report**

Ms. Weiss referred the Board to her written report and highlighted the following issues in her verbal report:

- Summer Meeting attendance was on par with previous meetings in Boston (but less than meetings in New York and Chicago); revenue numbers were above budget
- AADA actions taken in response to the MACRA (Medicare Access & CHIP Reauthorization Act of 2015), tanning proposed rule (discussed in detail during AADA meeting), the FDA (Food and Drug Administration) indoor tanning regulation, and other federal and state advocacy efforts
- The AADA Legislative Conference and State Society Summit in September
- Recent meetings and events, including the Industry Summit and skin cancer screenings on the Hill
- An update on Camp Discovery (six locations in 5 states)
- An update on the status of the budgeting process
- The results of the member satisfaction survey (overall satisfaction up slightly)
- A communications report covering, among other things, the highly successful SPOTme® campaign (915+ million media impressions) and a *Journal of the American Medical Association (JAMA)* article on sunscreens that do not meet AAD criteria
- AAD’s response to the US Prevention Service Task Force decision not to recommend skin cancer screenings, expressing disappointment with the decision but acknowledging the need for more research

A motion was made and duly seconded to accept the Executive Director’s report for information only.

**ACTION:** Approved

**ADJOURNMENT**

There being no further business, Dr. Torres adjourned the Academy Board of Directors Meeting at 6:00 PM (EDT).

Respectfully Submitted,

Barbara M. Mathes, MD, FAAD
Secretary-Treasurer