

# Booth Types

Standard booths are 10'x10', arranged in a linear configuration.

All dimensions are believed to be accurate but are not warranted by the Academy.

Exposed, unfinished sides or exhibit backgrounds must be draped to present an attractive appearance. The exhibits will be inspected during the setup time and the service contractor, with the approval of the Academy, will provide masking drape as deemed necessary. Any charges incurred will be the responsibility of the exhibitor.

During the installation and exhibit days, all booths are subject to on-site review. The Academy reserves the right to request modifications where necessary at the exhibitor's expense to ensure compliance with construction rules and regulations.

All exhibits are to be designed in such a manner that the presentation of products and services in the exhibit hall will enhance the overall educational goals of the Innovation Academy Meeting.

## Linear Booths

- Linear booths are 10' x 10' (100 square feet) or multiples thereof and are arranged in a straight line.
- All linear booths consist of 8'3" high back drape and 4'0" high side dividers mounted on aluminum tubular frames.
- Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'3" (2.5m).
- Display material for linear booths is restricted to a maximum height of 4'0" (1.22m) in the front 5' (1.52m) of the booth, and 8'3" (2.5m) in the rear 5' (1.52m) of the booth.
- To maintain uniformity and to prevent obstruction of view of adjoining booths, no solid or draped walls can be higher than 8'3" in the back and 4'0" along the dividers and aisles, within 10 lineal feet of a neighboring exhibit.

### 10' X 10" LINEAR BOOTH

