

Camp Treasure Map



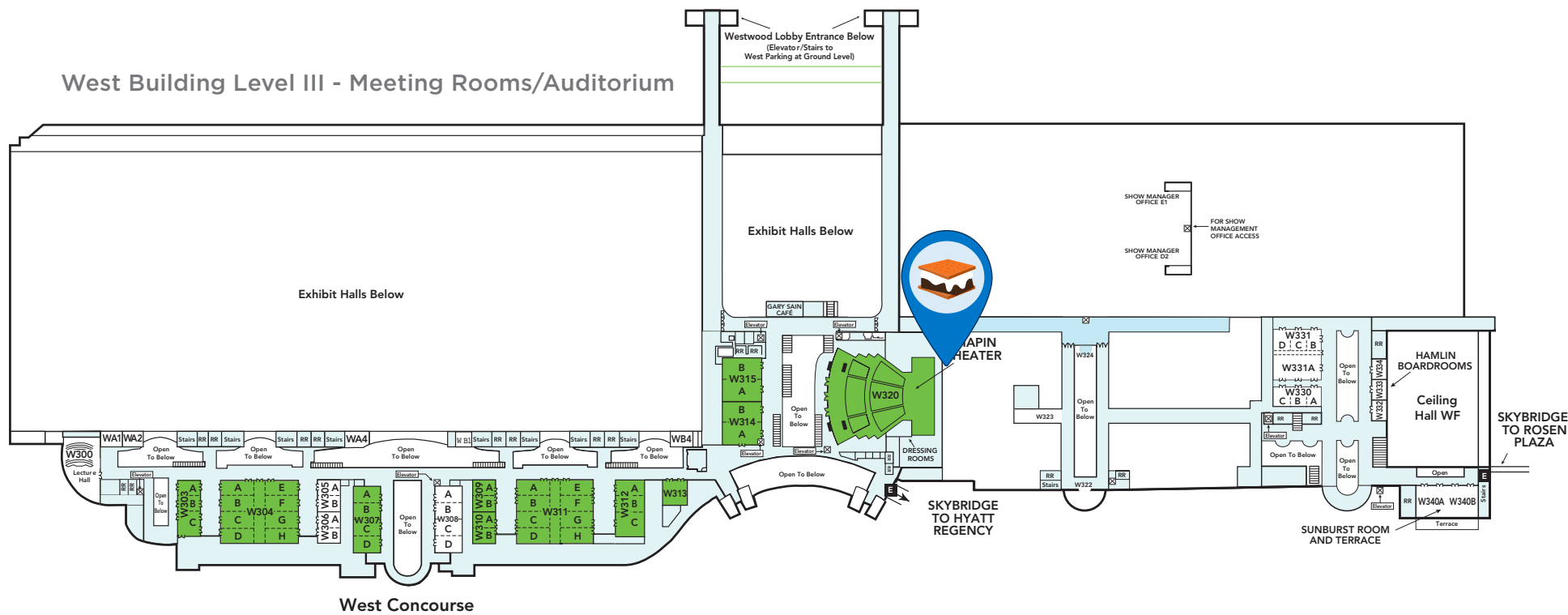
Join the Camp Discovery Treasure Hunt!

Scan. Explore. Win.



Don't Miss the Fun at Booth 3309!

- Visit our Pop-up to claim your prize, learn about a simple new way to refer kids to camp, and check out our **fun camp photo backdrop** with props for the perfect memory.
- **Visit the Special Event:** On **Sunday, March 9**, from **12 – 1 p.m.**, stop by the Camp Discovery pop-up to learn about this incredible initiative that gives children with chronic skin conditions a chance to enjoy the fun and friendship of summer camp and find out how you can be a part of it. Sign up to receive a promotional kit and get a special gift.



S'More

End your journey with a sweet reward! Look for the s'more sign outside the spot where stories and knowledge come alive.

How to Play*

- 1 Look for **Camp-Themed Signs** around the venue featuring fun camp visuals.
- 2 Scan the **QR Code** at each sign and fill out a brief form to enter the treasure hunt and unlock camp fun!
- 3 Find **All Four Signs** to be entered into the grand prize drawing.

Prizes Await!

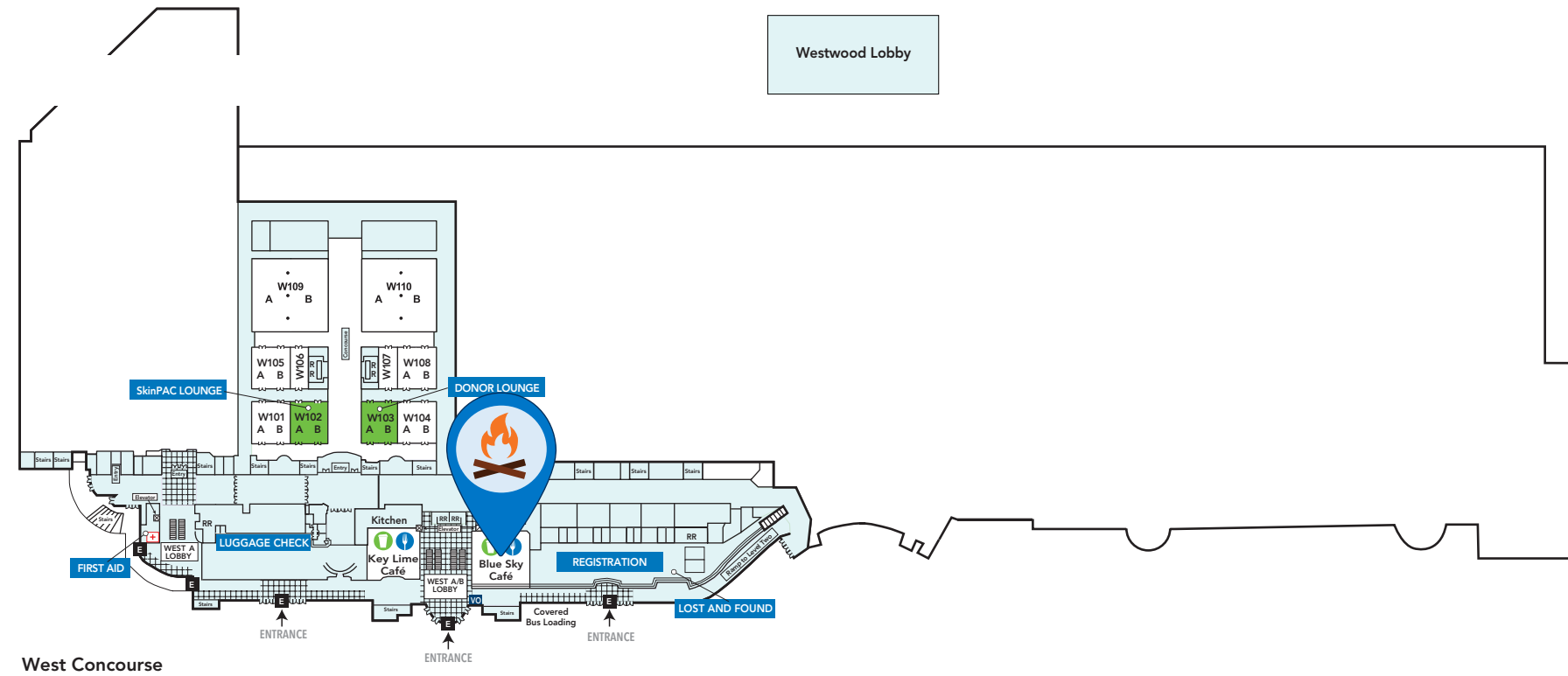
- **Scan Any Sign:** Stop by the Camp Discovery pop-up (Resource Center Booth 3309) to claim a **small prize** for participating.
- **Scan All Four Signs:** Be entered to win the Grand Prize Camp Pack, including:
 - A YETI Cooler
 - Two YETI Camp Cups
 - A Camping Lantern
 - And other camp-themed surprises!

Celebrate Camp Discovery

Help support the life-changing experiences that Camp Discovery provides for kids with chronic skin conditions. Your participation helps spread the word about this incredible program!

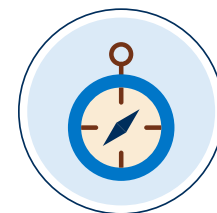
*For full contest rules, visit aad.org/camp-drawing

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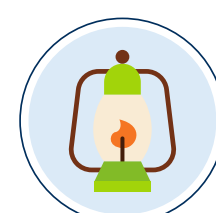
Campfire

Feel the warmth of the "campfire" as you follow the trail to where paths cross and movement never slows.



Compass

Always start a journey with a sense of direction. Find the sign near where mornings begin with coffee and connections!



Lantern

Let your light guide your way to higher ground. Seek it where travelers begin before continuing their journey.