



Innovation Academy 2024

Experiential Advertising Opportunities



Latte Art

Your logo or message beautifully displayed on espresso drinks!



SPECIALTY DRINK ART

Dazzle your customers with espresso drinks that they will love to sip, snap and share.
Add the Specialty Drink Art Machine to your Espresso Package.
Made from 100% plant-based ingredients. Limited availability.

CONSIDERATIONS:

One ink cartridge serves between 900 and 1200 drinks.
Must order in conjunction with our espresso cart.
Electrical requirements: (1) 110 volt outlet dedicated

The client must arrange all electrical service. Call Exhibitor Services at 206-694-5015.

Select from a variety of patterns and/or provide your catering specialist with a JPEG file of your logo. |

Attendees love complimentary coffee!

Rate includes:

- 4 hours of coffee service
- Logo/branding in Latte Foam on Friday, 8/2 or Saturday 8/3 8am-noon
- Branded napkins
- Signage at Espresso Cart

Rate: \$15,500 per day

(AAD will arrange all electrical service for this asset.)



“AADi” the Robot Photobooth



THE IHUBB ROBOTIC PHOTOBOOTH

The iHubb has been recognized as the “World's First Robotic Photobooth”. This photobooth is an autonomous-like device that roams around the venue and captures the moments in still photo format.

What a fun way to drive traffic to your booth!

Rate includes:

- Your brand on the base of “AADi”!
- One hour of AADi in your booth each day promoted through AAD digital channels!
- “AADi” will roam the exhibit hall, 4th Floor Atrium and session hallways promoting YOUR BRAND!
- Branding on the Photo Gallery of all the photos taken by “AADi”
- **Rate: \$30,000**



Jacki Premak, Associate Director of Advertising

Email: jpremak@aad.org

Phone: (847) 240-1819



Carrie Parratt, Advertising Operations Manager

Email: cparratt@aad.org

Phone: (847) 240-1770