Innovation Academy 2024
Experiential Advertising Opportunities
Latte Art

Your logo or message beautifully displayed on espresso drinks!

Attendees love complimentary coffee!

Rate includes:
• 4 hours of coffee service
• Logo/branding in Latte Foam on Friday, 8/2 or Saturday 8/3 8am-noon
• Branded napkins
• Signage at Espresso Cart

Rate: $15,500 per day

(AAD will arrange all electrical service for this asset.)
“AADi” the Robot Photobooth

THE IHUBB ROBOTIC PHOTOBOOTH
The iHubb has been recognized as the “World’s First Robotic Photobooth”. This photobooth is an autonomous-like device that roams around the venue and captures the moments in still photo format.

What a fun way to drive traffic to your booth!

Rate includes:
- Your brand on the base of “AADi”!
- One hour of AADi in your booth each day promoted through AAD digital channels!
- “AADi” will roam the exhibit hall, 4th Floor Atrium and session hallways promoting YOUR BRAND!
- Branding on the Photo Gallery of all the photos taken by “AADi”
- Rate: $30,000
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