



annual meeting

MARCH 17–21, 2023 • NEW ORLEANS, LA

Official Exhibitor Supplier



Virtual Booth Upgrade Opportunities

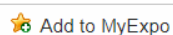
Over 100,000 Buyer Clicks Before, During and After the Show!

American Academy of Dermatology

Booth: 625

9500 W Bryn Mawr Ave, Ste 500
Rosemont, IL 60018

Phone: (847)330-1090
Fax: (847)240-1859
[/www.aad.org](http://www.aad.org)



↑ Your current profile ↑

Exhibitors

Floor Plan

Categories

Company Detail

New!

Galderma Laboratories, L.P.
14501 North Freeway
Fort Worth, TX 76177
Ph: 1-866-735-4137

Booth: 4509

Print

My Expo

Company Profile:

Galderma is committed to delivering innovative medical solutions to meet the dermatological needs of people throughout their lifetime while serving healthcare professionals around the world.
As a global leader, Galderma offers a wide range of medical solutions to treat dermatological needs at all ages, all stages of life.
We provide an extensive portfolio of prescription, self-medication, and aesthetic and corrective medical solutions available in 70 countries.

Product/Service Category

Skin Conditions

- Acne
- Psoriasis
- Melasma
- Dermatitis
- Rosacea

Diseases by the Numbers

Access to Our Medications

Company Contacts

<http://www.galdermausa.com>

Product Showcase

Psoriasis

Psoriasis is a disorder in which skin grows and replaces itself too rapidly, causing a buildup of red, thickened areas with silvery scales. What is psoriasis?

Normal skin replacement takes about 30 days. In people suffering from psoriasis, the skin replaces itself much more rapidly (3-4 days) and the telltale signs of psoriasis emerge.

Psoriasis usually develops on the scalp, elbows, knees and lower back — and often appears in the same place on both sides of the body. The most common form is called plaque psoriasis. This persistent condition begins as small red bumps.

At least fifty percent of people with psoriasis on their bodies also have scalp psoriasis. Scalp psoriasis is often mistaken for dandruff and can range from very mild with fine scaling to very severe with thick, crusted plaques. There are treatments available to help manage your scalp psoriasis. Speak to your doctor to find one that is right for you.

Interactive 2023 AAD Virtual Booth Upgrade:

AAD 2023 Exhibitor Profiles are the most complete and up-to-date resource for exhibitors and product information. Increase your visibility, showcase your products and drive more traffic to your booth online and at the show by upgrading your exhibitor profile. Show in detail the products/services you will be offering. Go from basic to **great!**

Silver / \$995 USD

- Company contact information
- 100-word description
- 1 contact name with email addresses
- 1 product listing
- 1 category listing
- Company logo on profile
- Pin company to top of exhibitor list below the Gold Program exhibitors

Gold / \$1,495 USD

- Company contact information
- 150-word description
- Company website URL
- Up to 3 contact names with email addresses
- Up to 3 product showcases - 1 with video/static
- Online brochure – PDF
- 3 Social media links
- 1 virtual meeting
- 1 questionnaire
- 3 brands
- Press release
- Listing of up to 5 special events
- YouTube embedded video
- 2 category listings
- Booth wallpaper
- Pin company to top of exhibitor list below the Platinum Program exhibitor





• Logo on Rotating Floor Plan Banner

Applied Computer Technology


Booth: 1002,1426,940


69 S. LaSalle Street
Aurora, IL 60505
USA


Phone:630-896-2281
Fax:630-898-5387
[/www.expocad.com](http://www.expocad.com)




Add to MyExpo


 Shout Out to Geico - Best Commercial Ever!

 Brochure

 Coupon

 EXPOCAD Aquisition News

Company Profile




The EXPOCAD Suite of products is with you all the way! From start to close of show, we help you manage space and market exhibitors from the desktop to the internet to mobile devices.

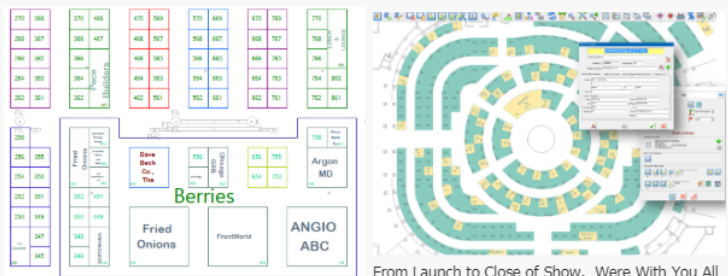
Categories

- Floorplans
- Software

Product Showcase

EXPOCAD
We're With You All The Way!





From Launch to Close of Show, We're With You All the Way!

Nearly 8000 Events are created by General Service Contractors using EXPOCAD Contractor

Show Organizers and Operations Departments Manage all Space Sales with EXPOCAD Desktop or EXPOCAD OnDemand (Subscription Model).

Product Brochure

More Information...

Contacts

Susie Wilson, VP Sales & Marketing

Phone: 6308960082
Fax: 6308960082

Wendy Freiwald, Director of Global Sales

Mobile: 608-332-2760

Brands

- EXPOCAD
- EXPOCAD VUE
- EXPOCAD FX
- EXPOCAD Mobile
- EXPOCAD Contractor
- E.L.I
- EXPOCAD EDGE

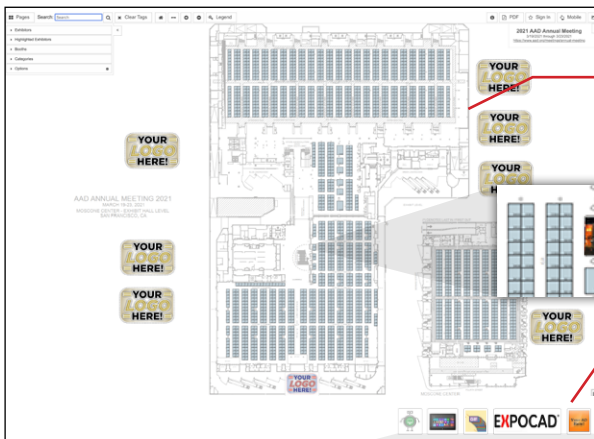
Special Events

Breakfast with the President

Date/Time: 8/29/2018 8:30am Location: The Oval Office
Yes, it's true. We have the President for breakfast.

Platinum Exclusive Position Only / \$4,995 USD

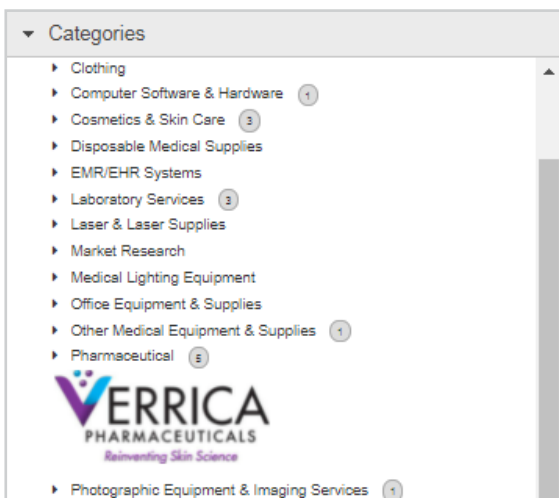
- Platinum Logo Positions on the Online Floor Plan with Link to Your Profile, exclusive to twenty exhibitors
- Up to 5 contact names with email addresses
- Primary Position in the Exhibitor Online Search List
- Your logo in the special Highlighted Exhibitor Listing
- Unlimited Category Listings
- Up to 5 product listings with 5 product showcases
- Additional social media links (5 total)
- Includes All of the Gold Features
- Up to 300-character company description
- Up to 5 virtual meetings
- 3 questionnaires
- Includes 1 free category ad



Platinum Program: Exclusive Position

Wallpaper: Gold and Platinum booth upgrades include this feature. Make your booth stand out from the rest with your customized wallpaper. Use your logo or product picture to highlight your booth position.

Rotating Floor Plan Banner available as soon as you sign up. Gold and Platinum Exhibitors receive almost a full year of exposure.



Category Ads / \$795 USD

Boost your exposure to the attendees. Your company will stand out in the category of categories of your choice. The attendees will click on your logo/picture to be directed to your booth profile. For greater impact upgrade your booth profile.

2023 AAD Virtual Booth Upgrades

Confirmation (including remittance information) will be sent upon receipt of Order Form.
All signed Agreements will be considered firm, and no cancellations are accepted.

Name _____

Company Name _____ Booth Number _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ FAX _____

Email _____

Authorized Signature _____

Date _____

2023 AAD Virtual Booth Upgrades

Silver	\$995 USD
Gold	\$1,495 USD
Platinum	\$4,995 USD
Category Ads	\$795 USD

TOTAL:



Please email completed forms to:
blake@expocad.com • 678.904.4441