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#PracticeSafeSun Giveaway

Do you want to #PracticeSafeSun in style this summer? If so, be sure to participate in the American Academy of Dermatology's ("AAD") 2021 #PracticeSafeSun Giveaway! Between Sunday, May 16 and Saturday, May 22, we will be hosting a giveaway on our @aadskin1 Instagram account where Instagram users can enter to win a #PracticeSafeSun prize pack by liking the AAD's Instagram posts. At the end of the giveaway window, AAD will randomly select eight winners.

Official Rules & Regulations

How to enter the #PracticeSafeSun Giveaway (the "Contest"):

- 1) Follow @aadskin1 on Instagram.
- 2) Like every post published on the @aadskin1 Instagram feed between 12 a.m. (CDT) on Sunday, May 16 and 11:59 p.m. (CDT) on Saturday, May 22

Eligibility: No purchase necessary to participate or win. Open to Instagram users residing in the United States who are age 18 or older at the time of entry. AAD employees and their immediate family as well as AAD officers and board members are not eligible for entry.

Prize: Eight (8) randomly selected winners will receive one (1) #PracticeSafeSun beach towel, two (2) pairs of #PracticeSafeSun branded sunglasses, and two (2) sunglass cases. Prizes are non-transferable. The odds of winning a prize depend upon the number of individuals who participate in the contest. Prize winners are responsible for any applicable federal, state and local taxes on their prize.

Winner Selection: Each winning entrant will be selected by random drawing by 5 p.m. (CDT) on Monday, May 24, 2021. Potential winning entrants will be contacted through a private message on Instagram (Instagram Direct) and tagged in an Instagram story announcing the winners. If a potential winning entrant does not respond to correspondence within 48 hours, the potential winning entrant will be disqualified and a new winning entrant will be selected by random drawing.

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Subject

Date

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Restrictions; Release of Liability; Additional Terms: This Contest is void where prohibited or restricted by law, and is subject to all federal, state, and local laws and regulations. Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules & Regulations. This Contest is in no way sponsored, endorsed, or administered by, or associated with Instagram. By participating, attendees confirm that they release Instagram of responsibility and agree to Instagram's Terms of Use.

Neither AAD nor anyone involved in administering or providing prizes for the Contest will have liability for (A) technical malfunctions, including those arising from electronic, hardware, software, network, Internet or computer malfunctions, (B) any damages or losses of any kind caused by any acceptance, possession or use of the prize.

By participating in the Contest, the winners agree that under no circumstances will AAD, its affiliates, and their officers, directors, employees, agents, or licensees ("Released Parties") be liable for any form of damages arising out of their participation in the Contest and each winner and his/her family and heirs further waive any rights to bring any claim against the Released Parties in any forum related to their participation in the Contest.

If for any reason this Contest is not capable of being conducted as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, acts of God, government regulations, or any other causes which, in the sole opinion of AAD, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, AAD reserves the right to cancel, terminate, modify or suspend the Contest. This Contest is also void where prohibited by law, including in jurisdictions requiring registration, filing, trust account, or posting of a bond, or any other requirements or disclosures that are not expressly satisfied by these contest Rules and Regulations.