



2022 AAD ELECTION BALLOT BOOK

View Election Materials and Vote for
Officers, Directors of the Board of Directors &
Nominating Committee Member Representative

VOTING OPENS: Saturday, March 26 at 12:01 A.M. (ET)

DEADLINE TO VOTE: Saturday, April 9 by 11:59 P.M. (ET)

ELECTION CONNECTION: [AAD.org/election](https://aad.org/election)

DIRECT VOTING LINK: <https://vote.escvote.com/aad>

ACCESS CODE OR PERSONALIZED VOTING LINK

ACCESS CODES will be mailed to eligible voting members without email on file with the AAD on February 25 and March 26. Use the Access Code along with your AAD Member ID Number to login and vote.

PERSONALIZED VOTING LINKS will be emailed to eligible voting members with email on file with the AAD on March 28, 30, April 1, 5, 7, 8 and 9. Click on the personalized voting link embedded in the email to access the direct voting site. Your personalized voting link is only accessible via the email notifications.

NEED ASSISTANCE

Please call Election Services Corporation (ESC) toll-free (866) 720-4357 during business hours Monday thru Friday 9 a.m. – 5 p.m. (ET) or send an email to aadhelp@electionservicescorp.com

NOTE: ESC staff will be available at the above toll-free number and by email on Saturday, March 26 and Sunday, March 27 from 8 a.m. until 5 p.m. (Eastern Time) to assist members with their access code.

VOTING BY MAIL OR FAX

Members are encouraged to vote ONLINE via the AAD Election Connection at www.aad.org/election to ensure your vote is electronically posted by Saturday, April 9 at 11:59 PM (ET). If you prefer to print your ballot, you can **FAX** your completed ballot to (877) 235-9052 or **MAIL** it per the mailing instructions at the top of the ballot.

PRESIDENT-ELECT CANDIDATES HAVE AGREED TO ABIDE BY THE FOLLOWING EXCERPT FROM THE ADMINISTRATIVE REGULATION ON CODE FOR INTERACTIONS WITH COMPANIES

Direct Financial Relationship⁸: A Direct Financial Relationship is a relationship held by an individual that results in wages, consulting fees, honoraria, or other compensation (in cash, in stock options, or in kind), whether paid to the individual or to another entity at the direction of the individual, for the individual's services or expertise. As used in this Code, the term Direct Financial Relationship does not mean stock ownership or intellectual property licensing arrangements. See Principle 1.4 for additional clarification of the meaning of Direct Financial Relationship.

⁸ **Definition:** A Direct Financial Relationship is a compensated relationship held by an individual that should generate an IRS Form W-2, 1099 or equivalent income report. Key Society Leaders (including the President, President-Elect, Immediate Past President, the Secretary-Treasurer, Assistant Secretary-Treasurer, the chief executive officer of a Society's membership organization, and the Editor(s)-in-Chief of Society Journal(s)) may provide uncompensated service to for-profit health care products companies ("Companies") and accept reasonable travel reimbursement in connection with those services. Key Society Leaders may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual. Exception may be made in certain circumstances for provision of consultant or investigator expertise related to protocol development and/or safety monitoring or any other consulting work related to one's own past, current or potential research studies as long as the activities are not related to marketing or promotional efforts. In this event, the Secretary-Treasurer must be provided with background information and approval must be provided in advance for an exception to the policy. In these circumstances, compensation to the individual may not exceed \$10,000/company/year. Verifying 1099 forms must be submitted to the Secretary-Treasurer when received. **This exception may not be applied to the President, who shall remain free from any and all direct financial relationships during his/her term of office.**

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In accordance with the Bylaws of the American Academy of Dermatology the following Academy fellows have been nominated. The nominees, in random order, are:	
Office of President-Elect	
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The views and opinions expressed by the candidates are their own and do not necessarily reflect those of the Academy or its policies.



March 2022

Dear Academy Colleague:

The AAD election opens on Saturday, March 26. Your vote is a chance to help shape the future of the Academy to ensure it remains an effective organization that makes dermatologists proud. This is your opportunity to select leaders who voice what's important to you, whether it be your career goals or concerns impacting the specialty and our patients.

Join me by voting online at aad.org/election during the two-week voting period, March 26 to April 9. Ballots, both electronic and paper, must be received by **Saturday, April 9 at 11:59 p.m. (ET)**.

Please take a few minutes to visit the AAD Election Connection, aad.org/election to:

- Learn about the candidates and view their videotaped statements;
- Submit questions to the "Ask the Candidate" forum;
- Get information about the Officer Candidate Town Hall Meeting;
- Read the 2021 AAD & AADA Annual Business Meeting Minutes; and
- Easily cast your vote.

Election Services Corporation (ESC) will handle management and oversight of the election process.

Thank you for your ongoing commitment to the Academy and for your participation in the 2022 election.

Sincerely,

A handwritten signature in blue ink that reads "Kenneth J. Tomecki".

Kenneth J. Tomecki, MD, FAAD

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Washington, DC 20004-2401
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AAD ANNUAL BUSINESS MEETING MINUTES

AMERICAN ACADEMY OF DERMATOLOGY 2021 ANNUAL BUSINESS MEETING MARCH 21, 2021 VIRTUAL MEETING

CALL TO ORDER

The 2021 Annual Business Meeting of the American Academy of Dermatology (AAD) was called to order at 9:02 a.m. (CT) by Bruce H. Thiers, MD, FAAD, President. He stated that this meeting had been called pursuant to the notice requirements set forth in the Academy Bylaws and under Minnesota law.

ESTABLISH QUORUM

Marta J. Van Beek, MD, MPH, FAAD, Secretary-Treasurer stated that a quorum was not present (consisting of 3% of the voting members, but not less than 250 voting members). She noted that the minutes of the 2019 and 2020 AAD Annual Business Meeting were included in the ballot book for membership approval.

MEMORIAL

Dr. Thiers acknowledged the video that played prior to the meeting recognizing the AAD colleagues and friends who passed away since the last Annual Meeting.

INTRODUCTIONS AND ACKNOWLEDGMENTS

Dr. Thiers noted that the Annual Business Meeting booklets were made available through the invitation to this event. The Annual Business Meeting booklet contains the minutes from the 2019 and 2020 AAD and AADA Annual Business Meetings and the annual reports from the AAD/A Advisory Board, National Institute of Arthritis and Musculoskeletal and Skin Diseases, *Journal of the American Academy of Dermatology*, SkinPAC and the American Board of Dermatology.

Dr. Thiers acknowledged and thanked Immediate Past President, George J. Hruza, MD, MBA, FAAD, Vice President, Susan C. Taylor, MD, FAAD, and members of the Class of 2021 (listed below) for their exceptional service to the Academy.

Valerie Callender, MD, FAAD
Patricia K. Farris, MD, FAAD
Robert S. Kirsner, MD, PhD, FAAD
Robert A. Weiss, MD, FAAD

Dr. Thiers acknowledged and introduced the following Officers and Directors who will be taking office on March 24, 2021.

President, Kenneth J. Tomecki, MD, FAAD
Vice President, Neal Bhatia, MD, FAAD
President-Elect, Mark D. Kaufmann, MD, FAAD
Vice President-Elect, Linda F. Stein Gold, MD, FAAD

Class of 2025:

April W. Armstrong, MD, MPH, FAAD
Lindy P. Fox, MD, FAAD
Maria K. Hordinsky, MD, FAAD
Jennifer Lucas, MD, FAAD

He then introduced Executive Director & CEO, Elizabeth K. Usher, MBA, and General Counsel, Robert M. Portman, JD, and thanked the Academy staff for their excellent work in putting together the VMX meeting after the Annual Meeting had to be canceled due to COVID-19 and for their outstanding service throughout the year.

Dr. Thiers stated that a total of 533 applicants for Fellow, Associate, Affiliate, Adjunct, or International Fellow were accepted into membership since the 2020 Annual Meeting.

RECOGNITION OF INDUSTRY

Dr. Thiers recognized the following Diamond Level National Partners who contributed \$500,000 and above to the Academy in 2020.

Sanofi Genzyme/Regeneron

Dr. Thiers recognized the following Sapphire Level National Partners who have provided support at \$250,000 - \$499,999.

AbbVie
Amgen
Lilly USA LLC
Neutrogena Corporation
Pfizer, Inc.

Dr. Thiers recognized the following Ruby Level National Partners who have provided support at \$100,000 to \$249,999.

Boehringer Ingelheim, Inc.
Bristol-Myers Squibb
Dermstore
Janssen Biotech, Inc.
LEO Pharma Inc
Novartis
Ortho Dermatologics
UCB Inc.

Dr. Thiers recognized the following Emerald Level National Partners who have provided support at \$50,000 to \$99,999.

Galderma Laboratories, L.P.

Dr. Thiers recognized the following Bronze Level National Partners who have provided support at \$25,000 to \$49,999.

Dermavant Sciences
Dermira Inc.
Endo Pharmaceuticals
Skin Medicinals LLC

Dr. Thiers recognized the following Corporate Roundtable Partners who have provided support by contributing to the AAD's greatest annual need.

Dermavant Sciences
Dermira, Inc.
Skin Medicinals, LLC

Dr. Thiers recognized the following Corporate Partner Circle members who have provided support at \$100,000 and above for three consecutive years.

AbbVie
Amgen
Boehringer Ingelheim Pharmaceuticals, Inc.
Bristol-Myers Squibb
Dermstore
Janssen Biotech
LEO Pharma Inc.
Lilly USA, LLC
Neutrogena
Novartis
Ortho Dermatologics
Pfizer Inc.
Sanofi Genzyme and Regeneron
UCB Inc.

On behalf of the more than 20,000 Academy members worldwide, Dr. Thiers thanked all Corporate Sponsors for their continued support of dermatology.

AWARD ACKNOWLEDGEMENTS

Dr. Thiers congratulated the awardees for their exceptional efforts on behalf of the Academy and the specialty of dermatology. He recognized the 2020 and 2021 Gold Medal recipients R. Rox Anderson, MD, FAAD and Dirk M. Elston, MD, FAAD, respectively informing members that both awardees would be providing remarks at the 2021 Academy Summer Meeting in Tampa.

Dr. Thiers recognized Samuel Moschella, MD, FAAD a former AAD President for his achievements during his presidency and wishing him well for his 100th birthday.

SECRETARY-TREASURER REPORT

Dr. Van Beek stated that the actions of the Board of Directors for the past year had been reported in *Dermatology World* and posted on the American Academy of Dermatology website and that no further action was required.

Disposition of the 2019 and 2020 Annual Business Meeting Minutes

Dr. Van Beek previously stated that the minutes of the 2019 and 2020 AAD Annual Business Meeting were included in the 2021 AAD Election Ballot Book for member approval.

Disposition of the 2019 Audited Financial Statements for the American Academy of Dermatology (AAD)

Dr. Van Beek reported that the 2019 Audited Financial Statements were approved by the Academy Board of Directors and published in the November 2020 edition of *Dermatology World*. They are also available on the Academy's website.

Dr. Van Beek then provided a high-level financial overview of the 2020 financial statements, budget, strategic plan and other activities.

She provided a comparison of the 2020 financials to those of 2019, to provide a perspective of where the Academy has been, currently is, and where the Academy needs to go in the future to continue to move the specialty forward.

She stated that the Academy was currently undergoing the audit process for 2020, so the presentation covers the Academy's un-audited financials. She also explained that the results of the Academy's audit would be shared with membership once it was complete.

Dr. Van Beek shared that the Academy underwent a rigorous review of existing programs this past year to continually ensure that the Academy is providing its members with access to valuable programs and resource that are meeting the member's needs and that the Academy is utilizing member and staff resources efficiently. She applauded the Program Assessment Work Group for the enormous amount of work reviewing and assessing how programs aligned with the Academy's strategic goals.

She provided pie graphs showing the major source of revenue for the Academy comes from meetings and our other educational offerings and that with the cancellation of two AAD meetings in 2020, that source of revenue was profoundly diminished. She commended the AAD finance and meetings staff for having the where-with-all to secure insurance that included coverage in the case of a pandemic. That insurance coverage and the enormous work by our staff to provide the thousands of pages of documentation to the underwriter, ensured the financial stability of the AAD this year. Dr. Van Beek explained that 2020 brought many challenges, however the AAD had weathered the year more resilient and nimbler than ever before.

UNFINISHED BUSINESS

Dr. Thiers stated that there was no unfinished business.

NEW BUSINESS

Dr. Thiers entertained questions and comments from the attendees. There were none.

ADJOURNMENT

There being no further business, Dr. Thiers adjourned the Annual Business Meeting of the American Academy of Dermatology at 9:37 a.m. (CT).

Respectfully submitted,



Marta J. Van Beek, MD, MPH, FAAD

AADA ANNUAL BUSINESS MEETING MINUTES

AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION 2021 ANNUAL BUSINESS MEETING MARCH 21, 2021 VIRTUAL MEETING

CALL TO ORDER

The 2021 Annual Business Meeting of the American Academy of Dermatology Association (AADA) was called to order at 9:37 a.m. (CT) by Bruce H. Thiers, MD, FAAD, President. He stated that this meeting had been called pursuant to the notice requirements set forth in the Association Bylaws and under Minnesota law.

ESTABLISH QUORUM

Marta J. Van Beek, MD, MPH, FAAD, Secretary-Treasurer stated that a quorum was not present (consisting of 3% of the voting members, but not less than 250 voting members). She noted that the minutes of the 2019 and 2020 AADA Annual Business Meeting were included in the ballot book for membership approval.

REPORTS TO THE MEMBERSHIP

Dr. Van Beek stated that the actions of the Board of Directors for the past year have been reported in *Dermatology World* and posted on the AADA section of the American Academy of Dermatology (AAD) website.

SECRETARY-TREASURER REPORT

Disposition of the 2019 and 2020 Annual Business Meeting Minutes

Dr. Van Beek previously stated that the minutes of the 2019 and 2020 AADA Annual Business Meeting were included in the 2021 AAD Election Ballot Book for member approval.

Disposition of the 2019 Audited Financial Statements for the American Academy of Dermatology Association (AADA)

Dr. Van Beek reported that the 2019 Audited Financial Statements had been approved by the Association Board of Directors and published in the November 2019 edition of *Dermatology World*. She said that the statements were also available on the AAD website.

UNFINISHED BUSINESS

Dr. Thiers stated that there was no unfinished business.

NEW BUSINESS

Dr. Thiers entertained questions and comments from the attendees. There were none.

RECOGNITION OF RETIRING BOARD OFFICERS

Dr. Thiers thanked Susan C. Taylor, MD, FAAD for her contribution as Vice President and her longstanding service to the AAD/A. Dr. Taylor thanked Dr. Thiers for his dedication and service as President this past year and discussed several of his accomplishments during his presidency.

ADJOURNMENT

There being no further business, Dr. Thiers adjourned the Annual Business Meeting of the American Academy of Dermatology Association at 9:43 a.m. (CT).

Respectfully submitted,



Marta J. Van Beek, MD, MPH, FAAD

ROBERT T. BRODELL, MD, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	50%
Surgical:	15%
Dermopath:	25%
Pediatrics:	10%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	80%
Administrative:	20%



EDUCATION

Warren Harding High School, Warren, Ohio
Washington and Jefferson College, Washington, Pennsylvania
University of Rochester School of Medicine and Dentistry,
Rochester, New York

CERTIFICATION

Dermatology (1984)
Dermatopathology (1985)

AREAS OF INTEREST

Surgery for the Medical Dermatologist; Warts; Teaching and Learning; Mission Medicine; Errors; Application of science to the Business of Medicine; Clinical-Pathologic Correlation; Rural Dermatology; Teledermatology; Culture in Clinical Practice.

ACADEMIC AFFILIATIONS

University of Mississippi Medical Center (UMMC) Jackson, Mississippi

CLINICAL AFFILIATIONS

Sonny Montgomery VA Hospital, Jackson, MS and UMMC

PRESENT ACADEMIC POSITION

Tenured Professor and Chair, Department of Dermatology
Professor of Pathology
Billy S. Guyton Distinguished Professor
UMMC

ACADEMY INVOLVEMENT

1996-present	Diversity/Minority Mentorship Program
2000-present	Leadership Conferences/ADLP
2004-present	Leadership Circle Volunteerism—Gold Member
2004-present	Skin Knowledge and Information Network (SKIN)
2005-2018	Dermatopathology Committee
2009-present	Media Expert
2013	Practice Management Committee
2014-2019	Scientific Assembly Committee
2014-present	AHTF Data Collection Platform
2016	GAHPP Council
2018-2019	Nominating Committee
2018-2019	Council on Education
2020-present	Associate Editor, JAAD
2021-present	Appropriate Use Criteria Committee

HONORS AND AWARDS

Phi Beta Kappa; AOA; NEOMED Liebelt/Wheeler Award for Faculty Excellence (1995); AAMC/Pfizer Medical Humanities Initiative Humanism in Medicine Award (1999); American Cancer Society St. George National Award for Distinguished and Exemplary Leadership (2003); ACS National Relay For Life Hall of Fame (2005); AOA Teacher of the Year, UMMC (2014); Thomas Pearson, EdD, Memorial Education Award (AAD 2018); AAD Presidential Citations, (2016 and 2019), Patient Care Hero-SkinSerious (4/12/2019)

PUBLICATIONS/PRESENTATIONS

1,800 lectures; 380 peer-reviewed articles; 46 book chapters; 44 poster presentations, 3 books

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you consider the top three (3) priorities/challenges for the Academy and how would you address them?

1) Payor Advocacy: Since 2001, the cost of running a medical practice has increased 39%, while payments to physicians have increased only 11%. Even more striking, inflation-adjusted payments to physicians are down 55%. During this period, payments to nursing homes and hospitals increased. In 2022, a 9% CMS pay cut for physicians is projected as practice costs rise at the highest rate in memory. There is a snowballing effect as the fees established by insurance companies mirror Medicare's decisions. Dermatologists must play a role in collaboration with the House of Medicine to demand fair treatment and prevent economic pressures that will lead to early retirements, closure of private and small group practices, and further financial stress on academic institutions. It is time to move beyond thanking CMS for not cutting physicians' compensation.

2) Drug Access and Affordability: My limited staff is paralyzed with the burden of completing complex prior authorization forms. I am often forced to prescribe the allowable option required by "step-therapy," even when the steps are imperfect or even nonsensical. Just as organized medicine was able to help managed care gain control of costs through physician-developed, uniform, appropriate use criteria (AUC), there is a way to place physicians at the center of this issue. Pharmacy benefit managers (PBMs) appeared in the late 20th century to adjudicate prescription drug claims for insurance companies. They have become a black hole for billions of dollars in health care spending and have not properly managed the cost of drugs for patients. The American Academy of Dermatology must join with a broad coalition of stakeholders to rein in or eliminate PBMs and develop a fair and transparent system for the benefit of patients.

3) Access to High-Quality Dermatologic Care: While there are cities within the United States where dermatologists are plentiful, they are scarce in many rural and inner-city areas. The skin care provided by primary care physicians in these rural "dermatology deserts" cannot compete with the high-quality care delivered by board-certified dermatologists. Unfortunately, the problem is getting worse, because fewer young dermatologists are choosing rural practice. At the University of Mississippi, we have applied common sense approaches to this problem. These include: 1) creating a dermatology department and residency program where none existed; 2) establishing a rural academic office to enable medical students and residents to see the joys of rural practice; and 3) initiating a rural residency training track for medical students interested in practicing in underserved areas. In just 10 years since the inception of the residency program, the University of Mississippi accounts for 35% of all dermatologists actively practicing in Mississippi, with many of our graduates practicing in underserved areas. Perhaps our successes will motivate dermatologists in the 11 rural states without training programs to follow similar initiatives.

SEEMAL R. DESAI, MD, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	80%
Surgical:	15%
Pediatric:	5%

ALLOCATION OF TIME

Private Practice:	94%
Clinical:	87%
Administrative:	7%

Academic Practice:	6%
Clinical:	6%



EDUCATION

University of Alabama at Birmingham-School of Medicine
Department of Dermatology
Dermatology Residency & Chief Resident
Morehouse School of Medicine-Department of Internal Medicine
Internal Medicine Internship
Morehouse School of Medicine
M.D., Magna Cum Laude with Honors
Emory University
BA, Chemistry & French (Dual Major)

CERTIFICATION

American Board of Dermatology

AREAS OF INTEREST

Advocacy, Pigmentary disorders, Skin of Color

ACADEMIC AFFILIATIONS

Department of Dermatology, University of Texas Southwestern

CLINICAL AFFILIATIONS

Parkland Memorial Hospital
Innovative Dermatology

PRESENT ACADEMIC POSITION

Clinical Assistant Professor of Dermatology, UT Southwestern

ACADEMY INVOLVEMENT

Executive Committee, 2020-present
Board of Directors, 2018-present
American Medical Association, AAD Alternate Delegate, 2018-present
AHTF COVID-19, 2020-present
GAHP Council, Board Liaison, 2019-present
Chair, Specialty Positioning Workgroup, 2019-present
Chair, Compounding Workgroup, 2019-present
Deputy Chair, Healthcare Finance Committee, 2019-present
AHTF Strategic Corporate Positioning, 2018-present
Chair, Leadership Development Steering Committee, 2017-2019
Congressional Policy Committee, 2012-2016, 2017-2020

ELECTED AND APPOINTED POSITIONS

United States Food & Drug Administration

Pharmacy Compounding Advisory Committee, 2021-present

Skin of Color Society

President, 2017-2019

Texas Dermatological Society

President, 2017-2018

Dallas/Ft. Worth Dermatological Society

President, 2013-2014

Dermatology Foundation

Vice-Chair, Leader's Society, 2013-2019

Women's Dermatologic Society

Board of Directors, 2020-present

Global Vitiligo Foundation

Board of Directors, 2021-present

HONORS AND AWARDS

President's Citation, AAD (multiple years)
American Dermatological Association (ADA)
Noah Worcester Dermatologic Society
Alpha Omega Alpha

D Magazine, Best Doctors in Dallas & Best Doctors in Collin County
French Society of Dermatology, Annual Meeting Award
AMA Foundation National Leadership Award
George W. and Pearl D. Strickland Scholar

PUBLICATIONS/PRESENTATIONS

Over 70 publications, journal articles, peer, and press communications
Over 100+ invited presentations, including state, national, international meetings & visiting professorships
Editorial board member of 3 peer reviewed journals

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you consider the top three (3) priorities/challenges for the Academy and how would you address them?

Our dermatology specialty and our practices continue to face challenges from many different directions on a day-to-day basis, and as president of the AAD, my singular focus will be to serve and address the needs of each and every member. In my opinion, our top challenges center around the following main pillars:

1. Obtaining fair valuation and reimbursement for our services
2. Dealing with onerous regulatory burdens that hinder our ability to practice
3. Health system hurdles we each face as physicians as we strive to deliver the highest quality patient care

Reimbursement for the services we provide continues to be a critical issue, one which we must tackle with political advocacy and united as dermatologists. Just this year alone, CMS has already cut our reimbursement for our office visits and procedures performed, and all while in the midst of a global pandemic that has threatened all of our practices, no matter the practice model. Many of you will recall the annual uncertainty of the Sustainable Growth Rate (SGR) payment challenges that led to constant looming reimbursement cuts. We cannot and must not go through experiences like that yet again. As president, I will ensure that our Academy leads the way in continued and augmented high level political advocacy at the federal and state level to ensure that we do not get caught in repeated cuts and threats to our reimbursement.

Regulatory burdens and challenges continue to be something each of us encounter within our practices. From restrictions on our ability to compound medications, scope of practice encroachment from non-dermatologists, impractical and heightened OSHA restrictions, threats of increased HIPAA fines from the Office of the Inspector General, and so much more. While these are just some examples of policies and procedures that hamper our ability to run our practices and see our patients, even the smallest shift in regulatory oversight can have major consequences. If elected, I will continue and increase the strong political efforts of our Academy so that we can address these regulatory burdens proactively rather than reactively.

Finally, health system hurdles such as the recent iPledge system changes, step-therapy regulations to obtain medications for our patients, prior authorizations and the rising cost of generic medications, are all examples of time consuming and costly burdens that hamper our ability as dermatologists to do what we love most - providing the highest quality care to our patients. As president, I will convene a dermatologist led initiative to optimize our strategy aimed at eliminating and improving as many of these hurdles as possible.

As president of our Academy, my role and duty will be to always put the needs and desires of you my colleagues and fellow dermatologists above my own, and of this you have my sincere promise. Thank you for this incredible opportunity to serve you, serve our patients, and serve our Academy. I hope you will honor me with the opportunity to represent you, our AAD and our dermatology specialty that we all so deeply love.

LAWRENCE J. GREEN, MD, FAAD

VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	35%
Surgical:	30%
Pediatrics:	5%
Other:	30%



ALLOCATION OF TIME

Academic Practice:	5%
Clinical	5%
Private Practice:	95%
Clinical	80%
Administrative	15%

EDUCATION

University of California, Irvine, 1995 Dermatology and Dermatologic Surgery Residency

CERTIFICATION

American Board of Dermatology

AREAS OF INTEREST

Clinical Research, Psoriasis, Acne, Cosmetic and Surgical Dermatology

ACADEMIC AFFILIATIONS

George Washington University School of Medicine

PRESENT ACADEMIC POSITION

Clinical Professor of Dermatology

ACADEMY INVOLVEMENT

2020-present	State Society Relationships Committee (Board Liaison)
2020-present	SkinPAC Board of Advisors (Board Liaison)
2019-present	Council on Corporate and Philanthropic Relations
2018-present	Compounding Task Force
2017-2019	State Society Relationships Committee
2017-2019	Council on Communications
2017-2019	Congressional Policy Committee
2015-2019	GAHP Council
2015-2017	Drug Pricing and Transparency Task Force
2015-2016	Pfizer Grant Review Committee for Underserved Areas
2014-2016	Mohs workgroup
2013-2019	State Policy Committee
2014-2017	Health Care Finance Committee
2014-2016	Dermatopathology Rapid Response Committee
2010-2017	SkinPAC board of advisors

ELECTED AND APPOINTED POSITIONS

2019-present	AAD, Board of Directors
2019-present	NPF, Board of Trustees
2019-present	Chair, Research Committee, NPF
2018-2019	President, Montgomery County Medical Society
2017-2019	Chair, State Policy Committee
2015-2017	Chair, SkinPAC Board of Advisors
2016-present	Medical Board of Directors, National Psoriasis Foundation
2016-2019	ASDS, Board of Directors
2015-2017	Chair, SkinPAC Board of Advisors
2011-2017	Chair, Policy Priorities Committee, ASDS
2010-2019	Chair, Legislative Committee, Montgomery County Medical Society
2008-present	Board Member, Congressional Awards Charity, United States Congress
2005-2014	NPF, Board of Trustees

HONORS AND AWARDS

2019	Outstanding Clinician of the Year, National Psoriasis Foundation
2018	Advocate of the Year, American Academy of Dermatology
2017	Presidential Citation, American Academy of Dermatology
2011	Presidential Citation, American Academy of Dermatology
2011	Senatorial Citation for Advancing Patient Safety, Senate of France
2010	President's Council on Volunteerism and Civil Service, President Obama
2009	President's Award, American Society for Dermatologic Surgery

PUBLICATIONS/PRESENTATIONS

Over 80 publications/presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

How would you support the Academy in achieving its strategic priorities?

As VP elect, I will support the Academy's strategic priorities through commitment, effort, energy, and innovation. Our mission is to "advance excellence in dermatology," and my dedication and efforts will be to make sure the Academy represents our mission.

First and foremost, we need to be unified and speak with one strong voice-strong enough for the public, regulatory agencies, the rest of medicine, and legislators to hear. To help develop our message(s), I will be a close liaison to the advisory board and be a sounding board for all members who wish to speak, so that our message(s) do indeed represent our membership. I am committed to listen and hear. I am a firm believer that from our range of voices, we can develop more complete, coherent, and innovative ideas/approaches.

I intend to be a fervent advocate to all stakeholders to help deliver our message. The Academy must be relentless in its advocacy efforts to make sure we are the leaders of the health care team, developers of data used to make decisions on how we are paid, and the decision makers for the medications we use and how we care for our patients.

In summary, I would like to be there, be everywhere, and be a leader who sends our member-centric message(s) that help ensure everyone knows the Academy means excellence in dermatology and is the place to go for all things related to it.

CYNDI J. YAG-HOWARD, MD, FAAD VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical: 10%
Surgical: 90%

ALLOCATION OF TIME

Private Practice: 100%
Clinical: 90%
Administrative: 10%



EDUCATION

Duke University
1986: BS, Dean's List
University of South Florida Morsani College of Medicine (USFMCOM)
1989-1993: MD, Class President
1994-1997: Dermatology, Chief Resident

CERTIFICATION

ABD: 1997, 2007, 2017
Florida: 1997

AREAS OF INTEREST

Innovative suturing techniques
Visual processing as related to our perception of beauty
Facial sculpting
Practice management
Organized medicine
Advocacy

ACADEMIC AFFILIATIONS

USFMCOM

CLINICAL AFFILIATIONS

Yag-Howard Dermatology Center—Owner

PRESENT ACADEMIC POSITION

Affiliate Clinical Professor, USFMCOM

ACADEMY INVOLVEMENT

2021-Current Executive Committee
2018-Current Board of Directors
2018-Current Board Liaison to Residents/Fellows Committee
2019-Current JAAD Editorial Board
2015-Current Council on Government Affairs and Health Policy
2016-2019 Advisory Board Executive Committee
2018 Strategic Planning Conference
2018 Election Oversight Task Force
2014-2018 Dialogues in Dermatology Editorial Board
2014 Election Oversight Task Force
2013 Camp Discovery Volunteer
2012 Strategy Retreat
2011-2015 Bylaws Committee
2011 Organizational Structure Committee: Chair
2011 Nominating Committee: Chair
2011-Current Legislative Conference (>10 Years)

ELECTED AND APPOINTED POSITIONS

Current—

AAD: JAAD Editorial Board
ASDS: Dermatologic Surgery Editorial Board
WDS: Vice President
Noah Worcester Dermatological Society: Board of Directors
American Dermatological Association:
Nominating Committee
Florida Society of Dermatology and Dermatologic Surgery:
President
AMA: Dermatology Section Council: Chair and AAD Delegate

Past—

AAD: Dialogues in Dermatology Editorial Board
ASDS: Multiple Committees/Task Forces
WDS: Multiple Committees/Task Forces
AMA: Chair Multiple Councils/Committees/Task Forces
Florida Medical Association: Board of Directors
Hillsborough County Medical Society: Board of Directors

HONORS AND AWARDS

AAD Presidential Citations (7)
AAD Patient Care Hero
AAD Member Making a Difference
ASDS Presidential Citation
AMA Inspirational Leadership Award
FSDDS Excellence in Dermatologic Surgery/Advocacy/ Innovation
Castle Connolly Exceptional Women in Medicine, Top Doctor
Cambridge Who's Who Lifetime Member
Trademark Who's Who
America's Top Dermatologists, Consumer Research Council

PUBLICATIONS/PRESENTATIONS

133 Publications/Presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

How would you support the Academy in achieving its strategic priorities?

Having helped develop the AAD's Strategic Plan, I have a vested interest in seeing it through and a responsibility for its success. The ultimate goal of our plan is to give dermatologists, as leaders of the healthcare team, the tools necessary to provide for patients the best dermatologic care possible.

- To achieve our goal, patients must have access to care. I will continue elevating our advocacy efforts to ensure dermatologists are able to keep their practices open and receive fair payment for in-person and telemedicine services.
- Patients must have access to affordable medications. I will help advance our efforts to expose PBMs and insurance companies who are responsible for making medications unaffordable and for unnecessarily costing us time and money jumping through loopholes like prior authorizations.
- Education and communication are of paramount importance in an ever-changing healthcare system that not only faces endless regulatory requirements and challenges, but also enjoys therapeutic breakthroughs that change the way we treat diseases. I will help ensure that we provide our members with the valuable educational and communication tools they need to stay informed.

In addition, as your Vice President:

- I will support our President's vision and initiatives
- I will serve as a liaison and resource to our AAD Advisory Board
- I will stay attuned to emerging issues that dermatologists face in all practice arenas
- I will work in unity with our members and our leadership to find solutions to challenges
- I will listen to you and help turn your ideas into progressive actions

ANTHONY V. BENEDETTO, DO, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Surgical:	65%
Other:	30%
Medical:	5%



ALLOCATION OF TIME

Private Practice:	95%
Clinical:	75%
Administrative:	20%
Academic:	5%
Clinical:	5%

EDUCATION

DO, Philadelphia College of Osteopathic Medicine, 1970-74
Rotating Internship, Cleveland Clinic, 1974-75
Dermatology Residency, Cleveland Clinic, 1975-78
Fellowship, Mohs Micrographic Surgery and Cutaneous Oncology, Cleveland Clinic, 1978

CERTIFICATION

American Board of Dermatology, 1978

AREAS OF INTEREST

Aging, Skin Cancer/Mohs Micrographic Surgery, and Dermatology Cosmetic Surgery

ACADEMIC AFFILIATIONS

University of Pennsylvania, Perelman School of Medicine

CLINICAL AFFILIATIONS

Section Chief of Dermatology, Department of Medicine, Mercy Catholic Medical Center, Darby, PA

WOC Physician, Dermatology Section, Philadelphia VA Medical Center

PRESENT ACADEMIC POSITIONS

Clinical Professor of Dermatology, Perelman School of Medicine, University of Pennsylvania

ACADEMY INVOLVEMENT

American Academy of Dermatology, Member 1979-present
Education and Volunteers Abroad Committee, 2008-2012
History Committee, 2008-2014
Member Recognition Committee, 2014-2020

ELECTED AND APPOINTED POSITIONS

Past Chair, AAD Nominations Committee
Past Chair, AAD History Committee
Past Chair, AAD Member Recognition Committee
Past Historian, International Society of Dermatology
Past President, International Society for Dermatologic Surgery
Past President, The Space Dermatology Foundation
Past Chair, Professional Conduct Committee, American Society for Dermatologic Surgeons
Secretary/Treasurer, History of Dermatology Society
Secretary General, North American Clinical Dermatology Society
Executive Vice President, North America Office, International Academy of Cosmetic Surgery
Chair, Honorary Membership Committee, American Dermatological Association

HONORS AND AWARDS

Peskind Medical Fellowship Award, Cleveland Clinic Foundation for Studies in Porphyria Cutanea Tarda, 1977
American College of Physicians, Fellow, 1982
Andres Bello Award, Ministry of Education, Venezuela, 1989

Resident Teaching Award, Dermatology, University of Pennsylvania, 2004
Resident Teaching Award, Dermatology, Johns Hopkins University, 2004
Dermatologist of the Year, Pennsylvania Academy of Dermatology, 2009

PUBLICATIONS/PRESENTATIONS

Authored/Co-authored 71 articles (peer-review journals) and 12 chapters (textbooks); edited 3 editions of textbook on botulinum toxins.

Numerous (>350) presentations worldwide.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you feel is the most important issue facing Dermatologists today and how do you feel you can address this issue?

Dermatologists can no longer practice without onerous insurance regulations nor prescribe medications without capricious cost containment restrictions. Dermatologists are now told how to treat patients and what medications to prescribe regardless of efficacy or appropriateness. Dermatologists treat by cost saving algorithms, rather than tailoring their treatment to suit the patient's problem. Dermatologists are unable to charge a reasonable fee for services rendered without unjustifiable reductions and random denials by insurance companies.

The AAD and its members must lobby Washington to:

- ✓ Stop the escalating cost of medications and eliminate the need for prior authorization.
- ✓ Stop the oppressive regulatory demands of insurance companies and reduce the burden of practice.
- ✓ Stop unfair payer reimbursement practices and reduce dermatologists' burnout.

KELLEY PAGLIAI REDBORD, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 10%
Surgical: 90%

ALLOCATION OF TIME

Private Practice: 100%
Clinical: 90%
Administrative: 10%



EDUCATION

Mohs Fellowship, C. William Hanke
Internship/Residency, University Cincinnati
Medical School, Johns Hopkins
Duke University, B.S.

CERTIFICATION

Dermatology and Mohs

AREAS OF INTEREST

Mohs, Skin Cancer, Hyperhidrosis

ACADEMIC AFFILIATIONS

GWU

CLINICAL AFFILIATIONS

Dermatology and Dermatologic Surgery Group Northern VA
Greater Washington Dermatology
Integrated Dermatology of Fairfax
Fair Oaks Skin Care Center
Capital Dermatology

ACADEMY INVOLVEMENT

2014-2018, 2020-2022 GAHP Council
2009-2012, 2014-2022 Member and chair Congressional Policy
Committee
2012-2018 Chair and member State Policy Committee
2019-2021 Advisory Board
2017-2019 SkinPAC
2015-2018 State Society Relationships Committee
2017-2020 Professionalism and Ethics Committee
2018-present FDA Compounding Workgroup
2009-2018 Chair and member Grassroots Advocacy
Committee
2017-2020 SOP/TIA Triage Team 2017-2020
2017-present Aesthetic Stem Cell Society Task Force
2018-2019 Workgroup-Harassment Policy Update
2019 Workgroup-Conflict of Interest Policy
Update
2017-present Workgroup to develop a position
statement on Professionalism
2015-present Resident Advocacy Curriculum Work Group
2012-2015 Mentoring Workgroup
2017-present Media Expert Team

ELECTED AND APPOINTED POSITIONS

President DC Derm Society
Chair ASDS State Affairs WG
ASDS Federal Affairs WG
ASDS Policy Priorities WG
Chair SPC and CPC and GAW
Duke Health Board of Visitors

HONORS AND AWARDS

AAD Advocate of the Year
AAD Presidential Citation
ASDS State Patient Safety Hero Award
ASDS Top Advocate
Washingtonian Top Doctor

PUBLICATIONS/PRESENTATIONS

Luther, Redbord et al. JAAD. 2020 Oct;83(4):1044-1048.
Sharma, Redbord et al. AJCD. 2017.18(2):165-168.
Many others

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you feel is the most important issue facing Dermatologists today and how do you feel you can address this issue?

There are a number of critical issues facing our profession today – from pharmaceutical access and affordability to new technology like artificial intelligence, diversity and inclusion to skin cancer awareness and access to sunscreen. One particularly critical issue is that of physician payment. We have seen costs skyrocket and reimbursements go down. This has been devastating to many dermatology practices and has had a dramatic effect on patient care. We need to come together, to build our brand, to show our value as trained physicians, and raise our voices. I have spent my career advocating for our profession and, as a member of the board, will continue to engage policy makers at the highest levels to ensure that our voice is heard.

ALLISON T. VIDIMOS, MD, RPh, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Surgical: 100%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 70%
Administrative: 30%



EDUCATION

Purdue University
B.S., Pharmacy
1976-1981

Indiana University Medical School
1981-1985

Cleveland Clinic
Residency, Dermatology
1985-1989

Fellowship, Mohs Surgery
1989-1991

CERTIFICATION

American Board of Dermatology 1989

AREAS OF INTEREST

Mohs Micrographic Surgery, cutaneous oncology, patient safety

ACADEMIC AFFILIATIONS

Cleveland Clinic Lerner College of Medicine

CLINICAL AFFILIATIONS

Chairman, Cleveland Clinic

PRESENT ACADEMIC POSITION

Professor of Dermatology, CCLCM, Case Western Reserve University

ACADEMY INVOLVEMENT

Ad Hoc Task Force, Sunscreens, 2019-2021
Chair, Task Force for Reimagining the Summer AAD meeting,
2017-2018
Compounding Workgroup 2019-2023
Ad Hoc Task Force, Appropriate Use Criteria (AUC) for Mohs Surgery,
Indications Committee 2011, 2019
Scientific Assembly Committee 2012-2017
Program Chair Summer Meeting 2014, Annual Meeting 2017
Leadership Institute 2016
Membership Committee 2013-2017
Editorial Board JAAD 2008-2012
MOC-D Procedural Dermatology 2008-2012, Editor and Author
Continuing Medical Education Committee 1994-2006
(Vice Chairman 2002-2006)
Media Relations Committee 2001-2004
RosaceaNet Committee 2002-2004

ELECTED AND APPOINTED POSITIONS

American Board of Dermatology

Surgical Question Writing Committee 2012-2014
Milestones 1.0 Committee, Procedural Dermatology ACGME 2014
Board of Directors 2018-2026

United States Pharmacopoeia (USP)

Expert Consultant to Compounding Committee 2017-2021

American College of Mohs Surgery

Fellowship Training Committee 2010-2018
Board of Directors 2012-2014
Membership Committee 2012-2017
Site and Slide Review Committee 2012-2017

President 2017-2018
Chairman, Newsletter Committee 2018-2019
ACMS Foundation Committee 2018
Physician Engagement Council (Improving Wisely Project)
2018-current
Delegate to USP 2019-current
Nominating Committee 2019-2021, Chairman 2021

Ohio Dermatological Association

Board of Directors 2018-2021
President elect 2022

HONORS AND AWARDS

American Dermatological Association 2007
Presidential Citation AAD 2012, 2015, 2017, 2018, 2019
Members Making a Difference AAD 2014
Distinguished Service Award, ACMS 2012, 2019
ACMS Frederic Mohs Lifetime Achievement Award 2021

PUBLICATIONS/PRESENTATIONS

98 peer reviewed publications, 24 book chapters, 2 textbooks

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you feel is the most important issue facing Dermatologists today and how do you feel you can address this issue?

As dermatology practices are rebuilding from the Covid-19 pandemic, supporting our board-certified dermatologists' ability to provide cost efficient, high quality and accessible dermatologic care by ensuring fair reimbursement for all of our services, including teledermatology, through advocacy is paramount. Over the past 18 years, the knowledge and experience from being Chairman of an academic dermatology department of 40 physicians and over 100 support staff and administrative staff has helped me appreciate the many challenges faced in managing a practice. I feel I can be a strong voice in advocacy on payment policy for the Academy to avoid future steep payment cuts for our specialty.

GEORGE J. MURAKAWA, MD, PhD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	40%
Surgical:	40%
Dermopath	5%
Pediatrics:	5%
Other:	10%

ALLOCATION OF TIME

Academic Practice:	5%
Clinical:	5%
Private Practice:	95%
Clinical:	90%
Administrative:	5%



EDUCATION

Dermatology Residency, UCSF, 1996
M.D. Harvard Medical School, 1992
Ph.D. UCLA-Microbiology, 1988
B.A. UCLA-Microbiology, 1983

CERTIFICATION

Board of Medical License, Michigan
American Board of Dermatology 1996
ABD Micrographic surgery subspecialty, 2021

AREAS OF INTEREST

Complex medical dermatology, Mohs', bacterial pathogenesis

ACADEMIC AFFILIATIONS

Michigan State University

CLINICAL AFFILIATIONS

Somerset Skin Centre, Troy, MI

PRESENT ACADEMIC POSITION

Clinical Professor, MSU

ACADEMY INVOLVEMENT

2008-2012 Coding and Reimbursement Task Force
2008-2019 Dermatology Advocacy Network Legislative Conference
2016-2017 AAD Core Curriculum Workgroup Member

ELECTED AND APPOINTED POSITIONS

2021-present Board of Directors, American Society for Mohs Surgery
2005-present Clinical Professor, Dept. Internal Medicine, Michigan State University
Faculty, Beaumont Hospital, Dermatology, Trenton, MI
2000-2004 Chair & Residency Director, Dept. Dermatology, Wayne State University, Detroit, MI
2000-2004 Associate Professor, Dermatology, WSU
1998-2000 Chief & Residency Director, Div. Dermatology, Albany Medical College

HONORS AND AWARDS

Detroit Hour Magazine Top Docs, 2010, 2016
Teacher of the Year, Dept. Dermatology, WSU, 2002
NIH K-08 Career Development Award
AAD Young Investigator's Award, 1997

PUBLICATIONS/PRESENTATIONS

MA Menter, GJ Murakawa, et al. Clearance of Head and Neck Involvement in Plaques Psoriasis with Tildrakizumab Treatment in the Phase 2 reSURFACE 1 Study. JEADV 2020 34:e803-5
Selkin BA, Murakawa GJ. Cat Scratch Disease. In: Treatment of Skin Disease: Comprehensive therapeutic strategies, Lebwohl M et al., 2002
Hamzavi F, Murakawa GJ. Topical medications. In: Neonatal and Pediatric Pharmacology, 3rd Edition. Yaffe SJ, Aranda JV

Treatment of Urticaria in the United States in 2014 and 2015, International Investigative Dermatology Meeting, May 2018
Managing Your Staph, Idaho Dermatological Society lecture, Feb 2017
From Soup to Nuts, Life of a Practicing Dermatologist, Idaho Derm 2017
Dermatofibroma Sarcoma Protuberans, International Congress of Dermatology, Prague, Czech Republic, 5/20/2009

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you feel is the most important issue facing Dermatologists today and how do you feel you can address this issue?

Undoubtedly COVID has changed medicine and dermatology beyond belief. Through the pandemic, we have seen numerous people succumb to the disease and many complications from both the virus and vaccinations. Unfortunately, the fear from contracting the virus has impeded individuals from seeking appropriate care. Too often, patients present to their dermatologists with skin issues that should have been treated months to over a year earlier. Hospitals remain a hotbed for infections. In contrast, outpatient medicine has been a safe place for patients and clinics have implemented many safeguards to prevent spread of the virus. It is critical that we begin a positive campaign to the general public to promote patients to seek appropriate timely care.

BRUCE A. BROD, MD, MHCI, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 90%
Pediatrics: 10%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 85%
Administrative: 15%



EDUCATION

2018-2020 Master of Health Care
Innovation, U Penn
1988-1991 Chief Residency and Residency-Dermatology,
University of Pittsburgh
1987-1988 Internship – Internal Medicine, Rhode Island Hospital –
Brown
1987 M.D., University of Pennsylvania
1983 B.A. Biochemistry, University of Pennsylvania

CERTIFICATION

Dermatology, 1991, Recertification 2001, 2009, 2019
Pediatric Dermatology 2010, 2019

AREAS OF INTEREST

Health Policy
Contact Dermatitis

ACADEMIC AFFILIATIONS

University of Pennsylvania School of Medicine

CLINICAL AFFILIATIONS

Clinical Practices UPenn

PRESENT ACADEMIC POSITION

Clinical Professor of Dermatology

ACADEMY INVOLVEMENT

2021 Chair, Health Policy Retreat Steering Committee
2019-present Chair, GAHP Council
2020-present Member, Council on Practice Management
2017-2020 Deputy Chair, GAHP Council
2016-2018 Chair, Congressional Policy Committee
2015-2016 Chair, Drug Pricing Transparency Task Force
2014-2017 Member, SkinPAC Board
2014-2018 Member, Patient Safety Quality Committee
2012-2015 Member, Congressional Policy Committee
2014-2015 AHTF on State Society Relations
2010-2015 Chair, State Policy Committee

ELECTED AND APPOINTED POSITIONS

ACCME Review Committee
2018-present Member, Chair

Pennsylvania Academy of Dermatology and Dermatologic Surgery
2002 President

Philadelphia Dermatological Society
2013 President

American Contact Dermatitis Society
2014- 2016 President
2009-2012 Vice-President
2006-2008 Board member

Pennsylvania State Board of Medicine
2011-2015 Vice-chair and Chair

HONORS AND AWARDS

2005 Member Making a Difference Award, AADA
2008, 2014 Dermatologist of the Year Award, PAD
2009 Advocate of the Year Award, AADA
2013 Presidential Citation, ACDS
2013 Alexander PAMPAC Award
2014 Presidential Citation, AAD
2014 Physician Safety Patient Hero, ASDSA
2010, 2015, 2016, 2019,
2020 Presidential Citation, AAD
2016 Practitioner of the Year, Dermatology Foundation
2016 Practitioner of the Year, Philadelphia Dermatological
Society

PUBLICATIONS/PRESENTATIONS

66 Articles
6 Chapter
50 presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you feel is the most important issue facing Dermatologists today and how do you feel you can address this issue?

Declining payment for medical, surgical, and dermatopathology services threatens our ability to sustain our practices and provide optimal care. This is worsened by inflation, administrative burdens, and staff resignations which make it harder to keep pace with overhead. The causes include continued government and private payer pressure to lower payments, reduced leverage when insurance companies narrow networks, and obstacles including prior authorization and step therapy to access treatments. That is why it is more critical than ever to use our collective voice as an Academy to lead and influence our future and have a seat at the table. My years serving and leading Academy governance committees including the Academy's Government Affairs Council have provided me with skills to strategize and overcome headwinds facing our specialty.

BRENT R. MOODY, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	90%
Surgical:	5%
Pediatrics:	5%

ALLOCATION OF TIME

Private Practice:	100%
Clinical:	90%
Administrative:	90%



EDUCATION

The College of William and Mary, BBA Accounting, 1992
Emory University, MD 1996
Barnes Hospital, Washington University School of Medicine
 Internal Medicine 1996-1999
 Dermatology 1999-2002
ACMS approved Mohs Fellowship 2002-2003 Dr. George Hruza

CERTIFICATION

Internal Medicine 1999-2009
Dermatology 2002-present

AREAS OF INTEREST

Mohs Micrographic Surgery, Cutaneous Oncology

ACADEMY INVOLVEMENT

2021-Present Ongoing	AHTF E/M Code Revision Impacts Actinic Keratosis APM development task force
2019-Present	Patient Access and Payer Relations Committee: Chair
2017-2019	Patient Access and Payer Relations Committee: Deputy Chair
2014-2016, 2017-2019 2007-2011, 2014-2018 2014-2018	SkinPAC Board of Advisors Health Care Finance Committee Dermatopathology Rapid Response Team
2014-2017 2013-present	Mohs Micrographic Surgery Committee AAD RUC Advisor for Practice Expense
2013-2017, 2019-present	Council on Government Affairs, Health Policy & Practice
2012-Present	Workgroup Innovation in Payment and Delivery
2012-2015	Ad Hoc Task Force on Perceptions of Dermatology
2016-2019	Chair Resource Based Relative Value System Committee
2010-2014 2008-2012	Private Sector Advocacy Task Force Coding & Reimbursement Task Force
Multiple years:	Participant in AAD legislative fly-in conferences

ELECTED AND APPOINTED POSITIONS

Tennessee Dermatology Society: Board Chair: 2011-2014
Nashville Dermatology Society: Treasurer: 2008-2014

HONORS AND AWARDS

American College of Mohs Surgery – Distinguished Service Award –
2013, 2018

PUBLICATIONS/PRESENTATIONS

Over 30 dermatology related peer-reviewed publications
Over 20 dermatology related presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you feel is the most important issue facing Dermatologists today and how do you feel you can address this issue?

The most important issue facing dermatologists today is the devaluation of our training, skills, and knowledge. In the changing health care arena, dermatologists need to maintain our unique position as the experts in skin, hair, and nails. We face ongoing pressure of declining reimbursement, coupled with increasing practice costs and inflation. Escalating payment hassles decrease practice profitability and lead to burnout. We must ensure that our services are fairly valued and properly compensated. I have had the privilege of serving you on every AAD payment-related committee. In my interactions with our members, I learned first-hand how payment issues threaten our specialty. As a Board member, I will ensure that the AAD is committed to placing the appropriate time, attention, and effort on maintaining our value.

ARIANNE SHADI KOUROSH, MD, MPH, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 80%
Surgical: 20%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 100%



EDUCATION

University of Virginia-2003
UT Southwestern Medical Center-2009
Harvard School of Public Health-2016

CERTIFICATION

Dermatology-2013

AREAS OF INTEREST

Skin of Color, Vitiligo, Public Health, Public Policy

ACADEMIC AFFILIATIONS

Massachusetts General Hospital
Harvard Medical School

PRESENT ACADEMIC POSITION

Director of Community Health, Department of Dermatology,
Massachusetts General Hospital
Assistant Professor, Harvard Medical School

ACADEMY INVOLVEMENT

2010- Fellow/Member-American Academy of Dermatology
2011-2012 DermLex Task Force
2012-2013 Texas State Advocacy Leader
2013- Massachusetts State Advocacy Leader
2013-2018 Patient Advocacy Task Force
2014 Guest Contributor, Council on Education & MOC
Retreat
2015 Independent Grants for Learning and Change
Committee
2015-2019 AHTF on Drug Pricing and Transparency
2015-2018 Patient Reported Outcomes Work Group
2015-2017 Deputy Editor, Dialogues in Dermatology
2017-2019 Editor-in-Chief, Dialogues in Dermatology
2017-2020 Enduring Materials Committee
2017-2019 Nominating Committee
2020- Chair, Skin of Color Curriculum for Cultural
Competency and Health Policy

HONORS AND AWARDS

2014 Community Advancement Award, Women's
Dermatologic Society
2014-2015 AAD Leadership Forum
2014-2015 AAD Academic Dermatology Leadership Program
2015 Volunteer of the Year, Women's Dermatologic
Society
2015 Partners in Excellence Award for Outstanding
Contributions to the MGH Community
2016 Dr. Ernesto Gonzalez Award for outstanding
contributions to Hispanic Community
2019 Outstanding Service Award for contributions as
Editor-in-Chief of Dialogues in Dermatology
2020 Harvard Medical School Dean's Community
Service Award founding MGH's pro-bono tattoo
removal program assisting human trafficking
survivors and former gang members to be safe,
acquire jobs and reintegrate into society
2020 Medscape's 25 Rising Starts in Medicine
2021 AAD Presidential Citation

PUBLICATIONS/PRESENTATIONS

Numerous publications/presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you feel is the most important issue facing Dermatologists today and how do you feel you can address this issue?

I believe that we advocate for patient care by protecting and supporting the physicians who care for them. My goal is to protect your ability to serve.

Thus our priority as an organization should be to reduce the administrative, financial and regulatory burdens placed on our physician members so they can focus on their patients and communities.

We can advance these goals through public policy efforts at the state and national level and through creating free resources that support and ease the practice of dermatology for our members.

For many years I have been working on these issues through legislative advocacy with our national dermatology organizations, which will guide and inform initiatives that I would champion on the Board of the AAD.

TODD SCHLESINGER, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	50%
Surgical:	30%
Pediatrics:	20%

ALLOCATION OF TIME

Private Practice:	100%
Clinical:	85%
Administrative:	15%



EDUCATION

Internship/Residency in Dermatology - Cleveland Clinic Foundation, Cleveland, OH 1994-1998
M.D. School of Medicine and Biomedical Sciences State University of New York at Buffalo (SUNY). Buffalo, New York 1990-1994
B.A. Economics SUNY Buffalo 1986-1990

CERTIFICATION

Board Certified in Dermatology, 1998, Recertified 2008-2019, 2019-2029
Fellow, American Society for Mohs Surgery

AREAS OF INTEREST

Medical, cosmetic, surgical and research dermatology, medical practice and organized medicine

ACADEMIC AFFILIATIONS

Affiliate Assistant Professor, Medical University of South Carolina College of Medicine
Clinical Preceptor, Medical University of South Carolina College of Health Professions
Clinical Instructor, Edward Via College of Osteopathic Medicine

CLINICAL AFFILIATIONS

Bon Secours St. Francis Medical Center – Active Staff 2005-present
Roper Hospital – Courtesy Staff 2005-present
Ralph H. Johnson VA Medical Center – Active Staff 2007-2011

ACADEMY INVOLVEMENT

Performance Measurement Task Force 2009-2011
State Society Development Task Force 2010-2014
Actinic Keratosis Quality Measures Workgroup, Co-Chair, Appointed 2018 for 2019-2021
Dialogues in Dermatology: Editor in Chief (2021-2023); Deputy Editor (2019-2021), Editorial Board 2014-present
Actinic Keratosis Performance Measurement Workgroup Co-Chair, Appointed 2021-present
Corporate Relations Committee, Appointed 2021-present

ELECTED AND APPOINTED POSITIONS

South Carolina Medical Association President, Executive Committee 2019-2020, Chairman of the Board 2016-2018
Alternate Delegate – American Medical Association

HONORS AND AWARDS

Alpha Omega Alpha Buffalo Epsilon Chapter, junior year
Castle Connolly Regional Top Doctor – 2017, 2018, 2019, 2020, 2021
President's Volunteer Service Award – 2009
South Carolina Dermatologist of the Year 2019-2020 – South Carolina Academy of Dermatology and Dermatologic Surgery

PUBLICATIONS/PRESENTATIONS

Too many to list

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What do you feel is the most important issue facing Dermatologists today and how do you feel you can address this issue?

Dermatologists face tremendous pressure to practice safely and effectively. This is coupled with a downward spiral in reimbursement, a workforce shortage and unrelenting practice overhead inflation all over the country, to the detriment of our patients. Students going into dermatology are the best and the brightest and we need them as the volume of knowledge increases exponentially, while access to quality dermatologic care is still suboptimal. I plan to address these issues by working for you to enhance our quality CME programs, while strengthening our practice and personal support programs that are key areas the AAD must focus on while building its strength both financially and influentially to support the future of dermatology.

HEGE GRANDE SARPA, MD, FAAD NOMINATING COMMITTEE MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)

Medical	85%
Surgical:	10%
Pediatrics:	5%



ALLOCATION OF TIME

Academic Practice:	100%
Clinical	90%
Administrative:	10%

EDUCATION

University of California, Davis Medical school 1997-2001
Cutaneous Oncology Fellow, University of California at San Francisco:
2003-2005
Dermatology Residency, University of Utah: 2005-2008

CERTIFICATION

American Academy of Dermatology Board Certified 2008, 2018

AREAS OF INTEREST

Medical Dermatology

ACADEMIC AFFILIATIONS

Assistant Clinical Professor, Department of Dermatology University of
California, Irvine
University of California at Irvine Grand Rounds Moderator

PRESENT ACADEMIC POSITION

Associate Professor, Department of Dermatology, University of
California, Irvine

ACADEMY INVOLVEMENT

2018-current Advisory Board
2012-2014 AAD annual meeting attendee
2019 Gross and Microscopic Moderator AAD Annual Meeting
2022 Gross and microscopic Co-Chair AAD Annual Meeting

ELECTED AND APPOINTED POSITIONS

Pacific Dermatology Association:

2014-2016 Executive Committee - At Large Member
2016-2017 President-Elect
2017-2018 President

2013-present Spring Training Program Co-Chair

2012-2017 Residency Selection Committee Faculty
Department of Dermatology, University of California,
Irvine

2020-present Kaiser Medical School: Faculty Interviewer for the
Admissions Office

HONORS AND AWARDS

2016 UCI Volunteer Faculty Teacher of the Year
2017 Shining Star Recipient: Excellence in patient Care from
Southern California Permanente Medical Group
2020 "Top Doctor" Orange County
2021 "Top Doctor" Orange County
2022 "Top Doctor" Orange County

PUBLICATIONS/PRESENTATIONS

"Pediatric melanoma in the Hispanic population: An analysis of
institutional and national data.' Pediatric Dermatology 2021
Sep;38(5):1102-1110
Others available upon request

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

Leadership should strive to be objective and seek to take all aspects of an issue or topic into consideration prior to rendering an opinion or making a decision. Leadership means actively looking for new talent and engaging those who possess different and unique qualities and ideas. Our organization and leadership team should reflect and embrace the diversity of our members and patient population. We need to improve cross-cultural communication to more effectively represent the members and connect with the patients at large. The officers are trusted with preserving the integrity and honor of the American Academy of Dermatology to help protect and support our specialty today and far beyond tomorrow.

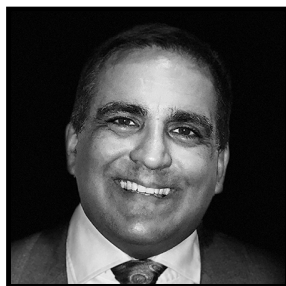
**NEAL BHATIA, MD, FAAD
NOMINATING COMMITTEE MEMBER
REPRESENTATIVE**

SUB-SPECIALTY(S)

Medical: 70%
Surgical: 10%
DermPath: 5%
Pediatrics: 5%
Other: 10%

ALLOCATION OF TIME

Private Practice: 100%
Clinical: 90%
Administrative: 10%



EDUCATION

Medical School

1989-1993 University of Wisconsin Medical School

Undergraduate

1985-1989 University of Wisconsin-Madison
B.S. Bacteriology, B.S. Genetics

CERTIFICATION

American Board of Dermatology 1998, Recertified 2006-2018-2028

AREAS OF INTEREST

Immunology

ACADEMIC AFFILIATIONS

2011-2015 Associate Clinical Professor Harbor-UCLA Medical Center
Program Director 2012-14
2004-2010 Associate Clinical Professor University of Wisconsin

CLINICAL AFFILIATIONS

2014-present Director of Clinical Dermatology, Therapeutics Clinical Research, San Diego
2011-2014 Laser Skin Care Center Dermatology Associates, Long Beach
2003-2010 Bayview Dermatology/Lakeshore Medical Clinics, Milwaukee

ACADEMY INVOLVEMENT

Fellow 1998-present
Vice President, VP-elect 2020-2022
Board of Directors 2011-2012 (appointed),
2013-2018 (elected)
Bylaws Committee 2017-2019, Deputy Chair,
2019-2021 Chair
Organizational Structure Committee 2019-2022
Corporate Relations Committee 2018-present
Healthcare Finance Committee 2017-2019
Council on Communications 2014-2018
AAD/AB Joint Working Group 2014-2018
Dialogues In Dermatology Editorial Board 2016-2018
State Society Development Task Force 2015-2017
Poster Exhibit Taskforce 2011-2014
Sulzberger Institute Committee 2009-2013
Patient Advocacy Taskforce 2005-2010
State Society Relationships Committee 2006-2010
Legislative Conference Delegate 2009-present
Leadership Forum Mentor 2012-present

ELECTED AND APPOINTED POSITIONS

ADA-member 2015-present
ASDS-member 2001-present
CalDerm-member 2011-present

Noah Worcester Dermatological Society:

Secretary/Treasurer 2019-2024
Board of Trustees 2016-2019
Scientific Chairman 2013-14, 2019
Benefactor Chair 2015-2018

Pacific Dermatological Association:

President 2019-2021
Vice President 2017-2018
Scientific Chair 2016, 2018, 2021

PUBLICATIONS/PRESENTATIONS

Chief Medical Editor, Practical Dermatology, 2013-present
Host, "DermInsider" video series
Bhatia, N, "Management of Actinic Keratosis," Curr Derm Rep, 2017,
Bhatia, N et al, "Understanding the Role of Photolyases:
Photoprotection and Beyond," J Drugs Dermatol, 2017; 16(5
Suppl):61-66.
Bhatia, N, "Use of antibiotics for noninfectious dermatologic
disorders," Dermatol Clin. 2009 Jan; 27(1):85-9

**RESPONSE TO THE QUESTION POSED BY THE
NOMINATING COMMITTEE**

**What leadership qualities are most important for officers
of the American Academy of Dermatology to possess?**

Entrusting our specialty's new leaders means identifying our peers with the talent, the temperament, and the vision to lead. Leaders listen before they speak, think twice before hitting send, and read the room. Leaders will work to open doors for those behind them, yet avoid the pitfalls of groupthink. Leaders direct traffic while others follow it, and hand the ball to the ref after scoring instead of seeking accolades.

Leaders of the AAD are those we seek, while those who seek us often have another agenda. We want AAD Officers and Directors from all walks of life who see what is right for the marathon and sprint alike. My experiences in AAD governance and running conferences will help dermatologists identify our future leaders.

Approved: Board of Directors – 11/18/95

Revised: Board of Directors – 6/9/01; 2/22/02; 11/23/02; 1/22/03; 12/3/05; 7/29/06; 4/21/07; 11/3/07; 8/2/08; 8/1/09; 5/22/10; 11/13/10; 8/6/11; 8/18/12; 3/2/13; 8/3/13; 8/9/14; 5/16/15; 7/30/16; 11/5/16; 3/6/17; 5/20/17; 11/4/17; 2/19/18; 4/28/18; 5/2/18; 7/28/18; 11/3/18; 7/27/19; 11/2/19; 8/15/20; 9/3/20; 8/7/21; 11/6/21

EXCERPT — NOMINATION AND ELECTION PROCEDURES

9. Election Period

The term “Election Period” as used in this Administrative Regulation is defined as that time between the date of identification of slated candidates by the Nominating Committee and the deadline date for receipt of ballots. This term is distinct from the term “election cycle” used in the Academy bylaws. (Article VI, Section 3 (a)).

10. Ballot and Ballot Book

- The ballot and ballot book shall be sent or otherwise be made available to all eligible voters.
- The ballot book shall be posted to the Academy Website, as soon as practicable after the announcement of the slate of candidates, but no later than the next business day after the Annual Business Meeting. Subject to the terms of Paragraph 6 of this Administrative Regulation, the ballot book shall be accompanied by each candidate’s photograph, curriculum vitae, and answers to questions formulated by the Nominating Committee.
- The ballot and ballot book will be mailed to eligible voters who do not have an email address on file with the Academy. Eligible voters with an email address on file with the Academy will receive an email with an embedded link to the online ballot, ballot book and Academy Election webpage. These members will be able to vote online without their member ID and secure access code. Members may also access the online ballot and ballot book through the Academy Election Webpage.
- Upon request, eligible voters will be sent a PDF of the ballot book via email. Eligible voters also have the option to print the online ballot, complete it and mail it to the election vendor. Eligible voters may also ask to receive a mailed ballot and ballot book for future elections.

11. Election Open Date

The Academy election shall open to the membership not more than two (2) days prior to or not more than one (1) business day after the Annual Business Meeting.

12. Annual Meeting and Other Academy Election Activities

- The following election activities shall occur during the Annual Meeting:
 - slated candidates shall be acknowledged at the Annual Business Meeting
 - slated candidates for President-Elect shall be given the opportunity to make a five-minute presentation at the Annual Business Meeting (See 13. i.)
 - slated candidates shall be given the opportunity to videotape a statement
 - slated candidate videotaped statements will be posted to the Academy Website for viewing by the membership throughout the Election Period
 - slated candidate electronic Disclosure of Outside Interests Statement will be posted to the Academy Website for viewing by the membership
 - slated candidates shall receive a ribbon identifying them as a candidate for election
 - slated candidate poster boards shall be displayed
 - voting members shall be given the opportunity to vote, on their personal devices, electronically onsite
 - all candidates are encouraged to attend the young physician’s reception and the Advisory Board General Meeting at the Annual Meeting
- The Academy will make every effort to assure that candidates for office do not receive inadvertent additional publicity through the reporting of Academy activities in official publications or through the day-to-day program or administrative functions in which a candidate may be involved. This rule does not preclude sitting officers and directors from performing their official duties. Notwithstanding the foregoing, candidate images may appear on non-electioneering promotional materials and videos for Academy events or programs or those produced by external parties. In addition, the names of candidates who:
 - are recipients of Academy awards may be published in Academy Annual Meeting publications and such candidates may receive their awards at ceremonies held during the Annual meeting (as long as no mention is made of the individual’s candidacy or the election);
 - are speakers at the AAD/A programs may have their names listed along with the other speakers for that session and any promotional materials disseminated for that session without reference to their candidacy, but also without special mention (unless they are the featured speaker); and
 - appear in Academy materials having educational content i.e., interviews, articles and publications (including *Dermatology World* and the *Journal of the American Academy of Dermatology*), which will be disseminated to the membership, even if such distribution occurs during the “Election Period”. (See 9)
- The Academy will inform the membership of the official authorized and recommended election activities identified herein by publishing an excerpt of this Administrative Regulation on election activities in *Dermatology World* in the earliest issue after the date that candidates are announced, in any issue which includes candidate position statements, in the issue that is mailed closest to the date on which the ballots are mailed, and by including the summary in the election voting packets.ots are mailed, and by including the summary in the election voting packets.

13. Authorized Election Activities by Slated Candidates Following Slate Announcement

- The two (2) president-elect candidates will record a three (3) minute interview via video chat.

b. Optional Letter

Each candidate may submit to the Academy one optional letter authored by the candidate in support of his/her candidacy in the below specified format. Once all letters for a specific position have been received and approved, (by or before the deadline), they will be posted collectively to the Academy’s election website and will remain there throughout the election period. Membership will be notified via e-mail and fax alerts of such posting. These alerts will have a link that will take members directly to the candidate election materials. Candidates may disseminate their approved optional letter by email or post it to social media sites and may include a link to the AAD election website. Candidates who wish to disseminate their optional letter by mail to Academy members who have not provided e-mail or fax numbers are personally responsible for doing so and for all associated expenses. The Academy will provide the names and addresses of those Academy members who do not have e-mail addresses or fax numbers to candidates for a one-time use upon request.

Candidates may disseminate the official Academy announcement with links to the Academy election website in their authorized communications to Academy members under this Administrative Regulation.

The optional letter:

- must be formatted on the candidate’s letterhead or plain paper, which shall be
- 8 ½” x 11” page must be typewritten in a 12-point font
- may include one photograph in black and white or color that shall be no larger than 2” (wide) x 3” (high)
- must not include hyperlink(s)
- Candidates must forward a copy of their optional letter to the Academy office for review by the Chair of the AHTF on Election Oversight and/or the Secretary-Treasurer, no later than the Friday prior to the opening of the Academy’s Annual Meeting to be disseminated to the membership.

The version of the optional letter submitted by the candidate to the Academy for posting on the Website and dissemination must be in final form. No changes to the optional letter will be allowed after it is submitted to the Academy by the candidate. The Academy will not be responsible for errors in the final version of the optional letter submitted by the candidate.

- Once the official slate of candidates is announced, candidates, and other individual members are permitted to engage in the dissemination of letters, emails, or other forms of written or electronic communications, including the slated candidate approved optional letter, in support of their candidacies or the candidates. These individuals may not be current or incoming AAD officers or directors, or members of the Nominating Committee or Ad Hoc Task Force on Election Oversight. Candidate(s) who are also current sitting AAD officers or directors may disseminate written communications in support of their own candidacy in addition to their one optional letter. They may not send communications in support of other candidates. Such communications may not criticize, defame¹, or denigrate other candidates and must be consistent with the Academy’s Code of Medical Ethics for Dermatologists, including the responsibility that Academy members treat each other with mutual respect in their communications with each other. Candidates may not fund or pay compensation for communications in support of their candidacies by other individuals (whether members, non-members, employees or independent contractors), groups (as defined in Section 13. h. below), or other entities, or request that others finance the cost of such communications.

Slated candidates may include links in their communications to the Academy election webpage containing their optional letter (see Section 13. b) or video (see Section 13. i - j).

Individual members, other than candidates writing on their own behalf, may not send out communications in support of candidates using letterhead with the branded name or logo of a group or organization, as defined in Section 13.h.

After the official slate of candidates is announced, individual members may use academic or former officer titles in the body of communications or in communications signature blocks in support or opposition to the candidate(s).

Current and incoming AAD officers and directors may socially introduce² an individual candidate while attending the AAD Annual meeting but may not actively campaign for³ them.

During the nomination period, potential nominees and candidates may not engage in any such election-related communications other than direct, one-on-one, personal communications with friends and colleagues until the official slate of candidates is announced by the Academy.

- Candidates may give presentations in support of their candidacy at local, state, regional and sub-specialty dermatologic meetings if all other slated candidates for the position have been invited to present. To ensure all candidates for the same position are invited, these invitations should be directed to the Academy’s Executive Office at candidates@aad.org. At these sessions, candidates’ presentations should focus on their views regarding relevant Academy policy.
- Candidates may participate in social media discussions. However, when responding to questions on issues that are of relevance to their candidacy, candidates are strongly encouraged to refer their responses back to the Academy’s social media election site. In no circumstances may candidates criticize, defame or denigrate other candidates in their social media discussions.
- Candidates may give educational, scientific, or clinical presentations or interviews at dermatologic meetings or in related publications. However, presentations in these circumstances may not contain any political or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other similar presentations or interviews may also be permitted as long as they contain no reference to the current election.

- g. Distribution by candidates of flyers, gifts, trinkets, pins, ribbons, balloons, and other similar items in support of the candidate is prohibited.
- h. Members and groups or organizations are encouraged to submit questions to the Nominating Committee for possible selection for response from candidates in the ballot book. Groups or organizations may encourage their members or employed, affiliated, or subscribing dermatologists to vote in the Academy election and may publish or otherwise disseminate the official list of slated candidates to their members or employed, affiliated, or subscribing dermatologists and provide links to the candidates' materials on the Academy election website, but groups or organizations are strongly discouraged from disseminating letters, emails, or other forms of written or electronic communications endorsing, campaigning for, or otherwise supporting particular candidates or identifying them as members, employees, affiliates, or subscribers of their groups or organizations. Candidates may not solicit and should affirmatively discourage endorsements or other support of their candidacies from groups or organizations.

For purposes of this Section 13.h., "groups" or "organizations" include formal or informal groups or organizations with three (3) or more members or employed, affiliated, or subscribing dermatologists who are AAD voting members, including but not limited to, national, state or local dermatology or other medical societies; dermatology departments in academic medical centers, medical clinics, or hospitals; dermatology practices (regardless of type of ownership); or social media groups, or other for profit or non-profit corporate entity that meets the requirements of this section.

- i. **President-Elect Candidates Presentation**
President-Elect candidates have the option of giving a (5) five-minute presentation at the Annual Business Meeting. This presentation must be submitted in final written format to the Executive Office no later than (5) five days prior to the Annual Meeting. Candidates should indicate the format they will use to give their presentation i.e., PowerPoint, teleprompter. The final version of each President-Elect Candidate's presentation will be posted to the Academy Website as submitted. President-elect Candidates are encouraged to participate in a rehearsal that is held at the Annual Meeting. During rehearsal, speeches will be timed to ensure they are within the five-minute time limit. There will be a warning light at the podium to notify the candidates during their live speeches when they have thirty seconds remaining in their five-minute time limit. In fairness to both candidates, the microphone will be shut off at or very shortly after the time limit has elapsed. Each President-elect candidate's five-minute videotaped speech will be posted to the Academy's election Website together. President-elect candidates may disseminate their AAD approved 5-minute videotaped speech after the Annual Business Meeting.
- j. **Slated Candidate Videotaped Statement**
Slated Candidates for the position of Vice President-elect, Director and Nominating Committee member representative are encouraged to participate in a videotaped statement to be recorded no later than the Friday prior to the opening of the Annual Meeting. The Academy will post the videotape and corresponding written Candidate Statements to the Academy election website for viewing by the membership throughout the Election Period. This is in addition to, and not in place of the optional candidate letter. Slated candidates may disseminate their AAD approved videotaped statement after it has been posted to the AAD Election webpage.

The content of the videotaped statement will be the decision of the individual candidate. Candidates are responsible for assuring that the statement is done in a professional manner, i.e., no dancing, music, dogs doing tricks, etc. and will fit into the time limits listed below. Candidates are encouraged to rehearse their statements.

The time that has been allotted for the candidate videotaped statement is as follows:

Vice President-Elect	One Minute
Director	45 Seconds
Nominating Committee Member Representative	30 Seconds

- k. Candidates will be asked to complete a questionnaire on the election process prior to the announcement of the final results of the election.

14. Authorized Election Activities by Director Write-in Candidates following Slate Announcement

- a. Unsuccessful nominees who wish to be a Director write-in candidate, have been vetted by the Nominating Committee, and are a Fellow in good standing with the Academy, are required to submit their name in writing to the American Academy of Dermatology, attention Secretary-Treasurer, by a designated date that is ten (10) days prior to the opening of the election. Such individuals will be eligible to run as a Director write-in candidate, subject to the same background checks as conducted for short-listed Director candidates. Based on the results of such additional vetting, written approval by the Secretary-Treasurer will be granted after the Academy's official slate of candidates is announced.
- b. Director Write-in candidates are also subject to the rules outlined in Paragraph 13. c through 13. h and k, including without limitation the restriction on any election-related communications in support of their candidacy prior to the announcement of the official slate of candidates.
- c. Director Write-in candidates' electronic Disclosure Statements of Potential Conflict of Interest, photograph, curriculum vitae and the answer to the Nominating Committee question will be posted to the Academy Website for viewing by the membership on a webpage linked off of the Academy's official slated candidate's webpage.
- d. Director Write-in candidates will be invited to participate on the candidate briefing call; their names will not appear in the ballot book.
- e. Director write-in candidates shall receive a distinctive ribbon identifying them as such to wear at the Annual meeting.

15. Ballot Return Date

To be valid and in accordance with Paragraph 17 of this Administrative Regulation, ballots:

- a. must be submitted online or sent directly to the independent election service designated therein.
- b. must be received or electronically posted by a date designated therein, which date shall be within two weeks of the opening date of the election.
- c. must not contain write-in votes for Officers and Nominating Committee member representative positions.
- d. may contain a vote for one (1) eligible Director write-in candidate.
- e. may not exceed four (4) votes for Directors inclusive of one (1) Director write-in candidate.

16. Announcement of Election Results

Successful candidates shall be announced as soon as practicable after the ballot return date.

17. Official Election Candidate Results

The official results of each election certified by the independent election service are kept on file at the Academy office. Each candidate may verbally receive their numerical results of the election in which the individual was a candidate by contacting the Secretary-Treasurer or Assistant Secretary-Treasurer. An unsuccessful Director candidate, from the current election period, may verbally request the numerical result of the Director elected to the fourth seat. The Secretary-Treasurer or Assistant Secretary-Treasurer may verbally provide the numerical result without identifying the elected Director by name.

18. Assumption of Office⁴

Successful candidates shall assume office at the conclusion of the Annual Meeting following the election.

19. Manner of Notice and Announcement

Notice(s) and Announcement(s) required by this Administrative Regulation shall be in writing and, unless otherwise specified by the Academy Bylaws or this Administrative Regulation, may be affected by publication in an official Academy or Association publication, by United States mail, or by facsimile, or electronic transmission.

20. Ad Hoc Task Force on Election Oversight

An ad hoc task force will be appointed each year prior to the Call for Nominations, to monitor the Academy's election process and election activities. The ad hoc task force will be chaired by the Immediate Past President holding office when slated candidates are announced, and will be further comprised of the President, Secretary-Treasurer or Assistant Secretary-Treasurer, and the following individuals appointed by the President: a past member of the Board of Directors, a recent past member of the Nominating Committee, a member of the Advisory Board, and a recent unsuccessful candidate. The president may appoint up to two (2) additional members at his/her discretion. Members asked to serve on the AHTF on Election Oversight should not accept the appointment if they anticipate becoming a candidate in the upcoming election. Upon acceptance of the AHTF appointment, the member must remain neutral throughout their term, which includes, but is not limited to, the nominating process and Election Period. The AHTF members are restricted from submitting nominations, supporting nominees, writing letters or speaking in support of any nominee, potential candidate, slated candidate or write-in candidate running for office.

The Ad Hoc Task Force on Election Oversight will report any recommendations for sanctions to the Board of Directors. At the end of the election process, the Ad Hoc Task Force will present a formal report to the Board of Directors and include any recommendations that it may have for revisions to existing regulations.

21. Member and Candidate Sanctions for Failure to Comply with Regulations

The Ad Hoc Task Force on Election Oversight is responsible for addressing inappropriate communications and works with the member, individual, slated or write-in candidate(s) to resolve the issue. The Ad Hoc Task Force has the authority to block a member's or candidate's access to the *AAD Election Connection!* Should further review or sanctions be required, the Ad Hoc Task Force will refer the issue to the Board of Directors or the Professionalism and Ethics Committee. Candidates or other members may not file a complaint with the Professionalism and Ethics Committee based on an alleged violation of this Administrative Regulation unless the Ad Hoc Task Force has first found that such violation occurred and that referral to the Professionalism and Ethics Committee is appropriate. The foregoing does not prevent candidates and other members from filing complaints directly with the Professionalism and Ethics Committee based on election-related conduct that they believe violates the Administrative Regulation on Code of Medical Ethics for Dermatologists for a reason other than a violation of this administrative regulation.

Slated and write-in candidate(s), who are found, by a majority vote of the Board of Directors, to be in violation of the above regulations may, at the Board's discretion, be subject to sanctions, including but not limited to, removal from the ballot and/or nullification of votes received.

The Board of Directors retains discretion to alter the dates within this administrative regulation to accommodate special circumstances.

¹ Definition of **written and oral defamation**: The act of making and publishing (to one or more third parties) untrue statements of fact about another which damages his/her reputation. If the defamatory statement is printed or broadcast over the media, including social media, it is libel and, if only oral, it is slander. The following are examples of what constitutes a social introduction and of possible campaign activities. ² **Socially introduce** – A member encounters a candidate while attending a function (social or otherwise) at the annual meeting. The encounter happens at unpredictable times and locations i.e., before/after a session or meeting, dinners, receptions, etc. The member is allowed to casually introduce the candidate. ³ **Campaign for** – When a candidate and member prepare a plan of action so they can attend as many of the same functions together. The member would then introduce the candidate to many colleagues (at each function) and ask for their vote or remind them to vote. A candidate could also stand by an elevator/escalator or in a busy area of the convention center for an extended period-of-time with a member who introduces him/her while asking for their vote or reminding them to vote. ⁴ **The fiduciary obligations** of elected officers and directors generally apply when they officially take office at the end of the Annual Meeting following their election. However, these individuals must abide by the fiduciary obligations of officers and directors during the year following their election and before they formally take office to the extent that they are involved in any Board of Directors meetings, activities, or decisions, particularly with respect to confidential information.