

# JAAD International



*Inaugural issue  
coming in 2020!*



## Editorial Direction

JAAD International (JAADi) is an open access, online journal that publishes original, peer-reviewed articles of interest to an international audience of clinicians, in-training fellows, faculty and researchers in all dermatologic subspecialties, as well as physicians in related fields. Clinical and translational research studies containing new information that advances the understanding and practice of dermatology on a broad and inclusive basis are welcome. JAADi accepts articles that facilitate comparative views of dermatologic diseases and treatment modalities. Particular attention will be given to epidemiological studies, public health issues, region- specific diseases, inflammatory skin diseases and tropical diseases, and conference proceedings.

Established	2020
Issuance	2 times per year
Circulation	online-only
Website	<a href="http://www.jaadinternational.org">www.jaadinternational.org</a>
App	<a href="#">iTunes</a> <a href="#">Android</a>

## Editor-in-Chief

Jonathan Kantor, MD, MSCE, FAAD

## Market

The entire dermatologic community

## Banner Positions

### Homepage

Leaderboard	728 x 90
Skyscraper	160 x 600
Rectangle	300 x 250

### Rest of Site (ROS)

Leaderboard	728 x 90
Skyscraper	160 x 600

## Leaderboard Sticky Banner

Leaderboard remains in place during scroll for 8 seconds. and Skyscraper on ROS pages remains in place on right side throughout scroll.

## Rate

\$130 CPM Net

\*Adobe Analytics: Average of January 2019-July 2019

