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## December 2021 #ChooseADermatologist Giveaway: Rules and Regulations

## Official Rules & Regulations:

## How to enter the #chooseadermatologist giveaway:

- 1. Share a photo of you and/or your colleagues on Instagram or Twitter and use the caption to explain why you think patients should choose a board-certified dermatologist for their skin, hair and nail concerns.
- 2. Include the hashtag #chooseadermatologist.
- 3. Post content before 11:59 pm (CST) on December 31, 2021.

Entries may not contain profanity, nudity, pornographic images, violent images, anti-competition messages, illegal material, material that violates the rights of third parties, or any other materials that is in violation of any federal, state, or local laws.

Entering the promotion constitutes permission for AAD to use your photo and caption in any manner it deems necessary or appropriate on its website, social media, print publications, or any other media without compensation and in perpetuity. By submitting any photos or videos containing the names or images of any third parties, you also represent and warrant that you have the consent of all such third parties to use their names and/or images, and you further agree to indemnify, defend, and hold AAD harmless from any third party claims or damages arising out of any breach of the foregoing warranty.

**Prize Eligibility:** No purchase necessary to participate or win. Open to members of the American Academy of Dermatology in one of the following categories: Physician, Adjunct, Life, Honorary, Graduate Member, Resident, or Medical Fellow in U.S. & Canadian AAD-approved programs, who are age 18 or older at the time of entry. AAD employees and their immediate family as well as AAD officers and board members are not eligible for entry.

**Prize:** Five (5) randomly selected winners will receive one (1) AAD-branded North Face backpack. Prizes are non-transferable. The odds of winning a prize depend upon the number of individuals who participate in the contest. Prize winners are responsible for any applicable federal, state and local taxes on their prize.

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**Winner Selection:** Winning entrants will be selected by random drawing by 5 p.m. (CST) on January 5, 2021. Potential winning entrants will be contacted through a private message on Instagram (Instagram Direct) or Twitter. If a potential winning entrant does not respond to correspondence within 48 hours, the potential winning entrant will be disqualified, and a new winning entrant will be selected by random drawing.

**Restrictions; Release of Liability; Additional Terms:** This Contest is void where prohibited or restricted by law, and is subject to all federal, state, and local laws and regulations. Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules & Regulations. This Contest is in no way sponsored, endorsed, or administered by, or associated with Instagram or North Face. By participating, attendees confirm that they release Instagram of responsibility and agree to Instagram's Terms of Use.

Neither AAD nor anyone involved in administering or providing prizes for the Contest will have liability for (A) technical malfunctions, including those arising from electronic, hardware, software, network, Internet or computer malfunctions, or (B) any damages or losses of any kind caused by any acceptance, possession or use of the prize.

By participating in the Contest, the winners agree that under no circumstances will AAD, its affiliates, and their officers, directors, employees, agents, or licensees ("Released Parties") be liable for any form of damages arising out of their participation in the Contest, including but not limited to any injuries that winners or others may suffer while at the meeting venue, and each winner and his/her family and heirs further waive any rights to bring any claim against the Released Parties in any forum related to their participation in the Contest.

If for any reason this Contest is not capable of being conducted as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, acts of God, government regulations, or any other causes which, in the sole opinion of AAD, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, AAD reserves the right to cancel, terminate, modify or suspend the Contest. This Contest is also void where prohibited by law, including in jurisdictions requiring registration, filing, trust account, or posting of a bond, or any other requirements or disclosures that are not expressly satisfied by these contest Rules and Regulations.