2024 AAD ELECTION BALLOT BOOK
View Election Materials and Vote for
Officers, Directors of the Board of Directors &
Nominating Committee Member Representative

VOTING OPENS: Saturday, March 9 at 12:01 A.M. (ET)
DEADLINE TO VOTE: Saturday, March 23 by 11:59 P.M. (ET)
ELECTION CONNECTION: AAD.org/election
DIRECT VOTING LINK: https://vote.escvote.com/aad

ACCESS CODE OR PERSONALIZED VOTING LINK
ACCESS CODES will be mailed to eligible voting members without email on file with the AAD on February 14. Use the Access Code along with your AAD Member ID Number to login and vote.

PERSONALIZED VOTING LINKS will be emailed to eligible voting members with email on file with the AAD on March 9, 11, 13, 15, 17, 19, 21, 22, and 23. Click on the personalized voting link embedded in the email to access the direct voting site. Your personalized voting link is only accessible via the email notifications.

NEED ASSISTANCE
For assistance, please call Election Services Corporation (ESC) toll-free (866) 720-4357 during business hours Monday thru Friday 9 a.m. – 5 p.m. (ET) or send an email to aadhelp@electionservicescorp.com

NOTE: ESC staff will be available at the above toll-free number and by email on Saturday, March 9 and Sunday, March 10 from 10 a.m. until 6 p.m. (Pacific) to assist members with their access code.

VOTING BY MAIL OR FAX
Members are encouraged to vote ONLINE via the AAD Election Connection at www.aad.org/election to ensure your vote is electronically posted by Saturday, March 23 at 11:59 PM (ET). If you prefer to mail or fax your ballot, you must download and print it at https://vote.escvote.com/aad. Once your ballot is completed you may FAX it to (877) 235-9052 or MAIL it per the mailing instructions at the top of the ballot.

PRESIDENT-ELECT CANDIDATES HAVE AGREED TO ABIDE BY THE FOLLOWING EXCERPT FROM THE ADMINISTRATIVE REGULATION ON CODE FOR INTERACTIONS WITH COMPANIES

Direct Financial Relationship*: A Direct Financial Relationship is a relationship held by an individual that results in wages, consulting fees, honoraria, or other compensation (in cash, in stock options, or in kind), whether paid to the individual or to another entity at the direction of the individual, for the individual’s services or expertise. As used in this Code, the term Direct Financial Relationship does not mean stock ownership or intellectual property licensing arrangements. See Principle 1.4 for additional clarification of the meaning of Direct Financial Relationship.

* Definition: A Direct Financial Relationship is a compensated relationship held by an individual that should generate an IRS Form W-2, 1099 or equivalent income report. Key Society Leaders (including the President, President-Elect, the Secretary-Treasurer, Assistant Secretary-Treasurer, the chief executive officer of a Society’s membership organization, and the Editor(s)-in-Chief of Society Journal(s)”) may provide uncompensated service to for-profit health care products companies (“Companies”) and accept reasonable travel reimbursement in connection with those services. Key Society Leaders may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual. Exception may be made in certain circumstances for provision of consultant or investigator expertise related to protocol development and/or safety monitoring or any other consulting work related to one’s own past, current or potential research studies as long as the activities are not related to marketing or promotional efforts. In this event, the Secretary-Treasurer must be provided with background information and approval must be provided in advance for an exception to the policy. In these circumstances, compensation to the individual may not exceed $10,000/company/year. Verifying 1099 forms must be submitted to the Secretary-Treasurer when received. This exception may not be applied to the President, who shall remain free from any and all direct financial relationships during his/her term of office.
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<td>Andrew F. Alexis, MD, MPH, FAAD</td>
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<td>Paul Steven Yamauchi, MD, PhD, FAAD</td>
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<td>Alina G. Bridges, DO, FAAD</td>
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<td>Glenn D. Goldman, MD, FAAD</td>
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<td>Cory Rubin, MD, FAAD</td>
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*The views and opinions expressed by the candidates are their own and do not necessarily reflect those of the Academy or its policies.*
March 2024

Dear Academy Colleague:

The AAD election opens on Saturday, March 9. Your vote is a chance to help shape the future of the Academy to ensure it remains an effective organization that makes dermatologists proud. This is your opportunity to select leaders who reflect what is important to you, whether it be your career goals or concerns impacting the specialty and our patients.

Join me by voting online at aad.org/election during the two-week voting period, March 9 to March 23. Ballots must be received by Saturday, March 23 at 11:59 p.m. (ET).

Please take a few minutes to visit the AAD Election Connection to:

- Learn about the candidates and view their videotaped statements;
- Submit questions to the “Ask the Candidate” online forum;
- Read the
  - 2024 AAD Proposed Bylaws Amendment;
  - 2023 AAD & AADA Annual Business Meeting Minutes; and
- Easily cast your vote.

Election Services Corporation (ESC) will handle management and oversight of the election process.

Thank you for your ongoing commitment to the Academy and for your participation in the 2024 election.

Stay passionate about dermatology

Terrence A. Cronin, Jr., MD, FAAD
President
Recommendation by the AAD Board of Directors: Approve

Article VI
Board of Directors
Section 3. Nomination and Election

(a) The Nominating Committee shall consist of six (6) members and a Chair who shall be voting members, and one (1) former president who shall be a non-voting member of the Committee. All members shall be Fellows of the Academy (or Life or Honorary Members who have been Fellows) in good standing. Two (2) members of the Nominating Committee shall be elected by the Board of Directors; two (2) shall be elected by the Advisory Board; and two (2) shall be elected by the membership by electronic and/or other written ballot; provided that any member who is a past President shall only be eligible for election to the Nominating Committee by the membership and not by the Board of Directors or Advisory Board. Each member of the Nominating Committee except the Chair shall serve a term of two (2) consecutive election cycles, provided, however, that the terms of these members shall be staggered so that in each year the Board of Directors and the Advisory Board shall each elect one (1) member for a term of two (2) election cycles, and the membership shall elect one (1) member for a term of two (2) election cycles from two (2) candidates presented by the Nominating Committee. At the conclusion of each election cycle, the Nominating Committee shall elect one (1) member who has completed two (2) election cycles on the Committee to serve as Chair of the Committee for the next election cycle. All eligible members will be limited to one term of service on the Nominating Committee (i.e., two election cycles), except those members who are elected to serve as Chair of the Committee may serve for a third election cycle. Candidates for membership on the Nominating Committee shall be selected with due regard for geographic representation. No incumbent member of the Board of Directors may serve on the Nominating Committee. Members of the Nominating Committee shall not be eligible for election to office or to the Board of Directors in the election following any election for which they have served on the Nominating Committee. The former president shall serve an automatic on-year appointment on the Nominating Committee upon completion of his/her appointment on the Ad Hoc Task Force on Election Oversight. No other former president shall, through election or appointment, serve on the Nominating Committee.

6 Any former president who is serving or nominated to serve on the Nominating Committee prior to the effective date of this amendment shall be eligible to serve on the Nominating Committee in addition to the one former president allowed under this amendment.

BOARD STATEMENT REGARDING THE PROPOSED AAD BYLAWS AMENDMENTS
The Board considered and agreed with the Academy Former Presidents Committee’s proposed bylaws amendment that would allow all Fellows in good standing, if elected or appointed, to serve on the Nominating Committee with two caveats. The first caveat is that Nominating Committee members are limited to one term of service (i.e., two election cycles), except if elected to serve as Chair of the Nominating Committee, which allows them to serve for a third election cycle. The second caveat is that former presidents can only serve on the Nominating Committee if elected by the membership. Former presidents cannot serve on the Nominating Committee through election by the Board of Directors or Advisory Board.

This section of the bylaws was previously amended in 2020. The current Nominating Committee is the first to experience a committee composed of only one non-voting former president. If this proposed amendment passes, future Nominating Committee membership may or may not include any former presidents.

STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT
NO STATEMENTS IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT WERE RECEIVED

STATEMENT IN OPPOSITION TO THE PROPOSED BYLAWS AMENDMENT
NO STATEMENTS IN OPPOSITION TO THE PROPOSED BYLAWS AMENDMENT WERE RECEIVED
MEMORIAL
Mark D. Kaufmann, MD, FAAD, President asked to begin the morning by honoring our colleagues and friends who have passed away since the last Annual Meeting.

CALL TO ORDER
The 2023 Annual Business Meeting of the American Academy of Dermatology was called to order at 8:08 a.m. (Central) by Dr. Kaufmann, MD, FAAD. He stated that this meeting had been called pursuant to the notice requirements set forth in the Academy Bylaws and under Minnesota law.

ESTABLISH QUORUM
Daniel D. Bennett, MD FAAD, Secretary-Treasurer stated that a quorum consisting of not less than 250 of the voting members was not present, but that he would check for a quorum later in the meeting.

INTRODUCTIONS AND ACKNOWLEDGMENTS
Dr. Kaufmann noted that the Annual Business Meeting booklet was made available on the Annual Meeting app. The Annual Business Meeting booklet contained the minutes from the 2022 Annual Business Meeting and the annual reports from the Advisory Board, National Institutes of Health, Journal of the American Academy of Dermatology, and the American Board of Dermatology.

Dr. Kaufmann asked the current officers and members of the Board of Directors to stand and face the audience. He thanked them for all their hard work on behalf of the Academy. He particularly thanked the Immediate Past President, Kenneth J. Tomecki, MD, FAAD, Vice President, Linda F. Stein Gold, MD, FAAD, and the following members of the Class of 2023 (listed below) for their exceptional service to the Academy.

- Lawrence J. Green, MD, FAAD
- Adelaide A. Hebert, MD, FAAD
- Alexander Miller, MD, FAAD
- Cyndi J. Yag-Howard, MD, FAAD

Dr. Kaufmann asked the following incoming officers and directors to stand and noted that they were listed in the Annual Business Meeting booklet.

- President, Terrence A. Cronin, Jr, MD, FAAD
- Vice President, Robert S. Kirsner, MD, PhD, FAAD
- President-Elect, Seemal R. Desai, MD, FAAD
- Vice President-Elect, Cyndi J. Yag-Howard, MD, FAAD

Class of 2027:
- Bruce A. Brod, MD, MHCI, FAAD
- Brent R. Moody, MD, FAAD
- Todd Schlesinger, MD, FAAD
- Allison T. Vidimos, MD, RPh, FAAD

He noted that these officers and directors will assume office on Tuesday, March 21, 2023, at the conclusion of the Annual Meeting. He then introduced Executive Director & CEO, Elizabeth K. Usher, MBA, and General Counsel, Robert M. Portman, JD, and thanked the Academy staff for their excellent work in putting together this Annual Meeting and for their outstanding service throughout the year.

Dr. Kaufmann stated that a total of 662 applicants for Fellow, Associate, Affiliate, Adjunct, or International Fellow were accepted into membership this year. He asked the new members to stand and be recognized.

AWARD ACKNOWLEDGEMENTS
Dr. Kaufmann acknowledged the annual award recipients and asked them to stand to be congratulated for their exceptional efforts on behalf of the Academy and the specialty of dermatology. Dr. Kaufmann then presented the Gold Medal Award to Daniel Mark Siegel, MD, MS, FAAD who made remarks of appreciation for the award.

Dr. Kaufmann introduced the 2023 Academy Election Candidates for Officer, Director, and the Nominating Committee Member Representatives (in random order):

For President-Elect
- Susan C. Taylor, MD, FAAD
- Andrew H. Weinstein, MD, MPH, FAAD
For Vice-President Elect

Kevin D. Cooper, MD, FAAD
Alexander Miller, MD, FAAD

For Board of Director

M. Laurin Council, MD, MBA, FAAD
Paul S. Yamauchi, MD, PhD, FAAD
John C. Trinidad, MD, MPH, FAAD
Arturo P. Saavedra, MD, PhD, FAAD
Tejesh Patel, MD, FAAD
Howard W. Rogers, MD, PhD, FAAD
Alexander S. Gross, MD, FAAD
Carrie L. Davis, MD, FAAD

For Nominating Committee Member Representative

Louis Kuchnir, MD, PhD, FAAD
Anthony Rossi, MD, FAAD

Dr. Kaufmann noted that the election opened worldwide on Saturday, March 18 and closes Saturday, April 1. He encouraged the membership to cast their vote for the candidates online from their laptop computer while onsite at the Annual Meeting via the AAD Election Connection or the mobile meeting app. He stated that all ballots must be received by the April 1 deadline. He also stated that all eligible voting members with an email address on file with the Academy received a personalized link on March 18.

STATEMENTS FROM CANDIDATES FOR PRESIDENT-ELECT 2023

Dr. Kaufmann introduced Dr. Andrew H. Weinstein and Dr. C. Susan Taylor, candidates for the office of President-Elect. They each made a brief statement in support of their candidacy.

RECOGNITION OF INDUSTRY

Dr. Kaufmann recognized the following Pinnacle Level National Partners who contributed $750,000 and above to the Academy in 2022:

- Bristol Myers Squibb
- Johnson Biotech and Johnson & Johnson Consumer, Inc. of Johnson and Johnson
- Pfizer, Inc.

Dr. Kaufmann recognized the following Diamond Level National Partners who contributed $500,000 and above to the Academy in 2022:

- AbbVie
- Sanofi and Regeneron

Dr. Kaufmann recognized the following Sapphire Level National Partners who have provided support at $250,000 and above:

- Amgen

Dr. Kaufmann recognized the following Ruby Level National Partners who have provided support at $100,000 and above:

- Almirall
- Boehringer Ingelheim Pharmaceuticals, Inc.
- Castle Biosciences
- Eli Lilly
- Incyte
- LEO Pharma, Inc.
- Novartis
- Ortho Dermatologics
- UCB, Inc.

Dr. Kaufmann recognized the following Emerald Level National Partners who have provided support at $50,000:

- Allakos, Inc.
- Arcutis Biotherapeutics
- Dermavant Sciences
- DermTech
- Galderma Laboratories, L.P.
- Vial
Dr. Kaufmann recognized the following Corporate Partner Circle members who have provided support at $100,000 and above, annually, for at least three consecutive years:

- AbbVie
- Amgen
- Boehringer Ingelheim Pharmaceuticals, Inc.
- Bristol-Myers Squibb
- Castle Biosciences
- Incyte
- Janssen Biotech and Johnson & Johnson Consumer, Inc. of Johnson and Johnson
- LEO Pharma, Inc.
- Eli Lilly
- Novartis
- Ortho Dermatologics
- Pfizer, Inc.
- Sanofi and Regeneron
- UCB, Inc.

On behalf of the more than 20,000 Academy members worldwide, Dr. Kaufmann thanked these companies for their continued support of dermatology and asked them to stand and be recognized.

**SECRETARY-TREASURER REPORT**

Dr. Bennett stated that the actions of the Board of Directors for the past year had been reported in *Dermatology World* and approved Board of Directors minutes were posted on the American Academy of Dermatology website.

**Disposition of the 2022 Annual Business Meeting Minutes**

Dr. Bennett stated the proceedings of the 2022 Annual Business Meeting were posted to the website and included on the 2023 election book for membership review and vote.

**Secretary-Treasurer’s Report**

Dr. Bennett reported that the financial condition of the Academy remains healthy and that the Academy has weathered the COVID-19 pandemic better than most comparable medical societies. He noted that the financial information he would be presented would be was preliminary due to the timing of the meeting. He also noted that the Academy was in the process of closing the books for 2022 and that the audit to confirm the financials would be performed after that.

Dr. Bennett next provided a very high-level overview of the Academy’s financial condition and the many programs designed to serve the members and the revenue sources utilized to develop those programs. He then provided a breakdown of the Academy’s categories of expenses and revenue sources over the last year.

**QUORUM**

At this point of the meeting, a quorum of at least 250 members was present.

**UNFINISHED BUSINESS**

Dr. Kaufmann stated that there was no unfinished business.

**NEW BUSINESS**

Dr. Kaufmann entertained questions and comments from the floor. No questions or comments were presented.

**ADJOURNMENT**

There being no further business, Dr. Kaufmann adjourned the Annual Business Meeting of the American Academy of Dermatology at 8:48 a.m. (Central).

Respectfully submitted,

Daniel D. Bennett, MD, FAAD
Secretary-Treasurer
CALL TO ORDER
The 2023 Annual Business Meeting of the American Academy of Dermatology Association was called to order at 8:48 a.m. (Central) by Mark D. Kaufmann, MD, FAAD, President. He stated that this meeting had been called pursuant to the notice requirements set forth in the Association Bylaws and under Minnesota law.

ESTABLISH QUORUM
Daniel D. Bennett, MD, FAAD, Secretary-Treasurer stated that a quorum consisting of not less than 250 of the voting members was present.

REPORTS TO THE MEMBERSHIP
Dr. Bennett stated that the actions of the Board of Directors for the past year have been reported in *Dermatology World* and approved Board of Directors minutes were posted on the American Academy of Dermatology website.

SECRETARY-TREASURER'S REPORT
Disposition of the 2022 Annual Business Meeting Minutes
Dr. Bennett stated the proceedings of the 2022 AADA Annual Business Meeting were posted to the website and included on the 2023 election book for membership review and vote.

Disposition of the 2021 Audited Financial Statements for the American Academy of Dermatology Association (AADA)
Dr. Kaufmann reported that the 2021 Audited Financial Statements had been approved by the Association Board of Directors and published in the November 2022 edition of *Dermatology World*. He referred the audience to his financial report for the American Academy of Dermatology and indicated that the same report applied to the Association.

UNFINISHED BUSINESS
There was no unfinished business to consider.

NEW BUSINESS
Dr. Kaufmann entertained questions and comments from the floor. No questions were presented.

RECOGNITION OF RETIRING BOARD OFFICERS
Dr. Kaufmann thanked Linda F. Stein Gold, MD, FAAD for her contribution as Vice President and presented her with an award.

Dr. Stein Gold thanked Dr. Kaufmann for his outstanding service and dedication as President and presented him with an award.

ADJOURNMENT
There being no further business, Dr. Kaufmann adjourned the Annual Business Meeting of the American Academy of Dermatology Association at 8:52 (Central).

Respectfully submitted,

Daniel D. Bennett, MD, FAAD
Secretary-Treasurer
RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

What is one unique leadership strength that qualifies you to serve as President of the American Academy of Dermatology?

My service as a leader in dermatology has been characterized by a focus on listening and, more importantly, hearing. Understanding problems completely, with input from all stakeholders, is the basis upon which thoughtful solutions are organized and communicated.

Please rank your top three (3) priorities/challenges to dermatologists and the Academy and how would you address them?

1) The AAD must take every opportunity to fight for fair reimbursement commensurate with the dermatologist's work. Physicians have been losing ground in inflation-adjusted dollars, while hospitals, nursing homes, and pharmacies are seeing gains. A campaign led by physicians AND patients is required to accomplish this task.

2) Dermatologists have become aware of the costs and inefficiencies associated with Pharmacy Benefit Managers (PBMs). They have been pillaging the house of medicine by extracting hundreds of billions of dollars from the health care system while offering no benefits! They are, in fact, Pharmacy Pillaging Managers (PPMs). The AAD must work with other organizations in the House of Medicine to pull away the veil hiding the financial shenanigans of the PPMs. When this occurs, political exigency will cause them to collapse under their own weight.

3) In poll after poll, dermatologists are no longer rated as the happiest physicians. This is the result of burdens imposed on dermatologists by payors (prior authorization and step therapies), regulations that degrade physician autonomy, and the inefficiencies associated with the electronic health record that force dermatologists to complete their charting in the evening (so-called “pajama time”). Regulations to minimize these burdens have already been passed in many states and there has been some relief at the national level. The political winds are at our back; we must work toward uniform regulatory relief in all states by making the case to politicians that minimizing these burdens will allow us to provide better care for our patients.
MURAD ALAM, MD, FAAD
PRESIDENT-ELECT

SUB-SPECIALTY(S)
Medical: 20%
Surgical: 65%
DermPath: 10%
Pediatrics: 5%

ALLOCATION OF TIME
Academic Practice: 100%
Clinical: 90%
Administrative: 10%

EDUCATION
2001-2002 Mohs Fellowship Houston
2000-2001 Laser Fellowship Boston
1997-2000 Residency Columbia University
1996-2000 Internship University of Michigan
2013-2016 MBA Kellogg Business School
2003-2006 MSCI Northwestern University
1992-1996 MD Yale Medical School
1985-1989 BA Yale College

CERTIFICATION
Dermatology; Mohs

AREAS OF INTEREST
Skin Cancer; Lasers/Cosmetics; Payment Policy/Scope; Advocacy

ACADEMY INVOLVEMENT
2022-2024 Executive Committee
2020-2024 Board of Directors
2018-2027 Associate Editor-JAAD
2018-2020 Chair-Congressional Policy Committee
2013-2017 Chair-Health Care Finance Committee
2012-2015 Co-Chair-Dermatopathology Committee
2019-2025 Chair-ICD-10 Workgroup
2015-2022 Chair-Digital Pathology Workgroup
2015-2017 Chair-Dermatopepidemiology ERG
2023-2024 Chair-Clinical Guidance AHTF
2015-2016 Deputy Chair-Audit Committee
2015-2019 Alternate-DermCAC
2014-2015 Advisor-Mohs Committee
2014-2015 Board, SkinPAC
2022-2024 BOD Liaison- Government Affairs and Health Policy Council
2023-2024 AST Search Committee
2021-2022 AST Selection AHTF
2020-2025 Investments Committee
2019-2024 Compounding Workgroup
2018-2025 Fee Schedule Workgroup
2016-2017 AHTF Biopsy Codes
2015-2017 Appropriate Use Criteria Committee
2014-2025 Choosing Wisely Workgroup
2014-2018 Guidelines Workgroup-Non-Melanoma
2014-2017 AHTF Dysplastic Nevi
2013-2020 RBVRS-CPT Committee

ELECTED AND APPOINTED POSITIONS
President/BOD, American Society for Dermatologic Surgery
President/BOD, American Society for Laser Medicine and Surgery
President/BOD, Illinois Dermatologic Society
Treasurer/BOD, Women’s Dermatologic Society
Secretary-Treasurer/BOD, Association of Academic Cosmetic Dermatology
BOD, American College of Mohs Surgery
BOD, American Dermatological Association
BOD, Association of Professors of Dermatology
BOD, Skin of Color Society
BOD, Noah Worcester
BOD, World Association of Medical Editors
CPT Advisor, Dermatology
Delegate, AMA
Voting Member, FDA Panel
Member, NCCN Non-Melanoma Panel

HONORS AND AWARDS
President’s Awards: AAD, ASDS, ASLMS
ASDS-Stegman Lifetime Achievement Award
Newsweek Top 50 (2023)

PUBLICATIONS/PRESENTATIONS
700 scientific presentations, 300 peer-reviewed manuscripts,
Edited 25 textbooks

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

What is one unique leadership strength that qualifies you to serve as President of the American Academy of Dermatology?

My strength as a leader is an ability to bring people together to achieve common goals. I am eager to address challenges that affect us all. To solve complex problems, it is important to have a broad understanding of the issues, and then to develop effective strategies. I am experienced in helping organizations navigate obstacles. Apart from being a board and executive committee member of AAD, I have been a board member of 12 other medical professional societies, including ADA, APD, ACM, SOCS, Noah, AACD, and IDS, and also president of ASDS and ASLMS, and treasurer of WDS. Having served as a dermatology CPT advisor for over a decade, and chair of key health policy committees at AAD such as Health Care Finance Committee and Congressional Policy Committee, I have helped shape policies that work for dermatology. I am a listener, skilled at gathering information and analyzing problems. I like to get things done. In particular, I am committed to working with all member dermatologists to develop and then rapidly implement effective solutions to urgent crises like declining Medicare reimbursement and ongoing roadblocks like preauthorization. We must coordinate to solve the big issues that touch us all, irrespective of subspecialty, and whether we are in solo or group practice, institutional or independent practice, academics or private practice. Importantly, the final step in coming together to tackle problems is to succeed in doing so. We must not be deterred, we must be proactive, and we must achieve our objectives.

Please rank your top three (3) priorities/challenges to dermatologists and the Academy and how would you address them?

My three top priorities are: (1) solving the problem of declining reimbursements; (2) convincing the public of our expertise in skin disease and treatments; and (3) growing unity among dermatologists. The decades-long decline in Medicare and private payer professional fees has been painfully accelerated by the corrosive impact of rising wages and prices. The result is crushing overheads that pose an imminent, existential threat to our practices, the patients who depend on us, and the employees we support. This emergency must be stopped by Congressional action to index professional fees to inflation. Scope of practice issues also continue to affect us all. Non-physician providers and other specialists have their roles, but we must continually reiterate to the public, regulators, legislators, payors, and industry that we dermatologists are the experts in skin disease and treatments.

Dermatologists must lead. To protect our patients, newer scope challenges like the corporate practice of dermatology by pharmacy chains and insurers, and the misapplication of simplistic algorithms to “treat” skin disease, must also be opposed. As we work to address issues like reimbursements and scope, we must work collaboratively to leverage our strength in pursuit of common goals. Dermatology is a relatively small specialty but we are fortunate to have incredibly gifted, skilled, capable and dynamic colleagues. We have the resources to conquer formidable challenges if we work together. We can also enlist other like-minded specialties in the house of medicine. By joining together we can ensure that our patients, our staffs, and we ourselves continue to thrive.
LARRY GREEN, MD, FAAD
VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)
Medical: 35%
Surgical: 30%
Pediatrics: 5%
Other: 30%

ALLOCATION OF TIME
Academic Practice: 5%
Private Practice: 95%
Clinical: 80%
Administrative: 15%

EDUCATION
University of California, Irvine, 1995-Dermatology and Dermatologic Surgery Residency

CERTIFICATION
American Board of Dermatology

AREAS OF INTEREST
Clinical Research, Psoriasis, Acne, Cosmetic and Surgical Dermatology

ACADEMIC AFFILIATIONS
George Washington University School of Medicine

PRESENT ACADEMIC POSITION
Clinical Professor of Dermatology

ACADEMY INVOLVEMENT
2023-present Council on Education
2020-2023 State Society Relationships Committee-Board Liaison
2020-2023 SkinPAC Board of Advisors-Board liaison
2019-2023 Council on Corporate and Philanthropic Relations
2018-2023 Compounding Task Force
2017-2019 State Society Relationships Committee
2017-2019 Council on Communications
2017-2019 Congressional Policy Committee
2015-2019 Council on GAHP
2015-2017 Drug Pricing and Transparency Task Force
2015-2016 Pfizer Grant Review Committee for Underserved Areas
2014-2016 Mohs Workgroup
2013-2019 State Policy Committee
2014-2017 Health Care Finance Committee
2014-2016 Dermatopathology Rapid Response Committee
2010-2017 SkinPAC Board of Advisors

ELECTED AND APPOINTED POSITIONS
2019-2023 AAD, Board of Directors
2019-present Chair, Board and Commissions Committee- Legislative Council, Maryland Medical Society
2019-present NPF, Board of Trustees
2019-present Chair, Research Committee, NPF
2018-2019 President, Montgomery County Medical Society
2017-2019 Chair, State Policy Committee
2016-2022 Medical Board of Directors, NPF
2016-2019 ASDS, Board of Directors
2015-2017 Chair, SkinPAC Board of Advisors
2011-2017 Chair, Policy Priorities Committee, ASDS
2010-2019 Chair, Legislative Committee, Montgomery County Medical Society
2008-present Board Member, Congressional Awards Charity, United States Congress
2005-2014 NPF, Board of Trustees

HONORS AND AWARDS
2023 Presidential Citation, AAD
2019 Outstanding Clinician of the Year, National Psoriasis Foundation
2018 Advocate of the Year, AAD
2017 2-Presidential Citations, AAD
2011 Presidential Citation, AAD
2011 Senatorial Citation for Advancing Patient Safety, Senate of France
2010 President's Council on Volunteerism and Civil Service, President Obama
2009 President's Award, American Society for Dermatologic Surgery

PUBLICATIONS/PRESENTATIONS
Over 150 publications/presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

How would you work with the president and the Board to improve the value of AAD membership?

Our members should feel the AAD is the most important organization in their professional lives. Importance translates to value. The unparalleled education the AAD offers is of utmost importance/value to our members. However, with so many other educational CME opportunities now available, the AAD educational offerings need to be updated in order to remain so highly valued. I will work with the AAD President and Board to upgrade AAD CME education so that it remains the trusted, premier source for all board-certified dermatologists.

Advocacy on behalf of our members adds importance/value. I will be a steadfast advocate for finding ways to increase CMS/insurance company payments for our membership and improving the regulatory burdens that continue to be imposed on us. More importantly, we need to be unified in our advocacy. I will always lead with the President, Board, and membership together so our unified voice can be heard loud and clear to legislators and regulatory officials.

I will always represent our members-working with our President and Board to do whatever is asked-and helping to make sure our AAD continues to represent excellence in dermatology.
Marc D. Brown, MD, FAAD
VICE PRESIDENT-ELECT

Sub-Specialty(s)
Surgical: 100%

Allocation of Time
Academic Practice: 100%
Clinical: 80%
Administrative: 20%

Education
1979 Georgetown University, Washington, D.C.
Medicine M.D.
1979-1982 Resident Internal Medicine, University of Rochester
1984-1987 Resident, Dermatology, University of Michigan
1987-1989 Fellowship Mohs Surgery, University of Michigan

Certification
1987 Diplomate, American Board of Dermatology
2022 Diplomate, American Board of Micrographic Dermatologic Surgery

Areas of Interest
Mohs surgery, reconstruction, high risk skin cancer, melanoma & transplant patients

Academic Affiliations
Tenured Professor of Dermatology and Oncology
University of Rochester School of Medicine

Clinical Affiliations
Strong Memorial Hospital

Present Academic Position
Professor of Dermatology & Oncology, University of Rochester

Academic Involvement
2019-2021 Nominating Committee
2017-2019 Council on Education
2019-2020 Council on Government Affairs and Health Policy
2015-2019 Board of Directors

Elected and Appointed Positions
1998-2001 BOD American College of Mohs Surgery
1998-2000 President, Rochester Dermatology Society
1999 Surgical Advisory Board, Archives of Dermatology
2003-2009 Board of Trustees, Dermatology Foundation
2003-2005 President New York State Society of Dermatology and Dermatologic Surgery
2003-2005 President, Association of Academic Dermatologic Surgeons
2010-2011 Secretary Treasurer, ACMS
2010-2012 President, ITSCC
2012-2013 President, ACMS
2012-2015 BOD, ASDS
2000 Member, American Dermatological Association
2015-2019 BOD, AAD
2018-2019 VP, ASDS
2019-2020 President, ASDS

Honors and Awards
Castle Connely Top Doctors
LeMoyne College Distinguished Alumni Award
Faculty Teaching Award X3
2022-2023 AAD Presidential Citation

Response to the Question Posed by the Nominating Committee

How would you work with the president and the Board to improve the value of AAD membership?

My role as VP would be to fully support the President and the AAD to continue its multiple missions of advocacy, career development, practice management, meetings, CME, and public education. I feel the average member has no idea how much the AAD does for them. Yes, we need to add value by meeting ongoing challenges (Medicare reimbursement, scope of practice, lidocaine shortage, etc.) but also to aggressively communicate to our membership the value AAD provides. It’s a lot!

I have served in multiple leadership positions and feel comfortable and capable in the role of VP. As a member of the executive committee, I will help to identify key issues and propose effective solutions with a creative, strategic mindset. I look forward to my role working with the Advisory Board. My style is to listen to diverse perspectives, ask questions, seek input from colleagues and staff, and work to build consensus. I strive to be humble, collaborative, maintain a sense of humor, and always with respectful open communication. As VP I will always work for our members, listen to their ideas and concerns, and actively let them know the many ways the AAD strives to make our specialty always better.
JOSEPH MEROLA, MD, MSc, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 90%
Surgical: 5%
Other: 5%

ALLOCATION OF TIME
Academic Practice: 100%
Clinical: 40%
Administrative: 60%

EDUCATION
2001-2005: NYU School of Medicine (HMS) (MMSc)
2005-2006: University of Pennsylvania: Internship
2006-2009: NYU: Resident and Chief Resident, Dermatology
2009-2013: Brigham and Women’s Hospital (BWH): Medicine and Rheumatology
2015-2016: Leadership Program, Harvard Business School

CERTIFICATION
(Board Certified)
2009, 2019: Dermatology/ABD
2011, 2023: Internal Medicine/ABIM
2013, 2023: Rheumatology/ABMS

AREAS OF INTEREST
Psoriasis/Psoriatic-Arthritis, Atopic Dermatitis, Connective-Tissue, Clinical Research/Trials, Medical-Dermatology, Outcomes, Healthcare-Admin

ACADEMIC AFFILIATIONS
UT Southwestern School of Medicine, O’Donnell School of Public Health

CLINICAL AFFILIATIONS
UTSW Department of Dermatology, Department of Medicine, Rheumatology

PRESENT ACADEMIC POSITION
Chair, Dermatology, UT Southwestern-Dallas, TX
Professor of Dermatology, Mary Kay Distinguished Professor
Professor of Medicine
Professor, O’Donnell School of Public Health

ACADEMY INVOLVEMENT
2006-present: Member since 2006
2016-present: Media Expert Team
2018-2021: Drug Pricing and Transparency Task Force
2020-present: Clinical Guidelines Committee

ELECTED AND APPOINTED POSITIONS
President, Medical Dermatology Society
President, Psoriasis/Psoriatic Arthritis Multicenter Network
Board, International Dermatology Outcome Measures
President-elect, Rheumatology-Dermatology Society
President-Elect, Group for Research in PsO/PsA (GRAPPA)
Medical/Scientific Board, National Psoriasis Foundation
Medical/Scientific Board, Lupus Foundation
International Psoriasis/Eczema Councils

HONORS AND AWARDS
Distinguished Clinician (BWH), NPF Outstanding Educator, Research Pillar (BWH), teaching/mentoring (BWH/HMS); Member-ADA, Noah-Worcester.

PUBLICATIONS/PRESENTATIONS
PMID: >311 publications
(citations=9655;h-index=48)

Topics of note:
Psoriasis: #188
Psoriatic Arthritis: #129
Outcomes/Measures: #135
Lupus: #37

Journals of note:
JAAD: #56
BDJ: #17
JAMA Derm: #14
Lancet: #6
NEJM: #5
JID: #6

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

The AAD currently lacks sufficient lobbying efforts for fair reimbursement and exploring innovative payment models. We need to ramp up advocacy to alleviate documentation burdens, combat prior authorization, and mitigate physician burnout. We need to foster a unified approach to decrease regulations and prioritize patient care. Annual meetings should be more inclusive of a diverse set of speakers and with increased peer-reviewed scientific content. Finally, the AAD must uphold and promote dermatology’s position within the broader house of medicine as a priority that ensures our voice is heard and respected.
SETH L. MATARASSO, MD, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 20%
Surgical: 60%
Dermpath: 10%
Pediatrics: 10%

ALLOCATING TIME
Academic Practice: 15%
Clinical: 10%
Academic: 5%

Private Practice: 85%
Clinical: 80%
Administrative: 5%

EDUCATION
University of Pennsylvania, Philadelphia, PA (BA)
State University of New York at Buffalo School of Medicine, (MD)
Intern: Department of Internal Medicine
Beth Israel Medical Center, Mt. Sinai School of Medicine, NYC, NY
Resident and Chief Resident: Department of Dermatology
Baylor College of Medicine, Houston, TX
Postgraduate Fellow: Dermatologic Surgery and Mohs Chemosurgery
UCSF School of Medicine, SF, CA

CERTIFICATION
1988 American Board of Dermatology

AREAS OF INTEREST
Dermatology: general, aesthetic, cutaneous oncology, and reconstruction

ACADEMIC AFFILIATIONS
University of California School of Medicine, SF, CA

CLINICAL AFFILIATIONS
Dermatology Medical Group of San Francisco

PRESENT ACADEMIC POSITION
Clinical Professor of Dermatology, UCSF School of Medicine

ACADEMY INVOLVEMENT
2021-2024 Bylaws Committee: Deputy Chair
2019-2022 Bylaws Committee
2019-2022 DermWorld: Advisory Board
2018-2021 Public Education Committee
2016-2019 Judicial Panel
2018-2022 JAAD: Special Editor: Controversies
2000-2014 JAAD: Associate Surgical Editor and Editorial Board
1997-2022 Program Chair/Course Director AAD
2014-2018 JAAD Editorial Workgroup
2004-2008 Distance Learning & Enduring Materials Committee (Chair)
1999-2008 Interdisciplinary & Postgraduate Task Force
2000-2004 Organizational Structure Committee
2005-2011 Aging Skin Network

ELECTED AND APPOINTED POSITIONS
California Society of Dermatology:
Past President, Board Member, Annual Meeting Program (Chair)
American Society for Dermatologic Surgery:
Treasurer, Vice President, President
Board Member
Dermatologic Surgery: Editorial Board
Professional Conduct Committee (Co-Chair)
Annual Meeting Committee (Chair)
Postgraduate Education Committee (Chair)
New Technologies Work Force (Chair)
Research Committee (Chair)
Pamphlets Task Force (Chair)
Future Leaders Network: Mentor

HONORS AND AWARDS
2022 American Academy of Dermatology: Presidential Citation
2018 American Society for Dermatologic Surgery: Samuel J Stegman Award for Distinguished Service
2010 UCSF School of Medicine: Teacher of the Year
2009 Excellence in Education Award: American Society for Dermatologic Surgery

PUBLICATIONS/PRESENTATIONS
Publications: 101
Presentations: 486

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

With growth we failed to realize that our needs also evolved. Due to post Covid apathy, “physician burnout”, zoom meetings, artificial intelligence, and social media, lost is the luster of authoring papers, presenting at symposia and participation has diminished. It is possible that medical organizations will lose relevance. We have become lax in acknowledging that engagement has diminished. This is not a Herculean hurdle but necessitates recognizing this and implementing change. As I have done with other organizations, we need to re-activate participation and re-energize our colleagues with direct and personal outreach. We need to highlight that our educational opportunities are coupled with camaraderie and networking opportunities. I will endeavor to encourage active involvement and herald the AAD legislative advocacy efforts that are consistently undertaken.
MICHAEL G. WILKERSON, MD, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 50%
Surgical: 50%

ALLOCATION OF TIME
Academic Practice: 100%
Clinical: 50%
Administrative: 50%

EDUCATION
University of Texas Medical School at Houston MD
Medical College of Virginia Dermatology Residency

CERTIFICATION
ABD 1988

AREAS OF INTEREST
Pharmacology, medical dermatology, contact dermatitis, wound healing and scaring

ACADEMIC AFFILIATIONS
University of Texas Medical Branch Galveston TX

CLINICAL AFFILIATIONS
University of Texas Medical Branch

PRESENT ACADEMIC POSITION
Chair of Dermatology

ACADEMY INVOLVEMENT
2020-2024 Regulatory Policy Committee

ELECTED AND APPOINTED POSITIONS
2013 Past president Texas Dermatological Society
2014-2019 TDS Legislative/Socioeconomic Co-chair

HONORS AND AWARDS
2018 Texas Dermatological Society Mentoring and Leadership Award

PUBLICATIONS/PRESENTATIONS


RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

The AAD must evolve as medical practice and physician employment models for change. We are moving into a time where most of our recent graduates are being employed by some form of corporate medicine. We must evolve our educational and practice representation models to accommodate less time to attend meetings, restrictions on reimbursement, and ability to attend AAD offerings in recorded or asynchronous formats.

We must address the cost of membership dues and annual meeting attendance fee which is approaching $2000. This does not include hotel, transportation, and incidentals.
ANDREW F. ALEXIS, MD, MPH, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 70%
Surgical: 30%

ALLOCATION OF TIME
Academic Practice: 100%
Clinical: 80%
Administrative: 20%

EDUCATION
B.Sc. - McGill University
M.D. - Columbia University, College of Physicians and Surgeons
M.P.H. - Columbia University, Mailman School of Public Health
Medical Internship (PGY-1) - Saint Vincent’s Hospital
Dermatology Residency - New York Presbyterian Hospital (Cornell)
Fellowship in Dermatopharmacology - New York University

CERTIFICATION
2003 American Board of Dermatology
(2012 – Recertification)

AREAS OF INTEREST
Skin of Color, Atopic dermatitis, Psoriasis, Acne, Pigmentary disorders

ACADEMIC AFFILIATIONS
Weill Cornell Medicine

CLINICAL AFFILIATIONS
Weill Cornell Medicine

PRESENT ACADEMIC POSITION
Professor of Clinical Dermatology

ACADEMY INVOLVEMENT
2011-2015 Membership Committee
2011–2015 Diversity Task Force (Chair)
2022 Ad Hoc Task Force on Election Oversight
2004-2023 Faculty
2019-present Editorial Board Member, JAAD

ELECTED AND APPOINTED POSITIONS
President
   New York Dermatological Society, 2017-2018
   Skin of Color Society, 03/2023-present
Board of Directors
   American Dermatological Society, 2019-2021
   Scarring Alopecia Foundation, 2015-present
Chair
   Diversity Task Force Committee, AAD, 2011-2015

HONORS AND AWARDS
AAD Presidential Citation (2016)
Inducted into:
   American Dermatological Association (2014)

PUBLICATIONS/PRESENTATIONS

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

The AAD could improve the public perception of dermatology and the impact dermatologists have on the broad spectrum of populations we serve. I will work with Academy leaders to strategically raise awareness of the extraordinary depth and breadth of dermatology and the innumerable ways dermatologists improve the lives of patients around the world. Elevating the perception of dermatology and increasing public/stakeholder understanding of the extraordinary value of dermatologic practice will be key to protecting and strengthening the future of our exceptional specialty.
RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

The AAD has taken great strides to foster unity in our specialty through education, advocacy, member-centricity, and innovation. Several obstacles remain that pose challenges to dermatologists.

Declining payments from payers with increased overhead costs coupled with administrative burdens in practices and longer wait times for access to care have spiraled. The AAD needs to continue intervening with stakeholders including insurers and government agencies to eliminate policies that reduce efficiency and revenue. The expansion of innovative practice management strategies will streamline administrative workloads.

The AAD has been striving for diversity and inclusion of underrepresented populations at all levels. While ensuring merit, mentorship programs can train future dermatologists with diverse backgrounds to become leaders and promote cultural awareness. Further diversity is needed within the AAD governing bodies.

HONORS AND AWARDS
2022-2023 Newsweek Magazine Top Medical Dermatologists
2005-2023 Marquis Who’s Who in America
2014-2023 Castle Connolly Top Doctors in America
2016-2023 Expert Network Distinguished Doctor
2010-2023 Super Doctors Southern California
2016 Presidential Citation Award AAD
2016 National Psoriasis Foundation Award Gala
2016 Marquis Who’s Who Lifetime Achievement Award

PUBLICATIONS/PRESENTATIONS
EDITOR IN CHIEF: Biologic and Systemic Agents in Dermatology. Publisher-Springer 2018
EDITOR IN CHIEF: Dermatology Reports
Over 120 peer reviewed publications
Over 200 presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

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PUBLICATIONS/PRESENTATIONS
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2005-2023 Marquis Who’s Who in America
2014-2023 Castle Connolly Top Doctors in America
2016-2023 Expert Network Distinguished Doctor
2010-2023 Super Doctors Southern California
2016 Presidential Citation Award AAD
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2016 Marquis Who’s Who Lifetime Achievement Award

PUBLICATIONS/PRESENTATIONS
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EDITOR IN CHIEF: Dermatology Reports
Over 120 peer reviewed publications
Over 200 presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

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ALINA G. BRIDGES, DO, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 10%
Dermatopathology: 85%
Pediatrics: 2.5%
Other: 2.5%

ALLOCATION OF TIME
Academic Practice: 100%
Clinical: 95%
Administrative: 5%

EDUCATION
DO-UMDNJ
Dermatology-University of Cincinnati (Chief)
Dermatopathology and Immunodermatology Fellowships-Mayo Clinic

CERTIFICATION
Triple-boarded

AREAS OF INTEREST
Inflammatory & Neoplastic Skin Diseases, Autoimmune Skin diseases,
Complex Medical Dermatology, Psoriasis, Lymphoma, Panniculitis,
Alopecia, Melanoma

ACADEMIC AFFILIATIONS
Zucker School of Medicine Hofstra/Northwell, Associate Professor;
2022-present; Mayo Clinic Emeritus Associate Professor, 2001-
2020; Program Director Dermatopathology and
Immunodermatology, Mayo Clinic

CLINICAL AFFILIATIONS
Director of Dermatopathology, Zucker School of Medicine
Hofstra/Northwell

PRESENT ACADEMIC POSITION
Associate Professor & Director of Dermatopathology,
Zucker School of Medicine Hofstra/Northwell
Director Cutaneous Pathology, Northwell Cancer Center

ACADEMY INVOLVEMENT
Many presentations over 25 years at AADA
2021 Voluntary Skin Cancer Foundation
2018-present: Editorial Board, JAAD
2020-present: RBRVS Committee
2020-present: Dermath Committee, Deputy Chair
(2022, 2023, 2024 Chair)
2020-present: AADA Legislative conference
2022-present: Moh’s Committee, Deputy Chair
2022-present: Curriculum Task Force
2022 AAD Advanced Leadership Forum
2023-present: Health Care Finance Committee
2023-present: AUC AAD/ASDP
2024 GAHP Council
2024- Patient Access and Payer relations, ex officio

ELECTED AND APPOINTED POSITIONS
2016-2017: CPT Advisor
2016-present: AMA/RUC alternate Advisor
2019-present: CMS MACRA subcommittee
2019-present: FDA/AAMI
2016 -present: American Society of Dermatopathology (ASDP)
Health Policy Work Value Committee
2018-present: ASDP MOC Committee
2016, 2018, 2022: ASDP Program committee
2021-present: ASDP History Committee
2024-present Strategic Planning committee ASDP
2021-2023: Noah Worcester Dermatological Society,
Scientific Co-Chair
2024 Finance Committee
2022-present Mentorship committee, Women’s Dermatologic Society

HONORS AND AWARDS
Castle Connolly Top Doctors
Presidential Citation ASDP
Dermatopathology Art Awards
Presidential Citation AAD: 2022, 2023, 2024

PUBLICATIONS/PRESENTATIONS
>80 peer-reviewed publications; >500 presentations; multiple
letters, commentaries, & books/book chapters: in areas of
inflammatory dermatoses, autoimmune diseases, vasculitis,
alopecia, oral and nail disease, lymphoma, panniculitis, drug
reactions and healthcare policy

RESPONSE TO THE QUESTION POSED BY THE
NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change
that?

I believe the AADA has room for improvement in the following
areas: member engagement, advancements in technology, scope
of practice/truth in advertising campaigns and healthcare
disparities. Initiatives or strategies that address these issues will
bring about positive changes and contribute to the AADA’s growth
and advancement. I would promote education and appropriate use
of emerging technologies such as teledermatology, digital
dermatology/pathology and AI. I support initiatives to address
health equity and dermatology workforce diversity and decrease
health care disparities for skin of color patients. I would work with
all stakeholders to ensure, the highest quality physician-led care
ensuring patients are not confused about their qualifications. Most
importantly, I would foster collaboration, open communication, and
inclusive decision-making to unify AADA members in addressing
these challenges collectively.
GLENN D. GOLDMAN, MD, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 20%
Surgical: 80%

ALLOCATION OF TIME
Private Practice 100%
Clinical: 100%

EDUCATION
Dartmouth College
Cornell University Medical College
New York Hospital Internship
Yale University Dermatology Residency
University of Pennsylvania Mohs Surgery

CERTIFICATION
American Board of Dermatology
Micrographic Surgery and Dermatologic Oncology

AREAS OF INTEREST
Surgical Dermatology and Reconstruction
Coding and Reimbursement
International Dermatology
Payment and Insurance Issues

ACADEMIC AFFILIATIONS
University of Vermont College of Medicine

CLINICAL AFFILIATIONS
Four Seasons Dermatology

PRESENT ACADEMIC POSITION
Professor Emeritus / Follansbee Professor of Dermatology

ACADEMY INVOLVEMENT
2014-2016 Coding and Reimbursement Task Force
2016-2022 Coding and Reimbursement Committee
(Chair 2021-2022)
2020-2022 Health Care Finance Committee
2020-2022 Council on Practice Management
2017-2020 Mohs Surgery Committee
2022-present PAPR Committee

ELECTED AND APPOINTED POSITIONS
1996-2023 Vermont Dermatological Society President
multiple terms
2018-2020 Board of Directors American Society for Dermatologic Surgery
2009-2012 Board of Directors American College of Mohs Surgery
2018-2021 Secretary-Treasurer, Vice President, President, American College of Mohs Surgery
2010-2014 AMA RUC Representative Dermatology/ACMS
2009-2014 ACMS Fellowship Training Committee
2006-present Dermatology Foundation Chair
2005-2010 American Board of Dermatology Surgery Test Committee

HONORS AND AWARDS
2013, 2015 AAD Presidential Citation
2022 ACMS Distinguished Service Award
2015 UVM Continuing Medical Education Award
2014 Tromovitch Research Award
15 years Castle-Connelly Top Doctors
US News and World Report Top Doctors

PUBLICATIONS/PRESENTATIONS
53 Peer-reviewed articles
2 Textbooks
16 Book Chapters and Reviews
285 Local, Regional, National and International Presentations

RESPONSE TO THE QUESTIONPOSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

A challenge for (non APM) practices is to successfully navigate the complexities of MIPS submission and/or QCDR data entry. Many use their EMR to do MIPS, but EMR integration is incomplete, and CMS moves the playing field regularly. The AAD QCDR effort has been at the forefront and the AAD has responded vigorously to CMS requirements. Our members need to be aware of exactly what is available to them through the AAD. The communication has been strong, but it could be even more vigorous. EMR integration with DataDerm is a primary goal. I would work hand in hand with other specialties and vote to allocate whatever resources are needed to ensure that our members are successful in navigating this unnecessary but extant complexity.
A. SHADI KOROSH, MD, MPH, FAAD
BOARD OF DIRECTOR

SUB-SPECIALTY(S)
Medical: 80%
Surgical: 20%

ALLOCATION OF TIME
Academic Practice: 80%
Private Practice: 20%
Clinical: 100%

EDUCATION
2003-University of Virginia
2009-UT Southwestern Medical Center
2016-Harvard School of Public Health

CERTIFICATION
2013-Dermatology

AREAS OF INTEREST
Skin of Color, Vitiligo, Public Health, Health Policy

ACADEMIC AFFILIATIONS
Massachusetts General Hospital
Harvard Medical School

PRESENT ACADEMIC POSITION
Director of Community Health, Department of Dermatology,
Massachusetts General Hospital
Associate Professor, Harvard Medical School

ACADEMY INVOLVEMENT
2010- Fellow/Member-American Academy of Dermatology
2012-2013 Texas State Advocacy Leader
2013- Massachusetts State Advocacy Leader
2013-2018 Patient Advocacy Task Force
2014 Guest Contributor, Council on Education & MOC Retreat
2015 Independent Grants for Learning and Change Committee
2015-2019 AHTF on Drug Pricing and Transparency
2015-2018 Patient Reported Outcomes Workgroup
2015-2017 Deputy Editor, Dialogues in Dermatology
2017-2019 Editor-in-Chief, Dialogues in Dermatology
2017-2020 Enduring Materials Committee
2017-2019 Nominating Committee
2020- Chair, Skin of Color Curriculum
2022- Chair, AHTF Dermatologic Resources for the Intervention
       and Continued Prevention of Human Trafficking

HONORS AND AWARDS
2014 Community Advancement Award, Women’s
       Dermatologic Society
2014-2015 AAD Leadership Forum
2014-2015 AAD Academic Dermatology Leadership Program
2015 Volunteer of the Year, Women’s Dermatologic Society
2015 Partners in Excellence Award for Outstanding
       Contributions to the MGH Community
2016 Dr. Ernesto Gonzalez Award for outstanding
       contributions to Hispanic Community
2019 Outstanding Service Award for contributions as
       Editor-in-Chief of Dialogues in Dermatology
2020 Harvard Medical School Dean’s Community Service
       Award founding MGH’s pro-bono tattoo removal
       program assisting human trafficking survivors and
       former gang members to be safe, acquire jobs and
       reintegrate into society
2020 Medscape’s 25 Rising Starts in Medicine
2021, 2023 AAD Presidential Citation

PUBLICATIONS/PRESENTATIONS
There is not enough space to include these.

RESPONSE TO THE QUESTIONPOSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

As a large and multifaceted organization that handles so many programs and initiatives, it can be challenging for the AAD, like many large organizations, to be nimble and quickly responsive to time sensitive issues as they arise. Therefore, I would propose that the AAD appoint a Rapid Response Task force to address urgent matters in a thoughtful and timely manner.
LINDSAY ACKERMAN, MD, FAAD
NOMINATING COMMITTEE MEMBER
REPRESENTATIVE

SUB-SPECIALTY(S)
Medical: 88%
Surgical: 7%
Pediatrics: 5%

ALLOCATION OF TIME
Academic Practice: 15%
Clinical: 10%
Administrative: 5%
Private Practice: 85%
Clinical: 75%
Administrative: 10%

EDUCATION
2007-2008 Medical Dermatology Fellow
Tulane Department of Dermatology
New Orleans, Louisiana
2004-2007 Dermatology Resident Physician
Chief Resident 2006-2007
Tulane Department of Dermatology
New Orleans, Louisiana
2003-2004 Internship, Combined Medicine/Pediatrics
Banner Good Samaritan Medical Center
Phoenix, Arizona
2003 M.D., University of Arizona, College of Medicine
Tucson, Arizona
Alpha Omega Alpha
1999 B.A., University of Pennsylvania
Philadelphia, Pennsylvania
Summa Cum Laude

CERTIFICATION
2007, 2016 ABD

AREAS OF INTEREST
Medical Dermatology, Hospital Dermatology, Advocacy/Policy, Teaching

ACADEMIC AFFILIATIONS
University of Arizona College of Medicine-Phoenix

CLINICAL AFFILIATIONS
Medical Dermatology Specialists, US Dermatology Partners

PRESENT ACADEMIC POSITION
Assistant Professor of Dermatology, UoA COM-Phoenix
Chief, Dermatology, Banner University Medical Center-Phoenix

ACADEMY INVOLVEMENT
2007-2024 Alt Delegate for AAD to American Medical Association
2014, 2024 Presidential Citation
2011-13 Mentoring Workgroup
2012-13 Ad Hoc Task Force on PAs/NPs
2013 AAD Strategic Retreat on Health Policy

ELECTED AND APPOINTED POSITIONS
2023-Present Advisory Council-Dermatology Foundation
2020-Present Medical Director, Research Institute-US Dermatology Partners
2019-Present Chair, Ethics Committee-Women’s Dermatologic Society
2018-2022 Chair, Scientific Advisory Committee-US Dermatology Partners
2017-Present Women’s Dermatologic Society Ethics Committee
2008-Present Leaders Society State Chair-Dermatology Foundation
2008-Present Chief, Dermatology-Banner University Med Center-Phx
2006-Present Amer Med Association Alt. Delegate-AAD

HONORS AND AWARDS
2012-2024 Phoenix Top Docs
2020 Subspecialty Educator of the Year
2014 & 2024 Presidential Citation
2012 Best Subspecialty Rotation
2007 World Congress Derm Scholarship
2006 Women’s Derm Society Mentorship Grant
2006 Amer. Soc Derm Surgery Mentorship Grant
2004 Excellence in Teaching
2003 Internal Medicine Student of the Year
2003 Outstanding Female Medical Student
2002 Junior Alpha Omega Alpha
2001 National Dean’s List Scholar-University of Arizona, COM
1999 Summa Cum Laude-University of Pennsylvania
1999 Phi Beta Kappa-University of Pennsylvania

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

Several leadership qualities I believe to be most important for officers of the American Academy of Dermatology include:
1) Being able to listen openly to a diverse body of opinions.
2) Having the ability to generate consensus where it may appear that opinions differ.
3) To be measured and thorough in thought so as to contemplate and present potential benefits and consequences of actionable endeavors in order to generate a meaningful and productive debate.
4) Someone with an inherent desire to remain true to commitments made to other members of ‘boards’ or ‘committees’ as well as to the member body.
5) Having the ability to maintain a demeanor of equanimity regardless of the tide.
CORY RUBIN, MD, FAAD
NOMINATING COMMITTEE MEMBER
REPRESENTATIVE

SUB-SPECIALTY(S)
Medical: 75%
Surgical: 10%
Pediatrics: 10%
Other: 5%

ALLOCATION OF TIME
Academic Practice: 5%
Clinical: 5%
Private Practice: 95%
Clinical: 65%
Administrative: 30%

EDUCATION
University of Michigan, Department of Dermatology, 2011-2014

CERTIFICATION
American Board of Dermatology, July 2014

AREAS OF INTEREST
Complex Medical Dermatology
Clinical Research

ACADEMIC AFFILIATIONS
Oakland University William Beaumont School of Medicine
Wayne State University, Department of Dermatology
Trinity Health Dermatology Residency

CLINICAL AFFILIATIONS
Michigan Dermatology Institute (Private Practice)
McLaren Family Medicine Department
St. Martinus University Medical School

PRESENT ACADEMIC POSITION
Assistant Professor, OUWBSOM and Wayne State University

ACADEMY INVOLVEMENT
Patient Access and Payor Relations Committee
Regulatory Policy Committee

ELECTED AND APPOINTED POSITIONS
Member, Patient Access and Payor Relations Committee
Member, Regulatory Policy Committee

PUBLICATIONS/PRESENTATIONS


“Old, cheap, useful Drugs in Dermatology”, Ohio Health Grand Rounds, August 2022

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

Many qualities make an outstanding leader. The three most important for officers to possess are trust, respect, and humility.

Trust – the foundational leadership quality for officers of the American Academy of Dermatology. Without trust in the person’s work ethic, morals and abilities, leadership initiatives and achievements cannot transpire.

Respect – when representing all dermatologists in our specialty, earning respect is necessary to be effective in my role. Respect is not given, I expect to earn it through listening, understanding and portraying strength for your interests.

Humility – all leaders should be able to show growth in character and willingness to learn despite being in a position of responsibility and representation. I am confident that my humility will be a strength in representing our specialty.
EXCERPT — NOMINATION AND ELECTION PROCEDURES

11. Election Period

The term “Election Period” as used in this Administrative Regulation is defined as that time between the date of identification of slated candidates by the Nominating Committee and the deadline date for receipt of ballots. This term is distinct from the term “election cycle” used in the Academy bylaws. (Article VI, Section 3(a)).

10. Ballot and Ballot Book

The ballot book shall be posted to the Academy website, as soon as practicable after the announcement of the slate of candidates, but no later than the next business day after the Annual Business Meeting. Subject to the terms of Paragraph 6 of this Administrative Regulation, the ballot book shall be accompanied by each candidate’s photograph, curriculum vitae, and answers to questions formulated by the Nominating Committee.

A ballot and ballot book will no longer be mailed to eligible voting members without an email on file with the Academy. Eligible voters without an email address will receive a letter with a link to the Academy election webpage and a secure access code to vote online. Eligible voters who have the access code will be able to vote online without their member ID or secure access code. Members may also access the online ballot and ballot book through the Academy election webpage.

Upon request, eligible voters will be sent a PDF of the ballot book via email.

11. Election Open Date

The Academy election shall open to the membership not more than two (2) days prior to or not more than one (1) business day after the Annual Business Meeting.

11. Annual Meeting and Other Academy Election Activities

a. The following election activities shall occur during the Annual Meeting:

(1) slated candidates shall be acknowledged at the Annual Business Meeting

(2) slated candidates for President-Elect shall be given the opportunity to make a five-minute presentation at the Annual Business Meeting (See 13. i.)

(3) slated candidates shall be given the opportunity to videotape a statement

(4) slated candidate videotaped statements will be posted to the Academy Website for viewing by the membership throughout the Election Period

(5) slated candidate electronic Disclosure of Outside Interests Statement will be posted to the Academy Website for viewing by the membership

(6) slated candidates shall receive a ribbon identifying them as a candidate for election

(7) slated candidate poster boards shall be displayed

(8) voting members shall be given the opportunity to vote, on their personal devices, electronically onsite

(9) all candidates are encouraged to attend the Advisory Board General Meeting at the Annual Meeting

b. The Academy will make every effort to assure that candidates for office do not receive any additional publicity through the reporting of Academy activities in official publications or through the day-to-day program or administrative functions in which a candidate may be involved. This rule does not preclude sitting officers and directors from performing their official duties. Notwithstanding the foregoing, candidates in electioneering promotions may appear on non-electioneering promotional materials and videos for Academy events or programs or those produced by external parties. In addition, the names of candidates who:

• are recipients of Academy awards may be published in Academy Annual Meeting publications and such candidates may receive their awards at ceremonies held during the Annual Meeting (as long as mention is made of the individual’s candidacy or the election;

• are speakers at the AAD/A programs may have their names listed along with other speakers for that session and any promotional materials disseminated for that session without reference to their candidacy, but also without special mention (unless they are the featured speaker); and

• appear in Academy materials having educational content i.e., interviews, articles, and publications (including Dermatology World and the Journal of the American Academy of Dermatology), which will be disseminated to the membership, even if such distribution occurs during the “Election Period” (See 9)

c. The Academy will inform the membership of the official authorized and recommended election activities identified herein by publishing an excerpt of this Administrative Regulation on election activities in Dermatology World in the earliest issue after the date that candidates are announced, in any issue which includes candidate position statements, in the issue that is mailed closest to the date on which the election opens, and by including the summary in the election voting book.

13. Authorized Election Activities by Slated Candidates Following Slate Announcement

a. The two (2) president-elect candidates will record a three (3) minute interview via video chat.

b. Optional Letter

Each candidate may submit to the Academy one optional letter authored by the candidate in support of his/her candidacy in the below specified format. Once all letters for a specific candidacy position have been received and approved, (by or before the deadline), they will be posted collectively to the Academy’s election website and will remain there throughout the election period. Membership will be notified via e-mail and fax alerts of such posting. These alerts will have a link that will enable the membership to view the candidate election materials. Candidates may disseminate their approved optional letter by email or post it to social media sites and may include a link to the AAD election website. Candidates who wish to distribute their letter by mail to AAD members who have not provided e-mail or fax numbers are personally responsible for doing so and for all associated expenses. The Academy will provide the names and addresses of those Academy members who do not have e-mail addresses or fax numbers to candidates for a one-time use upon request.

Candidates may disseminate the official Academy announcement with links to the Academy election website in their authorized communications to Academy members under this Administrative Regulation.

The optional letter:

• must be formatted on the candidate’s letterhead or plain paper, which shall be

• 8 ½” x 11” page must be typewritten in a 12-point font

• may include one photograph in black and white or color that shall be no larger than 2” wide x 3” high

• must not include hyperlink(s)

• Candidates must forward a copy of their optional letter to the Academy office for review by the Chair of the AHTF on Election Oversight and/or the Secretary-Treasurer, no later than the Friday prior to the opening of the Academy’s Annual Meeting to be disseminated to the membership.

The version of the optional letter submitted by the candidate to the Academy for posting on the Website and dissemination must be in final form. No changes to the optional letter will be allowed after it is submitted to the Academy by the candidate. The Academy will not be responsible for errors in the final version of the optional letter submitted by the candidate.

c. Once the official slate of candidates is announced, candidates, and other individual members are permitted to engage in the dissemination of letters, emails, or other forms of written or electronic communications, including the slated candidate approved optional letter, in support of their candidacies or the candidates. These individuals may not be current or incoming AAD officers or directors, or members of the Nominating Committee or Ad Hoc Task Force on Election Oversight. Candidates who are also current sitting AAD officers or directors may disseminate written communications in support of their own candidacy in addition to their one optional letter. They may not send communications in support of other candidates. Such communications may not criticize, defame, or denigrate other candidates and must be consistent with the Academy’s Code of Medical Ethics for Dermatologists, including the responsibility that Academy members treat each other with mutual respect in their communications with each other. Candidates may not fund or pay compensation for communications in support of their candidacies by other individuals (whether members, non-members, employees or independent contractors), groups (as defined in Section 13.h., below), or other entities, or request that others finance the cost of such communications.

Slated candidates may include links in their communications to the Academy election webpage.

Individual members, other than candidates writing on their own behalf, may not send out communications in support of candidates using letterhead with the branded name or logo of a group or organization, as defined in Section 13.h.

After the official slate of candidates is announced, individual members may use practice, business, or academic titles but not current or former society officer titles in the body of communications or in communications signature blocks in support or opposition to the candidate(s).

Current and incoming AAD officers and directors may socially introduce an individual candidate while attending the AAD Annual meeting but may not actively campaign for them.

d. Candidates may give presentations in support of their candidacy at local, state, regional, and sub-specialty or other AAD events or programs for the position have been invited to present. To ensure all candidates for the same candidacy position are invited, these invitations should be directed to the Academy’s Executive Office at candidates@aad.org. At these sessions, candidates’ presentations should focus on their views regarding relevant Academy policy.

e. Candidates may participate in social media discussions. However, when responding to questions on issues that are of relevance to their candidacy, candidates are strongly encouraged to refer their responses back to the Academy’s social media election site. In no circumstances may candidates create, disseminate, defend, or denigrate other candidates in their social media discussions. Individual candidates are permitted to spontaneously utilize Instagram Live, Facebook Live, or other similar live forums. Any live event hosted by a ‘group’ or ‘organization’ would require all candidates from like candidacy positions be invited; the event would be considered an impermissible endorsement if all the candidates of like candidacy positions were not invited.

f. Candidates may give educational, scientific, or clinical presentations or interviews at dermatologic meetings or in related publications. However, presentations in these circumstances may not contain any political or
15. Ballot Return Date. To be valid and in accordance with Paragraph 17 of this Administrative Regulation, ballots:

a. must be submitted online or sent directly to the independent election service designated therein.

b. must be received or electronically posted by a date designated therein, which date shall be within two weeks of the opening date of the election.

17. Official Election Candidate Results

The official results of each election certified by the independent election service are kept on file at the Academy office. Each candidate may verbally receive their numerical results of their votes from the independent election service immediately contacting the Secretary-Treasurer or Assistant Secretary-Treasurer. An unsuccessful Director candidate, from the current election period, may verbally request the numerical result of the Director elected to the fourth seat. The Secretary-Treasurer or Assistant Secretary-Treasurer may verbally provide the numerical result without identifying the elected Director by name.

21. Member and Candidate Sanctions for Failure to Comply with Regulations

The Ad Hoc Task Force on Election Oversight has the authority to block a member’s or candidate’s access to the AAD Election website. Should further action be necessary, the AAD may take action against a member or candidate in the upcoming election. Upon acceptance of the AHTF appointment, the member must remain neutral throughout their term, which includes, but is not limited to, the nominating process and Election Period. The AHTF members are endorsed by or other similar items in support of the candidate is prohibited.

Other similar presentations or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other similar presentations or interviews may also be permitted as long as they contain no reference to the current election.

g. Distribution by candidates of flyers, gifts, trinkets, pins, ribbons, balloons, and other similar items in support of the candidate is prohibited.

h. Members and groups or organizations are encouraged to submit questions to the Nominating Committee for possible selection for response from candidates in the ballot book. Groups or organizations may encourage their members or employed, affidavit, or subscribing dermatologists to vote in the Academy election and not publish or disseminate the official list of slated candidates to their members or employed, affidavit, or subscribing dermatologists and provide links to the candidates’ materials on the Academy election website, but groups or organizations are strongly encouraged not to disseminate information from dermatologists, employers or subscribers of their groups or organizations. Candidates may not solicit and should affirmatively discourage endorsements or other support of their candidates from groups or organizations.

For purposes of this Section 13.h., “groups” or “organizations” include formal or informal groups or organizations with three (3) or more members or employed, affidavit, or subscribing dermatologists who are AAD voting members, including but not limited to, national, state or local dermatology or other medical societies; dermatology departments in academic medical centers; academic clinical hospitals; dermatology practices (regardless of type of ownership); or social media groups, or other for profit or non-profit corporate entity that meets that requirement of this section.

i. President-Elect Candidates Presentation

President-Elect candidates have the option of giving a 5-minute presentation at the Annual Business Meeting. This presentation must be submitted in final written format to the Executive Office no later than (5) five days prior to the Annual Meeting. Candidates should indicate the format they will give their presentation i.e., PowerPoint, teleprompter. The final version of each President-Elect Candidate’s presentation will be posted to the Academy Website as submitted. President-elect Candidates are encouraged to participate in a rehearsal that is held at the Annual Meeting. During rehearsal, speaking time must be tightly controlled so that candidates are within the five-minute time limit. There will be a warning light at the podium to notify the candidates during their five speeches when they have thirty seconds remaining in their five-minute time limit. No one will be allowed to exceed the time limit. The candidates’ presentations will be shut off at or very shortly after the time limit has elapsed. Each President-elect candidate’s five-minute videotaped speech will be posted to the Academy’s election website together. President-elect candidates may disseminate their AAD approved 5-minute videotaped statement after the Annual Business Meeting.

j. Slated Candidate Videotaped Statement

Slated candidates for the position of President-elect, Director and Nominating Committee member representative are encouraged to participate in a videotaped statement to be recorded no later than the Friday prior to the opening of the Annual Meeting. The Academy will post the videotape and corresponding written Candidate Statements to the Academy election website for viewing by the membership throughout the Election Period. This is in addition to and, not in place of the optional candidate letter. Slated candidates may disseminate their AAD approved videotaped statement after it has been posted to the AAD Election webpage.

The content of the videotaped statement will be the decision of the individual candidate. Candidates are responsible for assuring that the statement is done in a professional manner, i.e., no dancing, other similar items in support of the candidate is prohibited.

Other similar presentations or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other similar presentations or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election.
Visit the AAD Election Connection to:

- Learn about the candidates;
- View/print a ballot book; and
- Interact with the candidates on top issues via the online Ask the Candidates forum beginning Feb. 20

AAD.ORG/ELECTION
Click the pictures to open page