

2026 AAD President's Gala

Corporate Prospectus



AAD President's Gala

Denver, CO | March 28, 2026

Hosted by President Susan C. Taylor, MD, FAAD and Kemel W. Dawkins & Vice President Kevin D. Cooper, MD, FAAD and Robin Cooper

A Party with a Purpose.

The **2026 President's Gala**, hosted in recognition of current Academy President **Susan C. Taylor, MD, FAAD**, is the American Academy of Dermatology's (AAD) premier philanthropic event, held during the AAD's Annual Meeting. This signature evening of community and philanthropy brings together more than 500 of the most influential leaders in dermatology—including corporate partners, major donors, advocates, and Academy leadership—for a night of celebration, inspiration, and impact.

This year's Gala will honor Dr. Taylor and spotlight her future-focused vision to elevate the specialty by focusing on core pillars: **Advocacy, Education, and Access to Dermatologist-Led Care**. Central to Dr. Taylor's presidential theme is a commitment to supporting dermatologists so they may provide **compassionate and quality care to all patients**, ensuring that all patients, no matter their skin type or location, receive the expert care they need.

At the 2026 Gala, the AAD highlights vital programs that are transforming the future of dermatology and expanding access points to exceptional care from the experts:

- **Expanding outreach, education, and access to care** to set all kids up for a lifetime of healthy hair, skin, and nails. AAD community programs for youth open doors, particularly in communities that are traditionally underserved, with dermatologist-led education, resources, support, and care.
- **Empowering dermatologists in their communities** with AAD initiatives to provide high-quality care to all patient populations. By supporting dermatologists, residents, and future physicians, AAD access initiatives and education focus on reducing health disparities, advancing compassionate care, and meeting the needs of their patients and communities.



President's Gala Sponsorship Impact

Net proceeds from this year's Gala will directly benefit the AAD's vital philanthropic programs, creating access and opportunities for youth and all patients, especially those in underserved communities. Your support will help the Academy build a stronger, more equitable future in skin health through:

- **Camp Discovery** – has served over 6,150 children and teens with chronic skin conditions, offering them the chance to experience an overnight summer camp where they can just be a kid while receiving the expert medical care they need.
- **Shade Structure Grant Program** – has funded more than 510 permanent shade structure projects across the United States, protecting over 4 million people — primarily school-aged children — annually from harmful UV exposure.
- **Good Skin Knowledge** – has educated and empowered over 16,500+ children with engaging, age-appropriate curriculum on how to care for their hair, skin, and nails



AAD President's Access to Care Fund

\$100,000

We invite all President's Gala sponsors to consider deepening their impact in support of the 2026 President's Access to Care Fund.

This sponsorship initiative is dedicated to honoring and advancing the remarkable decades-long career of Susan C. Taylor, MD, FAAD, current AAD President, and a trailblazing leader and advocate for equitable access to expert dermatologic care. The Access to Care Fund will go to support the work of vital AAD initiatives such as the nationwide Teledermatology program, ensuring that every person, regardless of race, income, or geography, has access to the high-quality dermatologic care they need.

Together, we can amplify Dr. Taylor's impact and shape the future of dermatology for generations to come.

2026 President's Access to Care Fund supporters will be recognized on the Teledermatology Program and Your Digital Health AAD.org sites for 12 months.

Engagement Opportunities	Presenting \$500,000 (limit 3)	Premier \$350,000	Gold \$200,000	Silver \$100,000	Bronze \$50,000	President's Access Fund \$100,000
Participate alongside AAD member leaders in the live program during Private Reception ¹	✓					
Invites to attend Leadership Forum in May 2026	2					
Invite to Camp Discovery site visit Summer 2026	1					
Highlight of commitment in Gala program video	✓	✓				
Passes to visit the AAD Donor Lounge for the duration of the Annual Meeting	4	2				2
Match member donations (up to \$50,000)	✓	✓				✓
AAD distinguished guests at tables ²	6	6	4	2		+2
Invites to Private Reception before Gala	24	24	16	4		+4
Invitations to President's Gala Dinner & Reception	24	24	16	8	4	+8
AAD leadership to visit your exhibit booth for photo op and meet & greet	✓ ³	✓ ³	✓ ³	✓	✓	✓ ³
Year-end impact communication	✓	✓	✓	✓	✓	✓
Brand Exposure						
Logo included in branded event entrance	✓					
Company ad in event program book	2-page spread	1-page	Half-page			
Logo placement during Private Reception	Top	Tier 2	Tier 3	Tier 4		Tier 4
Logo placement on event communications ⁴	Top	Tier 2	Tier 3	Tier 4		Tier 4
Quote from company executive on digital display	✓	✓	✓	✓	✓	
Logo placement on event signage	Top	Tier 2	Tier 3	Tier 4	Tier 5	Tier 4
Logo placement in <i>Annual Meeting News</i>	Top	Tier 2	Tier 3	Tier 4	Tier 5	Tier 4
President's Gala Sponsor ribbons for booth personnel distributed at 2026 Annual Meeting	✓	✓	✓	✓	✓	✓ +Access Champion ribbons
Sponsorship will count towards 2027 Corporate Partner Circle recognition ⁵	✓ Diamond	✓ Sapphire	✓ Ruby	✓ Ruby	✓ Emerald	✓ Ruby

¹Please note that the live speaking program will be held during the Private Reception. Additional video programming and Presenting Sponsor acknowledgment will be included during the general reception for all guests. ²AAD Leader will be seated with their guest. ³Priority timing for booth tour, including additional photo opportunities with AAD leaders. ⁴Inclusion in pre-event communications is dependent on date of fully executed sponsorship agreement. ⁵For more information on the AAD Corporate Partner, contact your AAD liaison or visit the AAD website.

For any questions or more information please
contact us at CorporateTeam@aad.org.

