

annual meeting MARCH 8–12, 2024 • SAN DIEGO, CA

Official Exhibitor Supplier



Profile Upgrade Opportunities Over 100,000 Buyer Clicks Before, During and After the Show!

American Academy of Dermatology

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New!	Galderma Labora	itories, L.P.
PLATINUM	14501 North Freewa Fort Worth, TX 7617	y 7
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througho	sut their lifetime while ser bal leader, Galderma offe	ing innovative medical solutions to meet the dermatological needs of people ving healthcare professionals around the world. rs a wide range of medical solutions to treat dermatological needs at all ages,
We prov		of prescription, self-medication, and aesthetic and corrective medical solu-
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Produc	ct Showcase	
Pso	riasis	Products in a discrimination of the second sectors in the
	150	Psoriasis is a disorder in which skin grows and replaces itself too rapidly, causing a buildup of red, thickened areas with silvery scales. What is psoriasis?
		Normal skin replacement takes about 30 days. In people suffering from peoriasis, the skin replaces itself much more rapidly (3-4 days) and the telltale signs of peoriasis emerge.
		Peoriasis usually develops on the scalp, elibovs, knees and lower back — and often appears in the same place on both sides of the body. The most common form is called plaque psoriasis. This pensistent condition begins as small red bumps.
		At least fifty percent of people with psoriasis on their bodies also have scalp psoriasis. Scalp psoriasis is often mistaken for dandruff and can range from very mild with fine scaling to very severe with thick, crusted

There are treatments available to help manage your Speak to your doctor to find one that is right for you

Interactive 2024 AAD Profile Upgrade:

AAD 2024 Profiles are the most complete and up-to-date resource for attendees. Increase your visibility, showcase your products, and drive more traffic to your booth. Show in detail the products/services you will be offering. Go from basic to **awesome!**

Silver / \$1,495 USD

- Company contact information
- 100-word description
- 1 contact name with email addresses
- 1 product listing
- 1 category listing
- Company logo on profile
- Pin company to top of exhibitor list below the Gold Program exhibitors



Gold / \$1,995 USD

- Company contact information
- 150-word description
- Company website URL
- Up to 3 contact names with email addresses
- Up to 3 product showcases 1 with video/static
- Online brochure PDF
- 3 Social media links
- 1 virtual meeting
- 1 questionnaire
- 3 brands
- Press release
- · Listing of up to 5 special events
- YouTube embedded video
- 2 category listings
- Booth wallpaper
- Pin company to top of exhibitor list below the Platinum Program exhibitor
- Logo on Rotating Floor Plan Banner

ontacts	
Susie Wilson, VP Sales & Marketing	
Phane: 6308960082 Fax: 6308960082	
å +	
Wendy Freiwald, Director of Global Sales	
Mobile: 608-332-2760	

Brands	
EXPOCAD	
EXPOCAD WEB EXPOCAD FX	
EXPOCAD FA EXPOCAD Mobile	
EXPOCAD Contractor	
• ELI	
EXPOCAD EDGE	
Special Events	
Breakfast with the President	
Date/Time: 8/29/2018 8:30am Location: The Oval Office	
Yes, it's true. We have the President for breakfast.	

Platinum Exclusive Position Only / \$4,995 USD

- Platinum Logo Positions on the Online Floor Plan with Link to Your Profile, exclusive to twenty exhibitors
- Up to 5 contact names with email addresses
- Primary Position in the Exhibitor Online Search List
- Your logo in the special Highlighted Exhibitor Listing
- Unlimited Category Listings

- Up to 5 product listings with 5 product showcases
- Additional social media links (5 total)
- Includes All of the Gold Features
- Up to 300-character company description
- Up to 5 virtual meetings
- 3 questionnaires
- Includes 1 free category ad



Platinum Program: Exclusive Position

Wallpaper: Gold and Platinum booth upgrades include this feature. Make your booth stand out from the rest with your customized wallpaper. Use your logo or product picture to highlight your booth position.

Rotating Floor Plan Banner available as soon as you sign up. Gold and Platinum Exhibitors receive almost a full year of exposure.





Category Ads / \$995 USD

Boost your exposure to the attendees. Your company will stand out in the category of categories of your choice. The attendees will click on your logo/picture to be directed to your booth profile. For greater impact upgrade your booth profile.

2024 AAD Profile Upgrades

Confirmation (including remittance information) will be sent upon receipt of Order Form. All signed Agreements will be considered firm, and no cancellations are accepted.

Name					
Company Name				Booth Number	
Address					
City	State		Zip		Country
Phone		FAX			
Email					
Authorized Signature					
Date					

2024 AAD Profile Upgrades

Silver	\$1,495 USD	
Gold	\$1,995 USD	
Platinum	\$4,995 USD	
Category Ads	\$995 USD	
TOTAL:		



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Please email completed forms to: blake@expocad.com • 678.904.4441