



Convention Center Digital Banners

Specifications

Client provided messaging may only be utilized on displays within the contracted event space.

The vertical/portrait monitors are 1080x1920 resolution. The horizontal/ landscape monitors are 1920x1080 resolution.

Compatible file types:

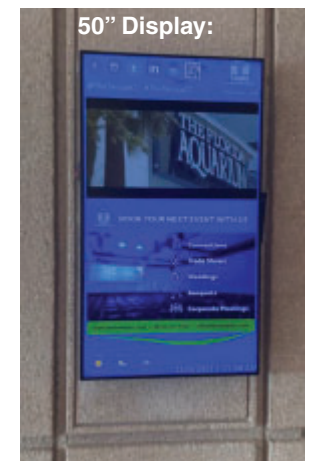
Images should be .jpg (best for photos) or .png (best for computer graphics)

PDF can be supported if necessary –please ensure the ratio is 16:9 and reach out to AAD for approval of messaging.

.ppt or .pptx files are not recommended as detailed formatting/text/transitions/etc. do not translate well into our software, and often require us to save each slide as a .jpg

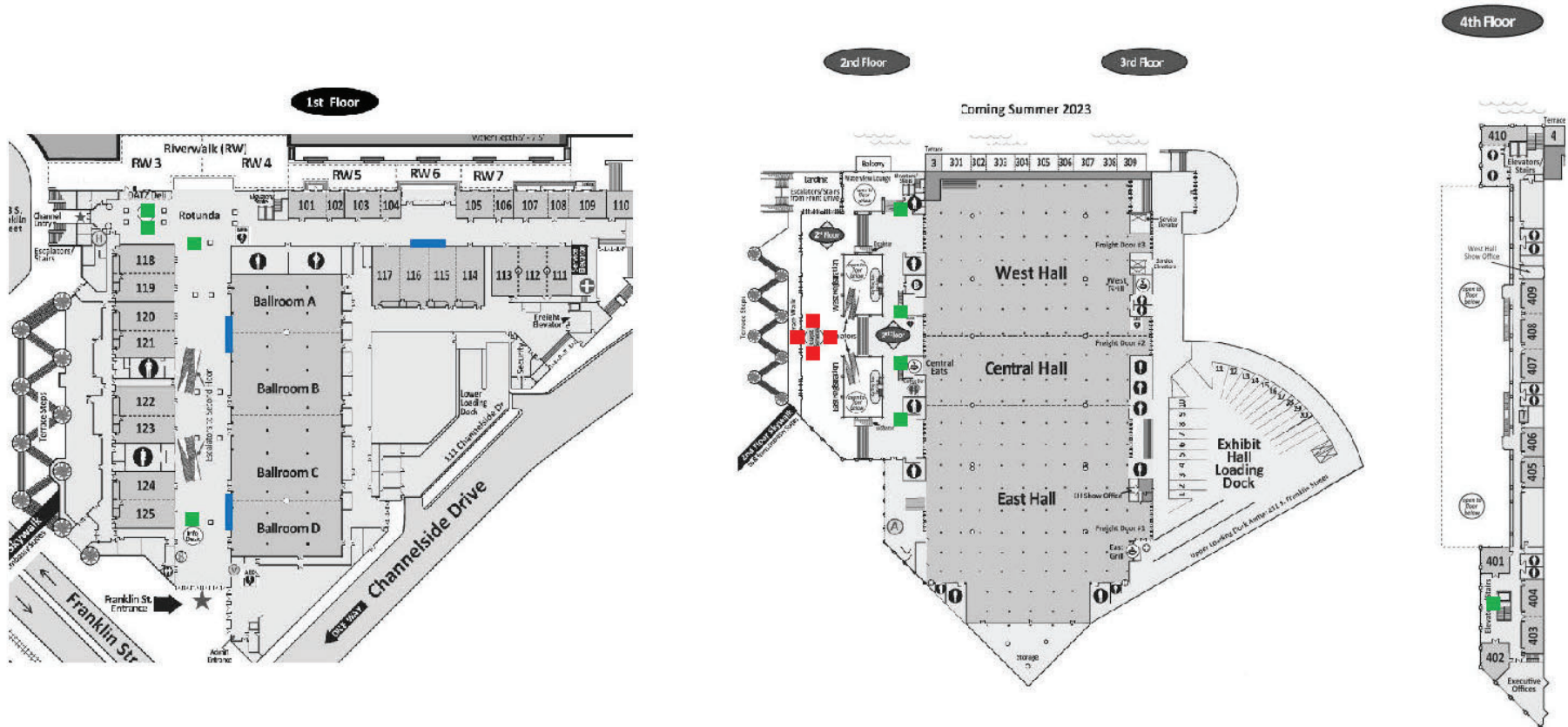
Files and schedule(s) are to be submitted no later than 10 business days prior to the first activation. This allows our team to review and provide any necessary feedback on the content before it is programmed.

**\$5,000 for a
10 second spot
(rotating)**



Contact Jacki Premak at jpremak@aad.org to reserve your space!

Digital Signage Map



- 16:9 Portrait / Vertically Formatted 50" HD Monitor (there are 9 total, located in public spaces between Levels 1 – 4)
- 16:9 Landscape / Horizontally Formatted 50" HD Monitor (there are 4 total, located above the Info Desk on Level 2. All 4 monitors will display the same content)
- 16:9 Landscape / Horizontally Formatted 120" HD LED Display (there are 3 total, located on Level 1 – outside the Ballroom and Meeting Rooms 115-116)

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