



2024 AAD ELECTION BALLOT BOOK

View Election Materials and Vote for
Officers, Directors of the Board of Directors &
Nominating Committee Member Representative

VOTING OPENS: Saturday, March 9 at 12:01 A.M. (ET)

DEADLINE TO VOTE: Saturday, March 23 by 11:59 P.M. (ET)

ELECTION CONNECTION: [AAD.org/election](https://aad.org/election)

DIRECT VOTING LINK: <https://vote.escvote.com/aad>

ACCESS CODE OR PERSONALIZED VOTING LINK

ACCESS CODES will be mailed to eligible voting members without email on file with the AAD on February 14. Use the Access Code along with your AAD Member ID Number to login and vote.

PERSONALIZED VOTING LINKS will be emailed to eligible voting members with email on file with the AAD on March 9, 11, 13, 15, 17, 19, 21, 22, and 23. Click on the personalized voting link embedded in the email to access the direct voting site. Your personalized voting link is only accessible via the email notifications.

NEED ASSISTANCE

For assistance, please call Election Services Corporation (ESC) toll-free (866) 720-4357 during business hours Monday thru Friday 9 a.m. – 5 p.m. (ET) or send an email to aadhelp@electionservicescorp.com

NOTE: ESC staff will be available at the above toll-free number and by email on Saturday, March 9 and Sunday, March 10 from 10 a.m. until 6 p.m. (Pacific) to assist members with their access code.

VOTING BY MAIL OR FAX

Members are encouraged to vote ONLINE via the AAD Election Connection at [www.aad.org/election](https://aad.org/election) to ensure your vote is electronically posted by Saturday, March 23 at 11:59 PM (ET). If you prefer to mail or fax your ballot, you must download and print it at <https://vote.escvote.com/aad>. Once your ballot is completed you may **FAX** it to (877) 235-9052 or **MAIL** it per the mailing instructions at the top of the ballot.

PRESIDENT-ELECT CANDIDATES HAVE AGREED TO ABIDE BY THE FOLLOWING EXCERPT FROM THE ADMINISTRATIVE REGULATION ON CODE FOR INTERACTIONS WITH COMPANIES

Direct Financial Relationship^a: A Direct Financial Relationship is a relationship held by an individual that results in wages, consulting fees, honoraria, or other compensation (in cash, in stock options, or in kind), whether paid to the individual or to another entity at the direction of the individual, for the individual's services or expertise. As used in this Code, the term Direct Financial Relationship does not mean stock ownership or intellectual property licensing arrangements. See Principle 1.4 for additional clarification of the meaning of Direct Financial Relationship.

^a **Definition:** A Direct Financial Relationship is a compensated relationship held by an individual that should generate an IRS Form W-2, 1099 or equivalent income report. Key Society Leaders (including the President, President-Elect, the Secretary-Treasurer, Assistant Secretary-Treasurer, the chief executive officer of a Society's membership organization, and the Editor(s)-in-Chief of Society Journal(s)) may provide uncompensated service to for-profit health care products companies ("Companies") and accept reasonable travel reimbursement in connection with those services. Key Society Leaders may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual. Exception may be made in certain circumstances for provision of consultant or investigator expertise related to protocol development and/or safety monitoring or any other consulting work related to one's own past, current or potential research studies as long as the activities are not related to marketing or promotional efforts. In this event, the Secretary-Treasurer must be provided with background information and approval must be provided in advance for an exception to the policy. In these circumstances, compensation to the individual may not exceed \$10,000/company/year. Verifying 1099 forms must be submitted to the Secretary-Treasurer when received. **This exception may not be applied to the President, who shall remain free from any and all direct financial relationships during his/her term of office.**

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Election of 2024 Officers, Board of Directors and Nominating Committee Member Representative In accordance with the Bylaws of the American Academy of Dermatology the following Academy fellows have been nominated. The nominees, in random order, are:	
Office of President-Elect	
Murad Alam, MD, FAAD	10
Robert T. Brodell, MD, FAAD	11
Office of Vice President-Elect	
Marc D. Brown, MD, FAAD	12
Larry Green, MD, FAAD	13
Board of Directors	
A. Shadi Kourosh, MD, MPH, FAAD	14
Glenn D. Goldman, MD, FAAD	15
Alina G. Bridges, DO, FAAD	16
Paul Steven Yamauchi, MD, PhD, FAAD	17
Andrew F. Alexis, MD, MPH, FAAD	18
Michael G. Wilkerson, MD, FAAD	19
Seth L. Matarasso, MD, FAAD	20
Joseph Merola, MD, MSc, FAAD	21
Nominating Committee Member Representatives	
Cory Rubin, MD, FAAD	22
Lindsay Ackerman, MD, FAAD	23
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The views and opinions expressed by the candidates are their own and do not necessarily reflect those of the Academy or its policies.



March 2024

Dear Academy Colleague:

The AAD election opens on Saturday, March 9. Your vote is a chance to help shape the future of the Academy to ensure it remains an effective organization that makes dermatologists proud. This is your opportunity to select leaders who reflect what is important to you, whether it be your career goals or concerns impacting the specialty and our patients.

Join me by voting online at aad.org/election during the two-week voting period, March 9 to March 23. Ballots must be received by **Saturday, March 23 at 11:59 p.m. (ET)**.

Please take a few minutes to visit the [AAD Election Connection](#) to:

- Learn about the candidates and view their videotaped statements;
- Submit questions to the "[Ask the Candidate](#)" online forum;
- Read the
 - 2024 AAD Proposed Bylaws Amendment;
 - 2023 AAD & AADA Annual Business Meeting Minutes; and
- Easily cast your vote.

Election Services Corporation (ESC) will handle management and oversight of the election process.

Thank you for your ongoing commitment to the Academy and for your participation in the 2024 election.

Stay passionate about dermatology

Terrence A. Cronin, Jr., MD, FAAD
President

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AAD PROPOSED BYLAWS AMENDMENT AND STATEMENTS IN SUPPORT OF OR OPPOSITION TO

Additions shown as **bold** and underlined
Deletions shown as ~~stricken~~

Recommendation by the AAD Board of Directors: Approve

Article VI Board of Directors Section 3. Nomination and Election

- (a) The Nominating Committee shall consist of six (6) members and a Chair who shall be voting members, ~~and one (1) former president⁶ who shall be a non-voting member of the Committee.~~ All **members** shall be Fellows of the Academy (or Life or Honorary Members who have been Fellows) in good standing. Two (2) members of the Nominating Committee shall be elected by the Board of Directors; two V(2) shall be elected by the Advisory Board; and two (2) shall be elected by the membership by electronic and/or other written ballot; **provided that any member who is a past President shall only be eligible for election to the Nominating Committee by the membership and not by the Board of Directors or Advisory Board.** Each member of the Nominating Committee except the Chair shall serve a term of two (2) consecutive election cycles, provided, however, that the terms of these members shall be staggered so that in each year the Board of Directors and the Advisory Board shall each elect one (1) member for a term of two (2) election cycles, and the membership shall elect one (1) member for a term of two (2) election cycles from two (2) candidates presented by the Nominating Committee. At the conclusion of each election cycle, the Nominating Committee shall elect one (1) member who has completed two (2) election cycles on the Committee to serve as Chair of the Committee for the next election cycle. **All eligible members will be limited to one term of service on the Nominating Committee (i.e., two election cycles), except those members who are elected to serve as Chair of the Committee may serve for a third election cycle.** Candidates for membership on the Nominating Committee shall be selected with due regard for geographic representation. No incumbent member of the Board of Directors may serve on the Nominating Committee. ~~No person may serve consecutive terms on the Nominating Committee.~~ Members of the Nominating Committee shall not be eligible for election to office or to the Board of Directors in the election following any election for which they have served on the Nominating Committee. ~~The former president shall serve an automatic one year appointment on the Nominating Committee upon completion of his/her appointment on the Ad Hoc Task Force on Election Oversight. No other former president shall, through election or appointment, serve on the Nominating Committee.~~

⁶Any former president who is serving or nominated to serve on the Nominating Committee prior to the effective date of this amendment shall be eligible to serve on the Nominating Committee in addition to the one former president allowed under this amendment.

BOARD STATEMENT REGARDING THE PROPOSED AAD BYLAWS AMENDMENTS

The Board considered and agreed with the Academy Former Presidents Committee's proposed bylaws amendment that would allow all Fellows in good standing, if elected or appointed, to serve on the Nominating Committee with two caveats. The first caveat is that Nominating Committee members are limited to one term of service (i.e., two election cycles), except if elected to serve as Chair of the Nominating Committee, which allows them to serve for a third election cycle. The second caveat is that former presidents can only serve on the Nominating Committee if elected by the membership. Former presidents cannot serve on the Nominating Committee through election by the Board of Directors or Advisory Board.

This section of the bylaws was previously amended in 2020. The current Nominating Committee is the first to experience a committee composed of only one non-voting former president. If this proposed amendment passes, future Nominating Committee membership may or may not include any former presidents.

STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT

NO STATEMENTS IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT WERE RECEIVED

STATEMENT IN OPPOSITION TO THE PROPOSED BYLAWS AMENDMENT

NO STATEMENTS IN OPPOSITION TO THE PROPOSED BYLAWS AMENDMENT WERE RECEIVED

AAD ANNUAL BUSINESS MEETING MINUTES

AMERICAN ACADEMY OF DERMATOLOGY 2023 ANNUAL BUSINESS MEETING MARCH 19, 2023 NEW ORLEANS, LA

MEMORIAL

Mark D. Kaufmann, MD, FAAD, President asked to begin the morning by honoring our colleagues and friends who have passed away since the last Annual Meeting.

CALL TO ORDER

The 2023 Annual Business Meeting of the American Academy of Dermatology was called to order at 8:08 a.m. (Central) by Dr. Kaufmann, MD, FAAD. He stated that this meeting had been called pursuant to the notice requirements set forth in the Academy Bylaws and under Minnesota law.

ESTABLISH QUORUM

Daniel D. Bennett, MD FAAD, Secretary-Treasurer stated that a quorum consisting of not less than 250 of the voting members was not present, but that he would check for a quorum later in the meeting.

INTRODUCTIONS AND ACKNOWLEDGMENTS

Dr. Kaufmann noted that the Annual Business Meeting booklet was made available on the Annual Meeting app. The Annual Business Meeting booklet contained the minutes from the 2022 Annual Business Meeting and the annual reports from the Advisory Board, National Institutes of Health, *Journal of the American Academy of Dermatology*, and the American Board of Dermatology.

Dr. Kaufmann asked the current officers and members of the Board of Directors to stand and face the audience. He thanked them for all their hard work on behalf of the Academy. He particularly thanked the Immediate Past President, Kenneth J. Tomecki, MD, FAAD, Vice President, Linda F. Stein Gold, MD, FAAD, and the following members of the Class of 2023 (listed below) for their exceptional service to the Academy.

Lawrence J. Green, MD, FAAD
Adelaide A. Hebert, MD, FAAD
Alexander Miller, MD, FAAD
Cyndi J. Yag-Howard, MD, FAAD

Dr. Kaufmann asked the following incoming officers and directors to stand and noted that they were listed in the Annual Business Meeting booklet.

President, Terrence A. Cronin, Jr, MD, FAAD
Vice President, Robert S. Kirsner, MD, PhD, FAAD
President-Elect, Seemal R. Desai, MD, FAAD
Vice President-Elect, Cyndi J. Yag-Howard, MD, FAAD

Class of 2027:

Bruce A. Brod, MD, MHCI, FAAD
Brent R. Moody, MD, FAAD
Todd Schlesinger, MD, FAAD
Allison T. Vidimos, MD, RPh, FAAD

He noted that these officers and directors will assume office on Tuesday, March 21, 2023, at the conclusion of the Annual Meeting. He then introduced Executive Director & CEO, Elizabeth K. Usher, MBA, and General Counsel, Robert M. Portman, JD, and thanked the Academy staff for their excellent work in putting together this Annual Meeting and for their outstanding service throughout the year.

Dr. Kaufmann stated that a total of 662 applicants for Fellow, Associate, Affiliate, Adjunct, or International Fellow were accepted into membership this year. He asked the new members to stand and be recognized.

AWARD ACKNOWLEDGEMENTS

Dr. Kaufmann acknowledged the annual award recipients and asked them to stand to be congratulated for their exceptional efforts on behalf of the Academy and the specialty of dermatology. Dr. Kaufmann then presented the Gold Medal Award to Daniel Mark Siegel, MD, MS, FAAD who made remarks of appreciation for the award.

Dr. Kaufmann introduced the 2023 Academy Election Candidates for Officer, Director, and the Nominating Committee Member Representatives (in random order):

For President-Elect

Susan C. Taylor, MD, FAAD
Andrew H. Weinstein, MD, MPH, FAAD

For Vice-President Elect

Kevin D. Cooper, MD, FAAD
Alexander Miller, MD, FAAD

For Board of Director

M. Laurin Council, MD, MBA, FAAD
Paul S. Yamauchi, MD, PhD, FAAD
John C. Trinidad, MD, MPH, FAAD
Arturo P. Saavedra, MD, PhD, FAAD
Tejesh Patel, MD, FAAD
Howard W. Rogers, MD, PhD, FAAD
Alexander S. Gross, MD, FAAD
Carrie L. Davis, MD, FAAD

For Nominating Committee Member Representative

Louis Kuchnir, MD, PhD, FAAD
Anthony Rossi, MD, FAAD

Dr. Kaufmann noted that the election opened worldwide on Saturday, March 18 and closes Saturday, April 1. He encouraged the membership to cast their vote for the candidates online from their laptop computer while onsite at the Annual Meeting via the AAD Election Connection or the mobile meeting app. He stated that all ballots must be received by the April 1 deadline. He also stated that all eligible voting members with an email address on file with the Academy received a personalized link on March 18.

STATEMENTS FROM CANDIDATES FOR PRESIDENT-ELECT 2023

Dr. Kaufmann introduced Dr. Andrew H. Weinstein and Dr. C. Susan Taylor, candidates for the office of President-Elect. They each made a brief statement in support of their candidacy.

RECOGNITION OF INDUSTRY

Dr. Kaufmann recognized the following Pinnacle Level National Partners who contributed \$750,000 and above to the Academy in 2022:

Bristol Myers Squibb
Johnson Biotech and Johnson & Johnson Consumer, Inc. of Johnson and Johnson
Pfizer, Inc.

Dr. Kaufmann recognized the following Diamond Level National Partners who contributed \$500,000 and above to the Academy in 2022:

AbbVie
Sanofi and Regeneron

Dr. Kaufmann recognized the following Sapphire Level National Partners who have provided support at \$250,000 and above:

Amgen

Dr. Kaufmann recognized the following Ruby Level National Partners who have provided support at \$100,000 and above:

Almirall
Boehringer Ingelheim Pharmaceuticals, Inc.
Castle Biosciences
Eli Lilly
Incyte
LEO Pharma, Inc.
Novartis
Ortho Dermatologics
UCB, Inc.

Dr. Kaufmann recognized the following Emerald Level National Partners who have provided support at \$50,000:

Allakos, Inc.
Arcutis Biotherapeutics
Dermavant Sciences
DermTech
Galderma Laboratories, L.P.
Vial

Dr. Kaufmann recognized the following Corporate Partner Circle members who have provided support at \$100,000 and above, annually, for at least three consecutive years:

AbbVie
Amgen
Boehringer Ingelheim Pharmaceuticals, Inc.
Bristol-Myers Squibb
Castle Biosciences
Incyte
Janssen Biotech and Johnson & Johnson Consumer, Inc. of Johnson and Johnson
LEO Pharma, Inc.
Eli Lilly
Novartis
Ortho Dermatologics
Pfizer, Inc.
Sanofi and Regeneron
UCB, Inc.

On behalf of the more than 20,000 Academy members worldwide, Dr. Kaufmann thanked these companies for their continued support of dermatology and asked them to stand and be recognized.

SECRETARY-TREASURER REPORT

Dr. Bennett stated that the actions of the Board of Directors for the past year had been reported in *Dermatology World* and approved Board of Directors minutes were posted on the American Academy of Dermatology website.

Disposition of the 2022 Annual Business Meeting Minutes

Dr. Bennett stated the proceedings of the 2022 Annual Business Meeting were posted to the website and included on the 2023 election book for membership review and vote.

Secretary-Treasurer's Report

Dr. Bennett reported that the financial condition of the Academy remains healthy and that the Academy has weathered the COVID-19 pandemic better than most comparable medical societies. He noted that the financial information he would be presented would be preliminary due to the timing of the meeting. He also noted that the Academy was in the process of closing the books for 2022 and that the audit to confirm the financials would be performed after that.

Dr. Bennett next provided a very high-level overview of the Academy's financial condition and the many programs designed to serve the members and the revenue sources utilized to develop those programs. He then provided a breakdown of the Academy's categories of expenses and revenue sources over the last year.

QUORUM

At this point of the meeting, a quorum of at least 250 members was present.

UNFINISHED BUSINESS

Dr. Kaufmann stated that there was no unfinished business.

NEW BUSINESS

Dr. Kaufmann entertained questions and comments from the floor. No questions or comments were presented.

ADJOURNMENT

There being no further business, Dr. Kaufmann adjourned the Annual Business Meeting of the American Academy of Dermatology at 8:48 a.m. (Central).

Respectfully submitted,



Daniel D. Bennett, MD, FAAD
Secretary-Treasurer

AADA ANNUAL BUSINESS MEETING MINUTES

AMERICAN ACADEMY OF DERMATOLOGY ASSOCIATION 2022 ANNUAL BUSINESS MEETING MARCH 19, 2023 NEW ORLEANS, LA

CALL TO ORDER

The 2023 Annual Business Meeting of the American Academy of Dermatology Association was called to order at 8:48 a.m. (Central) by Mark D. Kaufmann, MD, FAAD, President. He stated that this meeting had been called pursuant to the notice requirements set forth in the Association Bylaws and under Minnesota law.

ESTABLISH QUORUM

Daniel D. Bennett, MD, FAAD, Secretary-Treasurer stated that a quorum consisting of not less than 250 of the voting members was present.

REPORTS TO THE MEMBERSHIP

Dr. Bennett stated that the actions of the Board of Directors for the past year have been reported in *Dermatology World* and approved Board of Directors minutes were posted on the American Academy of Dermatology website.

SECRETARY-TREASURER'S REPORT

Disposition of the 2022 Annual Business Meeting Minutes

Dr. Bennett stated the proceedings of the 2022 AADA Annual Business Meeting were posted to the website and included on the 2023 election book for membership review and vote.

Disposition of the 2021 Audited Financial Statements for the American Academy of Dermatology Association (AADA)

Dr. Kaufmann reported that the 2021 Audited Financial Statements had been approved by the Association Board of Directors and published in the November 2022 edition of *Dermatology World*. He referred the audience to his financial report for the American Academy of Dermatology and indicated that the same report applied to the Association.

UNFINISHED BUSINESS

There was no unfinished business to consider.

NEW BUSINESS

Dr. Kaufmann entertained questions and comments from the floor. No questions were presented.

RECOGNITION OF RETIRING BOARD OFFICERS

Dr. Kaufmann thanked Linda F. Stein Gold, MD, FAAD for her contribution as Vice President and presented her with an award.

Dr. Stein Gold thanked Dr. Kaufmann for his outstanding service and dedication as President and presented him with an award.

ADJOURNMENT

There being no further business, Dr. Kaufmann adjourned the Annual Business Meeting of the American Academy of Dermatology Association at 8:52 (Central).

Respectfully submitted,



Daniel D. Bennett, MD, FAAD
Secretary-Treasurer

MURAD ALAM, MD, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	20%
Surgical:	65%
Dermopath:	10%
Pediatrics:	5%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	90%
Administrative:	10%



EDUCATION

2001-2002	Mohs Fellowship	Houston
2000-2001	Laser Fellowship	Boston
1997-2000	Residency	Columbia University
1996-2000	Internship	University of Michigan
2013-2016	MBA	Kellogg Business School
2003-2006	MSCI	Northwestern University
1992-1996	MD	Yale Medical School
1985-1989	BA	Yale College

CERTIFICATION

Dermatology; Mohs

AREAS OF INTEREST

Skin Cancer; Lasers/Cosmetics; Payment Policy/Scope; Advocacy

CLINICAL AFFILIATIONS

Northwestern University

PRESENT ACADEMIC POSITION

Professor and Vice-Chair

ACADEMY INVOLVEMENT

2022-2024	Executive Committee
2020-2024	Board of Directors
2018-2027	Associate Editor-JAAD
2018-2020	Chair-Congressional Policy Committee
2013-2017	Chair-Health Care Finance Committee
2012-2015	Co-Chair-Dermatopathology Committee
2019-2025	Chair-ICD-10 Workgroup
2015-2022	Chair-Digital Pathology Workgroup
2015-2017	Chair-Dermatoepidemiology ERG
2023-2024	Chair- Clinical Guidance AHTF
2015-2016	Deputy Chair-Audit Committee
2015-2019	Alternate-DermCAC
2014-2015	Advisor-Mohs Committee
2014-2015	Board, SkinPAC
2022-2024	BOD Liaison- Government Affairs and Health Policy Council
2023-2024	AST Search Committee
2021-2022	AST Selection AHTF
2020-2025	Investments Committee
2019-2024	Compounding Workgroup
2018-2025	Fee Schedule Workgroup
2016-2017	AHTF Biopsy Codes
2015-2017	Appropriate Use Criteria Committee
2014-2025	Choosing Wisely Workgroup
2014-2018	Guidelines Workgroup-Non-Melanoma
2014-2017	AHTF Dysplastic Nevi
2013-2020	RBRVS-CPT Committee

ELECTED AND APPOINTED POSITIONS

President/BOD, American Society for Dermatologic Surgery
President/BOD, American Society for Laser Medicine and Surgery
President/BOD, Illinois Dermatologic Society
Treasurer/BOD, Women's Dermatologic Society
Secretary-Treasurer/BOD, Association of Academic Cosmetic Dermatology
BOD, American College of Mohs Surgery
BOD, American Dermatological Association
BOD, Association of Professors of Dermatology
BOD, Skin of Color Society

BOD, Noah Worcester
BOD, World Association of Medical Editors
CPT Advisor, Dermatology
Delegate, AMA
Voting Member, FDA Panel
Member, NCCN Non-Melanoma Panel

HONORS AND AWARDS

President's Awards: AAD, ASDS, ASLMS
ASDS-Stegman Lifetime Achievement Award
Newsweek Top 50 (2023)

PUBLICATIONS/PRESENTATIONS

700 scientific presentations, 300 peer-reviewed manuscripts,
Edited 25 textbooks

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

What is one unique leadership strength that qualifies you to serve as President of the American Academy of Dermatology?

My strength as a leader is an ability to bring people together to achieve common goals. I am eager to address challenges that affect us all. To solve complex problems, it is important to have a broad understanding of the issues, and then to develop effective strategies. I am experienced in helping organizations navigate obstacles. Apart from being a board and executive committee member of AAD, I have been a board member of 12 other medical professional societies, including ADA, APD, ACMS, SOCS, Noah, AACD, and IDS, and also president of ASDS and ASLMS, and treasurer of WDS. Having served as a dermatology CPT advisor for over a decade, and chair of key health policy committees at AAD such as Health Care Finance Committee and Congressional Policy Committee, I have helped shape policies that work for dermatology. I am a listener, skilled at gathering information and analyzing problems. I like to get things done. In particular, I am committed to working with all member dermatologists to develop and then rapidly implement effective solutions to urgent crises like declining Medicare reimbursement and ongoing roadblocks like preauthorization. We must coordinate to solve the big issues that touch us all, irrespective of subspecialty, and whether we are in solo or group practice, institutional or independent practice, academics or private practice. Importantly, the final step in coming together to tackle problems is to succeed in doing so. We must not be deterred, we must be proactive, and we must achieve our objectives.

Please rank your top three (3) priorities/challenges to dermatologists and the Academy and how would you address them?

My three top priorities are: (1) solving the problem of declining reimbursement; (2) convincing the public of our expertise in skin disease and treatments; and (3) growing unity among dermatologists. The decades-long decline in Medicare and private payer professional fees has been painfully accelerated by the corrosive impact of rising wages and prices. The result is crushing overheads that pose an imminent, existential threat to our practices, the patients who depend on us, and the employees we support. This emergency must be stopped by Congressional action to index professional fees to inflation. Scope of practice issues also continue to affect us all. Non-physician providers and other specialists have their roles, but we must continually reiterate to the public, regulators, legislators, payors, and industry that we dermatologists are *the* experts in skin disease and treatments. Dermatologists must lead. To protect our patients, newer scope challenges like the corporate practice of dermatology by pharmacy chains and insurers, and the misapplication of simplistic algorithms to "treat" skin disease, must also be opposed. As we work to address issues like reimbursements and scope, we must work collaboratively to leverage our strength in pursuit of common goals. Dermatology is a relatively small specialty but we are fortunate to have incredibly gifted, skilled, capable and dynamic colleagues. We have the resources to conquer formidable challenges if we work together. We can also enlist other like-minded specialties in the house of medicine. By joining together we can ensure that our patients, our staffs, and we ourselves continue to thrive.

ROBERT T. BRODELL, MD, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	50%
Surgical:	15%
Dermopath:	25%
Pediatrics:	10%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	80%
Administrative	20%



EDUCATION

Harding High School, Warren, Ohio
Washington & Jefferson College, Washington, Pennsylvania
University of Rochester School of Medicine and Dentistry,
Rochester, New York

CERTIFICATION

Dermatology (1984)
Dermatopathology (1985)

AREAS OF INTEREST

Surgery for the Medical Dermatologist; Teaching and Learning;
Mission Medicine; Errors; Clinical-Pathologic Correlation;
Rural Dermatology; Dataderm; Teledermatology

ACADEMIC AFFILIATIONS

University of Mississippi Medical Center (UMMC) Jackson, Mississippi

CLINICAL AFFILIATIONS

Sonny Montgomery VA Hospital, Jackson, MS and UMMC

PRESENT ACADEMIC POSITION

Tenured Professor and Chair, Department of Pathology
Past Founding Chair, Department of Dermatology
Billy S. Guyton Distinguished Professor
UMMC

ACADEMY INVOLVEMENT

1996-present	Minority Mentorship Program
2000-present	Leadership Conferences/ADLP
2004-present	Skin Knowledge and Information Network (SKIN)
2005-2018	Dermatopathology Committee
2009-present	Media Expert
2014-2019	Scientific Assembly Committee
2014-present	AHTF Data Collection Platform
2016-2018	Council on GAHP
2018-2020	Nominating Committee
2018-2019	Council on Education
2019-present	Leadership Mentoring Program
2020-present	Associate Editor, <i>JAAD</i>
2021-present	Appropriate Use Criteria Committee
2023	Honorary Membership

HONORS AND AWARDS

Phi Beta Kappa; AOA; NEOMED Liebelt/Wheeler Award for Faculty Excellence (1995); AAMC/Pfizer Medical Humanism in Medicine Award (1999); American Cancer Society St. George National Award for Leadership (2003); ACS National Relay For Life Hall of Fame (2005); AOA Teacher of the Year, UMMC (2014); Thomas Pearson Memorial Education Award (AAD 2018); AAD Presidential Citations, (2016, 2019, 2022) Dermatology Foundation Practitioner of the Year (2024)

PUBLICATIONS/PRESENTATIONS

2,008 lectures; 372 peer-reviewed articles; 42 book chapters; 3 books

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

What is one unique leadership strength that qualifies you to serve as President of the American Academy of Dermatology?

My service as a leader in dermatology has been characterized by a focus on listening and, more importantly, hearing. Understanding problems completely, with input from all stakeholders, is the basis upon which thoughtful solutions are organized and communicated.

Please rank your top three (3) priorities/challenges to dermatologists and the Academy and how would you address them?

- 1) The AAD must take every opportunity to fight for fair reimbursement commensurate with the dermatologist's work. Physicians have been losing ground in inflation-adjusted dollars, while hospitals, nursing homes, and pharmacies are seeing gains. A campaign led by physicians AND patients is required to accomplish this task.
- 2) Dermatologists have become aware of the costs and inefficiencies associated with Pharmacy Benefit Managers (PBMs). They have been pillaging the house of medicine by extracting hundreds of billions of dollars from the health care system while offering no benefits! They are, in fact, Pharmacy Pillaging Managers (PPMs). The AAD must work with other organizations in the House of Medicine to pull away the veil hiding the financial shenanigans of the PPMs. When this occurs, political exigency will cause them to collapse under their own weight.
- 3) In poll after poll, dermatologists are no longer rated as the happiest physicians. This is the result of burdens imposed on dermatologists by payors (prior authorization and step therapies), regulations that degrade physician autonomy, and the inefficiencies associated with the electronic health record that force dermatologists to complete their charting in the evening (so-called "pajama time"). Regulations to minimize these burdens have already been passed in many states and there has been some relief at the national level. The political winds are at our back; we must work toward uniform regulatory relief in all states by making the case to politicians that minimizing these burdens will allow us to provide better care for our patients.

MARC D. BROWN, MD, FAAD VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)

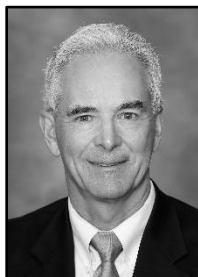
Surgical: 100%

ALLOCATION OF TIME

Academic Practice: 100%

Clinical: 80%

Administrative: 20%



EDUCATION

1979 Georgetown University, Washington, D.C.
Medicine M.D.
1979-1982 Resident Internal Medicine, University of Rochester
1984-1987 Resident, Dermatology, University of Michigan
1987-1989 Fellowship Mohs Surgery, University of Michigan

CERTIFICATION

1987 Diplomate, American Board of Dermatology
2022 Diplomate, American Board of Micrographic
Dermatologic Surgery

AREAS OF INTEREST

Mohs surgery, reconstruction, high risk skin cancer,
melanoma & transplant patients

ACADEMIC AFFILIATIONS

Tenured Professor of Dermatology and Oncology
University of Rochester School of Medicine

CLINICAL AFFILIATIONS

Strong Memorial Hospital

PRESENT ACADEMIC POSITION

Professor of Dermatology & Oncology, University of Rochester

ACADEMY INVOLVEMENT

2019-2021 Nominating Committee
2017-2019 Council on Education
2019-2020 Council on Government Affairs and Health Policy
2015-2019 Board of Directors

ELECTED AND APPOINTED POSITIONS

1998-2001 BOD American College of Mohs Surgery
1998-2000 President, Rochester Dermatology Society
1999 Surgical Advisory Board, Archives of Dermatology
2003-2009 Board of Trustees, Dermatology Foundation
2003-2005 President New York State Society of Dermatology
and Dermatologic Surgery
2003-2005 President, Association of Academic Dermatologic
Surgeons
2010-2011 Secretary Treasurer, ACMS
2010-2012 President, ITSCC
2012-2013 President, ACMS
2012-2015 BOD, ASDS
2000 Member, American Dermatological Association
2015-2019 BOD, AAD
2018-2019 VP, ASDS
2019-2020 President, ASDS

HONORS AND AWARDS

Castle Connelly Top Doctors
LeMoyne College Distinguished Alumni Award
Faculty Teaching Award x3
2022-2023 AAD Presidential Citation

PUBLICATIONS/PRESENTATIONS

Peer reviewed articles – 70
Books – 2
National & International Presentations – 260
Invited Named Lectureships – 4

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

How would you work with the president and the Board to improve the value of AAD membership?

My role as VP would be to fully support the President and the AAD to continue its multiple missions of advocacy, career development, practice management, meetings, CME, and public education. I feel the average member has no idea how much the AAD does for them. Yes, we need to add value by meeting ongoing challenges (Medicare reimbursement, scope of practice, lidocaine shortage, etc.) but also to aggressively communicate to our membership the value AAD provides. It's a lot!

I have served in multiple leadership positions and feel comfortable and capable in the role of VP. As a member of the executive committee, I will help to identify key issues and propose effective solutions with a creative, strategic mindset. I look forward to my role working with the Advisory Board. My style is to listen to diverse perspectives, ask questions, seek input from colleagues and staff, and work to build consensus. I strive to be humble, collaborative, maintain a sense of humor, and always with respectful open communication. As VP I will always work for our members, listen to their ideas and concerns, and actively let them know the many ways the AAD strives to make our specialty always better.

LARRY GREEN, MD, FAAD VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	35%
Surgical:	30%
Pediatrics:	5%
Other:	30%

ALLOCATION OF TIME

Academic Practice:	5%
Private Practice:	95%
Clinical	80%
Administrative	15%



EDUCATION

University of California, Irvine, 1995-Dermatology and Dermatologic Surgery Residency

CERTIFICATION

American Board of Dermatology

AREAS OF INTEREST

Clinical Research, Psoriasis, Acne, Cosmetic and Surgical Dermatology

ACADEMIC AFFILIATIONS

George Washington University School of Medicine

PRESENT ACADEMIC POSITION

Clinical Professor of Dermatology

ACADEMY INVOLVEMENT

2023-present	Council on Education
2020-2023	State Society Relationships Committee-Board Liaison
2020-2023	SkinPAC Board of Advisors-Board liaison
2019-2023	Council on Corporate and Philanthropic Relations
2018-2023	Compounding Task Force
2017-2019	State Society Relationships Committee
2017-2019	Council on Communications
2017-2019	Congressional Policy Committee
2015-2019	Council on GAHP
2015-2017	Drug Pricing and Transparency Task Force
2015-2016	Pfizer Grant Review Committee for Underserved Areas
2014-2016	Mohs Workgroup
2013-2019	State Policy Committee
2014-2017	Health Care Finance Committee
2014-2016	Dermatopathology Rapid Response Committee
2010-2017	SkinPAC Board of Advisors

ELECTED AND APPOINTED POSITIONS

2019-2023	AAD, Board of Directors
2019-present	Chair, Board and Commissions Committee-Legislative Council, Maryland Medical Society
2019-present	NPF, Board of Trustees
2019-present	Chair, Research Committee, NPF
2018-2019	President, Montgomery County Medical Society
2017-2019	Chair, State Policy Committee
2016-2022	Medical Board of Directors, NPF
2016-2019	ASDS, Board of Directors
2015-2017	Chair, SkinPAC Board of Advisors
2011-2017	Chair, Policy Priorities Committee, ASDS
2010-2019	Chair, Legislative Committee, Montgomery County Medical Society
2008-present	Board Member, Congressional Awards Charity, United States Congress
2005-2014	NPF, Board of Trustees

HONORS AND AWARDS

2023	Presidential Citation, AAD
2019	Outstanding Clinician of the Year, National Psoriasis Foundation
2018	Advocate of the Year, AAD
2017	2-Presidential Citations, AAD
2011	Presidential Citation, AAD
2011	Senatorial Citation for Advancing Patient Safety, Senate of France
2010	President's Council on Volunteerism and Civil Service, President Obama
2009	President's Award, American Society for Dermatologic Surgery

PUBLICATIONS/PRESENTATIONS

Over 150 publications/presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

How would you work with the president and the Board to improve the value of AAD membership?

Our members should feel the AAD is the most important organization in their professional lives. Importance translates to value. The unparalleled education the AAD offers is of utmost importance/value to our members. However, with so many other educational CME opportunities now available, the AAD educational offerings need to be updated in order to remain so highly valued. I will work with the AAD President and Board to upgrade AAD CME education so that it remains the trusted, premier source for all board-certified dermatologists.

Advocacy on behalf of our members adds importance/value. I will be a steadfast advocate for finding ways to increase CMS/insurance company payments for our membership and improving the regulatory burdens that continue to be imposed on us. More importantly, we need to be unified in our advocacy. I will always lead with the President, Board, and membership together so our unified voice can be heard loud and clear to legislators and regulatory officials.

I will always represent our members-working with our President and Board to do whatever is asked-and helping to make sure **our** AAD continues to represent excellence in dermatology.

A. SHADI KOUROSH, MD, MPH, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 80%
Surgical: 20%

ALLOCATION OF TIME

Academic Practice: 80%
Private Practice: 20%
Clinical: 100%

EDUCATION

2003-University of Virginia
2009-UT Southwestern Medical Center
2016-Harvard School of Public Health

CERTIFICATION

2013-Dermatology

AREAS OF INTEREST

Skin of Color, Vitiligo, Public Health, Health Policy

ACADEMIC AFFILIATIONS

Massachusetts General Hospital
Harvard Medical School

PRESENT ACADEMIC POSITION

Director of Community Health, Department of Dermatology,
Massachusetts General Hospital
Associate Professor, Harvard Medical School

ACADEMY INVOLVEMENT

2010- Fellow/Member-American Academy of Dermatology
2012-2013 Texas State Advocacy Leader
2013- Massachusetts State Advocacy Leader
2013-2018 Patient Advocacy Task Force
2014 Guest Contributor, Council on Education & MOC Retreat
2015 Independent Grants for Learning and Change Committee
2015-2019 AHTF on Drug Pricing and Transparency
2015-2018 Patient Reported Outcomes Workgroup
2015-2017 Deputy Editor, Dialogues in Dermatology
2017-2019 Editor-in-Chief, Dialogues in Dermatology
2017-2020 Enduring Materials Committee
2017-2019 Nominating Committee
2020- Chair, Skin of Color Curriculum
2022- Chair, AHTF Dermatologic Resources for the Intervention
and Continued Prevention of Human Trafficking

HONORS AND AWARDS

2014 Community Advancement Award, Women's
Dermatologic Society
2014-2015 AAD Leadership Forum
2014-2015 AAD Academic Dermatology Leadership Program
2015 Volunteer of the Year, Women's Dermatologic Society
2015 Partners in Excellence Award for Outstanding
Contributions to the MGH Community
2016 Dr. Ernesto Gonzalez Award for outstanding
contributions to Hispanic Community
2019 Outstanding Service Award for contributions as
Editor-in-Chief of Dialogues in Dermatology
2020 Harvard Medical School Dean's Community Service
Award founding MGH's pro-bono tattoo removal
program assisting human trafficking survivors and
former gang members to be safe, acquire jobs and
reintegrate into society
2020 Medscape's 25 Rising Starts in Medicine
2021, 2023 AAD Presidential Citation



PUBLICATIONS/PRESENTATIONS

There is not enough space to include these.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

As a large and multifaceted organization that handles so many programs and initiatives, it can be challenging for the AAD, like many large organizations, to be nimble and quickly responsive to time sensitive issues as they arise. Therefore, I would propose that the AAD appoint a Rapid Response Task force to address urgent matters in a thoughtful and timely manner.

GLENN D. GOLDMAN, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 20%
Surgical: 80%

ALLOCATION OF TIME

Private Practice 100%
Clinical: 100%

EDUCATION

Dartmouth College
Cornell University Medical College
New York Hospital Internship
Yale University Dermatology Residency
University of Pennsylvania Mohs Surgery

CERTIFICATION

American Board of Dermatology
Micrographic Surgery and Dermatologic Oncology

AREAS OF INTEREST

Surgical Dermatology and Reconstruction
Coding and Reimbursement
International Dermatology
Payment and Insurance Issues

ACADEMIC AFFILIATIONS

University of Vermont College of Medicine

CLINICAL AFFILIATIONS

Four Seasons Dermatology

PRESENT ACADEMIC POSITION

Professor Emeritus / Follansbee Professor of Dermatology

ACADEMY INVOLVEMENT

2014-2016 Coding and Reimbursement Task Force
2016-2022 Coding and Reimbursement Committee
(Chair 2021-2022)
2020-2022 Health Care Finance Committee
2020-2022 Council on Practice Management
2017-2020 Mohs Surgery Committee
2022-present PAPR Committee

ELECTED AND APPOINTED POSITIONS

1996-2023 Vermont Dermatological Society President
multiple terms
2018-2020 Board of Directors American Society for Dermatologic
Surgery
2009-2012 Board of Directors American College of Mohs Surgery
2018-2021 Secretary-Treasurer, Vice President, President,
American College of Mohs Surgery
2010-2014 AMA RUC Representative Dermatology/ACMS
2009-2014 ACMS Fellowship Training Committee
2006-present Dermatology Foundation Chair
2005-2010 American Board of Dermatology Surgery
Test Committee

HONORS AND AWARDS

2013, 2015 AAD Presidential Citation
2022 ACMS Distinguished Service Award
2015 UVM Continuing Medical Education Award
2014 Tromovich Research Award
15 years Castle-Connelly Top Doctors
US News and World Report Top Doctors



PUBLICATIONS/PRESENTATIONS

53 Peer-reviewed articles
2 Textbooks
16 Book Chapters and Reviews
285 Local, Regional, National and International Presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

A challenge for (non APM) practices is to successfully navigate the complexities of MIPS submission and/or QCDR data entry. Many use their EMR to do MIPS, but EMR integration is incomplete, and CMS moves the playing field regularly. The AAD QCDR effort has been at the forefront and the AAD has responded vigorously to CMS requirements. Our members need to be aware of exactly what is available to them through the AAD. The communication has been strong, but it could be even more vigorous. EMR integration with DataDerm is a primary goal. I would work hand in hand with other specialties and vote to allocate whatever resources are needed to ensure that our members are successful in navigating this unnecessary but extant complexity.

ALINA G. BRIDGES, DO, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	10%
Dermatopathology:	85%
Pediatrics:	2.5%
Other:	2.5%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	95%
Administrative:	5%



EDUCATION

DO-UMDNJ
Dermatology-University of Cincinnati (Chief)
Dermatopathology and Immunodermatology Fellowships-Mayo Clinic

CERTIFICATION

Triple-boarded

AREAS OF INTEREST

Inflammatory & Neoplastic Skin Diseases, Autoimmune Skin diseases,
Complex Medical Dermatology, Psoriasis, Lymphoma, Panniculitis,
Alopecia, Melanoma

ACADEMIC AFFILIATIONS

Zucker School of Medicine Hofstra/Northwell, Associate Professor;
2022-present; Mayo Clinic Emeritus Associate Professor, 2001-
2020; Program Director Dermatopathology and
Immunodermatology, Mayo Clinic

CLINICAL AFFILIATIONS

Director of Dermatopathology, Zucker School of Medicine
Hofstra/Northwell

PRESENT ACADEMIC POSITION

Associate Professor & Director of Dermatopathology,
Zucker School of Medicine Hofstra/Northwell
Director Cutaneous Pathology, Northwell Cancer Center

ACADEMY INVOLVEMENT

Many presentations over 25 years at AADA
2021 Volunteer Skin Cancer Foundation
2018-present: Editorial Board, *JAAD*
2020-present: RBRVS Committee
2020-present: Dermopath Committee, Deputy Chair
(2022, 2023, 2024 Chair)
2020-present: AADA Legislative conference
2022-present: Moh's Committee, Deputy Chair
2022-present: Curriculum Task Force
2022 AAD Advanced Leadership Forum
2023-present: Health Care Finance Committee
2023-present: AUC AAD/ASDP
2024 GAHP Council
2024- Patient Access and Payer relations, ex officio

ELECTED AND APPOINTED POSITIONS

2016-2017: CPT Advisor
2016-present: AMA/RUC alternate Advisor
2019-present: CMS MACRA subcommittee
2019-present: FDA/AAMI
2016-present: American Society of Dermatopathology (ASDP)
Health Policy Work Value Committee
2018-present: ASDP MOC Committee
2016, 2018, 2022: ASDP Program committee
2021-present: ASDP History Committee
2024-present: Strategic Planning committee ASDP
2021-2023: Noah Worcester Dermatological Society,
Scientific Co-Chair
2024 Finance Committee
2022-present: Mentorship committee, Women's Dermatologic
Society

HONORS AND AWARDS

Castle Connolly Top Doctors
Presidential Citation ASDP
Dermatopathology Art Awards
Presidential Citation AAD: 2022, 2023, 2024

PUBLICATIONS/PRESENTATIONS

>80 peer-reviewed publications; >500 presentations; multiple
letters, commentaries, & books/book chapters: in areas of
inflammatory dermatoses, autoimmune diseases, vasculitis,
alopecia, oral and nail disease, lymphoma, panniculitis, drug
reactions and healthcare policy

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

I believe the AADA has room for improvement in the following areas: member engagement, advancements in technology, scope of practice/truth in advertising campaigns and healthcare disparities. Initiatives or strategies that address these issues will bring about positive changes and contribute to the AADA's growth and advancement. I would promote education and appropriate use of emerging technologies such as teledermatology, digital dermatology/pathology and AI. I support initiatives to address health equity and dermatology workforce diversity and decrease health care disparities for skin of color patients. I would work with all stakeholders to ensure, the highest quality physician-led care ensuring patients are not confused about their qualifications. Most importantly, I would foster collaboration, open communication, and inclusive decision-making to unify AADA members in addressing these challenges collectively.

PAUL STEVEN YAMAUCHI, MD, PHD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	75%
Surgical:	10%
DermPath:	1%
Pediatrics:	4%
Other:	10%

ALLOCATION OF TIME

Private Practice:	100%
Clinical:	95%
Administrative:	5%



EDUCATION

- 1990-1994 **M.D.** Case Western Reserve University School of Medicine, Cleveland, Ohio
- 1986-1989 **Ph.D.** Philosophy (Biochemistry) University of California at Santa Barbara, Santa Barbara, California
- 1982-1986 **B.S.** (Biochemistry) University of California at Los Angeles, Los Angeles, California

CERTIFICATION

- 1997-2000 Resident Dermatology UCLA School of Medicine, Los Angeles, California
- Diplomate American Board Dermatology

AREAS OF INTEREST

Clinical Research
Psoriasis
Atopic Dermatitis
Immunodermatology
Patient Advocacy

ACADEMIC AFFILIATIONS

Assistant Clinical Professor David Geffen School of Medicine at UCLA

CLINICAL AFFILIATIONS

Director Dermatology Institute & Skin Care Center
Clinical Science Institute
St John's Hospital, Santa Monica, CA
Veterans Affairs Los Angeles, CA

PRESENT ACADEMIC POSITION

Assistant Clinical Professor David Geffen School of Medicine at UCLA

ACADEMY INVOLVEMENT

2023	Slated Candidate Board of Directors AAD
2023-Current	Philanthropic Relations Committee
2022-Current	Committee on Members Communication
2021-Current	Council on Community, Corporate and Philanthropic Relations
2021-Current	Council on Communications
2015-Current	Poster Exhibits Workgroup
2020-Current	AccessDerm
2021-Current	DocMatter
2020-2021	AADA Legislative Conference Team California
2020-2021	Leadership Circle
2017-2020	Corporate Relations Committee
2015-2017	SPOTme
2016-2018	Dermatology Education-Review and Mastery Program
2016	Dialogues in Dermatology-Atopic Dermatitis

ELECTED AND APPOINTED POSITIONS

Board of Directors-CalDerm
Executive Membership Committee-CalDerm
Medical Board National Psoriasis Foundation
Scientific Advisory Council National Eczema Association
Chairman-The Atopic Dermatitis Initiative (Los Angeles), Patient Advocacy

HONORS AND AWARDS

2022-2023	Newsweek Magazine Top Medical Dermatologists
2005-2023	Marquis Who's Who in America
2014-2023	Castle Connolly Top Doctors in America
2016-2023	Expert Network Distinguished Doctor
2010-2023	Super Doctors Southern California
2016	Presidential Citation Award AAD
2016	National Psoriasis Foundation Award Gala
2016	Marquis Who's Who Lifetime Achievement Award

PUBLICATIONS/PRESENTATIONS

EDITOR IN CHIEF-Biologic and Systemic Agents in Dermatology.
Publisher-Springer 2018

EDITOR IN CHIEF-Dermatology Reports
Over 120 peer reviewed publications
Over 200 presentations

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

The AAD has taken great strides to foster unity in our specialty through education, advocacy, member-centricity, and innovation. Several obstacles remain that pose challenges to dermatologists.

Declining payments from payers with increased overhead costs coupled with administrative burdens in practices and longer wait times for access to care have spiraled. The AAD needs to continue intervening with stakeholders including insurers and government agencies to eliminate policies that reduce efficiency and revenue. The expansion of innovative practice management strategies will streamline administrative workloads.

The AAD has been striving for diversity and inclusion of underrepresented populations at all levels. While ensuring merit, mentorship programs can train future dermatologists with diverse backgrounds to become leaders and promote cultural awareness. Further diversity is needed within the AAD governing bodies.

ANDREW F. ALEXIS, MD, MPH, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 70%
Surgical: 30%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 80%
Administrative: 20%



EDUCATION

B.Sc. - McGill University
M.D. - Columbia University, College of Physicians and Surgeons
M.P.H. - Columbia University, Mailman School of Public Health
Medical Internship (PGY-1) - Saint Vincent's Hospital
Dermatology Residency - New York Presbyterian Hospital (Cornell)
Fellowship in Dermatopharmacology - New York University

CERTIFICATION

2003 American Board of Dermatology
(2012 – Recertification)

AREAS OF INTEREST

Skin of Color, Atopic dermatitis, Psoriasis, Acne, Pigmentary disorders

ACADEMIC AFFILIATIONS

Weill Cornell Medicine

CLINICAL AFFILIATIONS

Weill Cornell Medicine

PRESENT ACADEMIC POSITION

Professor of Clinical Dermatology

ACADEMY INVOLVEMENT

2011-2015 Membership Committee
2011–2015 Diversity Task Force (Chair)
2022 Ad Hoc Task Force on Election Oversight
2004-2023 Faculty
2019-present Editorial Board Member, *JAAD*

ELECTED AND APPOINTED POSITIONS

President
New York Dermatological Society, 2017-2018
Skin of Color Society, 03/2023-present
Board of Directors
American Dermatological Society, 2019-2021
Scarring Alopecia Foundation, 2015-present
Chair
Diversity Task Force Committee, AAD, 2011-2015

HONORS AND AWARDS

AAD Presidential Citation (2016)
Inducted into:
American Dermatological Association (2014)
New York Dermatological Society (2013)

PUBLICATIONS/PRESENTATIONS

Silverberg JI, Horeczko J, Alexis A. Development of an Eczema Area and Severity Index Atlas for Diverse Skin Types. *Dermatitis*. 2023 Jun 6.

Elston DM, Grant-Kels JM, Levin NA, Alam M, Brodell RT, Fernandez AP, Flamm A, Hurley MY, Ratner D, Schaffer JV, Peebles K, Alexis AF, James AJ. Letter from the journal: Improving diagnostic acumen and patient outcomes. *J Am Acad Dermatol*. 2023 Sep;89(3):471-472.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

The AAD could improve the public perception of dermatology and the impact dermatologists have on the broad spectrum of populations we serve. I will work with Academy leaders to strategically raise awareness of the extraordinary depth and breadth of dermatology and the innumerable ways dermatologists improve the lives of patients around the world. Elevating the perception of dermatology and increasing public/stakeholder understanding of the extraordinary value of dermatologic practice will be key to protecting and strengthening the future of our exceptional specialty.

MICHAEL G. WILKERSON, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 50%
Surgical: 50%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 50%
Administrative: 50%



EDUCATION

University of Texas Medical School at Houston MD
Medical College of Virginia Dermatology Residency

CERTIFICATION

ABD 1988

AREAS OF INTEREST

Pharmacology, medical dermatology, contact dermatitis, wound healing and scarring

ACADEMIC AFFILIATIONS

University of Texas Medical Branch Galveston TX

CLINICAL AFFILIATIONS

University of Texas Medical Branch

PRESENT ACADEMIC POSITION

Chair of Dermatology

ACADEMY INVOLVEMENT

2020-2024 Regulatory Policy Committee

ELECTED AND APPOINTED POSITIONS

2013 Past president Texas Dermatological Society
2014-2019 TDS Legislative/Socioeconomic Co-chair

HONORS AND AWARDS

2018 Texas Dermatological Society Mentoring and Leadership Award

PUBLICATIONS/PRESENTATIONS

1. Tran M, Armenta AM, Wilkerson MG, Afrouzian M, Khan K. A Case of Lansoprazole-Induced Bullous Pemphigoid After Zantac Recall. ACG Case Rep J. 2021 Oct 4;8(9):e00664. doi: 10.14309/crj.0000000000000664. PMID: 34621909; PMCID: PMC8492368.
2. Carrillo, B., Gallaga, N., Hoyer, P., Ross, L., & Wilkerson, M. (2021). A Case of Linagliptin-Induced Bullous Pemphigoid. SKIN The Journal of Cutaneous Medicine, 5(2), 147–151.
3. Philips RC, Hoyer PE, white SM, Tinkey KT, Loeffelholz M, Anderson CR, **Wilkerson MG**, Gibson BR, Kelly BC. Cutaneous nontuberculous mycobacteria infections: A retrospective case series of 78 patients from the Texas Gulf Coast region. Journal of the American Academy of Dermatology. 2019 Sep;81(3):730-739. doi:10.1016/j.jaad.2019.04.022.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

The AAD must evolve as medical practice and physician employment models for change. We are moving into a time where most of our recent graduates are being employed by some form of corporate medicine. We must evolve our educational and practice representation models to accommodate less time to attend meetings, restrictions on reimbursement, and ability to attend AAD offerings in recorded or asynchronous formats.

We must address the cost of membership dues and annual meeting attendance fee which is approaching \$2000. This does not include hotel, transportation, and incidentals.

SETH L. MATARASSO, MD, FAAD

BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	20%
Surgical:	60%
DermPath:	10%
Pediatrics:	10%

ALLOCATION OF TIME

Academic Practice:	15%
Clinical:	10%
Academic	5%
Private Practice:	85%
Clinical:	80%
Administrative:	5%



EDUCATION

University of Pennsylvania, Philadelphia, PA (BA)
State University of New York at Buffalo School of Medicine, (MD)
Intern: Department of Internal Medicine
 Beth Israel Medical Center, Mt. Sinai School of Medicine, NYC, NY
Resident and Chief Resident: Department of Dermatology
 Baylor College of Medicine, Houston, TX
Postgraduate Fellow: Dermatologic Surgery and Mohs Chemosurgery
 UCSF School of Medicine, SF, CA

CERTIFICATION

1988 American Board of Dermatology

AREAS OF INTEREST

Dermatology: general, aesthetic, cutaneous oncology, and reconstruction

ACADEMIC AFFILIATIONS

University of California School of Medicine, SF, CA

CLINICAL AFFILIATIONS

Dermatology Medical Group of San Francisco

PRESENT ACADEMIC POSITION

Clinical Professor of Dermatology, UCSF School of Medicine

ACADEMY INVOLVEMENT

2021-2024 Bylaws Committee: Deputy Chair
2019-2022 Bylaws Committee
2019-2022 DermWorld: Advisory Board
2018-2021 Public Education Committee
2016-2019 Judicial Panel
2018-2022 JAAD: Special Editor: Controversies
2000-2014 JAAD: Associate Surgical Editor and Editorial Board
1997-2022 Program Chair/Course Director AAD
2014-2018 JAAD Editorial Workgroup
2004-2008 Distance Learning & Enduring Materials Committee (Chair)
1999-2008 Interdisciplinary & Postgraduate Task Force
2000-2004 Organizational Structure Committee
2005-2011 Aging Skin Network

ELECTED AND APPOINTED POSITIONS

California Society of Dermatology:
 Past President, Board Member, Annual Meeting Program (Chair)
American Society for Dermatologic Surgery:
 Treasurer, Vice President, President
 Board Member
 Dermatologic Surgery: Editorial Board
 Professional Conduct Committee (Co-Chair)
 Annual Meeting Committee (Chair)
 Postgraduate Education Committee (Chair)
 New Technologies Work Force (Chair)
 Research Committee (Chair)
 Pamphlets Task Force (Chair)
 Future Leaders Network: Mentor

HONORS AND AWARDS

2022 American Academy of Dermatology: Presidential Citation
2018 American Society for Dermatologic Surgery: Samuel J Stegman Award for Distinguished Service
2010 UCSF School of Medicine: Teacher of the Year
2009 Excellence in Education Award: American Society for Dermatologic Surgery

PUBLICATIONS/PRESENTATIONS

Publications: 101
Presentations: 486

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

With growth we failed to realize that our needs also evolved. Due to post Covid apathy, "physician burnout", zoom meetings, artificial intelligence, and social media, lost is the luster of authoring papers, presenting at symposia and participation has diminished. It is possible that medical organizations will lose relevance. We have become lax in acknowledging that engagement has diminished. This is not a Herculean hurdle but necessitates recognizing this and implementing change. As I have done with other organizations, we need to re-activate participation and re-energize our colleagues with direct and personal outreach. We need to highlight that our educational opportunities are coupled with camaraderie and networking opportunities. I will endeavor to encourage active involvement and herald the AAD legislative advocacy efforts that are consistently undertaken.

JOSEPH MEROLA, MD, MSc, FAAD

BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	90%
Surgical:	5%
Other:	5%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	40%
Administrative:	60%

EDUCATION

1997-2001:	New York University
2001-2005:	NYU School of Medicine (MD)
2011-2013:	Harvard Medical School (HMS) (MMSc)
2005-2006:	University of Pennsylvania: Internship
2006-2009:	NYU: Resident and Chief Resident, Dermatology
2009-2013:	Brigham and Women's Hospital (BWH): Medicine and Rheumatology
2015-2016:	Leadership Program, Harvard Business School



CERTIFICATION

(Board Certified)

2009, 2019	Dermatology/ABD
2011, 2023	Internal Medicine/ABIM
2013, 2023	Rheumatology/ABMS

AREAS OF INTEREST

Psoriasis/Psoriatic-Arthritis, Atopic Dermatitis, Connective-Tissue, Clinical Research/Trials, Medical-Dermatology, Outcomes, Healthcare-Admin

ACADEMIC AFFILIATIONS

UT Southwestern School of Medicine, O'Donnell School of Public Health

CLINICAL AFFILIATIONS

UTSW Department of Dermatology, Department of Medicine, Rheumatology

PRESENT ACADEMIC POSITION

Chair, Dermatology, UT Southwestern-Dallas, TX
Professor of Dermatology, Mary Kay Distinguished Professor
Professor of Medicine
Professor, O'Donnell School of Public Health

ACADEMY INVOLVEMENT

2006-present	Member since 2006
2016-present	Media Expert Team
2018-2021	Drug Pricing and Transparency Task Force
2020-present	Clinical Guidelines Committee

ELECTED AND APPOINTED POSITIONS

President, Medical Dermatology Society
President, Psoriasis/Psoriatic Arthritis Multicenter Network
Board, International Dermatology Outcome Measures
President-elect, Rheumatology-Dermatology Society
President-Elect, Group for Research in PsO/PsA (GRAPPA)
Medical/Scientific Board, National Psoriasis Foundation
Medical/Scientific Board, Lupus Foundation
International Psoriasis/Eczema Councils

HONORS AND AWARDS

Distinguished Clinician (BWH), NPF Outstanding Educator,
Research Pillar (BWH), teaching/mentoring (BWH/HMS);
Member-ADA, Noah-Worcester.

PUBLICATIONS/PRESENTATIONS

PMID: >311 publications

(citations=9655;h-index=48)

Topics of note:

Psoriasis: #188
Psoriatic Arthritis: #129
Outcomes/Measures: #135
Lupus: #37

Journals of note:

JAAD: #56
BJD: #17
JAMA Derm: #14
Lancet: #6
NEJM: #5
JID: #6

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What is the AAD not getting quite right? How will you change that?

The AAD currently lacks sufficient lobbying efforts for fair reimbursement and exploring innovative payment models. We need to ramp up advocacy to alleviate documentation burdens, combat prior authorization, and mitigate physician burnout. We need to foster a unified approach to decrease regulations and prioritize patient care. Annual meetings should be more inclusive of a diverse set of speakers and with increased peer-reviewed scientific content. Finally, the AAD must uphold and promote dermatology's position within the broader house of medicine as a priority that ensures our voice is heard and respected.

CORY RUBIN, MD, FAAD NOMINATING COMMITTEE MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)

Medical:	75%
Surgical:	10%
Pediatrics:	10%
Other:	5%

ALLOCATION OF TIME

Academic Practice:	5%
Clinical:	5%
Private Practice:	95%
Clinical:	65%
Administrative:	30%



EDUCATION

University of Michigan, Department of Dermatology, 2011-2014

CERTIFICATION

American Board of Dermatology, July 2014

AREAS OF INTEREST

Complex Medical Dermatology
Clinical Research

ACADEMIC AFFILIATIONS

Oakland University William Beaumont School of Medicine
Wayne State University, Department of Dermatology
Trinity Health Dermatology Residency

CLINICAL AFFILIATIONS

Michigan Dermatology Institute (Private Practice)
McLaren Family Medicine Department
St. Martinus University Medical School

PRESENT ACADEMIC POSITION

Assistant Professor, OUWSOM and Wayne State University

ACADEMY INVOLVEMENT

Patient Access and Payor Relations Committee
Regulatory Policy Committee

ELECTED AND APPOINTED POSITIONS

Member, Patient Access and Payor Relations Committee
Member, Regulatory Policy Committee

PUBLICATIONS/PRESENTATIONS

Guenther S, Rubin CJ. The Impact of Moderate-to-Severe Atopic Dermatitis in Children Aged <12 years in North America: An Analysis of the Real-World PEDISTAD Study. Society for Pediatric Dermatology 47th Annual Meeting. Indianapolis, IN. July 2022.

Rubin CJ, et al. A non-invasive genomic assay for pigmented lesions to rule out primary cutaneous melanoma: Interim analysis of a national registry database. SID Annual Meeting. Portland, OR, May 2022.
<https://doi.org/10.1016/j.jid.2022.05.183>
"Old, cheap, useful Drugs in Dermatology", Ohio Health Grand Rounds, August 2022

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

Many qualities make an outstanding leader. The three most important for officers to possess are trust, respect, and humility.

Trust – the foundational leadership quality for officers of the American Academy of Dermatology. Without trust in the person's work ethic, morals and abilities, leadership initiatives and achievements cannot transpire.

Respect – when representing all dermatologists in our specialty, earning respect is necessary to be effective in my role. Respect is not given, I expect to earn it through listening, understanding and portraying strength for your interests.

Humility – all leaders should be able to show growth in character and willingness to learn despite being in a position of responsibility and representation. I am confident that my humility will be a strength in representing our specialty.

LINDSAY ACKERMAN, MD, FAAD NOMINATING COMMITTEE MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)

Medical: 88%
Surgical: 7%
Pediatrics: 5%

ALLOCATION OF TIME

Academic Practice: 15%
Clinical: 10%
Administrative: 5%

Private Practice: 85%
Clinical: 75%
Administrative: 10%



EDUCATION

2007-2008 Medical Dermatology Fellow
Tulane Department of Dermatology
New Orleans, Louisiana

2004-2007 Dermatology Resident Physician
Chief Resident 2006-2007
Tulane Department of Dermatology
New Orleans, Louisiana

2003-2004 Internship, Combined Medicine/Pediatrics
Banner Good Samaritan Medical Center
Phoenix, Arizona

2003 M.D., University of Arizona, College of Medicine
Tucson, Arizona
Alpha Omega Alpha

1999 B.A., University of Pennsylvania
Philadelphia, Pennsylvania
Summa Cum Laude

CERTIFICATION

2007, 2016 ABD

AREAS OF INTEREST

Medical Dermatology, Hospital Dermatology, Advocacy/Policy, Teaching

ACADEMIC AFFILIATIONS

University of Arizona College of Medicine-Phoenix

CLINICAL AFFILIATIONS

Medical Dermatology Specialists, US Dermatology Partners

PRESENT ACADEMIC POSITION

Assistant Professor of Dermatology, UofA COM-Phoenix
Chief, Dermatology, Banner University Medical Center-Phoenix

ACADEMY INVOLVEMENT

2007-2024 Alt Delegate for AAD to American Medical Association
2014, 2024 Presidential Citation
2011-13 Mentoring Workgroup
2012-13 Ad Hoc Task Force on PAs/NPs
2013 AAD Strategic Retreat on Health Policy

ELECTED AND APPOINTED POSITIONS

2023-Present Advisory Council-Dermatology Foundation
2020-Present Medical Director, Research Institute-US Dermatology
Partners
2019-Present Chair, Ethics Committee-Women's Dermatologic
Society
2018-2022 Chair, Scientific Advisory Committee-US Dermatology
Partners
2017-Present Women's Dermatologic Society Ethics Committee
2008-Present Leaders Society State Chair-Dermatology Foundation
2008-Present Chief, Dermatology-Banner University Med Center-Phx
2006-Present Amer Med Association Alt. Delegate-AAD

HONORS AND AWARDS

2012-2024 Phoenix Top Docs
2020 Subspecialty Educator of the Year
2014 & 2024 Presidential Citation
2012 Best Subspecialty Rotation
2007 World Congress Derm Scholarship
2006 Women's Derm Society Mentorship Grant
2006 Amer. Soc Derm Surgery Mentorship Grant
2004 Excellence in Teaching
2003 Internal Medicine Student of the Year
2003 Outstanding Female Medical Student
2002 Junior Alpha Omega Alpha
2001 National Dean's List Scholar-University of Arizona, COM
1999 Summa Cum Laude-University of Pennsylvania
1999 Phi Beta Kappa-University of Pennsylvania

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

Several leadership qualities I believe to be most important for officers of the American Academy of Dermatology include:

- 1) Being able to listen openly to a diverse body of opinions.
- 2) Having the ability to generate consensus where it may appear that opinions differ.
- 3) To be measured and thorough in thought so as to contemplate and present potential benefits and consequences of actionable endeavors in order to generate a meaningful and productive debate.
- 4) Someone with an inherent desire to remain true to commitments made to other members of 'boards' or 'committees' as well as to the member body.
- 5) Having the ability to maintain a demeanor of equanimity regardless of the tide.

Approved: Board of Directors – 11/18/95

Revised: Board of Directors – 6/9/01; 2/22/02; 11/23/02; 1/22/03; 12/3/05; 7/29/06; 4/21/07;

11/3/07; 8/2/08; 8/1/09; 5/22/10; 11/13/10; 8/6/11; 8/18/12; 3/2/13; 8/3/13; 8/9/14; 5/16/15; 7/30/16;

11/5/16; 3/6/17; 5/20/17; 11/4/17; 2/19/18; 4/28/18; 5/2/18; 7/28/18; 11/3/18; 7/27/19; 11/2/19;

8/15/20; 9/3/20; 8/7/21; 11/6/21; 5/21/22; 8/12/23; 1/17/24

EXCERPT — NOMINATION AND ELECTION PROCEDURES

9. Election Period

The term “Election Period” as used in this Administrative Regulation is defined as that time between the date of identification of slated candidates by the Nominating Committee and the deadline date for receipt of ballots. This term is distinct from the term “election cycle” used in the Academy bylaws. (Article VI, Section 3 (a)).

10. Ballot and Ballot Book

The ballot book shall be posted to the Academy website, as soon as practicable after the announcement of the slate of candidates, but no later than the next business day after the Annual Business Meeting. Subject to the terms of Paragraph 6 of this Administrative Regulation, the ballot book shall be accompanied by each candidate’s photograph, curriculum vitae, and answers to questions formulated by the Nominating Committee.

A ballot and ballot book will no longer be mailed to eligible voting members without an email on file with the Academy. Eligible voters without an email address will receive a letter with the link to the Academy election webpage and a secure access code to vote online. Eligible voters also have the option to access and print the online ballot through the Academy election webpage, complete it and mail or fax it to the election vendor.

Eligible voters with an email address on file with the Academy will receive an email with an embedded link to the online ballot, ballot book and Academy election webpage. These members will be able to vote online without their member ID and secure access code. Members may also access the online ballot and ballot book through the Academy election webpage.

Upon request, eligible voters will be sent a PDF of the ballot book via email.

11. Election Open Date

The Academy election shall open to the membership not more than two (2) days prior to or not more than one (1) business day after the Annual Business Meeting.

12. Annual Meeting and Other Academy Election Activities

a. The following election activities shall occur during the Annual Meeting:

- (1) slated candidates shall be acknowledged at the Annual Business Meeting
- (2) slated candidates for President-Elect shall be given the opportunity to make a five-minute presentation at the Annual Business Meeting (See 13. i.)
- (3) slated candidates shall be given the opportunity to videotape a statement
- (4) slated candidate videotaped statements will be posted to the Academy Website for viewing by the membership throughout the Election Period
- (5) slated candidate electronic Disclosure of Outside Interests Statement will be posted to the Academy Website for viewing by the membership
- (6) slated candidates shall receive a ribbon identifying them as a candidate for election
- (7) slated candidate poster boards shall be displayed
- (8) voting members shall be given the opportunity to vote, on their personal devices, electronically onsite
- (9) all candidates are encouraged to attend the Advisory Board General Meeting at the Annual Meeting

b. The Academy will make every effort to assure that candidates for office do not receive inadvertent additional publicity through the reporting of Academy activities in official publications or through the day-to-day program or administrative functions in which a candidate may be involved. This rule does not preclude sitting officers and directors from performing their official duties. Notwithstanding the foregoing, candidate images may appear on non-electioneering promotional materials and videos for Academy events or programs or those produced by external parties. In addition, the names of candidates who:

- are recipients of Academy awards may be published in Academy Annual Meeting publications and such candidates may receive their awards at ceremonies held during the Annual meeting (as long as no mention is made of the individual’s candidacy or the election);
- are speakers at the AAD/A programs may have their names listed along with the other speakers for that session and any promotional materials disseminated for that session without reference to their candidacy, but also without special mention (unless they are the featured speaker); and
- appear in Academy materials having educational content i.e., interviews, articles and publications (including *Dermatology World* and the *Journal of the American Academy of Dermatology*), which will be disseminated to the membership, even if such distribution occurs during the “Election Period”. (See 9)

c. The Academy will inform the membership of the official authorized and recommended election activities identified herein by publishing an excerpt of this Administrative Regulation on election activities in *Dermatology World* in the earliest issue after the date that candidates are announced, in any issue which includes candidate position statements, in the issue that is mailed closest to the date on which the election opens, and by including the summary in the election voting book.

13. Authorized Election Activities by Slated Candidates Following Slate Announcement 24

a. The two (2) president-elect candidates will record a three (3) minute interview via video chat.

b. Optional Letter

Each candidate may submit to the Academy one optional letter authored by the candidate in support of his/her candidacy in the below specified format. Once all letters for a specific candidacy position have been received and approved, (by or before the deadline), they will be posted collectively to the Academy’s election website and will remain there throughout the election period. Membership will be notified via e-mail and fax alerts of such posting. These alerts will have a link that will take members directly to the candidate election materials. Candidates may disseminate their approved optional letter by email or post it to social media sites and may include a link to the AAD election website. Candidates who wish to disseminate their optional letter by mail to Academy members who have not provided e-mail or fax numbers are personally responsible for doing so and for all associated expenses. The Academy will provide the names and addresses of those Academy members who do not have e-mail addresses or fax numbers to candidates for a one-time use upon request.

Candidates may disseminate the official Academy announcement with links to the Academy election website in their authorized communications to Academy members under this Administrative Regulation.

The optional letter:

- must be formatted on the candidate’s letterhead or plain paper, which shall be
- 8½” x 11” page must be typewritten in a 12-point font
- may include one photograph in black and white or color that shall be no larger than 2” (wide) x 3” (high)
- must not include hyperlink(s)
- Candidates must forward a copy of their optional letter to the Academy office for review by the Chair of the AHTF on Election Oversight and/or the Secretary-Treasurer, no later than the Friday prior to the opening of the Academy’s Annual Meeting to be disseminated to the membership.

The version of the optional letter submitted by the candidate to the Academy for posting on the Website and dissemination must be in final form. No changes to the optional letter will be allowed after it is submitted to the Academy by the candidate. The Academy will not be responsible for errors in the final version of the optional letter submitted by the candidate.

c. Once the official slate of candidates is announced, candidates, and other individual members are permitted to engage in the dissemination of letters, emails, or other forms of written or electronic communications, including the slated candidate approved optional letter, in support of their candidacies or the candidates. These individuals may not be current or incoming AAD officers or directors, or members of the Nominating Committee or Ad Hoc Task Force on Election Oversight. Candidate(s) who are also current sitting AAD officers or directors may disseminate written communications in support of their own candidacy in addition to their one optional letter. They may not send communications in support of other candidates. Such communications may not criticize, defame¹, or denigrate other candidates and must be consistent with the Academy’s Code of Medical Ethics for Dermatologists, including the responsibility that Academy members treat each other with mutual respect in their communications with each other. Candidates may not fund or pay compensation for communications in support of their candidacies by other individuals (whether members, non-members, employees or independent contractors), groups (as defined in Section 13. h. below), or other entities, or request that others finance the cost of such communications.

Slated candidates may include links in their communications to the Academy election webpage.

Individual members, other than candidates writing on their own behalf, may not send out communications in support of candidates using letterhead with the branded name or logo of a group or organization, as defined in Section 13.h.

After the official slate of candidates is announced, individual members may use practice, business, or academic titles but not current or former society officer titles in the body of communications or in communications signature blocks in support or opposition to the candidate(s).

Current and incoming AAD officers and directors may socially introduce² an individual candidate while attending the AAD Annual meeting but may not actively campaign for³ them.

d. Candidates may give presentations in support of their candidacy at local, state, regional and sub-specialty dermatologic meetings if all other slated candidates for the position have been invited to present. To ensure all candidates for the same candidacy position are invited, these invitations should be directed to the Academy’s Executive Office at candidates@aad.org. At these sessions, candidates’ presentations should focus on their views regarding relevant Academy policy.

e. Candidates may participate in social media discussions. However, when responding to questions on issues that are of relevance to their candidacy, candidates are strongly encouraged to refer their responses back to the Academy’s social media election site. In no circumstances may candidates criticize, defame or denigrate other candidates in their social media discussions. Individual candidates are permitted to spontaneously utilize Instagram Live, Facebook Live, or other similar live forums. Any live event hosted by a ‘group or organization’ would require all candidates from like candidacy positions be invited; the event would be considered an impermissible endorsement if all the candidates of like candidacy positions were not invited.

f. Candidates may give educational, scientific, or clinical presentations or interviews at dermatologic meetings or in related publications. However, presentations in these circumstances may not contain any political or

electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other similar presentations or interviews may also be permitted as long as they contain no reference to the current election.

- g. Distribution by candidates of flyers, gifts, trinkets, pins, ribbons, balloons, and other similar items in support of the candidate is prohibited.
- h. Members and groups or organizations are encouraged to submit questions to the Nominating Committee for possible selection for response from candidates in the ballot book. Groups or organizations may encourage their members or employed, affiliated, or subscribing dermatologists to vote in the Academy election and may publish or otherwise disseminate the official list of slated candidates to their members or employed, affiliated, or subscribing dermatologists and provide links to the candidates' materials on the Academy election website, but groups or organizations are strongly discouraged from disseminating letters, emails, or other forms of written or electronic communications endorsing, campaigning for, or otherwise supporting particular candidates or identifying them as members, employees, affiliates, or subscribers of their groups or organizations. Candidates may not solicit and should affirmatively discourage endorsements or other support of their candidacies from groups or organizations.

For purposes of this Section 13.h., "groups" or "organizations" include formal or informal groups or organizations with three (3) or more members or employed, affiliated, or subscribing dermatologists who are AAD voting members, including but not limited to, national, state or local dermatology or other medical societies; dermatology departments in academic medical centers, medical clinics, or hospitals; dermatology practices (regardless of type of ownership); or social media groups, or other for profit or non-profit corporate entity that meets the requirements of this section.

- i. **President-Elect Candidates Presentation**
President-Elect candidates have the option of giving a (5) five-minute presentation at the Annual Business Meeting. This presentation must be submitted in final written format to the Executive Office no later than (5) five days prior to the Annual Meeting. Candidates should indicate the format they will use to give their presentation i.e., PowerPoint, teleprompter. The final version of each President-Elect Candidate's presentation will be posted to the Academy Website as submitted. President-elect Candidates are encouraged to participate in a rehearsal that is held at the Annual Meeting. During rehearsal, speeches will be timed to ensure they are within the five-minute time limit. There will be a warning light at the podium to notify the candidates during their live speeches when they have thirty seconds remaining in their five-minute time limit. In fairness to both candidates, the microphone will be shut off at or very shortly after the time limit has elapsed. Each President-elect candidate's five-minute videotaped speech will be posted to the Academy's election Website together. President-elect candidates may disseminate their AAD approved 5-minute videotaped speech after the Annual Business Meeting.
- j. **Slated Candidate Videotaped Statement**
Slated Candidates for the position of Vice President-elect, Director and Nominating Committee member representative are encouraged to participate in a videotaped statement to be recorded no later than the Friday prior to the opening of the Annual Meeting. The Academy will post the videotape and corresponding written Candidate Statements to the Academy election website for viewing by the membership throughout the Election Period. This is in addition to, and not in place of the optional candidate letter. Slated candidates may disseminate their AAD approved videotaped statement after it has been posted to the AAD Election webpage.

The content of the videotaped statement will be the decision of the individual candidate. Candidates are responsible for assuring that the statement is done in a professional manner, i.e., no dancing, music, dogs doing tricks, etc. and will fit into the time limits listed below. Candidates are encouraged to rehearse their statements.

The time that has been allotted for the candidate videotaped statement is as follows:

Vice President-Elect	One Minute
Director	45 Seconds
Nominating Committee Member Representative	30 Seconds

- k. Candidates will be asked to complete a questionnaire on the election process prior to the announcement of the final results of the election.

14. Authorized Election Activities by Director Write-in Candidates following Slate Announcement

- a. Unsuccessful nominees who wish to be a Director write-in candidate, have been vetted by the Nominating Committee, and are a Fellow in good standing with the Academy, are required to submit their name in writing to the American Academy of Dermatology, attention Secretary-Treasurer, by a designated date that is ten (10) days prior to the opening of the election. Such individuals will be eligible to run as a Director write-in candidate, subject to the same background checks as conducted for short-listed Director candidates. Based on the results of such additional vetting, written approval by the Secretary-Treasurer will be granted after the Academy's official slate of candidates is announced.
- b. Director Write-in candidates are also subject to the rules outlined in Paragraph 13. c through 13. h and k, including without limitation the restriction on any election-related communications in support of their candidacy prior to the announcement of the official slate of candidates.
- c. Director Write-in candidates' electronic Disclosure Statements of Potential Conflict of Interest, photograph, curriculum vitae and the answer to the Nominating Committee question will be posted to the Academy Website for viewing by the membership on a webpage linked off of the Academy's official slated candidate's webpage.
- d. Director Write-in candidates will be invited to participate on the candidate briefing call; their names will not appear in the ballot book.
- e. Director Write-in candidates shall receive a distinctive ribbon identifying them as such to wear at the Annual meeting.

15. Ballot Return Date

To be valid and in accordance with Paragraph 17 of this Administrative Regulation, ballots:

- a. must be submitted online or sent directly to the independent election service designated therein.
- b. must be received or electronically posted by a date designated therein, which date shall be within two weeks of the opening date of the election.
- c. must not contain write-in votes for Officers and Nominating Committee member representative candidacy positions.
- d. may contain a vote for one (1) eligible Director write-in candidate.
- e. may not exceed four (4) votes for Directors inclusive of one (1) Director write-in candidate.

16. Announcement of Election Results

Successful candidates shall be announced as soon as practicable after the ballot return date.

17. Official Election Candidate Results

The official results of each election certified by the independent election service are kept on file at the Academy office. Each candidate may verbally receive their numerical results of the election in which the individual was a candidate by contacting the Secretary-Treasurer or Assistant Secretary-Treasurer. An unsuccessful Director candidate, from the current election period, may verbally request the numerical result of the Director elected to the fourth seat. The Secretary-Treasurer or Assistant Secretary-Treasurer may verbally provide the numerical result without identifying the elected Director by name.

18. Assumption of Office⁴

Successful candidates shall assume office at the conclusion of the Annual Meeting following the election.

19. Manner of Notice and Announcement

Notice(s) and Announcement(s) required by this Administrative Regulation shall be in writing and, unless otherwise specified by the Academy Bylaws or this Administrative Regulation, may be affected by publication in an official Academy or Association publication, by United States mail, or by facsimile, or electronic transmission.

20. Ad Hoc Task Force on Election Oversight

An ad hoc task force will be appointed each year prior to the Call for Nominations, to monitor the Academy's election process and election activities. The ad hoc task force will be chaired by the Immediate Past President holding office when slated candidates are announced, and will be further comprised of the President, Secretary-Treasurer or Assistant Secretary-Treasurer, and the following individuals appointed by the President: a past member of the Board of Directors, a recent past member of the Nominating Committee, a member of the Advisory Board, and a recent unsuccessful candidate. The president may appoint up to two (2) additional members at his/her discretion. Members asked to serve on the AHTF on Election Oversight should not accept the appointment if they anticipate becoming a candidate in the upcoming election. Upon acceptance of the AHTF appointment, the member must remain neutral throughout their term, which includes, but is not limited to, the nominating process and Election Period. The AHTF members are restricted from submitting nominations, supporting nominees, writing letters or speaking in support of any nominee, potential candidate, slated candidate or write-in candidate running for office.

The Ad Hoc Task Force on Election Oversight will report any recommendations for sanctions to the Board of Directors. At the end of the election process, the Ad Hoc Task Force will present a formal report to the Board of Directors and include any recommendations that it may have for revisions to existing regulations.

21. Member and Candidate Sanctions for Failure to Comply with Regulations

The Ad Hoc Task Force on Election Oversight is responsible for addressing inappropriate communications and works with the member, individual, slated or write-in candidate(s) to resolve the issue. The Ad Hoc Task Force has the authority to block a member's or candidate's access to the AAD Election Connection! Should further review or sanctions be required, the Ad Hoc Task Force will refer the issue to the Board of Directors or the Professionalism and Ethics Committee. Candidates or other members may not file a complaint with the Professionalism and Ethics Committee based on an alleged violation of this Administrative Regulation unless the Ad Hoc Task Force has first found that such violation occurred and that referral to the Professionalism and Ethics Committee is appropriate. The foregoing does not prevent candidates and other members from filing complaints directly with the Professionalism and Ethics Committee based on election-related conduct that they believe violates the Administrative Regulation on Code of Medical Ethics for Dermatologists for a reason other than a violation of this administrative regulation.

Slated and write-in candidate(s), who are found, by a majority vote of the Board of Directors, to be in violation of the above regulations may, at the Board's discretion, be subject to sanctions, including but not limited to, removal from the ballot and/or nullification of votes received.

The Board of Directors retains discretion to alter the dates within this administrative regulation to accommodate special circumstances.

¹ Definition of **written and oral defamation**: The act of making and publishing (to one or more third parties) untrue statements of fact about another which damages his/her reputation. If the defamatory statement is printed or broadcast over the media, including social media, it is libel and, if only oral, it is slander. ² **Socially introduce** – A member encounters a candidate while attending a function (social or otherwise) at the annual meeting. The encounter happens at unpredictable times and locations i.e., before/after a session or meeting, dinners, receptions, etc. The member is allowed to casually introduce the candidate. ³ **Campaign for** – When a candidate and member prepare a plan of action so they can attend as many of the same functions together. The member would then introduce the candidate to many colleagues (at each function) and ask for their vote or remind them to vote. A candidate could also stand by an elevator/escalator or in a busy area of the convention center for an extended period-of-time with a member who introduces him/her while asking for their vote or reminding them to vote. ⁴ **The fiduciary obligations** of elected officers and directors generally apply when they officially take office at the end of the Annual Meeting following their election. However, these individuals must abide by the fiduciary obligations of officers and directors during the year following their election and before they formally take office to the extent that they are involved in any Board of Directors meetings, activities, or decisions, particularly with respect to confidential information.

Visit the AAD Election Connection to:

- **Learn about the candidates;**
- **View/print a ballot book; and**
- **Interact with the candidates on top issues via the online Ask the Candidates forum beginning Feb. 20**

AAD.ORG/ELECTION

[Click the pictures to open page](#)

