

2020 AAD ELECTION BALLOT BOOK

VOTING OPENS: Saturday, March 21 at 12:01 A.M. (ET)

DEADLINE TO VOTE: Saturday, April 4 by 11:59 P.M. (ET)

**View Election Materials and Vote for
Officers, Directors of the Board of Directors &
Nominating Committee Member Representative**

AAD ELECTION CONNECTION: [AAD.org/election](https://www.aad.org/election)
DIRECT VOTING LINK: <https://www.esc-vote.com/aad>

ACCESS CODE OR PERSONALIZED VOTING LINK

ACCESS CODES will be mailed to eligible voting members without email on file with the AAD on February 26 and March 21. Use the Access Code along with your AAD Member ID Number to login and vote.

PERSONALIZED VOTING LINKS will be emailed to eligible voting members with email on file with the AAD on March 21, 23, 25, 27, 31, April 1, 3 and 4. Click on the personalized voting link embedded in the email to access the direct voting site. Your personalized voting link is only accessible via the email notifications.

NEED ASSISTANCE

Please call Election Services Corporation (ESC) toll-free (866) 720-4357 during business hours Monday thru Friday 9 a.m. – 5 p.m. (ET) or send an email to aadhelp@electionservicescorp.com

NOTE: ESC staff will be available at the above toll-free number and by email on Saturday, March 21 and Sunday, March 22 from 7 a.m. until 3 p.m. (Mountain Time) to assist members with their access code.

VOTING BY MAIL

Members are encouraged to vote via the AAD Election Connection at www.aad.org/election to ensure your vote is electronically posted by Saturday, April 4 at 11:59 PM (ET). If you prefer to vote by mail, please refer to the mailing instructions at the top of the ballot.

PRESIDENT-ELECT CANDIDATES HAVE AGREED TO ABIDE BY THE FOLLOWING EXCERPT FROM THE ADMINISTRATIVE REGULATION ON CODE FOR INTERACTIONS WITH COMPANIES

Direct Financial Relationship⁸: A Direct Financial Relationship is a relationship held by an individual that results in wages, consulting fees, honoraria, or other compensation (in cash, in stock options, or in kind), whether paid to the individual or to another entity at the direction of the individual, for the individual's services or expertise. As used in this Code, the term Direct Financial Relationship does not mean stock ownership or intellectual property licensing arrangements. See Principle 1.4 for additional clarification of the meaning of Direct Financial Relationship.

⁸ **Definition:** A Direct Financial Relationship is a compensated relationship held by an individual that should generate an IRS Form W-2, 1099 or equivalent income report. Key Society Leaders (including the President, President-Elect, Immediate Past President, the Secretary-Treasurer, Assistant Secretary-Treasurer, the chief executive officer of a Society's membership organization, and the Editor(s)-in-Chief of Society Journal(s)) may provide uncompensated service to for-profit health care products companies ("Companies") and accept reasonable travel reimbursement in connection with those services. Key Society Leaders may accept research support as long as grant money is paid to the institution (e.g., academic medical center) or practice where the research is conducted, not to the individual. Exception may be made in certain circumstances for provision of consultant or investigator expertise related to protocol development and/or safety monitoring or any other consulting work related to one's own past, current or potential research studies as long as the activities are not related to marketing or promotional efforts. In this event, the Secretary-Treasurer must be provided with background information and approval must be provided in advance for an exception to the policy. In these circumstances, compensation to the individual may not exceed \$10,000/company/year. Verifying 1099 forms must be submitted to the Secretary-Treasurer when received. **This exception may not be applied to the President, who shall remain free from any and all direct financial relationships during his/her term of office.**

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In accordance with the Bylaws of the American Academy of Dermatology the following Academy fellows have been nominated. The nominees, in random order, are:	
 Office of President-Elect	
Mark D. Kaufmann, MD, FAAD	6
Clifford Warren Lober, MD, JD, FAAD	7
 Office of Vice President-Elect	
Linda F. Stein Gold, MD, FAAD	8
Neil S. Sadick, MD, FAAD	9
 Board of Directors	
Leon Kircik, MD, FAAD	10
Robert Sidbury, MD, MPH, FAAD	11
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April W. Armstrong, MD, MPH, FAAD	19
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Brett M. Coldiron, MD, FAAD	20
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***The views and opinions expressed by the candidates are their own and do not necessarily
reflect those of the Academy or its policies.***



March 2020

Dear Academy Colleague:

The AAD election opens on March 21. Your vote is your chance to help shape the future of the Academy and ensure it remains an effective organization that makes dermatologists proud. This is your opportunity to select leaders who reflect what's important to you, whether it be your career goals or concerns impacting the specialty and our patients.

Join me by voting online at aad.org/election during the two-week voting period, March 21 to April 4. Ballots must be received **Saturday, April 4 at 11:59 p.m. (ET)**.

Please take a few minutes to visit the AAD Election Connection, aad.org/election to:

- Watch 2020 election coverage with Correspondents Dr. Terry Cronin and Dr. Caroline Robinson, and hear interviews with officer candidates and AAD leaders;
- Learn about the candidates;
- Submit questions to the "Ask the Candidate" forum;
- Easily cast your vote; and
- Get information about the Officer Candidate Town Hall and topics of discussion with the candidates and other special guests.

The nationally respected firm, Election Services Corporation (ESC), will handle management and oversight of the election process.

Thank you for your ongoing commitment to the Academy and for your participation in the 2020 election.

Sincerely,

A handwritten signature in black ink that reads "George J. Hruza, MD FAAD". The signature is written in a cursive, flowing style.

George J. Hruza, MD, MBA, FAAD
President

2020 AAD PROPOSED BYLAWS AMENDMENT AND STATEMENTS IN SUPPORT OF OR OPPOSITION TO

Additions shown as **bold** and underlined
Deletions shown as ~~stricken~~

Recommendation by the AAD Board of Directors: Approve

ARTICLE VI Board of Directors

Section 3. Nomination and Election

- (a) The Nominating Committee shall consist of six (6) members and a Chair **who shall be voting members, and one (1) former president¹ who shall be a non-**~~all seven (7) of whom shall be voting members of the Committee. **All shall be**~~ and Fellows of the Academy (or Life or Honorary Members who have been Fellows) in good standing. Two (2) members of the Nominating Committee shall be elected by the Board of Directors; two (2) shall be elected by the Advisory Board; and two (2) shall be elected by the membership by electronic and/or other written ballot. Each member of the Nominating Committee except the Chair shall serve a term of two (2) consecutive election cycles, provided, however, that the terms of these members shall be staggered so that in each year the Board of Directors and the Advisory Board shall each elect one (1) member for a term of two (2) election cycles, and the membership shall elect one (1) member for a term of two (2) election cycles from two (2) candidates presented by the Nominating Committee. At the conclusion of each election cycle, the Nominating Committee shall elect one (1) member who has completed two (2) election cycles on the Committee to serve as Chair of the Committee for the next election cycle. Candidates for membership on the Nominating Committee shall be selected with due regard for geographic representation. No incumbent member of the Board of Directors may serve on the Nominating Committee. No person may serve consecutive terms on the Nominating Committee. Members of the Nominating Committee shall not be eligible for election to office or to the Board of Directors in the election following any election for which they have served on the Nominating Committee. **The former president shall serve an automatic one-year appointment on the Nominating Committee upon completion of his/her appointment on the Ad Hoc Task Force on Election Oversight. No other former president shall, through election or appointment, serve on the Nominating Committee.**

Board Statement Regarding the Proposed Nominating Committee Composition Bylaws Amendment

In 2006, the Academy members approved a bylaws amendment that changed the Nominating Committee composition to seven (7) members; two (2) members are elected by the Board of Directors; two (2) are elected by the Advisory Board; two (2) are elected by the membership; and a member who has completed a two (2) year term on the Nominating Committee is elected by the current Committee members to serve a third year as Chair.

In recent years, concerns have been expressed about the number of former presidents that put their name forward and win a seat on the Nominating Committee. To address this concern, the Board is presenting the proposed bylaws amendment to increase the composition of the Nominating Committee from seven (7) to eight (8). The eighth position would be filled by a former president who would serve as a non-voting member on the Nominating Committee. This would be an automatic one-year term that would begin after the former president has completed his/her one-year term on the Ad Hoc Task Force on Election Oversight. This proposed bylaws amendment prohibits additional former presidents from putting their names forward for consideration and serving on the Nominating Committee.

The Board is asking for your **yes** vote to limit the number of former presidents serving on the Nominating Committee to one non-voting member. The non-voting former president would serve a one-year term as the eighth Nominating Committee member.

¹ **Any former president who is serving or nominated to serve on the Nominating Committee prior to the effective date of this amendment shall be eligible to serve on the Nominating Committee in addition to the one former president allowed under this amendment.**

AAD PROPOSED BYLAWS AMENDMENT AND STATEMENTS IN SUPPORT OF OR OPPOSITION TO

STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT

The Nominating Committee is an important committee of the Academy as it proposes the slate of candidates for officers and board of directors. Recent former presidents of the Academy have great familiarity with leaders and potential leaders of our specialty; therefore, a recent former president as a member of the Committee would provide very valuable input in the deliberation. As a former president, I enthusiastically support this bylaws amendment.

Henry W. Lim, MD, FAAD
Grosse Pointe, MI

STATEMENT IN OPPOSITION TO THE PROPOSED BYLAWS AMENDMENT

I oppose the amendment of article 6, section 3 Nomination and Election of the AAD bylaws. This amendment to the bylaws would automatically install the outgoing AAD president as a nonvoting member of the nominating committee. This would ensure the nominating committee always have an immediate former president on the nominating committee in a nonvoting position.

The current bylaws allow any member run for a contested position on the nominating committee. Past presidents occasionally run for this position. A former president, who is several years out, has the advantage of having seen fellow members perform on many more committees and assignments, and has a much better idea of who will serve well in any given position.

Finally, not allowing any AAD fellow in good standing to run for an office simply because they are a former president seems unfair. The intention of this amendment is unclear. If it is to eliminate cronyism, why not exclude former vice presidents, secretary treasurers and board members as well? Much of the organizational strength and knowledge of the AAD is concentrated in your group of former officers, including presidents, and excluding them from a chance to serve on the nominating committee will hurt the AAD, not help it.

Sincerely,
Brett M. Coldiron, MD, FAAD
Cincinnati, OH

STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT

I am in favor of the new format. There has been growing concern over who gets to run for what committee and before the issue gets larger, it's best to address it. The proposed format is a compromise of allowing different viewpoints to come together in the best interest of the Academy.

Dhaval G. Bhanusali, MD FAAD
New York, NY

STATEMENT IN SUPPORT OF THE PROPOSED BYLAWS AMENDMENT

This amendment appears reasonable to me.

John M. Hardin, MD, FAAD
Nashville, TN

MARK D. KAUFMANN, MD, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	50%
Surgical:	40%
Pediatrics:	10%

ALLOCATION OF TIME

Academic Practice:	10%
Clinical:	5%
Administrative:	5%

Private Practice:	90%
Clinical:	70%
Administrative:	20%



EDUCATION

B.A. New York University, New York, NY
M.D. New York University School of Medicine, New York, NY
Internal Medicine Internship. Hospital of the University of Pennsylvania, Philadelphia, PA
Dermatology Resident. Albert Einstein College of Medicine, Bronx, NY

CERTIFICATION

American Board of Dermatology
Certified: 11/1992, Recertified: through 2022

AREAS OF INTEREST

Private Practice General Dermatology, Dermatologic Surgery
Payment Policy and Government Affairs

ACADEMIC AFFILIATIONS

Clinical Associate Professor, Department of Dermatology
Icahn School of Medicine at Mount Sinai

ACADEMY INVOLVEMENT

10/09-Present	RUC Advisor (ASDS)
1/19-Present	Chair, Innovations in Payment Delivery Workgroup
3/18-Present	Deputy Chair, Patient Access & Payer Relations Committee
3/12-3/15	Chair, EHR Implementation Taskforce
3/12-3/15	Chair, Business and Operations Support Taskforce
3/16-3/17	Chair, RBRVS Committee
3/12-Present	Co-Chair, ICD-10 Workgroup
3/16-3/19	Member, GAHP Council
3/15-Present	Member, RBRVS Committee
3/16-Present	Member, Bylaws Committee
3/17-Present	Member, Budget Committee
7/13-3/15	Member, Appropriate Use Criteria Committee
2/11-3/15 & 3/17-Present	Member, Healthcare Finance Committee
12/08-12/10	Member, Healthcare Reform Workgroup
1/07-2/09	Member, Medical Informatics Committee

ELECTED AND APPOINTED POSITIONS

AAD BOD 2015-2019
AAD Executive Committee 2017-2019
Dermatologic Society of Greater NY Board of Directors 2018-2021
MACRA Episode-Based Cost Measure Wave 3 Clinical Subcommittee
4/19-Present
Certification Commission for Healthcare Information Technology
Dermatology Criteria Workgroup
Co-Chair 5/2/09-11/14/14
AAD Representative to the Physician's EHR Coalition (PEHRC)
9/09-12/15

HONORS AND AWARDS

AAD Presidential Citations, 2013, 2014, 2015, 2017, 2020
President's Award, ASDS, 2015
Teacher of the Year 2019, 1998-9 Mount Sinai Department of Dermatology, Mount Sinai Medical Center, NY

PUBLICATIONS/PRESENTATIONS

Published in JAAD, Archives of Dermatology, Seminars in Cutaneous Medicine and Surgery and Practical Dermatology.
One textbook chapter.

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

One of the most complicated and concerning issues that we face as a specialty is that of scope of practice.

Many dermatologists utilize the skills of nurse practitioners and physician assistants with appropriate supervision, as the AAD endorses, in a team based approach.

On the other hand, we are all aware of the risks to patients posed by individuals claiming to be a dermatologist, who are not, thanks to the regulations that allow them to spread like viruses.

The mission of the American Board of Dermatology (not the AAD) is: "To serve the public and profession by setting high standards for dermatologists to earn and maintain Board certification."

In my opinion, if serving the public is their primary charge, then the ABD should be spending significant resources on educating the public on the importance of being cared for by a board-certified dermatologist for one's skin condition.

As AAD/A President, one of my first meetings would be with the leadership of the ABD. If unable to convince leadership of their responsibility in educating the public, then I would propose a joint effort between ABD and AAD in promoting the primacy of board-certified dermatologists.

If unable to get the ABD on board in this effort, I would then direct the Academy to start a public awareness campaign that would emphasize, to potential patients, that if they are seeking the highest quality dermatologic care for their skin disease, that they should look for the FAAD following their physician's name.

After all, one becomes a fellow of the AAD only after initial board certification. In addition, a designation of "FAAD" does not change depending on a member's maintenance of certification status. As far as the AAD is concerned, one only needs initial certification to remain a fellow of the Academy.

In concert with this, I would continue to aggressively send out public messages that point out the differences in training between board certified dermatologists, and other clinicians.

The public, our patients, deserve to know the truth. If elected President, I will make sure the truth gets out there.

CLIFFORD WARREN LOBER, MD, JD, FAAD PRESIDENT-ELECT

SUB-SPECIALTY(S)

Surgical:	90%
Medical:	10%

ALLOCATION OF TIME

Private Practice:	95%
Clinical:	90%
Administrative:	5%
Academic Practice:	5%
Administrative:	5%

EDUCATION

Undergraduate	Columbia University
M.D.	Duke University
J.D.	Barry University
Internal Medicine	Mayo Clinic
Dermatology Residency	U. Tennessee

CERTIFICATION

American Board of Dermatology

AREAS OF INTEREST

Dermatologic Surgery; Reimbursement/Socioeconomic Issues

ACADEMIC AFFILIATIONS

Affiliate Associate Professor of Medicine, U. South Florida
Associate Professor of Dermatology, U. Central Florida

ACADEMY INVOLVEMENT

Board of Directors: 1997-2001

Chaired: Appropriate Use Committee (2017-2019)
Audit Committee (2013-2015)
Section on Health Policy, Practice and Research (1994-2000)
Carrier Policy & Medical Liability T.F. (2008-2011)
Council on Health Policy and Practice (2001-2005)
Private Sector Advocacy T.F. (1998-2001)
Regulatory Guidelines T.F. (1992-1996)
Health Care Reform Committee (1991-1995)
Regulatory Issues Committee (1990-1993)
Nominating Committee (1991-1992)
Therapeutic Agents T.F. (1985-1988)
Presently on: Health Care Finance Committee (2019-2022)
Mohs Micrographic Surgery Committee (2013-2019)
Appropriate Use Committee, Advisor (2019)
Complex Linear Repair Workgroup (2019)
MACRA Episode-Based Cost Measure (2019)
Served on: 42 other committees/task forces, including
Executive Committee of Advisory Council.

Represented AAD to:

CMS, FDA, America's Health Insurance Plans, AARP

ELECTED AND APPOINTED POSITIONS

President, Florida Society of Dermatology & Dermatologic Surgery (FSDDS) (twice: 1990-1991, 2013-2014)
President, Florida Society of Dermatologic Surgeons (2011-2012)
President, Central Florida Society Dermatology (1989)
Trustee, Dermatology Foundation (1992-1998)
Councilor, Southern Medical Association (1998-2002)

HONORS AND AWARDS

Honorary Membership AAD (awarded 2019)
AAD Presidential Citations (1997, 2000, 2006, 2010, 2015, 2016, 2017)
"Practitioner of the Year" (FSDDS, 2011)
Distinguished Service Award (FSDDS, first ever awarded, 1995)
"Surgeon of the Year" (FSDDS, 1992-1993)
Law Review, Associate Editor

PUBLICATIONS/PRESENTATIONS

Bi-monthly column "Legally Speaking", Dermatology World (2013-present)
Previous Editorial Panels/Boards: AAD practice management series, JAAD, J. Florida Medical Association, J. Southern Medical Association
Textbook Chapters: 11, Journal Publications: 67, Presentations: 252



RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

As nurse practitioners and other providers attempt to expand their scope of practice, open free-standing clinics, and even replace physicians in the hospital setting, it is critical that we increase public awareness of the extensive training, high-quality care, and cost effectiveness of Board-certified dermatologists. The AAD Communications Department is already doing exceptional work promoting our specialty. In 2019, the Academy garnered more than 13 billion print, broadcast, and online media impressions aimed at positioning dermatologists as the experts in the diagnosis and treatment of skin, hair, and nail diseases. This was a 47% increase from 2018.

We must not rest on our existing achievements. Just as a successful media campaign has made us think of "Kona" whenever we hear the word "coffee," we need "Board-certified dermatologist" to be tightly associated with *all* aspects of skin care from cancer to cosmetics. Whenever someone hears "skin", "hair" or "nails" we want them to *immediately* think "Board-certified dermatologist."

We should promote Board-certified dermatologists to our internal audience – our patients. Each day, Board-certified dermatologists see literally hundreds of thousands of patients, each of whom has relatives, neighbors, and friends. Without denigrating other practitioners, we should create a pamphlet emphasizing *not only* our extensive training, *but also* our expertise, quality of care, and cost-effectiveness. This pamphlet should be made available for distribution in our offices as a download from the internet, thus keeping expenses minimal, as well as be a featured part of all of our online efforts.

We must also address our external audience. The reach of social, streaming, and broadcast media is striking. Dr. Sandra Lee, known as "Dr. Pimple Popper", has close to 3 million unique viewers per television episode and her YouTube channel has over 6 million subscribers. Imagine the impact she would have if she mentioned, even casually, "Board-certified dermatologist" or "see your Board-certified dermatologist" once per episode! Whenever one of our members is interviewed by the media, he or she should mention the importance of seeing a Board-certified dermatologist. It is **not** enough to be better trained and more cost effective – the *public* must know it.

Furthermore, whenever we refer to other Board-certified dermatologists orally or in writing, whether to patients or other physicians, we should say "Board-certified dermatologist." These words should be prominently displayed on our websites. The logo of the American Board of Dermatology should be enhanced and, with permission of the ABD, also appear on our websites. It should be recognizable by the public as the highest level of achievement in our specialty. In *all* of its efforts, our Communications Department should refer to us as "Board-certified dermatologists," *not* "dermatologists." If we do not use the words "Board-certified dermatologist" ourselves, why should we expect anyone else to use them?

As we individually and the AAD's Communications Department consistently and repeatedly use the phrase "Board-certified dermatologist" it will become part of our lexicon and that of the public. It is up to us to make it happen.

Respectfully,

Clifford W. Lober, M.D., J.D., F.A.A.D.
Board-certified dermatologist

LINDA F. STEIN GOLD, MD, FAAD VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical: 100%

ALLOCATION OF TIME

Academic Practice: 100%

Clinical: 100%

EDUCATION

1990-1993 Department of Dermatology,
Henry Ford Hospital, Detroit, MI

1989-1990 Department of Internal Medicine
Hospital of the University of Pennsylvania,
Philadelphia, PA

1985-1989 University of Pennsylvania School of Medicine,
Philadelphia, PA

1981-1985 The Wharton School, University of Pennsylvania,
Philadelphia, PA, B.S. Economics

CERTIFICATION

ABD Board Certification thru 2023

AREAS OF INTEREST

Medical Dermatology, Clinical Research

ACADEMIC AFFILIATIONS

Henry Ford Health System, Detroit, MI

CLINICAL AFFILIATIONS

Henry Ford Health System, Detroit, MI

PRESENT ACADEMIC POSITION

October 2002-Present: Director Dermatology Clinical Research,
Henry Ford Health System, Detroit, MI

May 1994-Present: Division Head of Dermatology, Henry Ford Health
System, West Bloomfield, MI

ACADEMY INVOLVEMENT

American Academy of Dermatology (AAD)

2016-2020 Board of Directors

2018-2020 Executive Committee

2017-2019 Corporate Relations Committee

2018-2020 Priorities Committee

2018-2020 Budget Committee

2015-2017 Ethics Committee

PUBLICATIONS/PRESENTATIONS

Over 100 publications and presentations nationally and
internationally



RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

Many patients do not understand the different educational levels of their dermatological care team. We need to educate patients about this issue because they should know the licensure and qualifications of their health care providers and they deserve a board-certified dermatologist as the leader of the team. To achieve this goal, I would propose a strategy that includes the following measures:

1. Make the board-certified dermatologist definition more easily accessible and visible on the AAD website and in other AAD messaging
2. Incorporate our message into public service announcements on general skin health
3. Create pamphlets, posters, and other public relations materials for medical offices and other locations, on "Why choose a board-certified Dermatologist?"
4. Position our messaging on social media search engines to be a first line item for searches of "dermatology" and similar terms
5. Consider creating a "Board-Certified Dermatologist" logo to use on websites and business cards that immediately identify those who qualify to use the term. Patients will grow accustomed to looking for the seal.

NEIL S. SADICK, MD, FAAD VICE PRESIDENT-ELECT

SUB-SPECIALTY(S)

Medical:	40%
Surgical:	40%
Dermopath:	20%

ALLOCATION OF TIME

Academic Practice:	10%
Clinical:	5%
Administrative:	5%
Private Practice:	90%
Clinical:	70%
Administrative:	20%



EDUCATION

MD, SUNY Upstate, Syracuse, NY 1977

CERTIFICATION

American Board of Internal Medicine, 1980

American Board of Dermatology, 1983

AREAS OF INTEREST

Hair Disorders, Vascular Disease, Cosmetic Dermatology,
Cutaneous Manifestations of Systemic Disease

ACADEMIC AFFILIATIONS

Department of Dermatology Weill Cornell Medical College,
New York, NY

CLINICAL AFFILIATIONS

Attending Physician, Department of Dermatology, New York

Presbyterian/Weill Cornell

Attending Physician, Department of Medicine, Northwell Health

PRESENT ACADEMIC POSITION

Clinical Professor of Dermatology, Weill Cornell Medical College

ACADEMY INVOLVEMENT

1984-Present	Member/Fellow
1991	Committee on Skin and the Environment
1991	Task Force on Sclerotherapy
1992	Committee on Guidelines of Care
1992	Membership Committee
1994	AAD/ASDS – Minimal Benefits Task Force
1996	AAD/A Advisory Board Nominating Committee
1996-1998	Organizational Structure Committee
1999	Annual Meeting Evaluation Committee
2003	Quality of Care Task Force
2009-2011	Practice Management Task Force
2016-2020	Board Liaison to SkinPAC
2017-2022	Investment Committee

ELECTED AND APPOINTED POSITIONS

President	Manhattan Metropolitan Dermatological Society Long Island Dermatologic Society NY Academy of Medicine – Dermatology Section The International Society for Dermatologic Surgery
President-Elect	Noah Worcester Dermatological Society
Vice President	Dermatology Foundation Dermatologic Society of Greater New York Long Island Dermatologic Society
Treasurer	Women's Dermatologic Society
Sec/Treasurer	Noah Worcester Dermatologic Society

HONORS AND AWARDS

Phi Beta Kappa

New York Academy of Medicine, Dermatology Section; First Prize,
Residents' Forum

ASDS Iron Surgeon Award, WDS Walter B. Shelley Award

PUBLICATIONS/PRESENTATIONS

21 Books, 77 book chapters, 282 journal publications

RESPONSE TO THE QUESTION POSED BY THE NOMINATING COMMITTEE

What strategies do you plan to implement for enhancing public awareness of Board-certified dermatologists?

Ultimately, we want to help people better understand the role of a dermatologist in treating, preventing and managing skin/hair conditions. We also want to empower doctors, so they deliver high-quality patient care. I am a firm believer that focus increases engagement, attracts attention, builds momentum and leads to successful campaigns. Thus, I plan to consolidate uniform messaging around a few basic principles: disease prevention, improving access to and uptake of treatments, tackling stigma/discrimination, and promoting research. Mass media, advertising and PR efforts need to be centralized around this standard set of ideas, providing a vehicle for repeating successful messaging. Some strategies I consider implementing:

- An annual event such as a fashion show sponsored by industry stakeholders. This can lead to a season finale of a month-long online auction of sports, entertainment, and luxury experiences to help raise money to fund dermatologic research and empower patients
- Engagement of celebrities in social media campaigns to speak personally about hair/skin issues and bring compelling authenticity to public discourse
- Advertising campaigns utilizing the full range of mass media (print, radio, TV, web, social media) that take into account different ages, genders, ethnicities (e.g. minorities and LGBT groups) to enhance treatment access and reduce stigma
- Viral fundraising campaigns (similar to the ALS ice bucket campaign) for research, increase access/uptake of treatments to individuals that qualify, and for free skincare screenings
- Enhancement of multidisciplinary approach to medicine by participation and representation of board-certified dermatologists in congresses in the field of primary care, immunology, endocrinology etc.

LEON KIRCIK, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 80%
Surgical: 20%

ALLOCATION OF TIME

Academic Practice: 4%
Clinical: 4
Private Practice: 96%
Clinical: 90%
Administrative: 6%

EDUCATION

University of Wisconsin
Mohs Micrographic Surgery & Cutaneous Oncology Fellowship

SUNY Buffalo Dermatology Residency

New York Medical College
Westchester County Medical Center
Internal Medicine, Internship

SUNY Brooklyn - M.D. May 1989

New York University, New York, New York
Washington Square University College
Bachelor of Arts - Chemistry, May 1985

CERTIFICATION

ABD: 1993, 2003, 2013

AREAS OF INTEREST

Clinical Research

ACADEMIC AFFILIATIONS

Indiana University School of Medicine, Indianapolis
Icahn School of Medicine at Mount Sinai, New York-Clinical Professor
of Dermatology

CLINICAL AFFILIATIONS

Physicians Skin Care, DermResearch, Skin Sciences, Louisville

PRESENT ACADEMIC POSITION

Clinical Associate Professor

ACADEMY INVOLVEMENT

4/1/2017 – 4/1/2020 Member Communication Committee
4/1/2015 – 4/1/2018 International Affairs Committee
4/1/2016 – 11/5/2016 Coding and Reimbursement Task Force
11/5/2016 – 4/1/2018 Coding and Reimbursement Committee
3/1/2012 – 4/1/2016 Business and Operation Support Task Force

ELECTED AND APPOINTED POSITIONS

National Psoriasis Foundation Medical Advisory Board
ASDS
Development Industry Relations Work Group
Policy Priorities Work Group
Membership Work Group
Media and Public Relations Work Group
Consumer Research Work Group

HONORS AND AWARDS

Stars of Academy, AOA, Phi Beta Kappa

PUBLICATIONS/PRESENTATIONS

150+ Publications 200+ Presentations

Hashim P, Lebwohl M, Kircik L, Secukinumab: Long-Term Safety and Efficacy in Psoriasis
J Drugs Dermatol 2017;16(8) suppl 1:s115-117

Lebwohl M, Strober B, Menter A, Gordon K, Weglowska J., Puig L, Papp L, Spelman L, Toth D, Kerdel F, Armstrong AW, Stingl G, Kimball AB, Bachelez H, Wu JJ, Crowley J, Langley RG, Blicharski T, Paul C, Lacour JP, Tying S, Kircik L, et al. Phase 3 studies comparing Brodalumab with Ustekinumab in Psoriasis. N Engl J Med 2015;373:1318-28



RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

Representing our membership against external forces with one unified voice in the house of medicine, in public relations and in legislative advocacy and effecting change that will benefit all are my sole motivations to join the Board.

2. What qualities and experiences would you bring to the Board?

My experience as a young man immigrating to the USA and graduating from NYU with English acquired watching "General Hospital" and adapting to a new culture made me flexible, practical and a problem solver.

My diverse dermatology experience from caring for AIDS patients and inmates in NYC to underserved Appalachian folks and inner-city Louisville patients helped me to understand and treat all patients.

Therefore, I will successfully represent and advocate for all different groups of Academy membership with one unified voice and achieve favorable results for everyone involved.

ROBERT SIDBURY, MD, MPH, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Pediatrics: 100%

ALLOCATION OF TIME

Academic Practice: 100%

Clinical: 80%

Administrative: 20%

EDUCATION

BA, Duke, 1985

MD, Duke, 1993

MPH, Harvard, 2008

CERTIFICATION

Dermatology

Pediatric Dermatology

AREAS OF INTEREST

Pediatric dermatology

Atopic dermatitis

ACADEMIC AFFILIATIONS

University of Washington School of Medicine

CLINICAL AFFILIATIONS

Seattle Children's Hospital

PRESENT ACADEMIC POSITION

Professor, Pediatrics

ACADEMY INVOLVEMENT

2005-2006 Education Slide Series Task Force

2008-2012 Needs Assessment Task Force

2011-2014 Co-chair, Atopic Dermatitis Guideline Committee

2012-2014 DermClips Task Force (Editorial Board)

2014-2018 *DermWorld* Work Group

2015-2016 Enduring Materials Committee

2015-2017 AHTF on Food Exposure

ELECTED AND APPOINTED POSITIONS

2014—present Executive Vice President, Society for Pediatric Dermatology

2017-2018 President, Washington State Dermatology Society

2014-2017 Co-chair, Scientific Advisory Committee, National Eczema Association

HONORS AND AWARDS

AAD Presidential Citation

Best Doc, Boston Magazine, Seattle Magazine (multiple citations)

Multiple Teaching Awards

PUBLICATIONS/PRESENTATIONS

Beyond JAAD *published 4 times yearly*

AAD Annual meeting Hot Topics, San Antonio, 2008: Food allergy and atopic dermatitis

Present at AAD annual meeting annually, summer meeting sporadically

Sidbury R, Davis DM, Cohen DE et al. Guidelines of care for the management of atopic dermatitis. Section 3. Phototherapy and systemic treatment. *J Am Acad Dermatol* 2014;71:327-49

Sidbury R, Tom WT, Bergman J et al. Guidelines of care for the management of atopic dermatitis. Section 4. Prevention of disease flares and use of adjunctive therapies and approaches. *J Am Acad Dermatol* 2014;71:1218-33



RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

I care about our specialty. The AAD is a critical caretaker and advocate for our members, patients, and our place in the house of medicine. The AAD's mission is to promote excellence in patient care through "education, research, and advocacy." I believe in this mission. I am running for the Board because I feel a responsibility to give back to the specialty that has given me so much, and my experiences will help serve our diverse membership.

2. What qualities and experiences would you bring to the Board?

The most important qualities I would bring to the Board are: 1) a collaborative spirit 2) a willingness to listen. My experience as clinician, teacher, and clinical investigator give me insight into the issues faced by the broad range of AAD members.

KISHWER S. NEHAL, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	20%
Surgical:	80%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	60%
Administrative:	40%

EDUCATION

Boston University, College of Liberal Arts,
Boston, MA

1986 - 1988	B.A.
1988 - 1992	M.D.

Beth Israel Hospital, Boston, MA

7/1992-06/1993 Intern in Surgery

New York University Medical Center

7/1993 - 6/1995 Resident in Dermatology

7/1995 - 6/1996 Chief Resident in Dermatology

7/1996 - 6/1998 Fellow in Mohs and Dermatologic Surgery

CERTIFICATION

Dermatology Year Passed	10/1996
Re-certification	4/2015

AREAS OF INTEREST

Cutaneous oncology	Melanoma
Dermatologic surgery	Mohs Surgery
Quality of Life	Quality improvement
Multidisciplinary skin cancer management	

ACADEMIC AFFILIATIONS

2014—present Professor of Dermatology, Weill Cornell Medical
College

PRESENT ACADEMIC POSITION

1998-present	Director of Mohs and Dermatologic Surgery, Memorial Sloan-Kettering Cancer Center
2013-present	Attending Physician, Memorial Sloan-Kettering Cancer Center
2014-present	Co-Director, Multidisciplinary Skin Cancer Management Program Memorial Sloan-Kettering Cancer Center
2012-present	Program Director, Micrographic Surgery and Dermatologic Oncology Fellowship Memorial Sloan-Kettering Cancer Center

ACADEMY INVOLVEMENT

2019-present	AMA CPT Advisor
2008-present	Directing Forums and Symposia at Annual AAD Meetings
2014-2017	Non-melanoma Skin Cancer Guideline Workgroup
2005-2009	Sulzberger Institute for Dermatologic Education, Board of Trustees

ELECTED AND APPOINTED POSITIONS

1999-present	National Comprehensive Cancer Network: Non-melanoma Skin Cancer Clinical Practice Guidelines Panel
2017	American Dermatological Association
2018	Dermatology Foundation, Executive Committee Board of Directors
2019	Association of Professors of Dermatology: Board of Directors American College of Mohs Surgery: Chair, Fellowship Training Committee
2019	American Society of Dermatologic Surgery, Chair, MDS Exam Review Workgroup
2007	Manhattan-Metropolitan Dermatologic Society, Secretary
2014-2017	American Joint Committee on Cancer: Head and Neck Expert Panel
2014-2017	American Board of Dermatology, Surgical Dermatology Content Development



HONORS AND AWARDS

2014-present Castle Connolly Top Doctor Award

PUBLICATIONS/PRESENTATIONS

See PubMed for 125 publications and 49 books, chapters and reviews.

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

To address the current challenges:

- 1) Regaining “joy of practice” by reducing bureaucratic burden and allowing clinicians to focus on advocating for our patients
- 2) Keeping our specialty a leader in the ever-changing regulatory landscape through thoughtful strategies
- 3) Fostering innovation to remain at the cutting edge while increasing engagement of our diverse membership

2. What qualities and experiences would you bring to the Board?

As Director of Mohs and Dermatologic surgery program at a cancer center for the past 22 years, I am experienced in developing and leading a large skin cancer team in a multispecialty setting. I have a nuanced understanding of the complexities and challenges of clinical, academic, and teaching endeavors while facing daily bureaucratic hurdles. I have served on multiple national committees that require collaborative skills and consensus building to achieve success.

RICHARD D. GRANSTEIN, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	75%
Surgical:	20%
Pediatrics:	5%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	80%
Administrative:	20%

Education

1974	B.S.	Massachusetts Institute of Technology, Boston, MA
1978	M.D.	University of California School of Medicine, Los Angeles, CA, 1978

Certification

1983	American Board of Dermatology
1985	Special Qualification, Dermatologic Immunology/Diagnostic and Laboratory Immunology

Areas of Interest

Clinical: Autoimmune disorders, skin cancer, general dermatology
Research: Skin immunobiology

Academic Affiliations

Department of Dermatology, Weill Cornell Medical College, New York, NY

Clinical Affiliations

Dermatologist-in-Chief, Weill Cornell/New York-Presbyterian Hospital
Memorial Sloan-Kettering Cancer Center, New York, NY

Present Academic Position

George W. Hambrick, Jr. Professor and Chair,
Department of Dermatology, Weill Cornell Medicine

Academy Involvement

1983-present	Member
2000	AAD Consultant, Kennedy Space Center
2003-2006	Named Lectureship Task Force, Chair
2006-2007	Named Lectureship Task Force, Co-Chair
2008-2009	Rosacea Net Work Group

Elected and Appointed Positions

Counselor, American Society for Photobiology
Medical and Scientific Committee
Dermatology Foundation
Director and Vice President, Society for Investigative Dermatology
Vice-President and President
Dermatological Society of Greater New York
Secretary-Treasurer and President, New York Dermatological Society
President, Manhattan Metropolitan Dermatologic Society
Member, Medical and Scientific Committee National Rosacea Society
Director, American Skin Association

Honors and Awards

Alpha Omega Alpha
Health Care Industry "Good Scout" Award, Boy Scouts of America
Plenary Lecturer, "Dialogues in Dermatology, Reflections on Our Past, Visions of Our Future – Lessons from 100 Years of Research,"
2000 Annual Meeting of the AAD
AAD Presidential Citation
32nd M.H. Samitz Lectureship in Cutaneous Medicine,
University of Pennsylvania School of Medicine
von Hebra Memorial Lectureship, Austrian Society for Dermatology and Venereology Humes Visiting Professorship, American-Austrian Foundation
Honored for contributions to the National Rosacea Society
39th Kung-Sun Oh Memorial Lecture, Yonsei University, Seoul, Korea

Publications/Presentations

One hundred four original reports and 75 reviews/case reports/chapters/books



RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

Dermatology faces unprecedented challenges from technological innovations, private equity, pharmaceutical costs, federal regulations, impediments to patient care imposed by third-party payers and inadequate research funding. I seek to use my skills to help the AAD respond to these challenges in order to protect and advance the interests of dermatologists in providing the best possible patient care and maintaining fair compensation for their services.

2. What qualities and experiences would you bring to the Board?

As a clinician, I share the joys and frustrations of working to best serve our patients. As someone who also participates in research and education, I appreciate the seamless interconnectedness of dermatology practice, research and teaching. I would bring an important perspective to our challenges and opportunities and be a strong voice for actions to support all communities represented in our profession.

LINDY P. FOX, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 90%
Surgical: 10%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 65%
Administrative: 35%

EDUCATION

1990- 1995 University of California,
Los Angeles, B.S.
1996- 2000 University of Texas Southwestern, M.D.
2000- 2001 Mount Sinai Medical Center, Intern, Internal Medicine
2001- 2004 Columbia University Medical Center,
Resident Dermatology

CERTIFICATION

2004- present Diplomat, American Board of Dermatology

AREAS OF INTEREST

Complex medical dermatology, inpatient dermatology

ACADEMIC AFFILIATIONS

2004- 2005 Yale University School of Medicine
2005- present University of California, San Francisco

PRESENT ACADEMIC POSITION

Professor of Clinical Dermatology
Director, Hospital Consultation Service
Director, Complex Medical Dermatology Fellowship
Division Chief, Division of Inpatient Dermatology
Co-director, Resident Mentoring Program

ACADEMY INVOLVEMENT

American Academy of Dermatology
2006 Leadership Development Forum, Phoenix
2006 Mentoring Forum, San Francisco
2007- 2008 Co-Associate Editor, Medical Dermatology,
Core Curriculum
2008 Leadership Development Program
2014-present Leader Expert Resource Group (SDH)

ELECTED AND APPOINTED POSITIONS

Medical Dermatology Society
2006-2008 Membership Committee
2007-2008 Committee on Vision and Development
2009-2015 Secretary-Treasurer
2016-2018 President-elect
2018-2020 President
Society of Dermatology Hospitalists
2008 Founding member
2014-present President
Pacific Dermatologic Association
2015-2016 Co-Program Chair
2016-2019 Secretary-Treasurer
2019-2020 President-elect
Dermatology Foundation
2009-2010 Project Awareness Committee
2010-2013 Board of Directors
2015-present Co-Editor, *Dermatology Focus*

HONORS AND AWARDS

2000 Alpha Omega Alpha- President
2004 Medical Dermatology Career Development Award,
Dermatology Foundation, \$55,000
2007 Nominee, Kaiser Teaching Award for Excellence in Teaching,
UCSF
2007 Award for Excellence in Direct Teaching, UCSF
2010 Teacher of the Year, UCSF Department of Dermatology
2012 Nominee, Distinction in Mentoring Award, UCSF
2013 Nominee, Distinction in Mentoring Award, UCSF



PUBLICATIONS/PRESENTATIONS

Presentations: regional (>115), national (>75) and international (5) meetings.

Publications: > 60 peer reviewed publications, 10 book chapters, and 2 books.

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

I am passionate about patients' access to dermatology and protecting and enhancing the public's and non-dermatologist physicians' understanding of the scope and complexity of diseases that dermatologists diagnose and manage. After 15 years committed to clinical practice, research, teaching and mentorship, I want to use my knowledge, experience, and leadership skills to effect change on a larger scale.

2. What qualities and experiences would you bring to the Board?

I strive to embody the leadership values of integrity, diplomacy, democracy, creativity, and humility. My pioneering spirit helped me build an inpatient dermatology division at UCSF. My focus on complex medical and inpatient dermatology informs my roles as President of organizations like the MDS and SDH, facilitates my work in improving access to inpatient care, and demonstrates the critical role dermatology plays within the House of Medicine.

MARIA K. HORDINSKY, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	60%
Surgical:	20%
Pediatrics:	20%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	70%
Administrative:	30%

EDUCATION

1972-1976	University of N. Dakota/ University of Minnesota (UMN) Medical School
1976-1977	PGY-1, Henry Ford Hospital, Detroit, Michigan
1977-1980	Resident in Dermatology, UMN, Minneapolis, MN
1980-1981	Post-Doctoral Fellow/NIH Research Training Grant, UMN
1981-1982	Dermatology Foundation Fellow, UMN
1982-1984	Post-Doctoral Fellow/NIH National Research Service Award, UMN



CERTIFICATION

Dermatology

AREAS OF INTEREST

Clinical Dermatology/Education/Hair
Diseases/Neurodermatology/Clinical Research

ACADEMIC AFFILIATIONS

Dept. of Dermatology, UMN Medical School, Minneapolis, MN

CLINICAL AFFILIATIONS

UMN Physicians/MHealth Fairview

PRESENT ACADEMIC POSITION

Professor and Chair, Department of Dermatology
UMN, Minneapolis, MN

ACADEMY INVOLVEMENT

2015-2017	Chair, AAD Professionalism & Ethics Committee
2015-2016	Work Group for Member Resources on Ethical Issues
2015	Work Group on Dermatoethics
2013	AHTF on Physician-Industry Interactions
2012-2014	Intersociety Liaison Committee
2007-2011	Professionalism & Ethics Committee
2007-2011	Medical Informatics Committee
2007-2008	AHTF on Election Oversight
2004-2005	Development & Industry Liaison Committee
2002-2004	Research Committee
2000-2004	Chair, NIAID Liaison Task Force
2001-2004	Industry Liaison Committee
1993-1998	Guidelines of Care Committee

ELECTED AND APPOINTED POSITIONS

2017-2019	President, American (North, South and Central) Hair Research Society
2014-2017	Chair, Clinical Research Advisory Council, National Alopecia Areata Foundation
2014-Present	Board of Directors, Cicatricial Alopecia Research Foundation
2012-2014	President, Association of Professors of Dermatology
2007-2011	Board of Directors, American Dermatological Association
2006-2011	Member and VP, Dermatology Residency Review Committee

HONORS AND AWARDS

Leonard Tow Humanism Award
2018 Mentor of the Year Award-Women's Dermatologic Society

PUBLICATIONS/PRESENTATIONS

Over 150 publications
Publications and presentations focus on hair diseases including
treatments with evolving new medications including platelet rich plasma,
medical dermatology, education, and neurodermatology.

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

My primary reason for running for the Board is to further the goals in the mission statement of the AAD - "Promoting leadership in dermatology and excellence in patient care through education, research and advocacy." Dermatology is a respected and wonderful specialty. In collaboration with the AAD, we need to stay ahead of emerging issues both locally and nationally and must continue to set and maintain high standards in the diagnosis and medical, surgical, and cosmetic treatment of skin, hair, and nail conditions.

2. What qualities and experiences would you bring to the Board?

I would bring to the Board experiences in education, research, patient care, and advocacy. Some of my experiences include leadership positions in clinic operations, leading a Department and its 2 training programs (Categorical Dermatology and Internal Medicine/Dermatology), and research expertise.

J. MARK JACKSON, MD, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	80%
Surgical:	5%
Pediatrics:	15%

ALLOCATION OF TIME

Academic Practice:	20%
Clinical:	10%
Administrative:	10%

Private Practice:	80%
Clinical:	70%
Administrative:	10%



EDUCATION

Baylor University 1986-90 BS Biology
Texas A & M University College of Medicine 1990-94 MD
Texas A&M University College of Medicine Scott and White Hospital
1994-95 Internship in internal medicine
University of Louisville Division of Dermatology 1995-98 Residency
in Dermatology

CERTIFICATION

Board Certification 1998 with Recertification in 2006 and 2016
through 2028

AREAS OF INTEREST

Medical dermatology, systemic therapies, cutaneous
manifestations of internal diseases

ACADEMIC AFFILIATIONS

University of Louisville Division of Dermatology

CLINICAL AFFILIATIONS

Forefront Dermatology

PRESENT ACADEMIC POSITION

Clinical Professor of Medicine and Dermatology

ACADEMY INVOLVEMENT

2018-2021 Patient Access and Payer Relations Committee
2004-2017 PICMED
2003-2007 Coding and Reimbursement Task Force
2006-2010 Core Curriculum Task Force
2018 Reviewer for *JAAD* Editorial Board
2017-2020 Sulzberger Dermatologic Institute and Education
Grants Committee

ELECTED AND APPOINTED POSITIONS

President-Elect American Acne and Rosacea Society 2018/19
President KY Dermatology Society 2005/06
Associate Director Caribbean Dermatology Association Annual Meeting
since 2007
Associate Director Coastal Dermatology Symposium Annual Meeting
since 2005

HONORS AND AWARDS

Voted Top Dermatologist Louisville Magazine 2010 and 2015 - 2019

Residency (1995-1998)

- Chief Resident, 1998
- Upjohn Achievement Award for Virtues Most Admired in a Physician
- Department of Internal Medicine Award for Excellence
- Class President, 1990-1994

Internship (1994-1995)

- Golden Apple Award for Outstanding Resident Teacher
- Roche Overall Award for Clinical Research,
Resident/Intern Division
- American Academy of Family Physicians Award for Research

PUBLICATIONS/PRESENTATIONS

50 plus publications

157 CME lectures/presentations

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

I have benefitted from the AAD and its support throughout my education, training, and practice since 1995 and feel it is my time to serve the Academy and its membership to further our mission of providing awareness of and access to the best skin health and wellness for our patients.

2. What qualities and experiences would you bring to the Board?

I would offer leadership, energy, and insight based on my career experiences in practice, clinical research, education, research and business. I have worked in and seen many practice arenas during my 22 years since residency including solo private practice, small group practice, and large group practice along with an academic and clinical research component. This background will allow me to relate to our membership and its needs and have awareness from many perspectives.

JENNIFER LUCAS, MD, FAAD

BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical: 20%
Surgical: 80%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 90%
Administrative: 10%

EDUCATION

MD: Northeast Ohio Medical University
Cleveland Clinic: Residency (Chief)
Mohs Micrographic Surgery Fellowship

CERTIFICATION

American Board of Dermatology

AREAS OF INTEREST

Dermatologic surgery, Mohs surgery, Cosmetics, Lasers

ACADEMIC AFFILIATIONS

Cleveland Clinic

CLINICAL AFFILIATIONS

Cleveland Clinic

PRESENT ACADEMIC POSITION

Staff Physician

ACADEMY INVOLVEMENT

2018-Present JAAD Editorial Board
2018-Present Organizational Structure Committee
2018-Present Melanoma/Skin Cancer Community Programs
2017-2019 Council on Communications
2015-2019 Member Communication Committee, Chair
2014-2018 Congressional Policy Committee
2014-2018 Dermatopathology Rapid Response Committee
2012-2016 State Society Development Taskforce
2012-2014 Grassroots Leader
2010-2013 Leadership Forum Work Group (2010-2013)
Chair (2011-2012)
2011-2015 Leadership Development Steering Committee
2008-2010 Board of Directors Resident Observer
2008-2012 Young Physicians Committee
2008-2012 Residents & Fellows Committee, Chair
2008-2010 Council on Member Services
2008 Workforce Ad Hoc Task Force (Sept. 2008)

ELECTED AND APPOINTED POSITIONS

WDS

Board of Directors
Parliamentarian
Strategic Alliance Council Chair

Cleveland Clinic

Quality Improvement Officer
Associate Director-Regional Hospital Administration
Quality Leadership Team
Medical Executive Committee Advisory Board
House Staff Association-President, Vice-President

NEOMED

AOA President
Student Conduct Council President

HONORS AND AWARDS

Cleveland Clinic:

Teacher of the Year x4
Leading in Healthcare
Quality Fellowship



PUBLICATIONS/PRESENTATIONS

Selected Presentations:

AAD:

Creator/Director/Presenter
Boards Blitz (2011-Present)
Conquer the Boards (2015-present)

Director/Presenter

Leading by Persuading, Influencing, and Negotiating (2013-2015)
Resident Transitions

Listening and Effective Dialogue. Co-Director

Being a Star Team Player. Leading High-Performance Teams

Challenging Cases from the US. ISDS

Unusual Cutaneous Malignancies. ACMS.

SCC: Challenging the Surgical Margins. EADV

May Day, Cleveland (2010-2016)

Clinical Seminars In Dermatology, Cleveland (2010-2015)

Leadership Retreat Facilitator. Ohio Dermatologic Society

Selected Recent Publications:

Pigmented Lesion Laser. Procedural Tips and Tricks

Correlation Between Original Biopsy Pathology and Mohs

Intraoperative Pathology. Dermatol Surg 2018

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

I am running because I am confident that I can make an impact. Our specialty currently faces several threats, including external pressures that threaten our autonomy and ability to deliver safe and appropriate care. I have the experience, ability, and passion to provide value to the Board at this important time.

2. What qualities and experiences would you bring to the Board?

I am driven, passionate, trustworthy, and devoted to the AAD. I have served our specialty in numerous leadership roles, including extensive AAD involvement and recently a WDS Board Directorship. I also have multispecialty leadership experience, serving in regional hospital administration at the Cleveland Clinic focusing on quality and patient safety. As a young female, I can add diversity to the Board by providing a currently absent perspective of a growing demographic of our specialty.

JAMES Q. DEL ROSSO, DO, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	35%
Surgical:	35%
Other:	30%

ALLOCATION OF TIME

Private Practice:	100%
Clinical:	80%
Administrative:	20%

EDUCATION

1986	Dermatology at Atlantic Skin Disease Association
1991	Mohs Micrographic Surgery at Ohio State University

CERTIFICATION

1988	Dermatology (American Osteopathic Association)
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AREAS OF INTEREST

Medical Dermatology, Skin Cancer, Clinical Research

ACADEMIC AFFILIATIONS

2005-present	Adjunct Clinical Professor Touro University Nevada
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CLINICAL AFFILIATIONS

Private Practice Thomas Dermatology, Las Vegas, Nevada

PRESENT ACADEMIC POSITION

2005-present	Adjunct Clinical Professor Touro University Nevada
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ACADEMY INVOLVEMENT

Multiple presentations for over 2 decades at annual and summer meetings

2004-2007	Environment and Drugs Committee, Chair
2003-2004	FDA Task Force, Chair

ELECTED AND APPOINTED POSITIONS

2009-2011	Past-President American Acne and Rosacea Society
1993-1994	Past-President American Osteopathic College of Dermatology
2006-2008	Past President Council for Nail Disorders
2005	Past President American Society for Mohs Surgery

HONORS AND AWARDS

2016	AAD Honorary Membership
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PUBLICATIONS/PRESENTATIONS

Journal of Clinical and Aesthetic Dermatology (JCAD) Editor-In-Chief (Clinical Dermatology) 2007 (start of journal – present)
Multiple peer-reviewed and indexed publications listed on Pub Med
Multiple invited presentations at national, regional, and local dermatology meetings



RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

My goal is to contribute to the leadership and direction of dermatology in several areas. These include assurance that the AAD continues to provide high quality educational meetings and materials, strongly supports direct access to care by dermatologists, and remains active in the legislative arena with a consistently strong and visible position.

2. What qualities and experiences would you bring to the Board?

My professional background is diverse, encompassing thirty-three years of medical dermatology and dermatologic surgery practice including Mohs surgery, strong academic involvement as a teacher, lecturer and author since early in my career, twenty-five years of clinical research experience, and three decades of administrative leadership in several major dermatology societies. I am a team player who has vision, is innovative, highly reliable, hard-working, approachable, a clear communicator, and enjoyable to work with.

APRIL W. ARMSTRONG, MD, MPH, FAAD BOARD OF DIRECTOR

SUB-SPECIALTY(S)

Medical:	80%
Surgical:	5%
Pediatrics:	15%

ALLOCATION OF TIME

Academic Practice:	100%
Clinical:	75%
Administrative:	25%

EDUCATION

Harvard Medical School	M.D.
Harvard Dermatology Residency	Residency
Harvard School of Public Health	M.P.H.



CERTIFICATION

American Board of Dermatology

AREAS OF INTEREST

Inflammatory skin diseases, such as psoriasis, atopic dermatitis, and hidradenitis suppurativa.

ACADEMIC AFFILIATIONS

University of Southern California

CLINICAL AFFILIATIONS

2015-Present Keck Medicine of the
University of Southern California

PRESENT ACADEMIC POSITION

Associate Dean for Clinical Research, Keck School of Medicine, USC
Vice Chair and Professor of Dermatology, University of Southern California

ACADEMY INVOLVEMENT

2010-2012 AHTF on Teledermatology, Member
2010-2014 Telemedicine Task Force, Member
2012-2015 Workforce Task Force Member
2015-2018 Access to Dermatologic Care Committee, Member
2013-2017 Organizational Structure Committee, Member
2015-2018 Clinical Guidelines Committee, Member
2014-2016 Practice Management Committee, Member
2012-2014 Editorial Board Member, *Journal of the American Academy of Dermatology (JAAD)*

ELECTED AND APPOINTED POSITIONS

2010-2011 President, Sacramento Valley Dermatologic Society
2014-2016 Chair, Teledermatology Special Interest Group, American Telemedicine Association
2012-Present Medical Board Member, National Psoriasis Foundation
2018-Present Associate Editor, *JAMA Dermatology*

HONORS AND AWARDS

- Dermatology Foundation Career Development Award
- NIH K12
- AHRQ K08
- NIH R01
- Young Dermatologist International Achievement Award
- AAD President's Citation for Scholarly Contributions in Psoriasis
- American Skin Association Research Achievement Award

PUBLICATIONS

- My research has been focused on evaluating comorbidities associated with inflammatory diseases; treatment patterns and healthcare access; technology-enabled healthcare delivery models to increase access to dermatological care.
- With over 200 peer-reviewed publications

RESPONSE TO THE QUESTIONS POSED BY THE NOMINATING COMMITTEE

1. What is your primary reason for running for the Board?

Dermatologists spend extensive amount of time obtaining prior authorizations and appealing denials for medically necessary treatments. I am running for the Board to substantially reduce this exhausting burden on dermatologists in seeking plan approval for appropriate prescriptions. I will advocate for increased transparency and efficiency of the prior authorization process such that dermatologist can focus on treating patients, not paperwork.

2. What qualities and experiences would you bring to the Board?

As a dermatologist with extensive research experience, I have used my unique skills in evaluating research evidence to help develop evidence-based clinical guidelines. These guidelines have included evidence-based off-label use of medications in dermatology and helped increase medication access. I have also advocated at state and national levels for mandatory payer disclosure of prior authorizations requirements and setting time limits for determination.

BRETT M. COLDIRON, MD, FAAD

NOMINATING COMMITTEE

MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)

Surgical: 95%
Dermopath: 5%

ALLOCATION OF TIME

Academic Practice: 5%
Administrative: 5%

Private Practice: 95%
Clinical: 90%
Administrative: 5%



EDUCATION

Wabash College, University of Kentucky, Lexington

CERTIFICATION

American Board of Internal Medicine, American Board of Dermatology

AREAS OF INTEREST

Patient Safety, Quality Improvement and Dermatology

ACADEMIC AFFILIATIONS

1992-present Clinical Associate Professor University of Cincinnati

CLINICAL AFFILIATIONS

1992-present Clinical Associate Professor University of Cincinnati

PRESENT ACADEMIC POSITION

1992-present Clinical Associate Professor University of Cincinnati

ACADEMY INVOLVEMENT

Present
2014-2015

Chair

2019-2020 SkinPAC Political Action Committee
2017-2019 Emerging Practice Models Committee
2014-2017 Patient Access and Payer Relations Committee
2013-2014 Priorities Committee
2005-2009 Health Care Finance Committee
2005-2006 AHTF on Pathology Billing

Member

2018-2020 Fee Schedule Rapid Response Team Work Group
2018-2020 Mohs AUC Oversight Work Group
2019-2022 Organizational Structure Committee
2019-2020 Compounding Work Group
2018-2019 Candidate Recruitment Work Group
2016-2018 Corporate Relations Committee
2016-present Academy Former Presidents Committee
2013-2019 Dermatology Care Team Implementation Work Group
2013-2015 Strategic Alliance Liaison Committee
2012-2014 Choosing Wisely Campaign Work Group
2011-2013 AHTF on the Development of AUC Criteria for Mohs Surgery
2010-2013 AHTF on Dermatology Outcomes Validation and Evaluation (DOVE)
2009-2013 Board of Directors
2009-2011 Patient Safety and Quality Committee
2005 AHTF on Pathology Billing
2001-2004 Government Affairs Committee
2004-2007 Government Advocacy Committee
2004 Members Making a Difference

ELECTED AND APPOINTED POSITIONS

2019-present Chairman SkinPAC Political Action Committee
2017 President, Ohio Dermatological Foundation
2012-2016 Secretary, Ohio Dermatological Foundation
2009-2012 American College of Mohs Surgery
(Secretary, Vice President, and President)

HONORS AND AWARDS

JDD Leadership of Distinction 2019
Outstanding Leadership in Promoting the Field of Dermatology Award 2016
American Academy Dermatology Presidential Citations 1999, 2001, 2005, 2006, 2008, 2010, 2012

PUBLICATIONS/PRESENTATIONS

92 Peer Reviewed Publications H index 25,3300 citations, 7 Book Chapters, 11 Posters

RESPONSE TO THE BALLOT QUESTION

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

- 1) To be a service leader. To lead by helping others organize their thoughts, and express themselves; and help them grow as leaders.
- 2) Lead by example. Be free of conflicts of interest and hidden agendas.
- 3) Be an open-minded able listener and enabler. Organize a group to reach a consensus with input from all. The officers' job is to focus thoughts and move things along.
- 4) To never take offense, to recognize aggressiveness is usually masked fear.
- 5) To be patient. Never threaten or bully. Leadership is a team sport.
- 6) Let your board or committee own their decisions.
- 7) Keep your group focused on the key goals of the organization. Big goals take years to accomplish.

KATHRYN SCHWARZENBERGER, MD, FAAD NOMINATING COMMITTEE MEMBER REPRESENTATIVE

SUB-SPECIALTY(S)

Medical: 100%

ALLOCATION OF TIME

Academic Practice: 100%
Clinical: 95
Administrative: 5%



EDUCATION

MD: University of Texas Medical Branch 1987
Residencies: Duke University
Medical Center:
Internal Medicine 87-90
Dermatology 90-92
Fellowship: Immunodermatology, NIH 93-95

CERTIFICATION

American Board of Dermatology (certified 1993, recertified, participating in MOC)

AREAS OF INTEREST

Allergic contact dermatitis; complex medical dermatology

ACADEMIC AFFILIATIONS

Oregon Health and Science University

CLINICAL AFFILIATIONS

Same

PRESENT ACADEMIC POSITION

Professor of Dermatology, OHSU

ACADEMY INVOLVEMENT

2019-present Actinic Keratosis APM Workgroup
2018-present Communications Committee, member
2018-2019 Ad Hoc Task Force on Election Oversight, member
2016-2017 Council on Community, Corporate and Philanthropic Relations, advisor
2015-2016 Ad Hoc Nominating Committee, member
2014-2015 Council on Government Affairs, Health Policy and Practice, advisor
2012-2016 Board of Directors
2012-2016 Council on Member Services, board liaison
2012-2013 Guidelines on Atopic Dermatitis Workgroup, member
2011-present Workgroup on Innovation in Payment and Delivery, member and chair
2010-2014 Taskforce on ACOs, member
2010-2013 Access to Dermatologic Care Task Force, chair
2009-2013 Council on Government Affairs, Health Policy & Practice, member
2009-2013 Health Care Delivery Committee, chair
2008-2009 Women's Health Task Force, chair
2005-2008 Women's Health Task Force, member
2002-2005 Regulatory Text Editorial Team, member
1999-2004 Needs Assessment Task Force, member
1998-2002 Occupational Dermatology Committee, member
1998 Task Force on Latex Allergy, member

ELECTED AND APPOINTED POSITIONS

2018-present Physician editor, *Dermatology World*
2018-2019 Ad Hoc Task Force on Election Oversight
2012-2016 Board of Directors

HONORS AND AWARDS

Elected to "Top Docs" Memphis, Tennessee, 2016, 2017
Publishers' Award for Outstanding Editing, Emedicine online textbook, 2001
Invited Graduation Marshall, MUSC, 2000
Alpha Omega Alpha
William L. Marr Award for Excellence in Internal Medicine
Alpha Chi National Honor Society

PUBLICATIONS/PRESENTATIONS

Multiple; available on request

RESPONSE TO THE BALLOT QUESTION

What leadership qualities are most important for officers of the American Academy of Dermatology to possess?

The leadership styles of our AAD officers are as diverse as our membership. **Integrity is a must.** Our officers represent us all and members must trust that their leaders speak and act with honesty and sincerity, both within, as well as when representing us outside, the organization. **Courage**, and strength are critically important. The practice of medicine is under siege from many different sides and our leaders will need courage to successfully fight battles that may arise, and to help members understand those that cannot be won. A **positive, inclusive attitude** will help ensure continued growth of diversity within our specialty. Finally, a leader with **equanimity**, possessing the ability to remain calm even under adverse conditions, will serve our organization well.

Approved: Board of Directors – 11/18/95
Revised: Board of Directors – 6/9/01; 2/22/02; 11/23/02; 1/22/03; 12/3/05;
7/29/06; 4/21/07; 11/3/07; 8/2/08; 8/1/09; 5/22/10; 11/13/10; 8/6/11; 8/18/12;
3/2/13; 8/3/13; 8/9/14; 5/16/15; 7/30/16; 11/5/16; 3/6/17; 5/20/17;
11/4/17; 2/19/18; 4/28/18; 5/2/18; 7/28/18; 11/3/18; 7/27/19; 11/2/19

EXCERPT — NOMINATION AND ELECTION PROCEDURES

9. Election Period

The term “Election Period” as used in this administrative regulation is defined as that time between the date of identification of slated candidates by the Nominating Committee and the deadline date for receipt of ballots. This term is distinct from the term “election cycle” used in the Academy bylaws. (Article VI, Section 3 (a)).

10. Ballot and Ballot Book

- The ballot and ballot book shall be sent or otherwise be made available to all eligible voters.
- The ballot book shall be posted to the Academy Website, as soon as practicable after the announcement of the slate of candidates, but no later than the next business day after the Annual Business Meeting. Subject to the terms of Paragraph 6 of this administrative regulation, the ballot book shall be accompanied by each candidate’s photograph, curriculum vitae, and answers to questions formulated by the Nominating Committee.
- The ballot and ballot book will be mailed to eligible voters who do not have an email address on file with the Academy. Eligible voters with an email address on file with the Academy will receive an email with an embedded link to the online ballot, ballot book and Academy Election webpage. These members will be able to vote online without their member ID and secure access code. Members may also access the online ballot and ballot book through the Academy Election Webpage.
- Upon request, eligible voters will be sent a PDF of the ballot book via email. Eligible voters also have the option to print the online ballot, complete it and mail it to the election vendor. Eligible voters may also ask to receive a mailed ballot and ballot book for future elections.

11. Election Open Date

The Academy election shall open to the membership not more than two (2) days prior to or not more than one (1) business day after the Annual Business Meeting.

12. Annual Meeting and Other Academy Election Activities

- The following election activities shall occur during the Annual Meeting:
 - slated candidates shall be acknowledged at the Annual Business Meeting
 - slated candidates for President-Elect shall be given the opportunity to make a five-minute presentation at the Annual Business Meeting (See 13. i.)
 - slated candidates shall be given the opportunity to videotape a statement
 - slated candidate videotaped statements will be posted to the Academy Website for viewing by the membership throughout the Election Period
 - slated candidate electronic Disclosure Statements of Potential Conflict of Interest will be posted to the Academy Website for viewing by the membership
 - slated candidates shall receive a ribbon identifying them as a candidate for election
 - slated candidate poster boards shall be displayed
 - voting members shall be given the opportunity to vote, on their personal devices, electronically onsite
 - all candidates are encouraged to attend the young physician’s reception and the Advisory Board General Meeting at the Annual Meeting
- The Academy will make every effort to assure that candidates for office do not receive inadvertent additional publicity through the reporting of Academy activities in official publications or through the day-to-day program or administrative functions in which a candidate may be involved. This rule does not preclude sitting officers and directors from performing their official duties. Notwithstanding the foregoing, candidate images may appear on non-electioneering promotional materials and videos for Academy events or programs or those produced by external parties. In addition, the names of candidates who:
 - are recipients of Academy awards may be published in Academy Annual Meeting publications and such candidates may receive their awards at ceremonies held during the Annual meeting (as long as no mention is made of the individual’s candidacy or the election);
 - are speakers at the AAD/A programs may have their names listed along with the other speakers for that session and any promotional materials disseminated for that session without reference to their candidacy, but also without special mention (unless they are the featured speaker); and
 - appear in Academy materials having educational content i.e., interviews, articles and publications (including *Dermatology World* and the *Journal of the American Academy of Dermatology*), which will be disseminated to the membership, even if such distribution occurs during the “Election Period”. (See 9)
- The Academy will inform the membership of the official authorized and recommended election activities identified herein by publishing an excerpt of this administrative regulation on election activities in *Dermatology World* in the earliest issue after the date that candidates are announced, in any issue which includes candidate position statements, in the issue that is mailed closest to

the date on which the ballots are mailed, and by including the summary in the election voting packets.

13. Authorized Election Activities by Slated Candidates Following Slate Announcement

- The two (2) president-elect candidates will record a three (3) minute interview via video chat.
- Optional Letter
Each candidate may submit to the Academy one optional letter authored by the candidate in support of his/her candidacy in the below specified format. Once all letters for a specific position have been received and approved, (by or before the deadline), they will be posted collectively to the Academy’s election website and will remain there throughout the election period. Membership will be notified via e-mail and fax alerts of such posting. These alerts will have a link that will take members directly to the candidate election materials. Candidates may disseminate their approved optional letter by email or post it to social media sites and may include a link to the AAD election website. Candidates who wish to disseminate their optional letter by mail to Academy members who have not provided e-mail or fax numbers are personally responsible for doing so and for all associated expenses. The Academy will provide the names and addresses of those Academy members who do not have e-mail addresses or fax numbers to candidates for a one-time use upon request.

Candidates may disseminate the official Academy announcement with links to the Academy election website in their authorized communications to Academy members under this administrative regulation.

The optional letter:

- must be formatted on the candidate’s letterhead or plain paper, which shall be 8 ½” x 11” page must be typewritten in a 12-point font
- may include one photograph in black and white or color that shall be no larger than 2” (wide) x 3” (high)
- must not include hyperlink(s)
- Candidates must forward a copy of their optional letter to the Academy office for review by the Chair of the AHTF on Election Oversight and/or the Secretary-Treasurer, no later than the Friday prior to the opening of the Academy’s Annual Meeting to be disseminated to the membership.

The version of the optional letter submitted by the candidate to the Academy for posting on the Website and dissemination must be in final form. No changes to the optional letter will be allowed after it is submitted to the Academy by the candidate. The Academy will not be responsible for errors in the final version of the optional letter submitted by the candidate.

- Once the official slate of candidates is announced, candidates, and other individual members, but not groups or organizations, are permitted to engage in the dissemination of letters, emails, or other forms of written or electronic communications, including the slated candidate approved optional letter, in support of their candidacies or the candidates. Such communications must be authored by individuals and not groups or organizations. These individuals may not be current or incoming AAD officers or directors, or members of the Nominating Committee or Ad Hoc Task Force on Election Oversight. Candidate(s) who are also current sitting AAD officers or directors may disseminate written communications in support of their own candidacy in addition to their one optional letter. They may not send communications in support of other candidates. Such communications may not criticize, defame, or denigrate other candidates and must be consistent with the Academy’s Code of Medical Ethics for Dermatologists, including the responsibility that Academy members treat each other with mutual respect in their communications with each other. Candidates cannot fund communications by others or request others to finance the cost of such communications.

Slated candidates may include links in their communications to the Academy election webpage containing their optional letter (see Section 13. b) or video (see Section 13. i - j).

Current and incoming AAD officers and directors may socially introduce¹ an individual candidate while attending the AAD Annual meeting but may not actively campaign for² them.

During the nomination period, potential nominees and candidates may not engage in any such election-related communications other than direct, one-on-one, personal communications with friends and colleagues until the official slate of candidates is announced by the Academy.

- Candidates may give presentations in support of their candidacy at local, state, regional and sub-specialty dermatologic meetings if all other slated candidates for the position have been invited to present. To ensure all candidates for the same position are invited, these invitations should be directed to the Academy’s Executive Office at candidates@aad.org. At these sessions, candidates’ presentations should focus on their views regarding relevant Academy policy.
- Candidates may participate in social media discussions. However, when responding to questions on issues that are of relevance to their candidacy, candidates are strongly encouraged to refer their responses back to the Academy’s social media election site. In no circumstances may candidates criticize, defame or denigrate other candidates in their social media discussions.
- Candidates may give educational, scientific, or clinical presentations or interviews at dermatologic meetings or in related publications. However, presentations in these circumstances may not contain any political or electioneering content, and the candidates must refrain from mentioning their candidacy, other candidates, or the election. Other similar presentations or

Administrative Regulations

interviews may also be permitted as long as they contain no reference to the current election.

- g. Distribution by candidates of flyers, gifts, trinkets, pins, ribbons, balloons, and other similar items in support of the candidate is prohibited.
- h. Members and other groups or organizations are encouraged to submit questions to the Nominating Committee for possible selection for response from candidates in the ballot book. Groups or organizations may encourage their members to vote in the Academy election and may publish or otherwise disseminate the official list of slated candidates to their members and provide links to the candidates' materials on the Academy election website, but are discouraged from endorsing, campaigning for, or otherwise supporting particular candidates or identifying them as members of their groups or organizations.
- i. **President-Elect Candidates Presentation**
President-Elect candidates have the option of giving a (5) five-minute presentation at the Annual Business Meeting. This presentation must be submitted in final written format to the Executive Office no later than (5) five days prior to the Annual Meeting. Candidates should indicate the format they will use to give their presentation i.e., PowerPoint, teleprompter. The final version of each President-Elect Candidate's presentation will be posted to the Academy Website as submitted. President-elect Candidates are encouraged to participate in a rehearsal that is held at the Annual Meeting. During rehearsal, speeches will be timed to ensure they are within the five-minute time limit. There will be a warning light at the podium to notify the candidates during their live speeches when they have thirty seconds remaining in their five-minute time limit. In fairness to both candidates, the microphone will be shut off at or very shortly after the time limit has elapsed. Each President-elect candidate's five-minute videotaped speech will be posted to the Academy's election Website together.
- j. **Slated Candidate Videotaped Statement**
Slated Candidates for the position of Vice President-elect, Director and Nominating Committee member representative are encouraged to participate in a videotaped statement to be recorded no later than the Friday prior to the opening of the Annual Meeting. The Academy will post the videotape and corresponding written Candidate Statements to the Academy election website for viewing by the membership throughout the Election Period. This is in addition to, and not in place of the optional candidate letter.

The content of the videotaped statement will be the decision of the individual candidate. Candidates are responsible for assuring that the statement is done in a professional manner, i.e., no dancing, music, dogs doing tricks, etc. and will fit into the time limits listed below. Candidates are encouraged to rehearse their statements.

The time that has been allotted for the candidate videotaped statement is as follows:

Vice President-Elect	One Minute
Director	45 Seconds
Nominating Committee	30 Seconds
Member Representative	

- k. Candidates will be asked to complete a questionnaire on the election process prior to the announcement of the final results of the election.

14. Authorized Election Activities by Director Write-in Candidates following Slate Announcement

- a. Unsuccessful nominees who wish to be a Director write-in candidate, have been vetted by the Nominating Committee, and are a Fellow in good standing with the Academy, are required to submit their name in writing to the American Academy of Dermatology, attention Secretary-Treasurer, by a designated date that is ten (10) days prior to the opening of the election. Such individuals will be eligible to run as a Director write-in candidate, subject to the same background checks as conducted for short-listed Director candidates. Based on the results of such additional vetting, written approval by the Secretary-Treasurer will be granted after the Academy's official slate of candidates is announced.
- b. Director Write-in candidates are also subject to the rules outlined in Paragraph 13. c through 13. h and k, including without limitation the restriction on any election-related communications in support of their candidacy prior to the announcement of the official slate of candidates.
- c. Director Write-in candidates' electronic Disclosure Statements of Potential Conflict of Interest, photograph, curriculum vitae and the answer to the Nominating Committee question will be posted to the Academy Website for viewing by the membership on a webpage linked off of the Academy's official slated candidate's webpage.
- d. Director Write-in candidates will be invited to participate on the candidate briefing call; their names will not appear in the ballot book.
- e. Director write-in candidates shall receive a distinctive ribbon identifying them as such to wear at the Annual meeting.

15. Ballot Return Date

To be valid and in accordance with Paragraph 17 of this administrative regulation, ballots:

- a. must be submitted online or sent directly to the independent election service designated therein.
- b. must be received or electronically posted by a date designated therein, which date shall be within two weeks of the opening date of the election.

- c. must not contain write-in votes for Officers and Nominating Committee member representative positions.
- d. may contain a vote for one (1) eligible Director write-in candidate.
- e. may not exceed four (4) votes for Directors inclusive of one (1) Director write-in candidate.

16. Announcement of Election Results

Successful candidates shall be announced as soon as practicable after the ballot return date.

17. Official Election Candidate Results

The official results of each election certified by the independent election service are kept on file at the Academy office. Each candidate may verbally receive their numerical results of the election in which the individual was a candidate by contacting the Secretary-Treasurer or Assistant Secretary-Treasurer. An unsuccessful Director candidate, from the current election period, may verbally request the numerical result of the Director elected to the fourth seat. The Secretary-Treasurer or Assistant Secretary-Treasurer may verbally provide the numerical result without identifying the elected Director by name.

18. Assumption of Office³

Successful candidates shall assume office at the conclusion of the Annual Meeting following the election.

19. Manner of Notice and Announcement

Notice(s) and Announcement(s) required by this administrative regulation shall be in writing and, unless otherwise specified by the Academy Bylaws or this administrative regulation, may be affected by publication in an official Academy or Association publication, by United States mail, or by facsimile, or electronic transmission.

20. Ad Hoc Task Force on Election Oversight

An ad hoc task force will be appointed each year prior to the Call for Nominations, to monitor the Academy's election process and election activities. The ad hoc task force will be chaired by the Immediate Past President holding office when slated candidates are announced, and will be further comprised of the President, Secretary-Treasurer or Assistant Secretary-Treasurer, and the following individuals appointed by the President: a past member of the Board of Directors, a recent past member of the Nominating Committee, a member of the Advisory Board, and a recent unsuccessful candidate. The president may appoint up to two (2) additional members at his/her discretion. Members asked to serve on the AHTF on Election Oversight should not accept the appointment if they anticipate becoming a candidate in the upcoming election. Upon acceptance of the AHTF appointment, the member must remain neutral throughout their term, which includes, but is not limited to, the nominating process and Election Period. The AHTF members are restricted from submitting nominations, supporting nominees, writing letters or speaking in support of any nominee, potential candidate, slated candidate or write-in candidate running for office.

The Ad Hoc Task Force on Election Oversight will report any recommendations for sanctions to the Board of Directors. At the end of the election process, the Ad Hoc Task Force will present a formal report to the Board of Directors and include any recommendations that it may have for revisions to existing regulations.

21. Member and Candidate Sanctions for Failure to Comply with Regulations

The Ad Hoc Task Force on Election Oversight is responsible for addressing inappropriate communications and works with the member, individual, slated or write-in candidate(s) to resolve the issue. The Ad Hoc Task Force has the authority to block a member's or candidate's access to the *AAD Election Connection!* Should further review or sanctions be required, the Ad Hoc Task Force will refer the issue to the Board of Directors or the Professionalism and Ethics Committee.

Slated and write-in candidate(s), who are found, by a majority vote of the Board of Directors, to be in violation of the above regulations may, at the Board's discretion, be subject to sanctions, including but not limited to, removal from the ballot and/or nullification of votes received.

The Board of Directors retains discretion to alter the dates within this administrative regulation to accommodate special circumstances.

The following are examples of what constitutes a social introduction and of possible campaign activities. ¹ **Socially introduce** – A member encounters a candidate while attending a function (social or otherwise) at the annual meeting. The encounter happens at unpredictable times and locations i.e., before/after a session or meeting, dinners, receptions, etc. The member is allowed to casually introduce the candidate.² **Campaign for** – When a candidate and member prepare a plan of action so they can attend as many of the same functions together. The member would then introduce the candidate to many colleagues (at each function) and ask for their vote or remind them to vote. A candidate could also stand by an elevator/escalator or in a busy area of the convention center for an extended period-of-time with a member who introduces him/her while asking for their vote or reminding them to vote. ³ **The fiduciary obligations** of elected officers and directors generally apply when they officially take office at the end of the Annual Meeting following their election. However, these individuals must abide by the fiduciary obligations of officers and directors during the year following their election and before they formally take office to the extent that they are involved in any Board of Directors meetings, activities, or decisions, particularly with respect to confidential information.

VOTE in the AAD ELECTION

ONLINE:
AAD.org/election

ON THE GO:
AAD Annual Meeting
mobile app



Visit
AAD.org/election
to:



LEARN about the
candidates



READ the bylaws
amendment



CAST your vote

Officer Town Hall

in e-Posters Pod #1,
in the Connection,
at the Colorado
Convention Center

March 21, 2020
12:00 p.m. MT