Present
Henry W. Lim, MD, President
Brian Berman, MD, PhD, Vice President
Suzanne M. Olbricht, MD, President-Elect
Ted Rosen, MD, Vice President-Elect
Abel Torres, MD, JD, MBA, Immediate Past President
Barbara M. Mathes, MD, Secretary-Treasurer
Marta J. Van Beek, MD, MPH, Assistant Secretary-Treasurer
Neal D. Bhatia, MD
Kevin D. Cooper, MD
Sheila Fallon Friedlander, MD
Jane M. Grant-Kels, MD
Marc D. Brown, MD
Janet G. Hickman, MD
Mark D. Kaufmann, MD
Gary S. Wood, MD
Kimberly J. Butterwick, MD
Linda Stein Gold, MD
Neil S. Sadick, MD
Terrence A. Cronin, Jr., MD
Valerie Callender, MD
Patricia K. Farris, MD
Robert S. Kirsner, MD, PhD
Danette D. Bentley, MD, Young Physician Board Observer

Not Present:
Erin Boh, MD, PhD
Robert A. Weiss, MD
Vinod K. Sharma, MD, International Board Observer
Meredith Wagner, MD, Residents/Fellows Board Observer

Speakers / Guests
Sabra Sullivan, MD, Chair, Council on Government Affairs and Health Policy
Michel A. McDonald, MD, Chair, Council on Practice Management
Eva A. Hurst, MD, Chair, Membership Committee

Staff
Elaine Weiss, JD, Executive Director and CEO
Robert M. Portman, JD, General Counsel
Barbara Greenan, Sr. Director, Advocacy & Policy
Cindy Kuhn Sr. Director, Membership Engagement
Diane Simmons, MPA, RN, CAE, Sr. Director, Education/Chief Learning Officer
Krista D. Kauper, Sr. Director, Constituent Relations & Strategic Planning
Melanie Tolley Hall, Sr. Director, Integrated Communications
Nancy Ali, Sr. Director, Community, Corporate & Philanthropic Relations
Sarah Tancredi, MBA, PHR, Managing Director, Administration
Stephanie Peditto, Sr. Director, Science, Quality & Practice
Steve Debnar, Chief Financial Officer
CALL TO ORDER
Henry W. Lim, MD, President and presiding, called the meeting of the Board of Directors of the American Academy of Dermatology to order at 8:00 AM (CDT) on Saturday, May 20, 2017.

QUORUM
Barbara M. Mathes, MD, Secretary-Treasurer declared that a quorum was present for the transaction of business.

ORDER OF BUSINESS/INTRODUCTORY MATTERS
Antitrust Compliance Policy, Fiduciary Obligations, and Note Taking
Dr. Lim referred the Board members to the background materials regarding the AAD/A Antitrust Compliance Policy and note taking during meetings and reminded them about the importance of following their fiduciary obligations, including maintaining confidentiality and declaring conflicts of interest.

Separate Order of Business
Mr. Portman reminded the Board members that they would follow the American Institute of Parliamentarians Standard Code of Parliamentary Procedure (formerly Sturgis Code of Parliamentary Procedure), and that it is essential that the AAD follow the order of business and observe corporate formalities necessary to ensure the separateness of the two organizations.

Disclosure of Conflicts of Interest and Code of Conduct
The Board members’ disclosures of potential conflicts of interest and code of conduct were circulated. Dr. Mathes asked Board members to update their disclosures and to declare any other actual or potential conflicts of interest with respect to specific agenda items for this meeting. None were declared.

Consent Agenda
Dr. Lim noted that the AAD and AADA Consent Agenda email ballot was posted to BoardEffect and was approved by email vote prior to the meeting. The minutes from the March 6, 2017 Board meeting and Executive Committee email ballots were included in the Consent Agenda email ballot and approved by email vote prior to this meeting.

AAD STRATEGIC DISCUSSION

Strategic International Plan for the AAD
Drs. Lim and Mathes presented the Strategic International Plan for the AAD. Dr. Lim provided background on AAD activities targeted at enhancing international membership and the AAD’s international presence. He noted that the principal goal of these efforts is to enhance the AAD’s
international relevance and revenues. He discussed the key target countries for AAD international outreach efforts. Dr. Mathes discussed the types of activities and strategies that the AAD is exploring to enhance the AAD’s international relevance and revenue, including developing derivative products from the AAD Annual Meeting and other AAD educational products that can be licensed or sold internationally and international JAAD editions. To promote the AAD’s foreign relevance, AAD leadership will be traveling internationally to promote the AAD and participate in and support foreign educational activities.

The Board engaged in a discussion of these plans and suggested other ways that AAD could increase the AAD’s international membership and revenues. They focused on the need for translation of AAD of materials and to partner with local leaders on educational activities.

A motion was made and duly seconded for leadership and staff to continue to explore these proposed strategies to enhance AAD’s international relevance and revenue.

**ACTION:** Approved

**International Journal of the American Academy of Dermatology Proposal**

Dr. Van Beek presented the International Journal of the American Academy of Dermatology (JAAD) proposal. She discussed the goals of creating the JAAD International, as well as a proposed mission statement, aims and goals. This would be a separate, high quality, open access journal that would enhance the Academy’s international relevance and allow more focus on international dermatologic conditions. She acknowledged that it may initially be difficult to attract articles given the number of other international dermatology journals that are not open access, including the International Journal of Dermatology.

After discussing the pros and cons of this proposal, a motion was made and duly seconded to approve creating the JAAD International.

**ACTION:** Approved

**HEARD FROM THE FIELD**

Dr. Lim invited Board members to raise issues of concern that they were hearing about in the field.

**Doctor of Medical Science Act**

Dr. Bhatia reported that a bill has been proposed in Tennessee called the Doctor of Medical Science Act. This would allow physician assistants to call themselves Doctor of Medical Science and to perform certain medical procedures without physician supervision. The Board discussed the need to advocate before state legislatures and medical boards against such legislation.

The Board also discussed the related issue of the Society of Dermatology Physician Assistants’ (SDPA) position statement advocating for physician assistants to practice independently, including Dr. Lim’s letter in response to the statement. Dr. Lim has been invited to the SDPA past president luncheon and plans to attend.

**AAD UNFINISHED BUSINESS**

**Council on Communications: Micrographic Surgery and Dermatologic Oncology Survey Results—EXECUTIVE SESSION**

The following is the outcome of the discussion that occurred in Executive Session. The complete minutes are kept in the confidential files of the Executive Office and legal counsel. The Board agreed to release the results of the survey to the public without comment. The communications team will recommend the communication plan, which will include an explanation of the survey.
methodology and its limitations and the results with a breakdown of the survey responses based on those who do Mohs surgery and those who do not.

NEW BUSINESS

Investment Committee
Dr. Mathes presented the Investment Committee report. After providing background on the AAD’s investment funds and portfolio and their performance over the past several years, Dr. Mathes reported that the Investment Committee was recommending that the Board approve the transfer of a portion of excess cash, up to a maximum of $5,000,000, from the short-term fund to the mid-term fund. With the direction that staff, after consultation with the chair of the Investment Committee and Secretary-Treasurer, would work with the AAD/A’s investment firms on the timing of the transfer to ensure market conditions are appropriate for this transfer. The mid-term investment policy allows for up to 35% in equity allocation. This change is expected to produce $100,000 in additional annual income for the AAD.

A motion was made and duly seconded to approve transferring a portion of excess cash, up to a maximum of $5,000,000, from the short-term fund to the mid-term fund with the direction that staff, after consultation with the chair of the Investment Committee and Secretary-Treasurer, will work with the AAD/A’s investment firms on the timing of the transfer to ensure market conditions are appropriate for the transfer.

ACTION: Approved

A motion was made and duly seconded to approve the rest of the Investment Committee report for information only.

ACTION: Approved

Advisory Board
Dr. Cronin presented the AAD Advisory Board update.

AAD01: All Candidates to Have Their Names on the Ballot
Dr. Cronin stated that the following resolution resulted from the Advisory Board’s discussion of the different election rules that apply to write-in candidates and the potential to reform those rules.

Resolved, an AAD ballot will present the names of all nominees who have agreed to run and who have been vetted by the Nominating Committee to confirm that they meet the basic qualifications described in the Bylaws. The Nominating Committee will continue to select and recommend candidates for the consideration of voting members, but the position statements of all candidates will be made equally accessible on the AAD website, and the AAD will give no special preferences, advantages, or media exposure to the Nominating Committee’s selected candidates; and be it further

Resolved, that the AAD Board of Directors initiate a bylaws change for the election of Board of Directors such that the ballot will present all candidates.

Dr. Cronin noted that the purpose of this resolution is to give write-in candidates more exposure and offset somewhat the advantage that slated candidates have in terms of AAD-sanctioned publicity.

After discussion, a motion was made and seconded to convene the Ad Hoc Task Force on Election Oversight and refer this to them to consider this issue before the next election cycle. Several Board members expressed concerns about this motion, noting that the Board had recently
revised the election rules to create a write-in candidates’ page on the election website for their biographical and election materials; that slated candidates should have an advantage over write-in candidates, otherwise what’s the purpose of having a nominating process; and that the Advisory Board has two seats on the Nominating Committee, so it has a great deal of input over which candidates are selected.

**ACTION:** Approved; one abstained

**AAD03: Freedom of Candidates to Communicate and Campaign**
Dr. Cronin stated that the Advisory Board noted that there are different election rules for those candidates selected by the Nominating Committee and write-in candidates. Overall the rules allow for minimal campaign activities by all parties.

**RESOLVED,** that the AAD Board of Directors reconsider the proposals by the Ad Hoc Task Force on Election Oversight (AHTF) with the goal of relaxing some of the campaign and communications restrictions.

A motion was made and duly seconded to refer this resolution to the Ad Hoc Task Force on Election Oversight.

**ACTION:** Approved

**AAD06: Polling Membership on Their Opinion About Changing Certification Board, Ending Time Limited Board Certification & Maintenance of Certification (MOC)**
Dr. Cronin stated that the Advisory Board was in support of switching from MOC to just continuing medical education (CME). Some Advisory Board members discussed whether it would be better to be certified by an alternative board. Others noted how there is a lack of evidence to show that MOC/recertification improves patient outcomes. Dr. Cronin stated that the Advisory Board questioned whether the American Board of Dermatology would be able to do anything to change MOC even if it wanted to and/or even if the survey showed that AAD members strongly oppose MOC.

**RESOLVED,** the AAD will poll its membership asking whether American Board of Dermatology (ABD)/American Board of Medical Specialties (ABMS) board certification should be
1) a once in a lifetime career milestone, or
2) time limited with either a re-certification exam at periodic intervals, or maintenance of certification (MOC) program, or both.

After extensive discussion about the pros and cons of this resolution, a motion was made and duly seconded to postpone discussion to the Board’s next meeting in July 29, 2017.

**ACTION:** Approved

During the Executive Session, a motion was made and duly seconded to take this motion off the table and approve the resolution.

**ACTION:** Approved

**AAD08: Preservation of the Unity of Medical and Surgical Dermatology**
Dr. Cronin noted that if an effort to produce this subspecialty moves forward then members will risk creating a divide in the dermatologic community. Members expressed concern that if this certification is adopted, dermatologists will only be able to practice general dermatology if they do not have a Micrographic Surgery and Dermatologic Oncology (MSDO) fellowship.
RESOLVED, that the Advisory Board partner with the AAD Board of Directors to compel the Member Communications Committee to provide the information to the general membership regarding the potential Micrographic Surgery and Dermatologic Oncology (MSDO) subspecialty board certification and to poll the AAD membership on their support or lack thereof for MSDO; and be it further

RESOLVED, if the Member Communications Committee or any AAD Councils fail to fulfill the Board’s directive, that the AAD Board of Directors shall carry out this directive; and be it further

RESOLVED, that the Membership Communications Committee or AAD Board of Directors complete and report the results of such a poll to the AAD Board of Directors and then report back to the Advisory Board and the AAD membership at the 2017 AAD Summer Academy meeting.

ACTION: Withdrawn by Dr. Cronin because the Board has already conducted a member poll on the MSDO issue.

AAD09: Non-Invasive Molecular Dermatology
Dr. Cronin stated that Advisory Board members were concerned that the AAD does not have a position statement on this issue. Testimony highlighted the need to educate membership about this method of doing molecular studies. Some members discussed whether or not the AAD should support commercial applications in molecular dermatology. Some also highlighted that there may need to be a different code for this practice.

RESOLVED, that the American Academy of Dermatology should support awareness of and education related to applications of molecular dermatology, including non-invasive skin diagnostic techniques utilizing gene expression profiles; and be it further

RESOLVED, the American Academy of Dermatology should monitor developments in molecular dermatology and develop relevant policy to further improve patient care.

ACTION: Withdrawn by Dr. Cronin for further work by the Advisory Board.

Council on Member Services
Administrative Regulation on Associate Membership Criteria
Dr. Eva Hurst presented the Council on Member Services recommendation for revisions to the Administrative Regulation on Associate Membership Criteria. She stated that the American Board of Dermatology (ABD) allows dermatologists five years from the date a residency is completed to take the certification exam. During this time, dermatologists are considered board eligible. After five years, dermatologists are no longer considered eligible. Consistent with the new policy for AAD Fellows—i.e., allowing them to remain as Fellows even if they don’t maintain their Board certification—these revisions allow Associate Members to retain their membership or their eligibility for membership after the five-year window of board eligibility has closed as long as they were previously board eligible.

A motion was made and duly seconded to approve the Administrative Regulation on Associate Membership Criteria as presented.

ACTION: Approved by required 2/3 majority vote
AAD Proposed Bylaws Amendments: Various Membership Categories
Dr. Hurst presented the AAD Proposed Bylaws Amendments for International Fellows, International Associates, Associates, and Affiliate member categories. She provided background on the rationale for these amendments, including an intent to allow members to maintain their same membership status no matter where they reside. She noted that the Membership Committee and Council on Member Services were also recommending that international dues be set at 50% of domestic dues.

After discussing the potential financial impact of these changes, a motion was made and duly seconded to refer to these recommended amendments back to the Membership Committee and Council of Member Services to gather additional information on the financial impact of these proposals.

ACTION: Approved

Administrative Regulations on Procedures for Proposed Amendments to the Articles of Incorporation, Bylaws or Dues Increases/Special Assessments
Dr. Hurst presented the Council on Member Services Administrative Regulations on Procedures for Proposed Amendments to the Articles of Incorporation, Bylaws or Dues Increases/Special Assessments.

For the reasons discussed with respect to the proposed bylaws amendment, a motion was made and duly seconded to refer these proposed changes back to Membership Committee and Council on Member Services.

ACTION: Approved

Governance Policy on Awards: Honorary Membership
Dr. Hurst presented the Council on Member Services Governance edits to the Governance Policy on Awards: Honorary Membership. She first provided background on the history and criteria for Honorary Membership. She noted that there currently is no age minimum for Honorary Members and the Governance Policy limits the number of Honorary Members to ten (10), which was exceeded by one this past year.

Dr. Hurst stated that Honorary Members currently receive complimentary registration at all AAD Meetings (primarily the Annual and Summer Meetings). She noted that there is no provision in the AAD Bylaws, Governance Policy, or Administrative Regulation that obligates the AAD to provide such complimentary registration.

Dr. Hurst further stated that requiring Honorary Members to register at the nominal Life member registration rate, rather than providing complimentary registration, would help off-set the revenue loss from Honorary Members by approximately $14,555 per year, which over 5 years would have a cumulative financial benefit to the AAD of $72,775.

A motion was made and duly seconded to approve the following changes to Honorary Membership in the Awards Policy as presented.

Criteria: Age 60 and over or currently a Life member or not otherwise eligible for AAD membership.
**Age.** There should be no set age. In most cases those who have experienced a meritorious career will be in the senior age group, but it is possible that an exception could occur, so it is preferred not to state an absolute figure. In most cases, individuals so selected would be 65 years of age or over.

And…

**Recognition.**
All current and past recipients will not be obligated to pay any membership dues, each receive a complimentary subscription to the Journal of the American Academy of Dermatology and each will be entitled to the Life member registration rate for all Academy meetings.

A motion was made and duly seconded to amend the motion to increase the minimum age for Honorary Membership to 65.

**ACTION:** Approved

**ACTION on Main Motion:** Approved

After further discussion, a motion was made and duly seconded to lower the limit on the number of Honorary Memberships that may be awarded each year from ten (10) to five (5).

**ACTION:** Approved

A motion was made and duly seconded to approve the rest of the Council on Member Services March 4, 2017 report for information only.

**ACTION:** Approved

**Council on Science and Research**

**Governance Policy on Awards:**

**Young Investigators Award--Separate Track for Clinical Researchers**

Dr. Berman presented the Council on Science and Research proposed changes to the Governance Policy on Awards for the Young Investigators Award. He referred the Board to page 52 of the background materials for this proposal. He stated that historically awards have been offered each cycle to the highest scoring applicant(s) regardless of the type of research submitted. He noted that for the past decade, the highest scoring applicant(s) have been basic/translational researchers. Dr. Berman also noted that, among other things, the Council’s proposed changes to the Governance Policy create a separate track for clinical researchers in order to encourage more clinical dermatology research. The total number awards offered each cycle would increase from two to three – up to two basic/translational awards and one clinical award.

A motion was made and duly seconded to approve the edits to the Governance Policy on Awards pertaining to the Young Investigator Award to create a separate clinical researcher track as presented.

**ACTION:** Approved
Young Investigators Award--Prize Money Distribution

Dr. Berman provided background on the Young Investigators Award Prize Money Distribution. He stated that the entire prize should be allocated to awardees in order to attract outstanding candidates across the dermatology research spectrum and make a more significant financial difference in the lives of young dermatology researchers.

Dr. Berman stated, pending Board approval to increase the number of annual awards to three awardees, each awardee would receive $4,000 under the current funding structure, and this change would be budget neutral.

Dr. Berman noted that the Council, during the 2018 budget process, will be considering the recommendation to increase the value of each award to $6,000 beginning with the 2018 cycle.

A motion was made and duly seconded to approve distributing the entirety of each monetary prize to the awardee.

ACTION: Approved

A motion was made and duly seconded to approve the rest of the Council on Science and Research report for information only.

ACTION: Approved

Council on Education
Sunsetting AAD Recognized Credit

Dr. Brown presented the Council on Education report on sunsetting AAD Recognized Credit. He noted that this program was created in the 1970’s prior to the universal acceptance of AMA PRA Category 1 Credit, to recognize dermatology education programs. He reported that the program applicants include subspecialty societies, state dermatology societies, universities, and medical education companies. Dr. Brown noted that applications are reviewed and approved by staff for a one-year period. Since 2008, programs must secure AMA PRA Category 1 Credit as a required criterion for approval.

Dr. Brown stated that the American Board of Dermatology (ABD) and licensing authorities do not require or recognize AAD Recognized Credit designation, and the AAD does not provide CME credit for recognized programs. In addition, most licensing boards require AMA PRA Category 1 Credit. He noted, there is no real-world value for AAD Recognized Credit and there has been a significant drop in applications in the last three years.

Dr. Brown stated that phasing out the program will relieve program sponsors from the additional burden paperwork and fees, streamline credit systems for members and alleviate confusion over dual systems (AAD vs. AMA), and streamline the AAD Transcript Program by reducing the number of sections from three (direct sponsored, recognized, and self-reported) to two (direct sponsored and self-reported).

A motion was made and duly seconded to approve sunsetting the AAD Recognized Credit Program.

ACTION: Approved
Scientific Assembly Committee
Dr. Mathes presented the 2018 Named Lectureship recipients and the Eugene J. Van Scott Award for Innovative Therapy of the Skin and the Phillip Frost Leadership Lecture recipient.

A motion was made and duly seconded to approve:

- Mary-Margaret Chren, MD, FAAD as the recipient of 2018 Clarence S. Livingood, MD, Memorial Award and Lectureship, and recommend that her lecture be on *Measuring Disease Impact*;
- Alan D. Irvine, MD as the recipient of 2018 Marion B. Sulzberger, MD, Memorial Award and Lectureship, and recommend that his lecture be on *Atopic Dermatitis*; and
- Jennifer A. Doudna, PhD as the recipient of 2018 Lila & Murray Gruber Memorial Cancer Research Award and Lectureship, and recommend that her lecture be on Clustered Regularly Interspaced Short Palindromic Repeats (*CRISPR*).

**ACTION: Approved unanimously**

A motion was made and duly seconded to approve Jan Vilcek, MD, PhD as the recipient of the 2018 Eugene J. Van Scott Award for Innovative Therapy of the Skin and Phillip Frost Leadership Lecture.

**ACTION: Approved**

A motion was made and duly seconded to accept rest of the Council on Education’s report for information only.

**ACTION: Approved**

Organizational Structure Committee
Dr. Mathes reminded the Board that Dr. Anderson presented the Council on Education’s vision for the restructuring at its March meeting. She then asked if any members had any questions about the new structure or the other recommendations from the Organizational Structure Committee. There were no questions.

a. Sunset the Melanoma Advisory Task Force
b. Convert the Performance Measurement Task Force to a standing committee
c. Approve the new mission and composition of the Council on Education
d. Sunset the Poster Exhibits Task Force
e. Rename the Enduring Materials Committee the Learning Resources Committee
f. Convert the Self-Assessment Work Group(s) into a standing task force
g. Create an Education Research Committee
h. Change the Core Curriculum Task Force to the Curriculum Task Force
i. Combine the Sulzberger Institute for Dermatologic Education Committee and PICMED Grant Work Group into one standing committee.

A motion was made and duly seconded to approve all of the recommendations from the March 3 and April 26, 2017 meetings of the Organizational Structure Committee and the rest of Committee report for information only.

**ACTION: Approved**
Ad Hoc Task Force on Election Oversight
Dr. Mathes presented the Ad Hoc Task Force (AHTF) on Election Oversight report on the 2017 election cycle. She noted that post-election questionnaire responses indicated that most candidates thought the election was well-run and the rules were clearly explained. She also noted that there were relatively few problems or complaints about candidate conduct in this past election.

Dr. Mathes reported that the AHTF considered a comment provided on the 2017 post-election questionnaire that director write-in candidate(s) should be allowed to wear a “write-in” candidate ribbon at the Annual Meeting. She stated that the AHTF did not come to a consensus on allowing the Director write-in candidates to wear a ribbon. Its vote was split three to three resulting in a defeated motion.

Dr. Mathes noted that historically, there has been only one Director write-in candidate and he has consistently shared his views on what the AAD should permit for this position. She reported that two years ago when the AHTF reviewed the Administrative Regulations for the Director write-in candidate position, it made the determination that a ribbon differentiates between the slated candidates and the Director write-in candidate and voted against it.

Dr. Mathes reminded the Board that the same AHTF recommended, and the Board approved, the Administrative Regulation on Nomination and Election Procedures be changed to allow the Director write-in candidate to have a presence on the AAD Election webpage. She noted that write-in candidates can now include their photograph, CV and response to the Director question formulated by the Nominating Committee.

A motion was made and duly seconded to allow write-in candidates to wear a distinctive ribbon at the Annual Meeting—i.e., in a different color and displaying the words “Director Write-In Candidate.”

**ACTION:** Approved by required 2/3 majority vote; one opposed

With the Board’s approval of a Director write-in candidate ribbon the following will be added to the Nomination and Election Procedures Administrative Regulation:

> e. Director write-in candidates shall receive a distinctive ribbon identifying them as such to wear at the Annual Meeting.

A motion was made and duly seconded to approve the rest of the Ad Hoc Task Force on Election Oversight report for information only.

**ACTION:** Approved

Professionalism and Ethics Committee

**Position Statement on Contemporary Issues: Conflict of Interest**

Dr. Berman presented the Professionalism and Ethics Committee’s edits to the Position Statement on Contemporary Issues: Conflict of Interest. He stated that this Position Statement serves to supplement the AAD’s Administrative Regulation on Conflict of Interest.

The Board discussed deleting the bullet on lines 69-71 on the Position Statement on p. 106 of the background materials and to edit lines 73-75 as follows:
Accepting a service, discount, concession, fee for advice or other thing of value from a person or organization knowing that such person or organization has an interest in an issue or transaction under discussion by the Academy.

After discussion, a motion was made and duly seconded to approve the Position Statement on Contemporary Issues: Conflict of Interest with the above revisions.

ACTION: Approved

OFFICER AND DIRECTORS REPORTS

President’s Report
Dr. Lim first reported on the searches that are underway for a new JAAD editor-in-chief, Dermatology World physician editor, and AAD/A Assistant Secretary-Treasurer. He also discussed the work of the Ad Hoc Task Force on Reimagining the Summer Meeting, his travel on behalf of the AAD/A since taking office in March, Dermatology Specialty Summit in May, his interview about melanoma with Real World Health Care, and key meetings and events at the 2017 Summer Meeting in New York. He then reported on President’s Conference on Diversity in Dermatology on August 5, 2017 in Chicago, which will gather key constituencies within AAD and the dermatology community to identify and discuss best ways to increase the number of under-represented minorities practicing dermatology.

Secretary-Treasurer’s Report
Dr. Mathes presented the Twelve-Month Year-to-Date Financial Report Ending December 30, 2016 and the First Quarter Financial Report Ending March 31, 2017. She first reported that AAD/A received a totally clean audit report, with no material deficiencies or other issues. She then reported that the final, audited net surplus for 2016 was $1.87 million, much higher than the budgeted amount of $210,000. She indicated that the Board would consider how to allocate this surplus at a future meeting.

Dr. Mathes then went through the various categories of revenues and expenses for the first quarter of 2017. She reminded the Board that revenues from the Annual Meeting are realized during this period, but all expenses are not received until later in the second quarter of the year. As a result, the net surplus for the first quarter is misleadingly high, in this case about $12.5 million. She referred the Board to the background materials and materials posted on BoardEffect for more detailed financial information.

Dr. Mathes then described the upcoming budget process.

After discussion, a motion was made and duly seconded to approve the Twelve-Month Year-to-Date Financial Report Ending December 30, 2016 and the First Quarter Financial Report Ending March 31, 2017 for information only.

ACTION: Approved

AAD March 6, 2017 Board Meeting Minutes Edit
Dr. Mathes stated on line 253 of the March 6, 2017 AAD Board minutes there was an edit to include the Board’s agreement to have the Ad Hoc Task Force on Governance also evaluate the methodology of how the Assistant Secretary-Treasurer is elected.
A motion was made and duly seconded to approve the edit to line 253 of the March 6, 2017 AAD Board Minutes as follows:

A motion was made and duly seconded that the current Nominating Committee structure, guidelines, and process for selecting candidates should remain generally as is, and the current independence and confidentiality of the Nominating Committee be maintained. If the Academy decides to move to un-contested elections, the Nominating Committee processes should be re-evaluated at that time. The AHTF was also asked and accepted to evaluate the methodology of how the Assistant Secretary-Treasurer is elected.

ACTION: Approved

Executive Director Report
Ms. Elaine Weiss referred the Board to her written report and highlighted the following issues in her verbal report:

- Summarized AAD/A activities since the Annual Meeting, including, among other things, the Industry Summit, the Leadership Forum, the Scientific Assembly Committee Meeting, the Capitol Hill Briefing on Burden of Skin Disease and Skin Cancer Screenings, and the Dermatology Specialty Summit
- Noted that the American Health Care Act had been passed by the House and is headed to Senate where it will likely to be substantially modified and may be a vehicle for restoring the indoor tanning taxes that were recently repealed
- Provided update on the new Practice Management Center and MACRA Resource Center
- Reported on the Skin Cancer Community Outreach Pilot Program with the New York City Parks and Recreation Department and sunscreen dispenser company, SunShield, to provide free sunscreen to over 2 million people through the placement of sunscreen dispensers in 43 public pools in all five boroughs from June 20 – Labor Day
- Discussed positive media and other communications impact of Melanoma Monday and other AAD/A communications activities in last several months

Young Physicians Board Observer Report
Dr. Bentley referred the Board to her written report for information only and thanked the Board for the opportunity to serve in this position.

A motion was made and duly seconded to approve the President’s, Secretary-Treasurer, Executive Director and the Young Physicians Board Observer reports for information only.

ACTION: Approved

CONSENT AGENDA

Updates: Burden of Skin, SkinSerious Specialty and the Dermatology Summit
Dr. Lim presented the Burden of Skin, SkinSerious Specialty and the Dermatology Summit updates for information only.

Update: Strategic Planning Meeting
Dr. Berman presented the Strategic Planning meeting update for information only. He noted that the AAD is in the process of selecting a facilitator for this process.

ASPS Joint Guidelines on Post-Skin Cancer Reconstruction
Dr. Torres presented the Rapid Response Team’s report on the American Society of Plastic Surgeons (ASPS) Joint Guidelines on Post-Skin Cancer Reconstruction for information only. He
provided background on how this project came about. He noted that ASPS approached dermatology societies individually to participate with them in the ASPS guidelines and the societies counterproposal was that it instead become a joint effort that required unanimous approval for the final guidelines produced. Over the past several months, the parties have been negotiating a memorandum of understanding (MOU) to govern the project. One of the conditions for the dermatology societies’ participation in this project is that they must all agree to the final guidelines. If one dermatology society does not approve, all must agree to not approve. ASPS has been reluctant to include this language in the MOU, so it may require the dermatology societies to enter into a separate MOU among themselves to enforce this “one-for-all and all-for-one rule.” Dr. Torres also noted that the name and focus of the guidelines is going to be changed to post-surgical reconstruction. He stated that the group has set an 18-month timeline for producing the guidelines.

A motion was made and duly seconded to approve the updates on the Burden of Skin, SkinSerious Specialty, Dermatology Summit, the Strategic Planning meeting and the RRT: ASPS Joint Guidelines on Post-Skin Cancer Reconstruction for information only and the rest of the AAD consent reports as presented. Post-meeting it was discovered that the AAD’s nominee to receive the ILDS Certificate of Appreciation, Mary E. Maloney, MD, FAAD, was ineligible. The ILDS informed the AAD that previous and current ILDS Board members are ineligible to be considered for this honor.

**ACTION:** Approved

*The Board moved into Executive Session at 1:16 p.m. Central*

*The Board moved out of Executive Session at 3:04 p.m. Central*

*Note that the minutes of the Executive Session are kept in the confidential files of the Executive Office and legal counsel.*

**ADJOURNMENT**

There being no further business, Dr. Lim adjourned the Academy Board of Directors Meeting at 3:04 PM (CDT).

Respectfully Submitted,

Barbara M. Mathes, MD, FAAD
Secretary-Treasurer