

Coles Ello Launch Win a Fiat 500 Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Coles Ello Launch Win a Fiat 500 Promotion
Promoter:	Diageo Australia Limited ABN 33 004 167 720, Level 7, 99 Macquarie Street, Sydney, NSW 2000, Australia. Ph: 02 7227 8880 For any enquiries regarding this Promotion, please contact the Promoter via Diageo.Australia.Customer.Service.Centre@diageo.com or on 02 7227 8880
Promotional Period:	Start time/date: 9:00 am AEDT on 03/10/25 End time/date: 11:59 pm AEDT on 04/11/25
Eligible entrants:	Entry is only open to Australian residents who are 18 years of age or over.
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) spend at least \$20 on Ello Lemon or Orange products, in one (1) transaction, to share, from any Liquorland, First Choice or Vintage Cellars store displaying advertising for this Promotion (including their respective online stores) or via Doordash, Ubereats or Menu Log ("Participating Venues"); and b) visit the promotional website (by scanning the QR codes advertised in store/on promotional material, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, date of birth, email address, mobile number and State/Territory of residence) and upload a scanned copy or photo of the receipt for the qualifying transaction. Instant Prize winners will be notified within seven (7) days from the entry form submission, subject to verification. All entries (including the Instant Prize winners) will also be entered into the draw. Only the first 800 valid entrants will have the chance to win an instant win prize. Once all instant win prizes have been awarded, entrants will only be eligible to enter the major prize draw. Proof of Purchase: The entrant must retain proof of purchase. The proof of purchase required is an original receipt for the qualifying transaction. The entrant must fill out the online entry form for every entry.
Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) entry permitted per qualifying transaction; b) limit one (1) entry permitted per person per day; and c) each entry must be completed separately and in accordance with the entry instructions above.
Winner Determination:	<u>Draw:</u> <ul style="list-style-type: none"> ● The draw will take place at Plexus, Level 4, 411 Collins Street, Melbourne VIC 3000 at 12:00 pm AEDT on 09/11/25 using computerised random selection. ● The first valid entry drawn ("Participant") will win the opportunity to play a contingency game ("Game") for the chance to win the Fiat Dolcevita car ("Major Prize") or \$2000 cash ("Minor Prize"). ● The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. ● If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.

	<p><u>Instant Win:</u></p> <ul style="list-style-type: none"> • The first 800 valid entries received will have a 1 in 4 chance of an instant win prize. • Winners will be notified within seven (7) days if they have won upon entry form submission, subject to verification. • Quality control errors will not invalidate an otherwise valid prize claim. • Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured. • Instant win game materials void if stolen, forged, mutilated or tampered with in any way.
Game Details:	<ul style="list-style-type: none"> • The Game will take place via video call (Zoom) at 12:00pm AEDT on 12/01/26. The Participant will receive a meeting link via email. The Participant must be able to join the meeting with both camera and sound turned on (on the time/date of the Game). • If the Participant cannot attend the Game, the Participant may appoint a proxy over 18 years of age to play the Game on their behalf provided the Participant gives the Promoter written, signed notice to that effect before the start of the Game. If the Promoter has not been able to contact the Participant before the start of the Game, or if the Participant or their proxy is unable to attend the Game (for whatever reason), a representative of the Promoter will play the Game on the Participant's behalf. • The proxy must: (i) be aged 18 years or over and able to take part in the Game at the time and date specified; (ii) accept and agree to be bound by these Conditions of Entry and any additional conditions provided by the Promoter or prize supplier/s, and must sign any document the Promoter requires for this purpose; and (iii) accept that they will not receive any prizes awarded at the Game on behalf of the relevant Participant. • The Participant, proxy or representative (where appropriate, as outlined above) will be referred to as the 'Attendee' for the purpose of these Conditions of Entry. • There will be ten (10) envelopes on display at the start of the Game, each numbered one (1) through to ten (10). Two (2) envelopes will contain a promotional message representing the Major Prize. The other eight (8) envelopes will each contain a promotional message representing the Minor Prize. • The Attendee will be required to advise the Promoter of two (2) numbers between one (1) and ten (10). A representative of the Promoter will then select the envelope bearing that number and open it on their behalf. If there is any dispute as to the number selected by the Attendee, the Promoter's decision in this regard will be final. If the Attendee is found to have breached any conditions for playing the Game or participating in this Promotion, they (or the person they are playing on behalf of, if applicable) may be disqualified by the Promoter. • If the Attendee selects the two (2) envelopes containing the promotional message representing the Major Prize, then, subject to verification by the judges, the Participant will win the Major Prize. If the Attendee selects an envelope representing the Minor Prize, the Major Prize will not be given away and, subject to verification by the judges, the Participant will win the Minor Prize. • A Loss Adjuster may be present at the Draw and the Game to ensure the Draw and Game are conducted as per these Conditions of Entry. If the Major Prize is selected, the Loss Adjuster will remove all envelopes and take them back for validation of the prize claim. If the Major Prize is not selected, the Loss Adjuster will open a 'Control Envelope' which will reveal the winning envelope to the Attendee (to show that the Game was conducted in a fair and secure manner). • Only one (1) prize (being either the Major Prize or the Minor Prize) will be awarded to the winner, depending on their result in the Game. If the winner wins the Minor Prize in the Game, then the Major Prize (i.e. the new Fiat Dolcevita 1.2L Petrol 5spd Auto or cash equivalent) will NOT be awarded. The Minor Prize will be awarded to the winner via bank transfer to an Australian bank account in the winner's name within twenty (28) days. • The Participant's odds of winning the Major Prize are 1 in 45. The odds of being drawn as a Participant may be significantly higher than the odds of the Participant winning the Major Prize and will depend upon the number of entries received.
Total Prize Pool:	Up to AU\$37,200.00

Prize Description	Number of this prize	Value (per prize)
Major Prize: is the chance to win a new Fiat DolceVita 1.2L Petrol 5spd Auto 3dr hatch MY23 with automatic transmission, including registration, compulsory third party insurance, stamp duty and dealer delivery charges (which may vary from State by State). The winner may also take the cash equivalent if the major prize is won.	1	AU\$32,000.00
Instant Prize: The prize is a voucher for a free 4 pack of Ello.	Up to 200	AU\$26.00
Prize Conditions:	<p>Fiat Prize Conditions:</p> <ul style="list-style-type: none"> • Additional insurance, options, petrol and all other ancillary costs are the responsibility of the winner. • The Promoter may, in its absolute discretion, accommodate the winner's colour preference (excluding metallic options), subject to availability • The winner must collect the prize from their nearest authorised Fiat dealership. • If the winner is, through any legal incapacity or otherwise, unable to register the car in their own name, then the winner may assign the car to another person (who consents to such assignment) with legal capacity for the purpose of registration. The Promoter takes no responsibility for any such arrangements between the winner and the assignee. The winner must provide the Promoter with certified copies of all required documentation as required by the Promoter before the car is awarded. For clarity, the winner must provide the Promoter with a copy of their valid drivers license. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form to be determined by the Promoter in its discretion. <p>Cash equivalent conditions:</p> <p>If the winner chooses the cash equivalent of the major prize, the winner must provide their Australian bank account details to the Promoter for the prize to be awarded.</p> <p>Voucher Conditions:</p> <p>Any ancillary costs associated with redeeming the voucher are not included. Any unused balance of the voucher will not be awarded as cash. Redemption of the voucher is subject to any terms and conditions of the issuer including those specified with the voucher.</p> <p>The voucher, containing a code for redemption, will be delivered via email to the instant prize winner.</p>	
Winner notification:	<p>The Instant Prize winners will be notified on screen upon entry form submission, subject to verification.</p> <p>The Participant will be contacted in writing and published at https://www.diageopromotions.com.au/ by 16/11/25.</p>	
Unclaimed Prizes:	<p>Major Prize must be claimed by 12:00pm AEDT on 10/12/25. In the event of any unclaimed prize, an unclaimed prize draw will take place at the same time and place as the original draw on 11/12/25. The winner of the unclaimed prize draw will be contacted in writing and published at</p>	

	<p>https://www.diageopromotions.com.au/ by 18/12/25. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.</p> <p>The winner of the game will be contacted in writing and published at https://www.diageopromotions.com.au/ by 19/01/26.</p> <p>If there are no prize winner(s) or winner(s) for this Promotion cannot be found, this information will be published at https://www.diageopromotions.com.au/.</p>
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1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact the Participant.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. Entrants must keep their proof of purchase specified in the 'How to Enter' section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
9. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
12. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
14. Entrants' personal information will be collected by the Promoter directly or through the Promoter's agents or contractors. Personal information will be stored on the Promoter's database. By entering, entrants consent to the

Promoter using this information for future marketing purposes regarding its products, including contacting entrants electronically. The Promoter collects personal information about entrants to run this Promotion and may disclose entrants' personal information to its related entities and to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion. This may include disclosures to organisations outside Australia including in places such as the Philippines. The Promoter may also disclose entrants' personal information to the State and Territory lottery departments as required under the relevant lottery legislation. By entering, entrants consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this Promotion. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's Privacy Policy (see <https://www.diageoprivacycentre.com/en-au/>) includes information about: (a) how an entrant can seek access to the personal information the Promoter holds about them and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.

15. For the purposes of public statements and advertisements, the Promoter may only publish the Participant's surname, initial and postcode of residence.
16. No more than 20 litres of alcohol will be won by New South Wales residents. If 20 litres of alcohol has been won by New South Wales residents, cash will be awarded in lieu of the remaining alcohol prize(s) in New South Wales.
17. Tickets or rights for alcohol prizes will not be distributed by or to any person under 18, nor can a person under 18 dispense or collect an alcohol prize. Entrants will be refused service of alcohol or provision of an alcoholic beverage prize if it would breach any relevant laws or codes including those relating to the responsible service of alcohol. The Promoter supports the responsible service of alcohol.
18. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize. It is a condition of accepting the prize that a winner be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
19. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
20. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
21. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
22. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
23. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.

24. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
25. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. Authorised under: ACT Permit No. TP 25/01896, NSW Authority No. TP/00104 and SA Permit No. T25/1429.