Choy van der Hooft-Cheong

Date of birth: 2 January 1971
Nationality: Dutch

Choy van der Hooft - Cheong was appointed to the Executive Board of ABN AMRO Bank N.V. as Chief Commercial Officer Wealth Management on 24 November 2021 for a period of four years and reappointed effective 22 April 2026 for a period of four years. Her current term of appointment ends at the close of the annual general meeting in 2030.

Choy has over 25-years of experience in the financial sector. She started as a management trainee at ABN AMRO Bank N.V. in 1996. Afterwards, Choy held various roles as account manager, business manager, Manager Information Control and Services, Regional Manager Cash Management and Manager Regional Treasury Desks. In 2010, Choy became Head of Sector Advisory in the Netherlands and member of the Corporate Banking Products & Business Development management team. She was jointly responsible for products (cash management, loan products), business development (strategy, marketing, communications) and the sector expertise in the Corporate Bank. This position was followed by a period in Mumbai in 2012 and 2013 where she was Project Manager for ABN AMRO Business Services India. Afterwards, Choy became Head of Corporate Sales Global Markets and as such she was jointly responsible for the strategy and for running the Global Markets business for ABN AMRO Bank N.V.

As of April 2017, Choy was Chief Executive of ABN AMRO MeesPierson and in this role jointly responsible for the Private Banking strategy and execution within the ABN AMRO group. From 25 July 2017 until 23 November 2021 Choy was Supervisory Board member at Bethmann Bank A.G., one of ABN AMRO Bank N.V.'s subsidiaries.

Education:

1997	General banking trainings in finance, corporate finance, lending and financial markets; various sales, management, and personal development trainings
1997	Management traineeship, ABN AMRO Bank
1996	Master in International Economics, Erasmus University Rotterdam, the Netherlands
1989	Pre-university education, Peter Stuyvesant College, Curaçao

Other positions:

- Founder and board member of Stichting Children's Khazana Foundation
- Chair of the statutory board of Stichting Talent to the Top
- Member of the Supervisory Council of Stichting de Oude Kerk te Amsterdam
- Member of the Supervisory Board, Member of the Remuneration and Nominating Committee of NIBC Bank N.V.