



AWAY FANS GUIDE

BIRMINGHAM CITY FOOTBALL CLUB | ST. ANDREW'S @ KNIGHTHEAD PARK | B9 4RL

ST. ANDREW'S
@KNIGHTHEAD PARK



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WELCOME

WELCOME TO ST. ANDREW'S @KNIGHTHEAD PARK - THE HOME OF BIRMINGHAM CITY.

This guide has been designed to help travelling supporters get the most out of their visit to St. Andrew's and provides all the relevant information required to ensure a great away day - including directions to the ground, matchday parking, stadium facilities and much more.

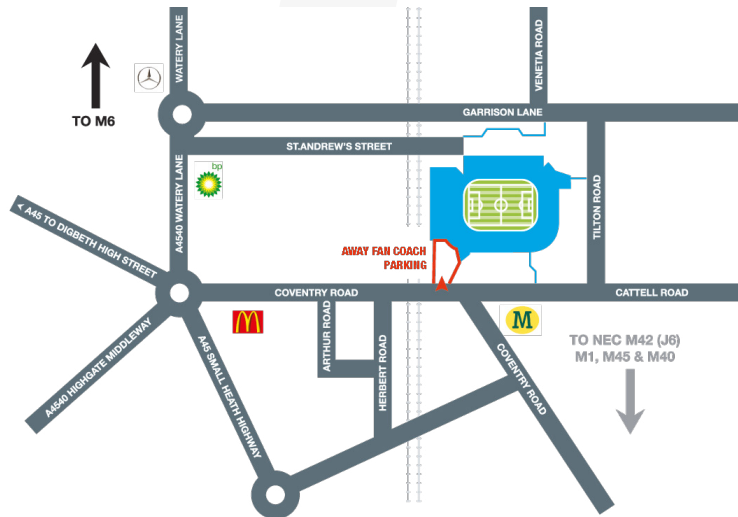
Whilst we have endeavoured to answer all the questions you may have prior to your visit, should you have any further queries please contact our Supporter Services Team by email at fans@bcfc.com

We look forward to welcoming you at Birmingham City and irrespective of the result, hope you have an enjoyable day and a memorable experience.

GETTING HERE BY CAR

BIRMINGHAM CITY FOOTBALL CLUB IS SITUATED JUST OFF THE COVENTRY ROAD (A45) IN SMALL HEATH.

**STADIUM ADDRESS:
ST. ANDREW'S @ KNIGHTHEAD PARK,
CATTELL ROAD
BIRMINGHAM
B9 4RL**



WHAT3WORDS: ///AUDIT.THEN.ONCE

FROM THE M6:

Come off the motorway at Junction 6, join the A38 Aston expressway and then leave this at the second exit signposted Ringroad. From here follow signs to Birmingham City FC.

FROM M42:

Come off the motorway at Junction 6 and follow the A45 into Small Heath, Birmingham City Football Club is located on the left hand side on Cattell Road.

SAT NAV:

Please note the main stadium entrance is on Cattell Road. Our postcode is B9 4RL.

MATCH DAY PARKING:

There is no parking available at the ground, only street parking in the vicinity, however there are 500 available spaces through a third party situated near the stadium which can be booked online at

<https://www.justpark.com/uk/event-parking/birmingham-city-parking>

ROAD CLOSURE:

A road closure beginning at the bottom of Coventry Road that continues all the way to the Garrison Lane junction on Cattell Road is in force for the 2026/27 season. The closure will come into effect a minimum of 90 mins before kick-off, if not earlier due to foot traffic. It will be enforced again 15 minutes before the final whistle and will last roughly 45 minutes.



GETTING HERE BY PUBLIC TRANSPORT



BY BUS

A number of buses stop outside or near to the ground. From Birmingham City Centre, the following buses are available: Bus number 17, 97 and 60. For further information please call Travel Line on 0871 200 2233 or visit the Network West Midlands website at <https://www.networkwestmidlands.com/ways-to-travel/bus/> to plan your journey.



BY TRAIN

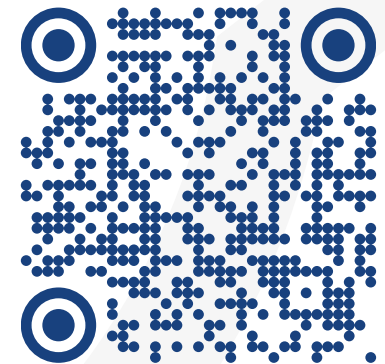
The nearest mainline stations are Birmingham New Street, Birmingham Snow Hill or Birmingham Moor Street which are approximately a 20 minute walk from St. Andrew's @ Knighthead Park.



BY TAXI

A taxi to the ground from Birmingham City Centre will cost roughly between £6 and £8.

PLAN YOUR JOURNEY



GETTING AROUND THE STADIUM

ALL VISITING
SUPPORTERS ARE
LOCATED IN THE GIL
MERRICK STAND.

AWAY FAN
ENTRANCE

GIL MERRICK



DISABLED
LIFT

THE 12 LOUNGE

PLAYER'S TUNNEL

THE KOP

B9 4RL

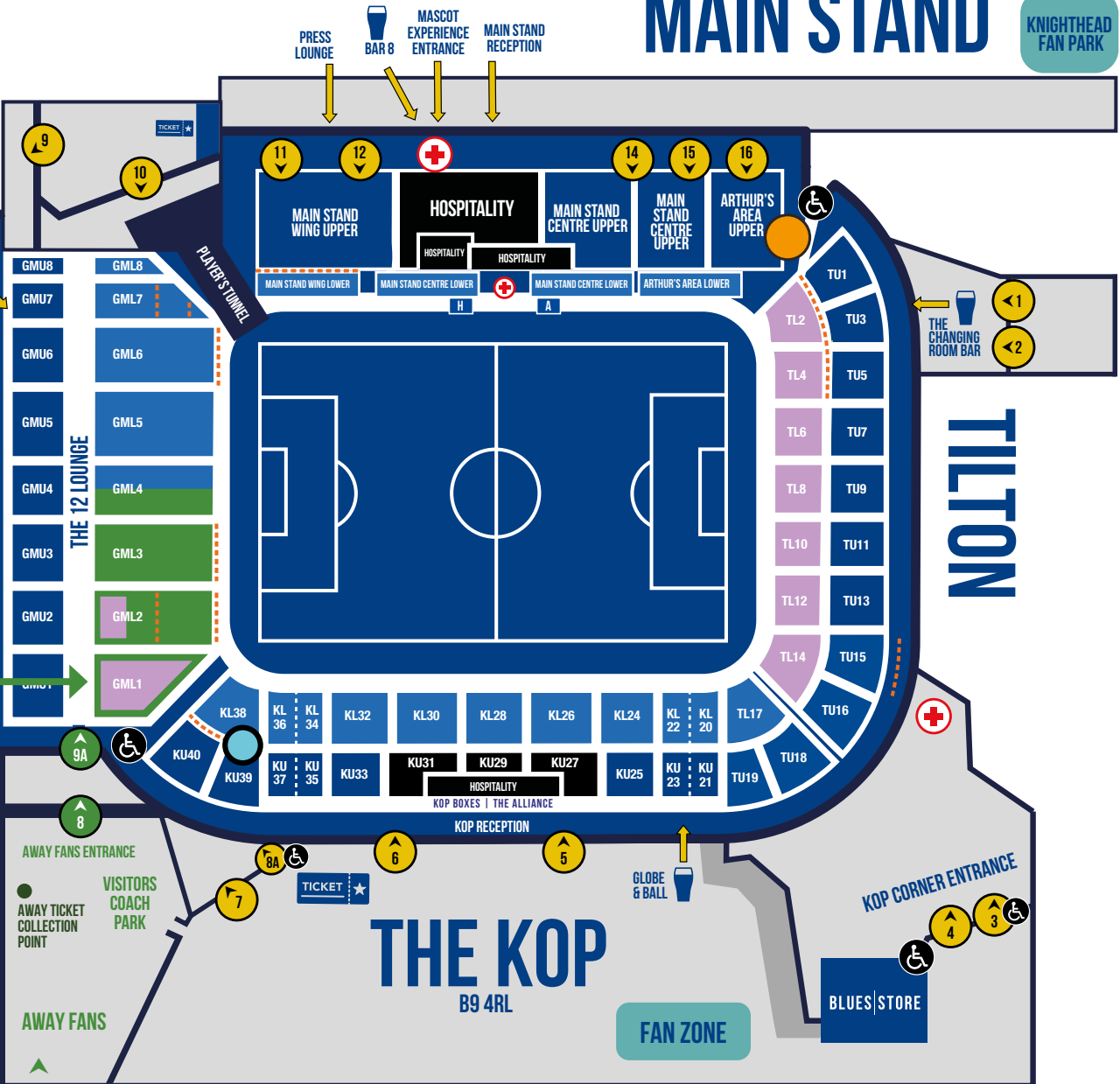
FAN ZONE

MAIN STAND

B9 4PN

KNIGHTHEAD
FAN PARK

TILTON



AWAY SUPPORTER ACCESSIBILITY INFORMATION



THE CLUB HAS A STRONG WORKING RELATIONSHIP WITH ITS ACCESSIBLE SUPPORTERS AND IS FULLY COMMITTED TO THEIR NEEDS AND ENSURING THEIR MATCHDAY EXPECTATIONS ARE MET. PLEASE FIND BELOW ALL THE INFORMATION YOU SHOULD REQUIRE.

The only available accessible parking provided by the Club for visiting supporters is located in the away car park on Coventry Road and is allocated on a 'first-come, first-serve basis'.

The only available disabled parking provided by the club for visiting supporters is located in the away car park on Coventry Road.

Away Supporters can only request a space through their club. Please note that spaces are first come first serve. Admission is only permitted in this car park up until 90 minutes before kick off (Subject to road closure).

(Please note: supporters are expected to produce their blue/orange accessible parking badge upon arrival at the stadium).

MATCHDAY COMMENTARY

Commentary headsets for visually impaired supporters are available upon request. These headsets can be used in any seat in the ground. The headsets are available upon request prior to the match via the ticket office. Supporters will be advised to fill out a form and confirm their collection point prior to attending St Andrew's @ Knighthead Park so the club can ensure that your headset is ready for collection. Supporters must email the ticket office prior on ticket.office@bcfc.com

ASSISTANCE DOGS

Visually impaired supporters wishing to attend a match aided by their guide dog should contact the ticket office for all relevant information at ticket.office@bcfc.com.

MATCHDAY ACCESSIBILITY LIAISON OFFICER

We have a dedicated team of match day Accessibility Liaison Officers ready to assist supporters visiting St Andrew's @ Knighthead Park. Please ask the nearest steward to request to speak with them.

DIGITAL TICKET INFORMATION



DIGITAL TICKETING AT ST ANDREW'S @ KNIGHTHEAD PARK PROVIDES FASTER, MORE CONVENIENT STADIUM ENTRY THROUGH SECURE CONTACTLESS ACCESS, HELPING REDUCE QUEUES AND ENHANCE THE MATCHDAY EXPERIENCE.

St. Andrew's @ Knighthead Park is a digital-first stadium as part of our ongoing commitment to improving the supporter experience. To help ensure a smooth entry on matchday, please download your ticket before travelling and make sure your phone is fully charged before arriving at the stadium.

Supporters using concession tickets should carry valid photo ID, as concession checks may be carried out.

CONCESSION CATEGORIES ARE:

Seniors (65+)

Young Adults (16–24)

Juniors (under 16)

If you have been issued a thermal ticket and require a duplicate, please first attempt to contact your club directly. Matchday support may be available at the Kop Ticket Office, provided you can present proof of ticket purchase and valid photo ID.

The issue of any duplicate ticket is entirely at the discretion of the club and may be refused depending on the circumstances of the request.

Official away-club coaches that have been approved by the club will be permitted to park in the designated away coach area, located adjacent to the away turnstiles.

Please find attached a helpful guide supporters can refer to in reference to digital ticketing: [Mobile ticketing FAQ](#).

CONCOURSE CATERING

Refreshments are available in the Away Supporters' concourse. We offer a range of pies, burgers, hot dogs, tea, coffee and hot chocolate.

Alcoholic* and soft drinks can also be purchased for consumption in this area. *dependant on fixture

SUPPORTER LIAISON OFFICERS

Our team wear clearly marked **purple tabards** and are located around the stadium on matchdays at key locations, such as the fan zone, Arthur's area, and away turnstiles.

Should any visiting supporters have any suggestions or comments with regard to Birmingham City Football Club, please contact the Club's Fan Experience team, via the following methods:

Call: 0121 772 0101 (Option 7)

Email: fans@bcfc.com

Write: Birmingham City FC, St. Andrew's @ Knighthead Park Stadium,
Birmingham, West Midlands B9 4RL

SAFEGUARDING GUIDE

We are committed to providing a safe, inclusive, and enjoyable environment for all visitors, including away supporters. This outlines key safeguarding information to help you feel informed and protected during your visit.

KEY SAFEGUARDING CONTACTS ON MATCHDAY

Safeguarding Team:

Safeguarding@bcfc.com

Safeguarding Reporting Line (on matchday): 07817 359329

Stewards and Club Staff: Trained to assist and escalate concerns appropriately

IF YOU ARE ATTENDING WITH CHILDREN

Children must be supervised at all times.

If you become separated, contact the nearest steward immediately.

Lost children will be taken to KOP Reception.

TO REPORT A SAFEGUARDING CONCERN

Speak to any steward or member of staff.

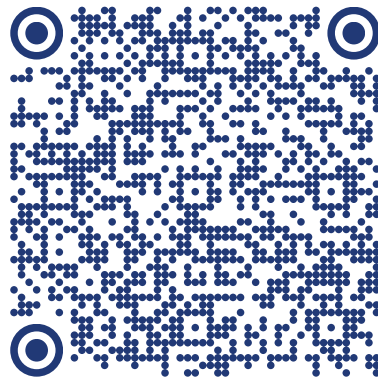
Use our dedicated safeguarding reporting process (see next page)

or email: Safeguarding@bcfc.com

DON'T IGNORE IT. REPORT IT.



SCAN THE QR CODE OR TEXT 88440



SAFEGUARDING | FAN BEHAVIOUR | DISCRIMINATION | ABUSE

HELP MAKE OUR STADIUM WELCOME TO EVERYONE

DO YOUR PART. CHOOSE RESPECT. CHOOSE BLUES.



ST. ANDREW'S @ KNIGHTHEAD PARK

GROUND REGULATIONS

NON-PERMITTED ITEMS WITHIN THE STADIUM

To ensure a safe and enjoyable experience for all supporters, the following items are not permitted inside St. Andrew's @ Knighthead Park:



SMOKING POLICY

St. Andrew's @ Knighthead Park is a smoke-free stadium and in accordance with our ground regulations, smoking and and vaping is not permitted in the stadium.

STANDING POLICY

All visitors to the stadium are reminded that licensed standing is permitted only in Gil Merrick Lower 1 and Gil Merrick Lower 2. Supporters in these designated areas may stand throughout the match.

In all other areas of the stadium, supporters must remain in their allocated seat whilst the game is in progress, in accordance with the Club's Ground Regulations. Persistent standing outside the licensed standing areas may result in an individual being ejected from the stadium and, in serious cases, may lead to a stadium ban.

FOUL AND ABUSIVE LANGUAGE/ ANTI-SOCIAL BEHAVIOUR

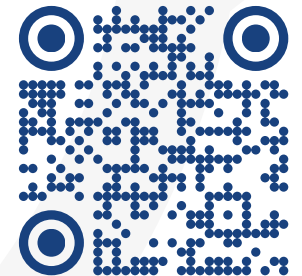
Racial, homophobic or discriminatory abuse, chanting or harassment is not tolerated by the Club and will result in arrest and/or ejection from the ground. Any supporter who persistently uses foul and abusive language or exhibits threatening behaviour could face an ejection or ban from the stadium.



THINGS TO DO IN THE CITY

VISIT BIRMINGHAM AND BE AMAZED BY THE NUMBER AND VARIETY OF ATTRACTIONS ON OFFER. WITH WORLD-CLASS GALLERIES, MUSEUMS, THE LIBRARY AND A CHOCOLATE FACTORY JUST FOR STARTERS, THERE IS PLENTY TO DO FOR ALL AGE GROUPS.

Birmingham is the proud home to three Michelin starred restaurants, a range of eateries, world cuisine, street dining, and of course the world famous Balti Triangle. We also have a vibrant mix of bars, pubs and nightlife; including, the Arcadian, Brindley Place, the Mailbox and Broad Street so there is something for everyone. If you're planning a longer stay in the area, check out the official visitor website for the city and the wider region at www.visitbirmingham.com.



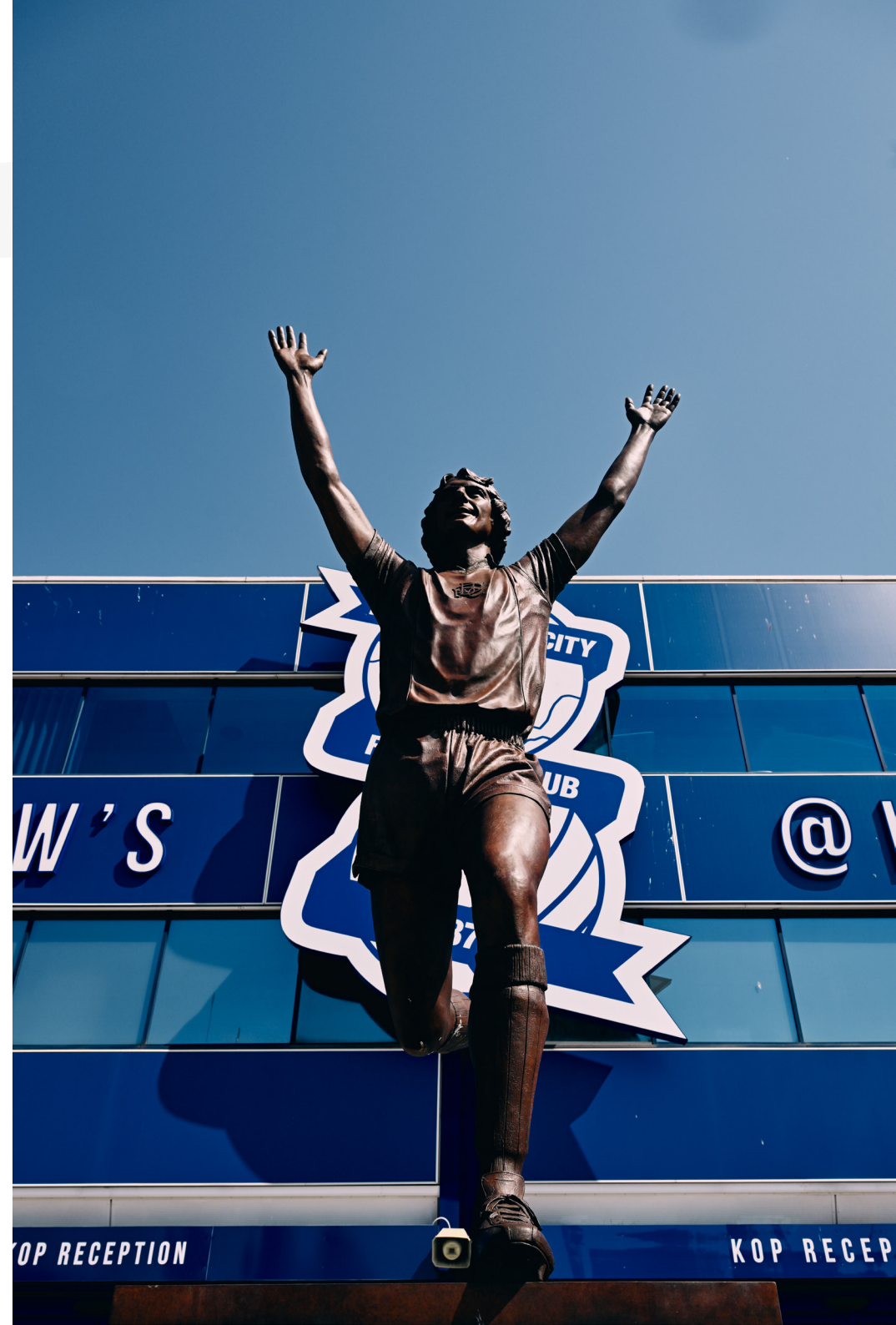
WHAT TO KNOW BEFORE YOU GO

NOTE:

This is a cashless venue.
Toilets available upon entry to the ground.

LOCAL SHOPPING RETAIL PARK

St. Andrew's Retail Park has parking and food options.





CONTACT US

BIRMINGHAM CITY FOOTBALL CLUB

St. Andrew's @Knighthead Park
Cattell Road
Birmingham
B9 4RL

TICKET OFFICE:

0121 772 0101, option 1
ticket.office@bcfc.com

SUPPORTER SERVICES OFFICER & GENERAL ENQUIRIES:

0121 772 0101 (Option 7)
fans@bcfc.com