

Work, unbound: From Philadelphia to Qatar



Ute Kraidy

POSITION:

Art Director,
Drexel University

HOME BASE:

Qatar

COMPANY HQ:

Philadelphia, Pennsylvania

Ute Kraidy had been working as an art director in Drexel University’s marketing and communications department for three years when her family had the opportunity to move from the U.S. to Qatar. Initially, she thought she’d have to resign her position. But since the pandemic had recently forced everyone to work remotely anyway, her manager started researching options that would allow Ute to work from Qatar—while keeping the university in compliance with employment and tax requirements. GEO gave Ute the freedom to move overseas and continue her role, and the arrangement has worked so well, Drexel University opted to extend it even after lockdown restrictions eased up.

Ute feels fortunate that she was able to keep a job she loved when so many others around her were losing theirs. “It’s been a wonderful experience.”

“There was zero lag time. It was seamless.”

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