



WHAT

The 9th annual Party for the Parks is the Conservancy's largest fundraising event and the don't-miss block party of the year! Help us reach our goal of raising \$125,000 for our city's parks through this one-night spectacular of the best food, drink and entertainment the city has to offer.

WHY

The quality of a city is directly related to the quality of its parks. The Charleston Parks Conservancy is a 501(c)3 nonprofit with a mission to inspire the people of Charleston to connect with their parks and together create stunning public spaces and a strong community. With expert staff and a passionate corps of volunteers and supporters, the Park Angels, we work side-by-side to rejuvenate parks and bring people in the community together through fun park programming.

WHEN

Saturday, November 2, 2019
6:00-10:00 pm
VIP Sneak Peak at 5:30 pm

WHERE

Colonial Lake
Charleston, SC

THANK YOU

For your support of this great event and we look forward to seeing you there!





Exclusive Sponsorship Opportunities

Each sponsorship is tailored to meet the needs and objectives of our corporate partners. Benefits of partnering with the Conservancy can include, but are not limited to:

Title Sponsor \$25,000

Diamond Sponsor benefits, Plus:

- Official naming right: Party for the Parks presented by "Your Company's Name"
- Press release announcing partnership
- Dedicated sponsor highlight in Conservancy's E-newsletter
- Logo on event wristbands
- Logo on event volunteer t-shirts
- Opportunity for onsite presence
- Opportunity for branded take away gifts

VIP Tent Sponsor \$15,000

Diamond Sponsor benefits, Plus:

- Official naming right: "Your Company's Name" VIP Ticket/Tent
- Mention in press release
- Logo on VIP wristband
- Branded lounge within the VIP tent

Bar Sponsor \$15,000

Diamond Sponsor benefits, Plus:

- Banner signage with logo across all general admission bars (min. 2 bars)
- Signage displayed on VIP bars (2 bars)
- Logo on all plastic glassware (5,000+ impressions)
- Opportunity to have bar service staff wear branded items





Sponsorship Opportunities

Diamond Sponsor \$10,000

- Ten complimentary VIP* tickets that include special 5:30 pm pre-party admission
- Preferred placement in promotional campaign including electronic/print media and signage
- Sponsorship acknowledgment in e-newsletter during the month of sponsor activation
- Logo on the Party for the Parks website and listing on event ticket
- Preferred event parking
- Recognition at main stage

Platinum Sponsor \$5,000

- Six complimentary VIP* tickets that include special 5:30 pm pre-party admission
- Prominent placement in promotional campaign including electronic/print media and signage
- Sponsorship acknowledgment in e-newsletter during the month of sponsor activation
- Logo on the Party for the Parks website and listing on event tickets
- Recognition at main stage

Gold Sponsor \$2,500

- Four complimentary VIP* tickets that include special 5:30 pm pre-party admission
- Prominent placement in promotional campaign including electronic/print media and signage
- Sponsorship acknowledgment in e-newsletter during the month of sponsor activation
- Logo on the Party for the Parks website

Silver Sponsor \$1,000

- Two complimentary VIP* tickets that include special 5:30 pm pre-party admission
- Placement in promotional campaign including electronic/print media and signage
- Sponsorship acknowledgment in e-newsletter during the month of sponsor activation
- Listing on the Party for the Parks website

*VIP ticket provides access to private lounge with bar, signature cocktails, hors d'oeuvres, and entertainment.

GA tickets are \$95 for early birds, \$115 regular | VIP tickets are \$225 for early birds, \$250 regular

NOTE: Sponsorships received after August 1, 2019 will be included in a limited promotional campaign



Thank You to Our 2018 Sponsors

Presenting Sponsors



Diamond Sponsors



Platinum Sponsors

5 CHURCH • THE ARNOLD FAMILY • BL HARBERT INTERNATIONAL • CHARLESTON CUSTOM HOMES + REMODEL • CONUNDRUM WINES • DESIGNWORKS • HEART OF GOLD GALLERY • HLA • HOME TEAM BBQ • MARSHALL WALKER REAL ESTATE • MICHAEL + SUE DOUGHERTY • NATURE'S CALLING • SHANNON OLESAK PHOTOGRAPHY • SOUTH CAROLINA FEDERAL CREDIT UNION • JTARA GUERARD SOIREE • WAREHOUSE

Gold Sponsors

ABC NEWS 4 • ADC ENGINEERING • AUSTEN & GOWDER, LLC • BANK OF SOUTH CAROLINA • BOOMTOWN! • BRAXTON CRIM ART DIRECTION + DESIGN • BUILDING ART WORKSHOP • CAROLINA LANDSCAPE • CAVIAR & BANANAS • CHARLESTON CHOCOLATIERS • DJ MOO MOO PORT CITY ENT. • DUFFORD YOUNG ARCHITECTS • GARDEN & GUN • HUDSON PHILLIPS PROPERTIES • JIM N' NICKS BAR-B-Q • KNIGHT PRINTING AND GRAPHICS • LESLIE TURNER • LITTLE MISS HA • POP THE BUBBLY EVENTS • PURE FLUFF CO. • R KITCHEN • ROYAL CUP COFFEE AND TEA • THE CASSINA GROUP • THE MONTFORD GROUP • TILLER CONSTRUCTION COMPANY • WALKER CREATIVE INC. • WEBSTERROGERS LLP • WEBSTERROGERS FINANCIAL ADVISORS LLC

Silver Sponsors

ALKYON ANTIQUES, KERSHAW LECLERCQ • ALTA PLANNING + DESIGN • AVISON YOUNG • B.V. AND DANIEL MESSERVY • CHOCOLATE CAKE • CIRSEA • DANIEL RAVENEL SOTHEBY'S INTERNATIONAL REALTY • ELLIOT REMINGTON • HAYDEN JENNINGS PROPERTIES • JUSTIN THOMAS - REALTOR | BROKER • KAREN ABRAMS REAL ESTATE GROUP AT KELLER WILLIAMS • MATT O'NEILL REAL ESTATE • NFP CORPORATE SERVICES (SE), INC. • ROSS AND GREER HOSTETTER • SALT MARSH RENOVATIONS • SUGAR BAKESHOP • TELFAIR PARKER WITH ANDERSON INSURANCE ASSOCIATES • THE SCHOOLHOUSE • THERESA AND THOMAS EVANS



Marketing & Promotion

The Charleston Parks Conservancy engages in marketing and promotional campaigns year-round to ensure maximum exposure for both Party for the Parks and its participating sponsors. Place your brand center stage at one of Charleston's most exciting events by becoming a sponsor today!

Exposure:

Website Presence

Link and logo presence on dedicated Party for the Parks website.

Digital and Print Invitation

Full color, digital and print invitations sent to target list of over 5,000.

Onsite Signage

Sponsor recognition on print signage during Party for the Parks. 1,000+ attendees.

By the Numbers:



5,093 Friends
Like our Page



5,353
Followers



8,344
Followers



5,299
Subscribers

Social Media Campaigns

Opportunity for cross promotion through Charleston Parks Conservancy's social media platforms, including Facebook, Twitter and Instagram

Media Coverage

Promotion throughout the year from various local media outlets.

E-newsletters

Link and logo callout in monthly e-newsletter sent to more than 5,000 subscribers





Sign Me Up!

I want to support our community parks by sponsoring Party for the Parks on Saturday, November 2, 2019

Sponsorship Levels

- ☐ Title Sponsor (\$25,000)
- ☐ VIP Tent Sponsor (\$15,000)
- ☐ Bar Sponsor (\$15,000)
- ☐ Diamond Sponsor (\$10,000)
- ☐ Platinum Sponsor (\$5,000)
- ☐ Gold Sponsor (\$2,500)
- ☐ Silver Sponsor (\$1,000)

In-Kind Donation

Cash Value Amount of Donation: \$ _____

Type of Goods/Services donated: _____

Payment Options

- ☐ My check is enclosed.
- ☐ I will pay with a credit card online at charlestonparksconservancy.org/donate.

Sponsor Listing

Business Name: _____
(Or preferred sponsor listing)

Contact Name: _____

Business Address: _____
Street City State Zip

Email: _____ Phone: _____

Website: _____

Facebook: _____ Twitter: _____ Instagram: _____

Signature: _____ Date: _____

Charleston Parks Conservancy
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