

Collaboration Services. Backed by TELUS.



# Professional Conferencing

## Your competitive advantage

TELUS is passionate about delivering meaningful business solutions and a superior customer experience to our clients. Professional Conferencing adds prestige and personality to your meetings, giving you an advantage when trying to close a deal or pamper business partners.

## Everything you need

Like other services in the TELUS Audio Conferencing suite, your Professional Conference also includes:

- 24/7 support
- Lecture mode
- Playback on Demand
- TELUS Active Reporting
- Web console

## Today's business issues

With today's fast-paced business environment requiring real-time collaboration with colleagues and customers, audio conferences have become the standard for bringing together dispersed groups and teams. Content is critical but so is presentation. How audio conferences are facilitated is a differentiating factor that affects how the presenter and the message are judged and perceived by the audience.

## Make a great impression

TELUS Professional Conferencing is a reserved conference service that includes the key feature of operator dial-out. A dedicated TELUS conference representative will personally call up to 50 participants and add them to the meeting, adding a professional and memorable touch.

For example, when one of our clients has to make an important sales pitch to prospective buyers, the company chooses TELUS Professional Conferencing. They first call TELUS to request the service, then set up details and required features during a live pre-conference consultation. At the reserved date and time, the operator calls our client and all the prospective buyers. Each participant receives a personalized greeting and service before being added to the meeting. The operator remains available throughout the call to assist with any issues.

## All-inclusive solution

Running this specialized conference option gives you the opportunity to make use of a number of features that will enhance your meeting as well as your message. TELUS Professional Conferencing includes:

**Personal and professional service.** Your dedicated TELUS conference operator will dial out to all meeting participants, expertly handling the greeting of all attendees. To ensure that all parties are present, a roll call can be provided upon request. This feature gives you the perfect opportunity to impress delegates with an atmosphere of class.

**Pre-conference consultation.** When reserving your Professional Conference, your conference operator is available to discuss specific preferences, required features, and special requests. We will ensure that your meeting runs exactly the way you want it to.

**Real-time support.** The conference operator provides assistance whenever required.

**Sub-conferencing.** Conduct private discussions concurrently with the main call by selecting a subset of participants to engage in sub-conferences. This allows tangents and secondary issues to be reviewed without disturbing the main message or audience.

**GET THE BEST FOR YOUR BUSINESS.** Do more with TELUS solutions. Connect with us today and we'll show you how. Contact your TELUS Account Executive, call **1-877-944-MEET (6338)** or visit [telus.com/conferencing](http://telus.com/conferencing)

  
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