

Collaboration Services. Backed by TELUS.



Special Event Conferencing

Your competitive advantage

TELUS is passionate about delivering meaningful business solutions and a superior customer experience to our clients. As the premier communication solution for large meetings, we take pride in knowing that Special Event Conferencing will provide your organization with the tangible value you have been looking for.

Everything you need

Like other services in the TELUS Audio Conferencing suite, your Special Event Conference also includes:

- 24/7 support
- Lecture mode
- Playback on Demand
- Sub-conferencing
- TELUS Active Reporting
- Web console

Today's business issues

Putting your organization's best foot forward is an absolute necessity, whether it's an investor relations call, company-wide announcement, or mass training session. You must pay close attention to detail, which can be time-consuming and strenuous. Knowing that the delivery of your message and the facilitation of your conference will be flawless can give you the peace of mind that will make all the difference.

Manage large broadcasts easier

TELUS Special Event Conferencing is a reserved conference service that is designed for presentations to more than 50 participants, but can accommodate any number of attendees. Large corporate broadcasts are made easy with assistance from a dedicated TELUS conference representative as well as a suite of features that will ensure your special event is a success.

For example, when one of our clients has a major public relations address to execute, the company uses TELUS Special Event Conferencing. They call TELUS for a pre-conference consultation to work out administrative details and settle any questions. Participants dial into the conference at the appropriate time; some participants join the meeting with personalized service and greetings from the operator. The TELUS conference operator remains available throughout the call as the client proceeds through the presentation, audience polling, and Q&A.

Designed for high capacity

When you need to execute a large broadcast, having a wide range of practical features is integral to your success. TELUS Special Event Conferencing offers:

Real-time support. Your dedicated TELUS conference operator is ready to assist you outside of the main conference call at any time. The operator also monitors the conference live and provides proactive support when required.

Pre-conference consultation. When reserving your Special Event Conference, you may speak with your conference operator to discuss specific preferences, required features, and special requests to ensure your meeting runs exactly the way you want it to.

Moderated Q&A. If you prefer continuous delivery of content, proceed with your uninterrupted message. Then after your presentation is complete, respond to questions in an orderly manner – facilitated by your conference operator.

Voting and polling. Have a pressing question that requires input from the group? Need to survey those in attendance in order to come to a consensus? Participants can vote using a touch-tone keypad. Results are immediate.

Meet and greet. Arrange to have your conference operator provide personal service to certain participants by dialling out to them or by intercepting them upon entry. This feature is ideal for giving special pre-conference instructions to certain attendees or welcoming important delegates.

GET THE BEST FOR YOUR BUSINESS. Do more with TELUS solutions. Connect with us today and we'll show you how. Contact your TELUS Account Executive, call **1-877-944-MEET (6338)** or visit **telus.com/conferencing**


the future is friendly®