



TELUS Website Services: Web Design & Marketing

Do It For Me Plan* Comparison

	Promote \$45/mo.	Grow 5 \$65/mo.	Grow 10 \$85/mo.	Sell \$100/mo.
Build your website				
<p>Customer Access Portal</p> <p>Get everything you need all in one place. Manage your website, domain, email and all your applications within the Customer Access Portal. Available via secure login – only an internet connection is required.</p>	✓	✓	✓	✓
<p>Web Page Consultation & Design</p> <p>See your vision come to life with a professionally designed, mobile-friendly website created by our team of experienced Website Experts and Copywriters. All plans include a one-hour consultation to discuss your business and website needs. Your website is then built** for you to preview and provide feedback and changes. The site goes live once your feedback has been addressed and you provide final approval.</p>	Up to 3 pages	Up to 5 pages	Up to 10 pages	Online store + 2 other pages
<p>Website Development</p> <p>Benefit from advanced design features and tools that are only available with our Do It For Me Plans (not available with Do It Yourself plans). After your new website goes live, we'll maintain it for you and keep your content (text and images) fresh and up to date (see "Keep your website running smoothly" section below for details). Alternatively, you can access it yourself 24/7 and make updates as necessary; you will have full control of your site at all times.</p>	✓	✓	✓	—
<p>Online Store Development</p> <p>Sell products 24/7 with an online store. Your Website Expert will build your company storefront using StoreCreator and includes setup of:</p> <ul style="list-style-type: none"> ■ Ten product categories ■ Twenty-five products <ul style="list-style-type: none"> ■ Basic product descriptions ■ 2 images per product ■ Pricing options ■ Initial product inventory level and notification settings ■ Shipping options ■ Search engine optimization ■ Checkout process options ■ Payment methods (credit, debit, PayPal) and Payment Gateway ■ Tax rates and currency (up to 5 tax rates and currency support) ■ Shipping requirements <ul style="list-style-type: none"> ■ Ship to other countries ■ Shipping rate calculator ■ Linking to shipping carriers quotes systems – USPS, UPS, Fed-Ex, Canada Post (customer must have account setup) <p>With our online store you can also create special offers and set up notifications after purchases.</p>	—	—	—	✓



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<p>Online Store Training</p> <p>Learn to independently manage your Online Store through a customized one-on-one WebEx training session with a Website Expert (training provided before your site goes live).</p>	—	—	—	✓
<p>Google Map Integration</p> <p>Display your business address and provide site visitors with detailed driving directions to your location.</p>	✓	✓	✓	✓
<p>Mobile Responsive Design</p> <p>Allow visitors to easily view your website from mobile devices with our leading edge responsive design platform. From smartphones, laptops to tablets, your visitors will view your website in optimal viewing format.</p>	✓	✓	✓	✓
Market your business				
<p>Announcer Pro — HTML Newsletter Application</p> <p>Easily create and distribute compelling email communications and newsletters with AnnouncerPro. Track and measure your email marketing results in real-time through metrics such as open rates and bounce backs.</p>	50 contacts/ month	250 contacts/ month	250 contacts/ month	250 contacts/ month
<p>EasySiteOptimizer</p> <p>Optimize your website so it can be found organically through search engines. This intelligent browser-based application analyzes keywords, site content and layout of your website. It identifies areas of improvement to ensure your site is fully optimized and submits your pages to today's popular search engines including Google, Bing and Yahoo!</p>	—	—	✓	✓
<p>Web Analytics</p> <p>Get insights about your website performance so you can better manage your online presence. Insights include daily visitor numbers, visitor origin data (did they find you through search, an external link, typing URL directly etc.) and more. Reports are available in your Customer Access Portal.</p>	—	✓	✓	✓
<p>Custom Video</p> <p>Communicate who you are and what you do through a customized 30-45 second video. Provide strategic direction and input on the storyboard, and choose from video templates and sound clips and let the experts do the rest. All plans include one round of edits.</p>	✓	✓	✓	✓
<p>Social Media Integration</p> <p>Keep connected with customers through additional Social Media integration:</p> <ul style="list-style-type: none"> ■ Enhance your website with a Facebook "Like" button and display Facebook activity (profile, status updates, etc.) right on your website. ■ Expand your current Facebook account with a customized Facebook Tab including a matching website design, "contact us" form, and a link to your Website ■ Integrate Twitter with your tweets displayed right on your website ■ Manage your Facebook, Twitter, and LinkedIn postings with a single application: SocialStream 	—	✓	✓	✓



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<p>Additional Marketing Tools</p> <p>Further enhance your marketing capabilities with:</p> <ul style="list-style-type: none"> ■ OneList: submits your website to over 40 North American based directories to help connect your website to customers searching online. ■ Online lead capture form: allow online visitors to submit their contact information and request a follow up sales or service call. 	✓	✓	✓	✓
<p>Connect with your customers</p>				
<p>3 GB Email Accounts</p> <p>Portray a professional image with unique email addresses that are tied to your domain name (yourname@yourbusiness.com). Our service includes spam filtering and anti-virus to protect your organization from malicious programs and viruses. Generous email storage is available to meet your needs.</p>	5 unique addresses	100 unique addresses	1000 unique addresses	1000 unique addresses
<p>EasyMail™ Set-up</p> <p>Easily manage your domain-based email accounts and configure various email account features. Support includes the set-up of spam filters, blacklists, and configuration of email accounts on desktop tools such as Outlook. You can also access your email via Webmail and smartphones, in addition to traditional mail reading clients like Outlook.</p>	✓	✓	✓	✓
<p>Email Features</p> <p>Get all the necessary email tools to make communication easy and effective:</p> <p>Email Set-Up: Outlook 2013 Email Auto Configuration.</p> <p>Email Access: BlackBerry Email Auto Configuration, Blackberry Push Email, IMAP/IMAPS, POP3/POP3s, SMTP/SMTPs, Webmail (with Personal Calendars, Contacts, Notes and Tasks).</p> <p>NOTE: Devices other than Blackberry utilize 3rd party applications for email and rely upon IMAP/POP.</p> <p>Email Tools: Auto-responder for sending automatic replies, Unlimited Catch-all for managing email correspondence that is sent to inactive/incorrect email addresses associated with your domain.</p>	✓	✓	✓	✓
<p>EasyLiveChat — Web Chat</p> <p>Chat with customers online for an interactive personalized experience.</p>	—	✓	✓	✓
<p>Appointment Scheduler</p> <p>Allow customers to book appointments online directly from your website.</p>	✓	✓	✓	✓



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Keep your website running smoothly				
Website Storage Select the plan that gives you the storage space you need for the content on your site (i.e., pictures, videos and text).	10 GB	100 GB	300 GB	300 GB
Web Transfer Limit Data transfer is the amount of data that is accessed by visitors to your site. The number of pages and the number of visitors you plan to have to your site will impact how much data is transferred.	Unlimited	Unlimited	Unlimited	Unlimited
Website Security Restrict access to certain areas within your website. These areas are protected by hostname, IP address, or username and password. NOTE: A hostname is a unique name that would identify a computer through a network, and is known as site name. An IP address is abbreviated for Internet Protocol, which identifies the sender and receiver of information across the Internet.	✓	✓	✓	✓
Network Monitoring and Support 99.9% target Uptime Guarantee, 24/7 Network Monitoring, Access to Log Files, 24/7 phone and email technical support.	✓	✓	✓	✓
Website Maintenance Keep your site fresh and up-to-date with the ability to call and request changes to existing text and images.	3 hrs/yr	5 hrs/yr	10 hrs/yr	5 hrs/yr
Website Maintenance Tools Includes: Disk Usage Meter, DNS Manager, File Manager Pro, FTP Manager, Anonymous FTP, GD Library, ImageMagick Support, Log Manager, MIME Types Support, Secure Shell (SSH), SSL Manager, Shared SSL Certificate, Unlimited FTP Manager/Accounts, Access to Log Files. NOTE: Grow 5 and Grow 10 also include: Windows Services Manager.	✓	✓	✓	✓
Technical Applications Includes: Microsoft® SQL, MS SQL Manager, MySQL, MySQL Manager, Microsoft® Frontpage® Manager, Microsoft® Access, Ajax.	✓	✓	✓	✓
Advanced Languages Support Tools Includes: CGI Scripting, Cron Support, IIS ASP Components Support, IonCube Loader Support, JSP™ Support, Own CGI Bin, Perl, PHP 4/5, PHP MyAdmin, Python, Ruby, Server Side Includes (SSI), XML Parser, Zend Optimizer Support. NOTE: Grow 5 and Grow 10 also include: ASP/ASP.net.	✓	✓	✓	✓