



TELUS Website Services

Get the most out of your online presence.

With the popularity of social media, the convenience of online buying, and the widespread adoption of mobile devices it's not enough to just be online anymore. Businesses are looking to engage with their customers online through easy to navigate design and content. Being easy to find through search and being active in social media is also imperative to business success in today's digital world.

Website development, design, writing and maintenance may not be core competencies for some organizations and choosing the right experts to build, manage and maintain your website can be a daunting task. So much so, that many companies stick with old, outdated sites that do not meet the changing needs of their customers.

If you're looking to be found more easily and engage with customers online, TELUS can help. Our TELUS Website Services, including web design, logo design, domain names, and hosting, give you everything you need to create your online presence and achieve your business goals.

Web Design

Depending on the level of support you need to establish or update your online presence, you can choose from two convenient and flexible options that include domain name, business email addresses, and powerful marketing tools:

Do It Yourself — Build your website yourself and take advantage of powerful features that can get you online quickly and help you achieve your digital marketing goals.

Choose the plan that best fits your needs:

- **Intro** – get your site up and running quickly with professionally designed templates and an easy to use drag and drop editor tool. Business class emails help you professionally and effectively communicate with your customers.
- **Intermediate** – all of the above, plus use the HTML email marketing tool for creating and distributing marketing emails (up to 50 recipients per month), as well as an online appointment scheduler to enable your clients to book appointments online. Reporting and website analytics help you measure the performance of your site.
- **Advanced** – all of the above, with the functionality required to establish an online store (including shopping cart and online payment capabilities) and send marketing emails to larger distribution lists (up to 150 recipients per month).

Do It For Me* — Rely on professional development and design including copy writing, custom video, search engine and directory listings, and regular maintenance of your site. Plus tools for social integration, content management, performance reporting, email marketing and ecommerce (depending on the plan that you choose) help you maximize the benefits of online marketing.

Choose the plan that best fits your needs:

- **Promote** – market your business with a new and improved 3-page website.
- **Grow** – expand your business with a more advanced 5 or 10-page website, social integration and digital marketing capabilities.
- **Sell** – generate additional revenue with a site that offers full ecommerce capabilities.

Logo Design

As an additional add-on to our Web Design services (purchased separately), professional logo design lets you create visual consistency for your company, brand, product or service. The logo we create will be designed with your requirements in mind and can be used for your online marketing purposes and on your business stationary such as business cards and letter heads.

Domain Name

A domain name is included with all TELUS Website Services plans. You can also transfer existing domains and/or register additional ones as required, securely and reliably with TELUS.

Why TELUS for Website Services

We understand what it means to have a reliable, secure technology foundation for your site. We also understand that building, designing, operating and maintaining a site that gives you the functionality you need is just as critical. The challenge, however, for many organizations is that web design, development and management is time consuming and not a core competency.

When you choose TELUS Website Services, you rely on the leading hosting provider in Canada, and get the support you need so you can focus on your core business. In addition to getting the functionality you need—social media integration, search engine optimization, video content, ecommerce capabilities and email marketing—you also receive valuable advantages when you partner with TELUS:

- **Responsive design platform** – most people are visiting sites from multiple devices including desktops, laptops, tablets and smartphones. With responsive design, you design your site once, and it renders properly (and automatically) providing the best online experience and navigation from your website. No need for a second ‘mobile’ site.
- **Keep your data safe in Canada** – all your data is stored in Canada at our state-of-the-art data centres giving you the peace of mind you need, especially when obtaining customer or payment information online.
- **Custom video** – video content is highly effective and engaging. We take the time to learn about your business, and leverage your ideas and images to create a compelling 30-second video to tell your story. You can use this video on your site and on social media to further promote your business.

Is it time for your website to get an overhaul or are you looking to establish your online presence for the first time? Whether you have the time and resources to do it yourself, or you’re looking to have someone build and maintain it for you, TELUS can help.

Contact the TELUS Website Service team at **1-866-922-5908** or visit telus.com/websiteservices to learn more.



“Our new website looks amazing and the initial customer feedback has been great as well. We had our expectations blown away by the quality provided by the TELUS Website team. We would certainly recommend this experience to anyone trying to build a website.”

– Ron Morash

Canada West Refrigeration Ltd./
Canada West Mechanical Ltd.
Calgary, AB



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