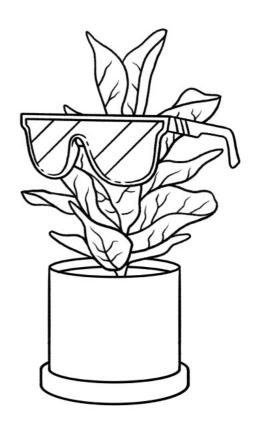
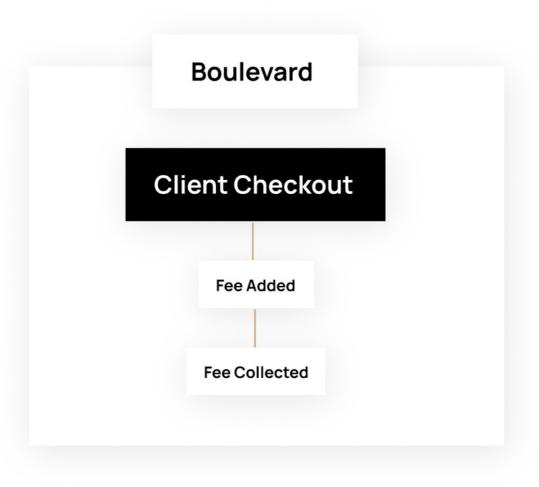


## Create beauty, not waste

At Boulevard, we understand the importance of waste reduction in bringing us closer to a cleaner, happier planet. Salons today rack up about 877 pounds of waste being sent to landfills every minute - and that's 877 pounds too much.

Our partnership with Green Circle Salons empowers your salon to become a sustainable, green business while reducing your waste by up to 95%. Together we can make the planet even more beautiful.





## How it works





Essentials

Premier

 Access the fully-integrated Green Circle Salons app directly within Boulevard





 Create custom environmental service fees for individual services Prestige Enterprise

- No math needed. Green Circle fees are automatically applied to each order
- Clients get full transparency into fees directly within receipts

