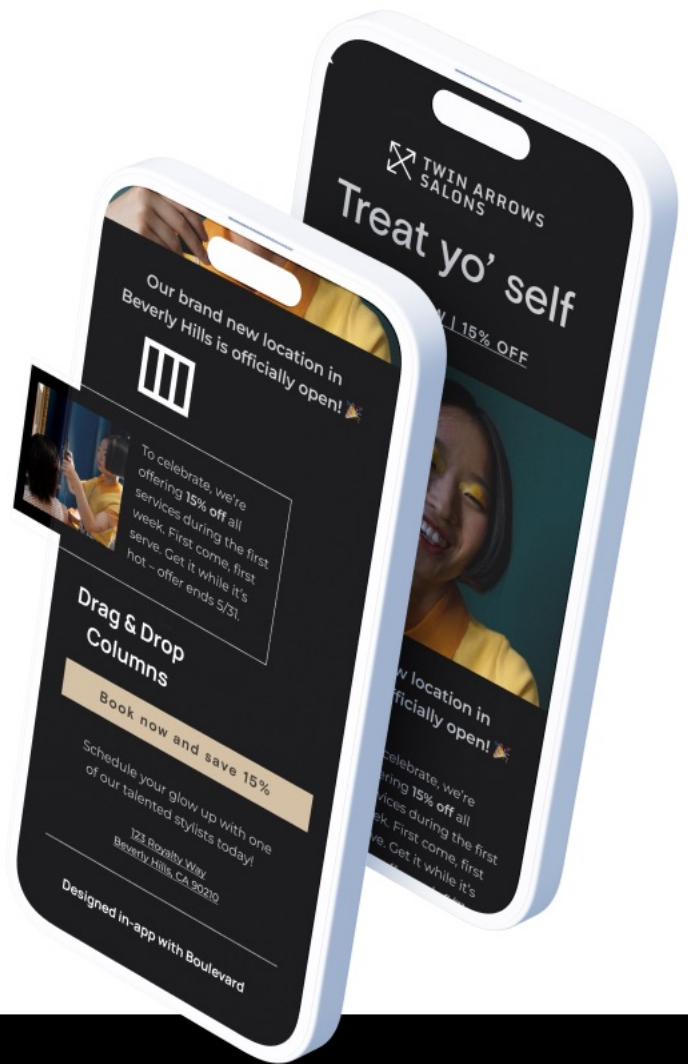
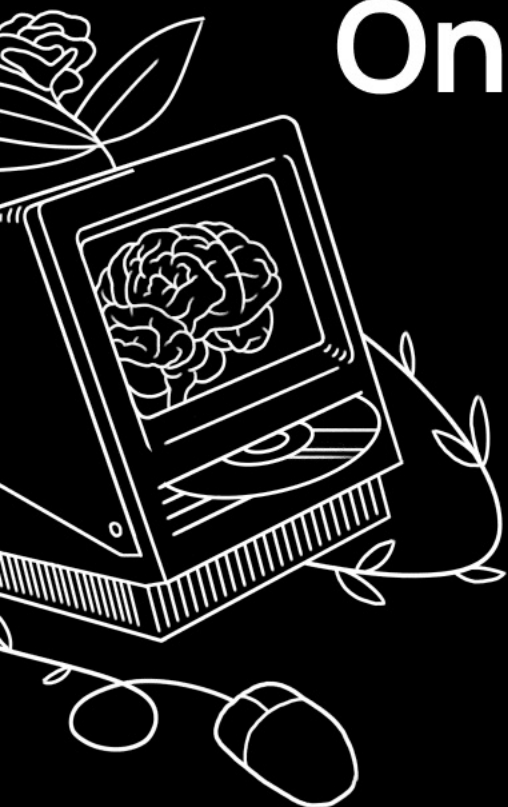


Meet your new marketing BFF

Turn visitors into lifelong clients with beautiful, on-brand email campaigns. Simplify and streamline your email marketing with one-time blasts and automated campaigns designed to help you boost bookings, enhance revenue, and keep your clients coming back for more.



One-time blasts



Connect with clients and build your brand

Stand out in your clients' inbox with personalized emails featuring your brand and messaging. Our pre-built templates make it easy for you to create and send professionally designed emails that look great on any device — perfect for newsletters, important announcements, promotions, and more!

Start with free emails in your plan, then pay \$0.01 per email.



Essentials



Premier

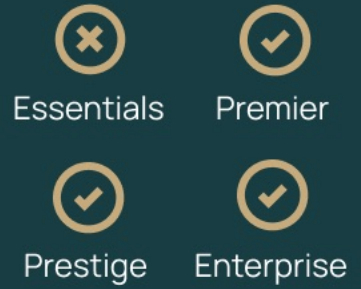


Prestige



Enterprise

Automated Campaigns



Unlock hidden revenue with the flip of a switch.

Let us take the guesswork out of marketing automation and do the heavy lifting for you. Simply choose your campaign goal, add your brand elements, and our intelligent algorithms will automatically filter clients and send emails on your behalf. It's oh-so easy and oh-so rewarding. Only pay when your automated email campaigns lead to an appointment.

(Free to send, \$2 per completed appointment)



Rescue Lost Clients

Win them back with a reminder that they're missed.



Reminder to Book

Send a friendly reminder to clients who don't have an upcoming appointment.



Fill Slow Days

Promote slow days in your calendar to keep your schedule stacked.



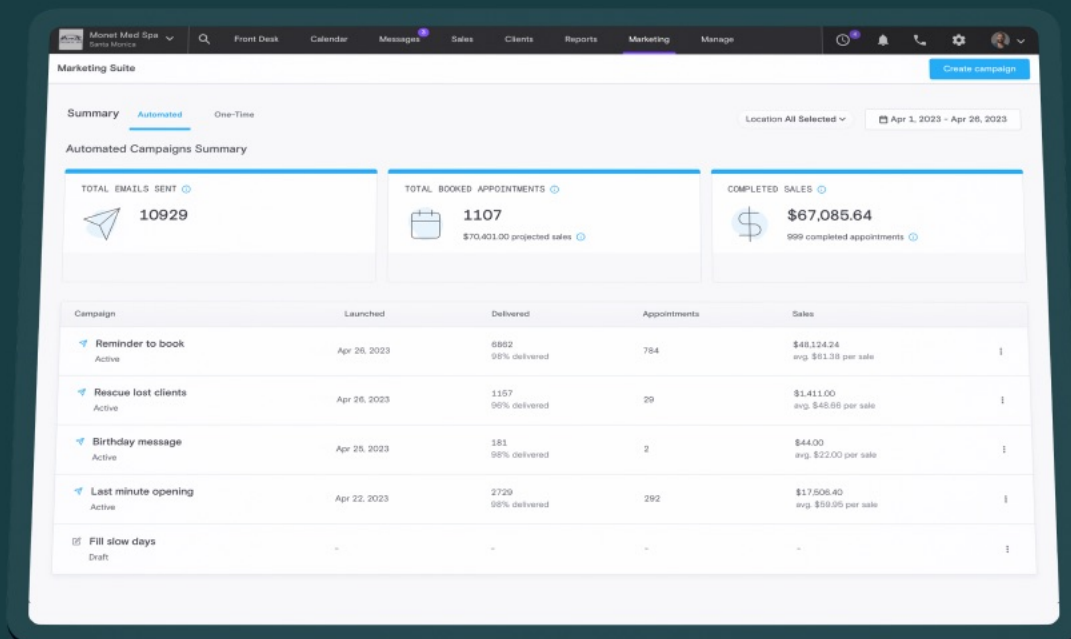
Last Minute Opening

Give clients first dibs on any last-minute openings.



Birthday Message

Send birthday wishes to clients so they can book a service for their special day.



Boulevard offers the first and only Client Experience Platform purpose-built for appointment-based, self-care businesses.

joinblvd.com