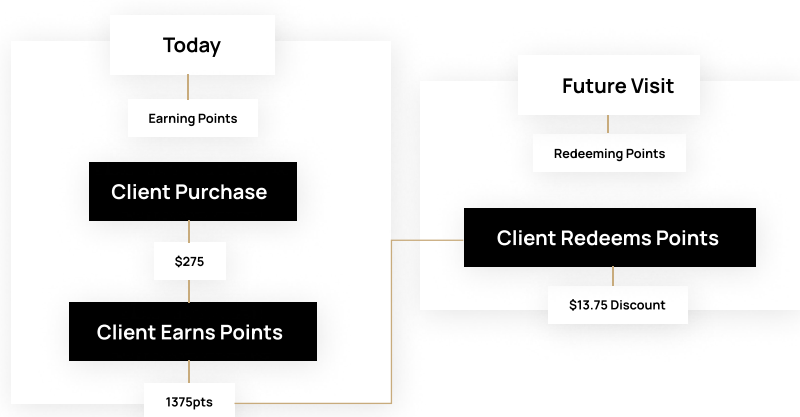


Turn customers into lifelong clients

Client retention can be tough. That's why loyal clients deserve special treatment. Designed to be an extension of your brand, Boulevard's customizable Loyalty Program app helps you increase client retention by rewarding clients for different purchases. It's special perks like these that can turn one visit into an ongoing relationship.



Simple Setup & Configuration

Download the Loyalty Program app and have clients start earning points with a few clicks



Customized Programs

Enable products and service purchases to earn different points and define how points can be redeemed



Give Loyal Clients Extra Perks

Enroll your most loyal clients so they can start earning discounts on future purchases



Easily Redeem at Checkout

Decide which purchases allow your client to receive a discount and easily apply those points at checkout



Reward Clients at Any Location

All locations can offer the same program for a better customer experience



Unlock & Understand Your ROI

View or download detailed reporting on all loyalty program activity as well as any outstanding points