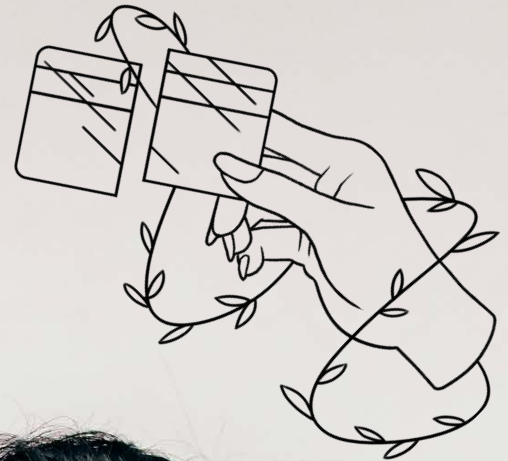


The cost of credit cards, Offset.



Introducing Boulevard Offset – a program that helps you share the cost of credit cards with your clients. With Boulevard Offset, your clients pay a 3% credit fee at checkout when using a credit card*, and you pay just 1% on those transactions.

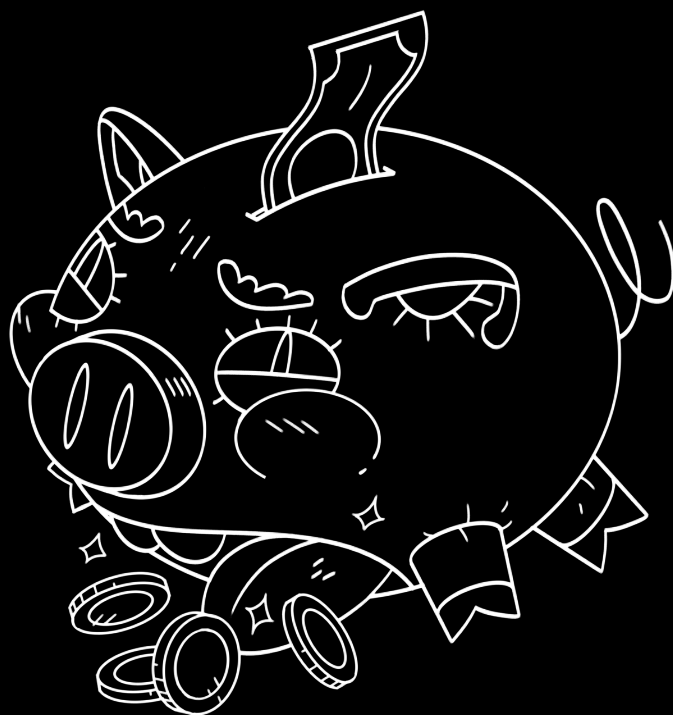
- **Save an average of \$9,600 per year in processing fees.**
- **Recoup 99% of your product and service sales on credit card transactions.**
- **Eliminate stress with a feature that prioritizes legal and card brand compliance.**

* Due to federal law, Boulevard Offset does not apply to debit cards.



Boulevard Offset

Keep more of what you make.



**Save more money
for the things
you need most.**

From staff to supplies to rent, Boulevard helps you offset credit card fees and keep more money for your most critical needs.



**Make simpler,
more reliable
revenue projections.**

Credit card fees vary with how much you make. Boulevard Offset helps you mitigate these variable costs and more reliably predict your cash flow each month.



**Share the cost
of convenience
with your clients.**

Credit card payments are far more convenient, fast, and secure than cash. Boulevard Offset is an easy way to share the cost of that convenience with your clients.

Reach out to support@blvd.co to get started.

New customer? [Get a demo today](#) to see how Boulevard can help grow your business.

Boulevard is a client experience platform purpose-built for appointment-based, self-care businesses.

joinblvd.com