



## The phones are your direct connection to clients,

but they can also be a distraction. Salon and spa owners often debate hiring staff, getting an answering service, or handling calls themselves at all hours.



## True Lark is here to help.

Our simple yet powerful AI conversation tool instantly responds to thousands of customers each year—and it syncs directly with Boulevard.

\$4031 in revenue\*

162 calls handled\*

31 appts booked\*

## True Lark: How can we help?

More than just a chatbot, True Lark fluently answers detailed questions, books clients, and even upsells through SMS and web chat 24/7. It's the easiest way for customers to connect with you.

## How It Works



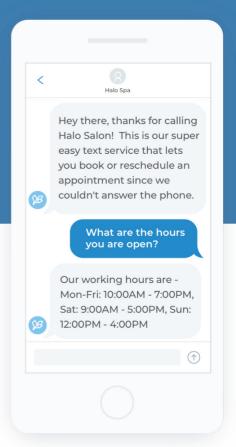
When clients call, True Lark texts back to start a conversation.



Using custom language for your brand, True Lark answers their questions, suggests services, and books appointments.



Check your dashboard and see how True Lark is communicating with customers and growing your business.



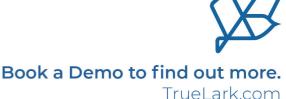
SASHA
You have I request that needs your attention

Recent Activity

9
7
1
Bookings
Reschedules

Hi, I won't be able to come in for my 4pm appointment

Connect Boulevard to True Lark and automate bookings, cancellations, and rescheduling via Alpowered SMS and chat.



**BOULE VARD**