

PRIYANKA CHOPRA SPECIAL GUEST AT TIFF SOIRÉE

Actor features in onstage conversation at fundraiser on September 6



Courtesy of Priyanka Chopra

TORONTO — TIFF announced today that award-winning actor and activist **Priyanka Chopra** will be the guest of honour at **TIFF Soirée**, an annual fundraiser this year organized in support of **Share Her Journey**, a recently launched campaign to support female voices in screen industries.

Chopra will talk about her prolific and globally multifaceted career in and outside of the entertainment industry during an exclusive onstage conversation to be moderated by TIFF Artistic Director, **Cameron Bailey**, followed by a celebratory cocktail party on TIFF Bell Lightbox's scenic rooftop with live musical entertainment, gourmet food and beverages, and a few surprises. An ideal kickoff for the 42nd Toronto International Film Festival, the event will take place on **Wednesday, September 6 at 6 pm**.

"A longtime staple of international screens, Priyanka Chopra is not only celebrated for playing strong and nuanced female characters that have their own agency, she is also committed to creating equal opportunities for women so they can reach their full potential. We are honoured to welcome such an inspirational woman to our year-round home and celebrate her journey as part of our recently announced **Share Her Journey** campaign," said **maxine bailey**, VP of Advancement at TIFF. "Proceeds from TIFF Soirée will enable the organization to grow its Talent Development programmes with female-forward programming to increase participation, skills and opportunities for women behind and in front of the camera."

An actor and producer, Priyanka Chopra has forged an impressive and prolific career in global cinema with lead roles in more than 50 commercially successful Hindi-language films, including the award-winning *Fashion* (08), and TIFF Official Selections *What's Your Raashee?* (09) and *Mary Kom* (14). She made her American TV debut on ABC's hit drama *Quantico*, which has just been renewed for a third season, and took on her first Hollywood role in the action-comedy *Baywatch* (17). Besides her acting career, Chopra is involved in a number of efforts to protect children's rights and promote the education of girls around the world, including UNICEF, for which she is a Goodwill Ambassador, and her namesake charity The Priyanka Chopra Foundation for Health and Education.

TIFF is a charitable organization with a mission to transform the way people see the world, through film.



The **Share Her Journey** campaign runs from **July 10 to September 17, 2017** and aims to raise \$3 million (CAD) over five years. Donations made in the first year will be generously matched by Betty-Ann Heggie and Anne-Marie Canning. For more information on the **Share Her Journey** campaign and to make a donation, go to tiff.net/shareherjourney.

Tickets to **TIFF Soirée** are \$300 to \$750. To purchase tickets, visit tiff.net/soiree.

TIFF is a cultural charity with a mission to transform the way people see the world, through film. TIFF initiatives and programming harness the power of film, to make profound impact across three key areas: **Community Outreach & Education, Film Heritage and Filmmaker Development.**

The 42nd Toronto International Film Festival runs from **September 7 to 17, 2017.**

Social Media:

@TIFF_NET

#TIFF17

Facebook.com/TIFF

About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and the innovative national distribution programme Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Government of Canada, the Government of Ontario, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net.

TIFF Soirée is presented by IWC Schaffhausen.

TIFF is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L'Oréal Paris and Visa, and Major Supporters the Government of Ontario, the Government of Canada and the City of Toronto.

TIFF Industry is supported by the Ontario Media Development Corporation and Telefilm Canada.

- 30 -

For more information contact Tanya Warren, Senior Manager, Communications & Strategy (416) 599-8433 x 2203 or email twarren@tiff.net.

TIFF is a charitable organization with a mission to transform the way people see the world, through film.