

GEOFF MACNAUGHTON APPOINTED TIFF'S NEW DIRECTOR OF INDUSTRY



TORONTO — Cameron Bailey, Artistic Director and Co-Head of TIFF, today announced the appointment of **Geoff Macnaughton to Director of Industry**. Macnaughton will oversee the organization's industry programming and talent development initiatives, as well as industry-related sales and services. He will continue to act as Lead Programmer of Primetime, the Toronto International Film Festival's programme highlighting the best in international television series.

Macnaughton has been with the organization for 12 years, as a Senior Manager on both the Industry and Festival Programming teams. His balance of artistic vision and business acumen has allowed him to build strong and strategic relationships with partners, including distributors, sales agents, producers, and promotional agencies, both local and international.

"Geoff worked his way up on TIFF's Industry team, winning the trust of buyers, sellers and creators as he helped grow our reach and impact every year," said Cameron Bailey. "He brings a wealth of experience to his new position as Director of Industry, and recently adding Festival programming to his portfolio has expanded his expertise and network. We're looking forward to delivering the very best in Industry services, sales and programming under Geoff's new leadership."

"I am extremely excited for this opportunity to help shape what TIFF offers to the local and international industry," said Macnaughton. "The film and television landscape is constantly changing, and it's important for

TIFF is a charitable organization with a mission to transform the way people see the world through film.



us to be mindful of these developments in order to provide meaningful business, talent development, and networking opportunities for all.”

Macnaughton will begin his new post immediately, reporting to Bailey, and will work closely with the Festival Programming Team on transition plans.

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About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and innovative national distribution program Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Province of Ontario, the Government of Canada, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net.

TIFF is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L’Oréal Paris, and Visa, and Major Supporters the Government of Canada, the Government of Ontario, and the City of Toronto.

-30-

For more information, contact Emma Kelly at ekelly@tiff.net, or the Communications Department at 416.934.3200, or email proffice@tiff.net.

For images visit the media site at tiff.net/press.

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