

April 9, 2019 MEDIA RELEASE

## TIFF GIVES FILM LOVERS A HEAD START ON FESTIVAL TICKETS

**TORONTO** — The countdown to the 44th Toronto International Film Festival is officially on. With pre-assigned seats, flexible pricing, and a variety of ticketing packages, there are more ways than ever to enjoy the Festival.

The Festival runs September 5–15, but the excitement begins May 22 as the first ticket packages become available exclusively for TIFF Members. And, when it comes to selecting films, Members get to pick their favourite titles first.

For Festival 2019, TIFF will once again offer pre-assigned seating at four screening venues: Roy Thomson Hall, Visa Screening Room at the Princess of Wales Theatre, Elgin Theatre, and Winter Garden Theatre. Tickets are available at a variety of price points, starting at \$19 for regular screenings and \$26 for Premium screenings. For those under 25, TIFF offers affordable access to the Festival starting at just \$11.

Purchase Festival ticket packages — beginning May 22 for TIFF Members (according to level), June 12 for Visa cardholders, and June 19 for the public — online at tiff.net/tickets, by phone 10am–7pm ET daily at 416.599.TIFF or 1.888.599.8433, or in person 10am–10am ET daily at the Steve & Rashmi Gupta Box Office at TIFF Bell Lightbox. Ticket packages are available until August 11, while quantities last.

The 44th Toronto International Film Festival runs September 5–15, 2019.

## **KEY DATES**

**May 22:** TIFF Members at the Contributors Circle level and up can purchase ticket packages, starting at 10am ET.

## May 29:

TIFF Members at the Members 365 level and up can purchase ticket packages, starting at 10am ET.

## June 12:

Visa cardholders can purchase ticket packages, starting at 10am ET.

## June 19:

Packages go on sale to the public, starting at 10am ET.

## August 11:

Package sales close at 10pm ET.

TIFF is a charitable organization with a mission to transform the way people see the world through film.



## August 20:

The Programme Book and Official Film Schedule are released. The Official Film Schedule is also available online at tiff.net/schedule.

## August 22:

Individual tickets available for purchase à la carte to TIFF Patrons Circle Members according to level.

## Beginning August 25:

Ticket selection window for package purchasers begins for TIFF Members (according to level), followed by the public.

## Beginning August 31:

Individual tickets available for purchase à la carte to all TIFF Members, 10am-4pm ET (subject to availability).

## Beginning September 1:

Individual tickets available for purchase à la carte to all TIFF Insiders, 10am-4pm ET (subject to availability).

## **Beginning September 2:**

Individual tickets available for purchase à la carte to the public, 10am–4pm ET (subject to availability). Sales reopen at 8am on September 4 and will be available through to September 15.

## September 5-15:

44th Toronto International Film Festival

## PRICING\*

## TICKET PACKAGES\*\*

Flex Packs Regular Flex Pack (6 tickets): \$155 Regular Flex Pack (10 tickets): \$250 (purchase in increments of 10, up to 100 tickets) Premium Flex Pack (6 Premium tickets): \$435 Weekday Daytime Flex Pack (10 tickets): \$175 Back-Half Flex Pack (6 tickets to films screening September 11–15): \$110

## **Curated Experiences**

Buzz List Pack (access to top tier seats for five premium festival titles): \$1,560 Opening Night Gala Film: \$120 Closing Night Gala Film: \$100

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**TIFF Bell Lightbox**, Reitman Square, 350 King Street West, Toronto ON Canada M5V 3X5 416-599-TIFF / 1-888-599-8433 <sup>®</sup>Toronto International Film Festival Inc. Charitable Registration # 11930 4541 RR0001

# tiff

## INDIVIDUAL TICKETS Assigned seating:

	Starting at
Regular: Tier C	\$19
Regular: Tier B	\$26
Regular: Tier A	\$36
Premium: Tier C	\$26
Premium: Tier B	\$51
Premium: Tier A	\$76
Rush tickets are \$25 (regular) and \$45 (Premium), when available.	
Get up to four tickets per screening, per account.	

Non-assigned seating:	
	Starting at
Regular (evenings and weekends)	\$29
Weekday Daytime Adult	\$19
Weekday Daytime Under-25	\$11
Premium	\$53
Rush tickets are \$25 (regular) and \$45 (Premium), when available	
Get up to four tickets per screening, per account.	

## **PROGRAMME BOOK**

\$47 (Delivery available for an additional cost)

\* Prices include HST and service fees.

\*\* Packages include regular screenings only, unless otherwise noted.

TIFF prefers Visa.

tiff.net/tickets19

## Social Media:

@TIFF\_NET #TIFF19 Facebook.com/TIFF

## About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and innovative national distribution program Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors

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including Founding Sponsor Bell, the Province of Ontario, the Government of Canada, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net.

## TIFF is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L'Oréal Paris, and Visa, and Major Supporters the Government of Canada, the Government of Ontario, and the City of Toronto.

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For more information, contact Kali Hopkins-Allen at khopkinsallen@tiff.net, or the Communications Department at 416.934.3200, or email proffice@tiff.net.

For images visit the media site at <u>tiff.net/press</u>.

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