



July 25, 2017

NEWS RELEASE

WORLD PREMIERE OF *C'EST LA VIE!* TO CLOSE THE 2017 TORONTO INTERNATIONAL FILM FESTIVAL

Latest film from duo behind *The Intouchables* and *Samba* closes TIFF on Sept 16

TORONTO — The Toronto International Film Festival® announced today the World Premiere of *C'est la vie!* as the Closing Night Gala. Written and directed by award-winning filmmakers **Olivier Nakache** and **Eric Toledano**, the film stars Gilles Lellouche, Suzanne Clément, Eye Haidara, and Jean-Pierre Bacri. *C'est la vie!* will screen at Roy Thomson Hall on September 16.

"We are proud to announce *C'est la vie!* as this year's Closing Night film," said Piers Handling, Director and CEO of TIFF. "The filmmakers have truly captured the love, laughter, and often chaos that goes into planning our most important milestones, giving audiences a unique point of view to what our lives could look like to people from the outside."

"Nakache and Toledano make films that the whole world has embraced. We're thrilled to welcome them back with their latest," said Cameron Bailey, Artistic Director of TIFF. "This will be a terrific way for Toronto to close out the Festival."

"We are excited to be back at TIFF to present *C'est la vie!* for the Closing Night film," stated Nakache and Toledano. "We loved the experience we had at the Festival with *Samba* and are looking forward to meeting the audience again."

C'est la vie! tells the story of Max, who has begun to grow tired after running his catering company for 30 years. While planning a large wedding for clients Pierre and Helena, a series of mishaps upends a very tight schedule, and every instant of happiness and emotion could veer into disaster and chaos. From the preparations to daybreak, we get a behind-the-scenes look at a wedding party through the eyes of the people working the event. They will all have to count on their one common quality: knowing how to throw a good party!

C'est la vie! is produced by Nicolas Duval Adassovsky, Laurent Zeitoun and Yann Zenou, who also produced the directing duo's most recent films *Samba* and *The Intouchables*.

The 42nd Toronto International Film Festival runs from September 7 to 17, 2017.

Festival ticket packages start at \$105. Purchase packages online at tiff.net/tickets, by phone (416.599.TIFF or 1.888.599.8433), or in person at TIFF Bell Lightbox until August 13 while quantities last.

TIFF prefers Visa.

For film images, trailers and more information please visit tiff.net/press.

TIFF is a charitable organization with a mission to transform the way people see the world, through film.

TIFF Bell Lightbox, Reitman Square, 350 King Street West, Toronto ON Canada M5V 3X5 416-599-TIFF / 1-888-599-8433

tiff.net

©Toronto International Film Festival Inc. Charitable Registration # 11930 4541 RR0001



Social Media:

@TIFF_NET
Facebook.com/TIFF
#TIFF17

About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world, through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and innovative national distribution programme Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Government of Canada, the Government of Ontario, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net.

The Toronto International Film Festival is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L'Oréal Paris and Visa, and Major Supporters the Government of Ontario, Telefilm Canada and the City of Toronto.

-30-

For information, contact the Communications Department at 416.934.3200 or email proffice@tiff.net.
For images, visit tiff.net/press.

TIFF is a charitable organization with a mission to transform the way people see the world, through film.