



February 14, 2022

TIFF MOURNS THE PASSING OF INFLUENTIAL FILMMAKER, IVAN REITMAN **CEO Cameron Bailey shares statement on Reitman's legacy and impact as** **a director, producer and philanthropist**

Toronto - TIFF issued a statement from Cameron Bailey, CEO, on the sudden passing of director, producer and philanthropist Ivan Reitman.

"Ivan Reitman's movies cultivated our taste for anarchic comedy, the sweetest of friendships, and a beautiful way of looking at the world that made everything seem possible," said Cameron Bailey, CEO of TIFF. "We're shocked at his passing, but take comfort in the joy and laughter that he brought to so many all over the world."

"Ivan's own story represents the best of Canada. Born to Holocaust survivors, he and his family came to Toronto as refugees. His grit, his commitment and his sense of humour all came from the same place – a deep appreciation for the gift of life. Those qualities that catapulted him to global success as a filmmaker also made him terrific company.

"The Ivan Reitman who started out producing David Cronenberg's horror classics *Rabid* and *Shivers* is the same man who directed *Ghostbusters*, *Kindergarten Cop* and *Dave*, which is one more reason why we loved him. He understood the gamut of what movies can offer, and he embraced all of it.

"When we were looking to build a permanent home for TIFF, Ivan and the Reitman family contributed the land where their parents' car wash business once stood. Even more, he supported TIFF's vision of a home for film culture. Every day at TIFF Bell Lightbox, we show and champion movies thanks to Ivan.

"TIFF wouldn't be what it is today without Ivan Reitman. We mourn his loss. We are devastated for his family and send our deepest sympathies to his wife Geneviève, his children Jason, Catherine and Caroline, and his sisters Agi and Susan. And we celebrate his remarkable legacy."

For more information, contact Alejandra Sosa, at masosa@tiff.net.

About TIFF

TIFF is a not-for-profit cultural organization whose mission is to transform the way people see the world through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, learning and entertainment facilities; and innovative national distribution program Film Circuit. The organization generates an annual economic

TIFF is a charitable organization with a mission to transform the way people see the world through film.



impact of \$200 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Province of Ontario, the Government of Canada, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net. TIFF is generously supported by Lead Sponsor Bell, Major Sponsors RBC and Visa, and Major Supporters the Government of Ontario, Telefilm Canada, and the City of Toronto.

TIFF is a charitable organization with a mission to transform the way people see the world through film.

TIFF Bell Lightbox, Reitman Square, 350 King Street West, Toronto ON Canada M5V 3X5 416-599-TIFF / 1-888-599-8433

tiff.net

©Toronto International Film Festival Inc. Charitable Registration # 11930 4541 RR0001